

Global Dialogue on ICT and Education Innovation –  
Towards Sustainable Development Goal for Education

**ABBYY®**

# AI for Future Education: From Pupil to Minister

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# The Age of AI

**Forrester Research** says that in 2017 Investments in AI will grow **threefold** in comparison with the previous year.

The biggest casualty to AI won't be jobs, but the final and complete eradication of trust in anything you see or hear.

**WIRED (UK)**  
Oliver Franklin-Wallis

"**Artificial Intelligence** has the potential to accelerate progress towards a dignified life, in peace and prosperity, for all people". "The time has arrived for all of us – governments, industry and civil society – to consider how AI will affect our future".

**UN Secretary-General**  
António Guterres

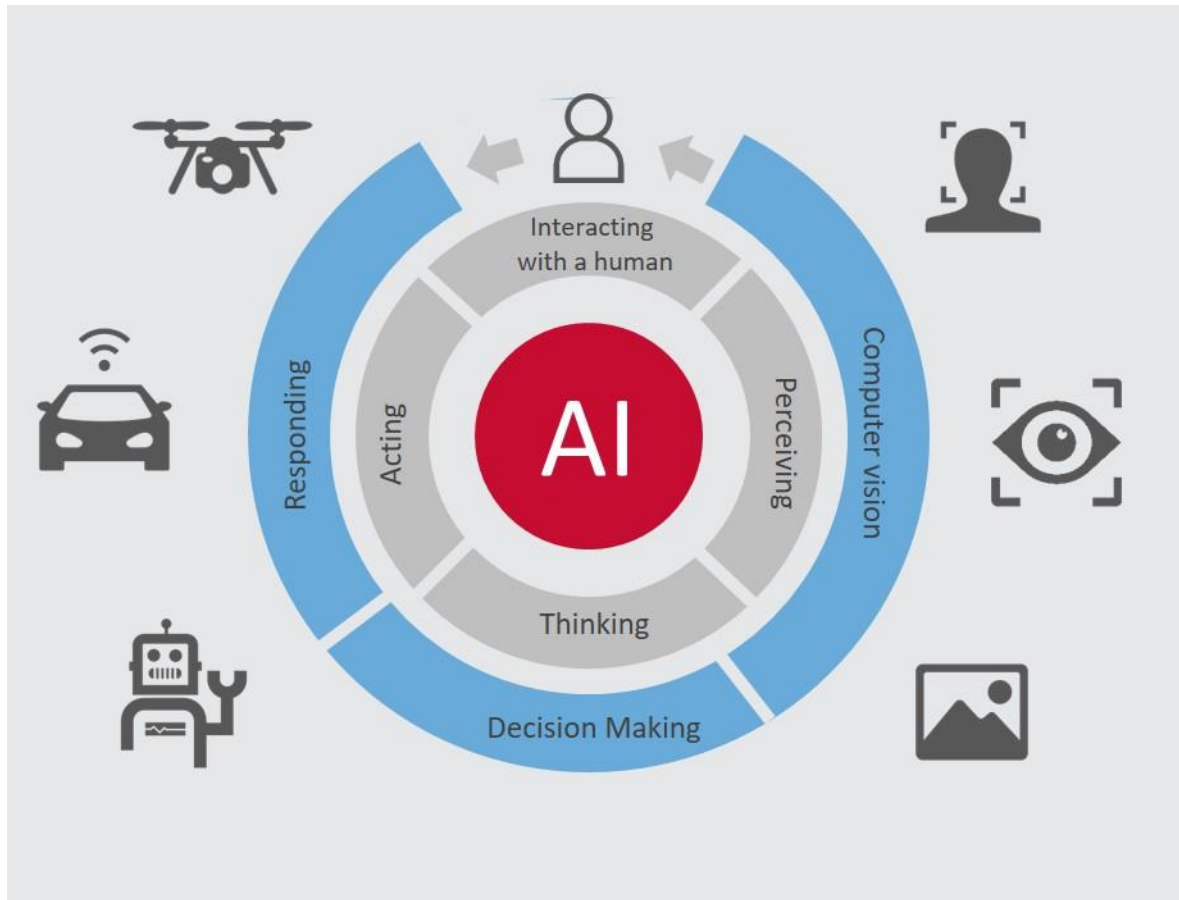
**IDC** predicts the growth of the rank by 2020 from 8 to 47 billion dollars

"The pace of progress in artificial intelligence (I'm not referring to narrow AI) is incredibly fast. Unless you have direct exposure to groups like Deepmind, you have no idea how fast—it is growing at a pace close to exponential. The risk of something seriously dangerous happening is in the five-year timeframe. 10 years at most."

**Elon Mask**

To be or not to be?

