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TVET Panel on:

Beyond Skills: Success Story of Skill Graduates- TVET Centers

Instructor Training Center & Technical and Vocational Researches
(ITC), Iran, Islamic Republic



اولین پانل تخصصی آموزش های فنی و حرفه ای

مرکز یونیوک ج.ا.ایران

"فرا تر از مهارت:

داستان های موفقیت مهارت آموختگان

آموزش های فنی و حرفه ای "

1st TVET Panel on:

"Beyond the Skills:

Success Stories of Iran TVET Skill Graduates"

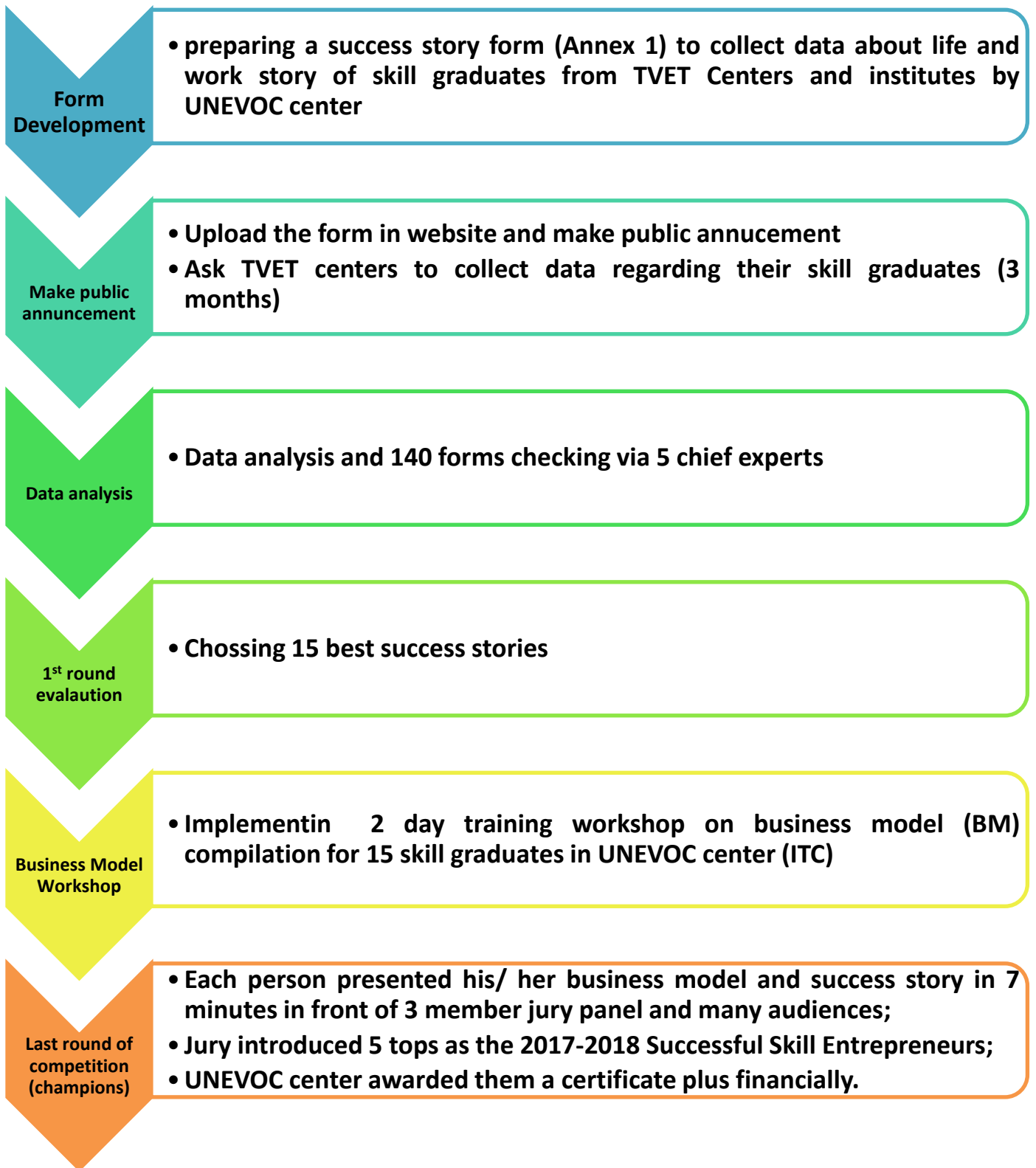
کرج، مرکز تربیت مربی و پژوهش های فنی و حرفه ای

آذر ماه ۱۳۹۶

**Instructor Training Center & Technical and Vocational Researches
Karaj, I.R. Iran, December, 2017**



Steps to Implement TVET Panel-Success Story of Skill Graduates



Annex (1)

FORM: Beyond Skills: Success Story

Introduction: It is a form to write the work and life story of persons passed technical vocational education and training (TVET) and skill training in all Iran training centers. The stories should be specific, that is, they should relate specific challenges, actors, solutions, and outcomes and they should describe one compelling event or an interesting series of events.

