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A Chinese UNEVOC Centre combines green skills and e-commerce



The need for TVET to reinvent itself as a key implementer of sustainable development practices is now more evident than ever. TVET can develop advocacy for both sustainable development and e-commerce. TVET trains personnel for production processes which directly affect the country's economy. Additionally, TVET links to the community, private enterprise and public agencies. TVET has existing infrastructure and teaching resources useful for values orientation towards greening practices and e-commerce, and it has a reservoir of information that can be useful towards resolving socio-economic problems. TVET is a strategic global priority and linked to SDG4-quality education, SDG7-Clean Energy, SDG 8-Decent Work and Economic growth, and SDG9-Industry Innovation & Infrastructure.





The challenges we face at present is to make TVET systems more demand-based and effective, more dynamic and responsive to the changes taking place in the industry. The technological changes happening in the world forces the TVET institutions to strive for excellence. They should be globally competitive in order to produce graduates who can compete in the international arena.

From April 29 to May 10, a two-week training programme of TVET Teachers on Green Skills and New Economy for Sustainable Development was successfully organized in Hangzhou China by Zhejiang Technical Institute of Economics, a UNEVOC Centre in China, in collaboration with Colombo Plan Staff College (CPSC). Twelve TVET teachers, instructors and staff from the following countries: Bangladesh, Fiji, India, Malaysia, Maldives, Myanmar, Nepal, Pakistan, Papua New Guinea, Philippines, Sri Lanka and Thailand participated.

This programme was designed based on the greening TVET framework and ESD initiatives of UNESCO, and more specifically, on the guide published by UNESCO-UNEVOC International Centre on Greening Technical and vocational education and training (2017). The programme aimed to impart the understanding of e-commerce and green skills to help participants design plans to embed in their respective TVET systems. It also increased their awareness on the relevance of e-commerce education and greening TVET today and to realize the need to redirect a significant critical mass of TVET graduates from wage employment to sustainable entrepreneurial careers.

The training program aimed to enable the participants to:

- Have a deep understanding on the importance of e-commerce in socio-economic transformation
- Have a better grasp of greening concepts for sustainable development
- Integrate greening concepts in e-commerce
- Contribute to sustainable development through TVET





During their presentation at the closing ceremony, all the speakers had a common message that they get to know that TVET is a master key which can open all doors and have a deeper understanding of five pillars of Greening TVET (green campus, green technology, green community, green research and green culture).

When back home, they would plan to apply their knowledge on e-commerce and green skills to be embedded in the design of TVET systems, associate with the relevance of e-commerce education and greening TVET and also would integrate greening concepts in e-commerce and TVET system of their respective countries.