# AI Applications: Computer Vision



- **Most Developed Field**

technologies with more than 100 years history:

telegraph from German scientist for visually impaired, 1914

- **Proved in worldwide projects**

different size & complexity: from censuses to digital libraries

- **Ready for Education**

the best tool for studying of multiple sources and large volumes of information

- **Basis for Capture Industry**

broad set of technologies used to collect information from image without manual data entry

# ABBYY – leading player in Capture Industry



ABBYY was founded in **1989** by **David Yang**



*We create artificial intelligence technologies and solutions and services that capture, translate, extract and **transform information into** accessible and useful **knowledge**.*

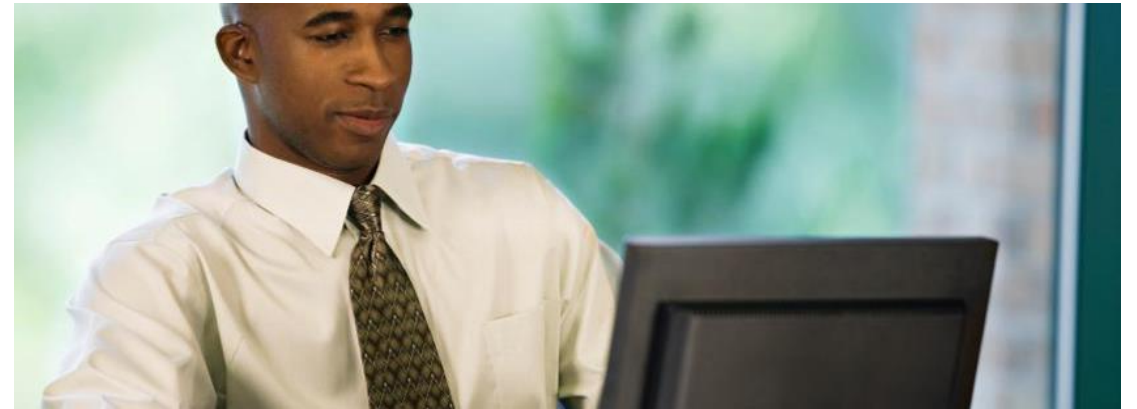
# Capture Industry For Education

4 levels of penetration



# Minister/Principal level

To provide students across the globe with equal opportunities



- Electronic nation-wide platform for conducting mass independent evaluation
- Transparent picture of the quality of the education across the region
- Saves time and money, helps to make fast and objective decisions

- Processing of the documents for university admission, exam sheets, tests, etc
- Reduction of error rates during entering personal data and evaluation of the student work
- Optimization of student data and internal university processes

# Teacher/Student level

To create more efficient future learning process



- Conversion of scanned paper, images, PDFs to electronic formats, creation of electronic libraries available regardless the location
- Any paper- or image-original study materials can quickly and accurately become editable
- Eliminates time-consuming retyping tasks



- Mobile technologies to capture text from any source to translate, read aloud or find related information
- Real-time recognition technologies can be integrated in any mobile application
- Enable pupils to learn as they go

# Capture Industry For Education





# Capture Industry for Developing Countries

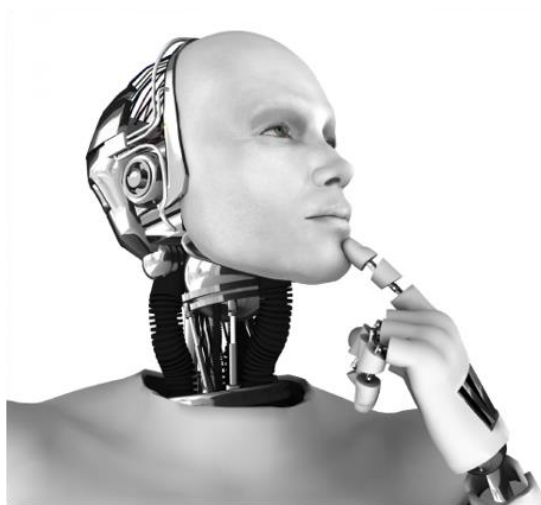
The background of the slide is a silhouette scene against a warm, orange sunset sky. On the right, a large palm tree is visible. In the center, a person is riding a bicycle from left to right. On the left, there is a fence with several vertical posts. The overall mood is serene and evokes a sense of daily life in a developing region.

New technologies are often more enthusiastically received and more needed by geographically remote, economically poor and physically impaired ones

# Social Equalizer



UNESCO Mission -  
SUSTAINABLE EDUCATION FOR ALL



# Private-Public-State partnership

## IITE, «Future Schools»

*In order to increase access and improve quality of 21<sup>st</sup> century education and achieve the overarching goal of Education 2030, new models of the school system environment are required. “Learning for the Future” will enable schools to enhance an innovative paradigm of the school educational environment so that they can play a more pro-active role in preparing students, teachers, parents and local communities to the rapidly changing reality both for the present and for the future*



United Nations  
Educational, Scientific and  
Cultural Organization



UNESCO Institute  
for Information Technologies  
in Education



# AI for Future Education – Time for practical

Lets start building  
the future today!



Thank you!  
Questions?