Stories can be of different types. They can show the impact of TVET and skill training, that is they can describe outcomes including, job and businesses creation, entrepreneurship as well, intrapreneurship.

Stories can describe the potential impact of TVET and skill training.

Make sure the story illustrates the benefits of the TVET and skill training in bringing about tangible outcomes and positive change.

Please do not cut and paste from documents. Write in your own words. Convey the facts, figures and some financial and social values, and your passion and enthusiasm. Do not worry too much about the style. Stories will be edited or rewritten.

1. SUCCESS STORY TITLE:

Choose a title for your story

SELF-CHECK – Have you:

- Captured the overall message of the story?*
- Included an action verb?*
- Captured or attracted the reader's attention?*

2. PROBLEM OVERVIEW:

Start with the challenge, problem, issue or opportunity that TVET, skill training and entrepreneurship has aimed to address. Clarify the training course/s you passed in TVET centers? Who the story is about? Introduce him/her (yourself)? (100–150 words)

SELF-CHECK – Have you:

- Described the problem being addressed and why it's important?*
- Named the TVET center/s you be there and passed training?*
- Specified the person in the core of story (about whom)?*

3. PROGRAM/ACTIVITY DESCRIPTION:

This section is the most important part of the story. In this section, list activities / programs that you have or will be achieved:

- What steps have you taken so far?
- What positive changes have you done to the rest?
- How did you overcome the challenges? Express creative and innovative workflows for challenges.
- To make the story interesting, this section will first cover the "hotspots" (challenges and problems), then "efforts" (tasks and surveys to solve the challenges), and finally "happy end" (overcome). (300–350 words)

SELF-CHECK – Have you:

- Identified who was involved, including your partners?*
- Described the program/activity that was implemented, including where and when it took place and how it addressed the problem?*
- Identified the target audience of the program/activity?*
- Described how the progress of the program/activity is evaluated?*
- Stated how TVET and skill training support contributed to the program/activity?*

4. PROGRAM/ACTIVITY OUTCOMES:

Here are the results:

- How do you measure your success?
- A brief on your work, career paths and future plans

Describe the key result/outcome/interesting fact stemming from TVET and skill training. Provide a short summary of the actual change (on knowledge, attitude, skills, practice, or policy) that took place. Provide quantitative measures, where possible and use simple graphs or tables to illustrate a point. (150–200 words)

SELF-CHECK – Have you:

- Identified the short-term or intermediate outcomes that demonstrate how the program/activity addressed the problem (e.g., change in policy, use of curriculum, change in school-level practices, financial and social value creation, establishment of additional funding, etc.)?*
- Provided a conclusion to the success story that avoids using broad, sweeping statements?*

5. STORY ABSTRACT:

Provide a summary of Sections 2, 3 and 4 in a paragraph.

SELF-CHECK – Have you:

- Summarized the problem, program/activity, and outcomes?*

6. CHECK IF ANY OF THE FOLLOWING ARE BEING SUBMITTED TO COMPLEMENT YOUR STORY (SUBMIT TO UNEVOC CENTER OFFICE):

- Testimonials
- Quote from Partner/Participant
- Sample of Materials/services Produced
- Press Release
- Promotional Materials
- Photo(s) of Project
- Video/Audio Clip
- Other (Explain: _____)

7. CONTACT INFORMATION:

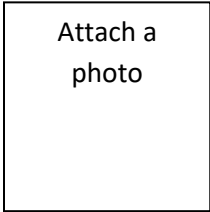
Name:

Title:

Organization:

Phone:

E-mail:



TVET center/ institute you graduated from:, Province

8. DOES UNEVOC CENTER OFFICE HAVE PERMISSION TO SHARE THIS SUCCESS STORY?

- Yes
- No

9. DATE STORY SUBMITTED:

10. Overall Style Reminders

- Keep paragraphs short – no more than 5-6 sentences.
- Keep story to no more than three pages.
- Stick to the facts. Do not interject an opinion unless you attribute it to someone.
- Avoid using passive voice (e.g., “Trainings were provided.”). Use active voice (e.g., “X provided Y training.”), and be clear about who is doing the action in every sentence.
- Include direct quotes if they strengthen the story.
- Limit use of acronyms. If you use acronyms, spell them out on first mention.
- Use plain language.
- Avoid jargon. Readers often skip over terms they don’t understand, hoping to get their meaning from the rest of the sentence.
- Keep messages simple and concise.
- Avoid broad, sweeping statements.
- Keep in mind that you are telling a short story on your success achievements from TVET and skill training.*
- Avoid telling individual details of your private life.*
- Upon completion, read your story at least once loudly.*