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THE UNESCO FRAMEWORK FOR CULTURAL STATISTICS (FCS)

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PART I

Background

1. The concept of a coherent framework for cultural statistics has stemmed from the recommendations of the Unesco Conference of European Ministers of Culture which was held in Helsinki in 1972. Among these recommendations was one which urged the establishment of better and more comprehensive statistics of culture.

2. The first concrete suggestions on the scope of such a framework were made two years later at the first meeting of the Joint Unesco/ECE Working Group on Cultural Statistics, held in Geneva in September 1974. The meeting decided that three main considerations should govern the designing of a framework for cultural statistics:

- "(a) it should be an integrated whole, including both the social and economic aspects of cultural phenomena, e.g. production, distribution, consumption of, and demand for cultural goods and services;
- (b) it should be logical and based on principles which make it possible to link it with related statistical systems (System of Social and Demographic Statistics, the System of National Accounts and balances, and, eventually, the System of Environmental Statistics); and
- (c) it should serve the needs for planning, controlling and study of matters connected with cultural policies and therefore include all phenomena which are of importance in this field."

3. A first attempt at designing such a framework could only be effected some four years after the recommendation was made, when the Unesco Division of Statistics on Culture and Communication of the Office of Statistics became fully staffed. During that period, however, this Unesco Division attended to the long and arduous task of international standardization of statistics relative to (a) fields where it had been collecting data for a good number of years but where a lack of agreement on terminology and the absence of harmonization of concepts used at the national level were bedevilling international

collection of data (e.g. radio and television statistics), and (b) new fields such as statistics on the public financing of cultural activities.

4. In 1978 the first draft of a document "Preliminary study on the scope and coverage of a Framework for Cultural Statistics" was prepared. It was circulated for comments to a number of national institutions. On the basis of the comments received and internal discussions, a final draft (1) was produced which was the main object of the discussions held in Geneva in 1979 during the Second Meeting of the Joint Unesco/ECE Working Group on Cultural Statistics. This second meeting approved the aspects regarding scope and coverage, as well as the proposed methodology of considering the collection of statistics in the selected fields (the cultural "categories") according to a "functional" breakdown relative to "creation/production, transmission/dissemination, reception/consumption, preservation/registration and participation".

5. In December 1979 in Vienna, the Unesco Expert Meeting on Statistics and Indicators of Culture studied at great length the concepts behind the proposed FCS and endorsed the recommendation of the Second Joint Unesco/ECE meeting to the effect that a working group be set up to study all the methodological and practical aspects of a framework, conceived as being made up of matrices crossing each "cultural category" with the "functions" listed in the preceding paragraph, to the extent that these categories be amenable to a "functional" treatment.

6. The recommendation made in Vienna that joint study groups be set up to study in great detail a maximum of two categories each has led to the creation of six of these groups. These joint study groups, each consisting of four to six countries, have been financed almost completely by the participating countries. During the research carried out at country level, a number of meetings of these groups have been held in the capitals of the various participating countries. Participants paid for their own travel and the host country provided them with a subsistence allowance for the duration of the meeting.

(1) Unesco, CES/AC.44/8, 9 March 1979.

The Cultural Categories

7. The Unesco Framework for Cultural Statistics (FCS) originally proposed a tentative list of ten cultural categories numbered 0 to 9 as follows:

- Category 0 - Cultural heritage
- Category 1 - Printed material and literature
- Category 2 - Music
- Category 3 - Performing arts
- Category 4 - Pictorial and plastic arts
- Category 5 - Cinema and photography
- Category 6 - Broadcasting
- Category 7 - Socio-cultural activities
- Category 8 - Sports and games
- Category 9 - Nature and the environment.

8. Annex I to this document carries a table showing the dates of meetings which have taken place of the joint study groups (with the participating countries) and of the Unesco Working Group financed by the Regular Programme of Unesco. This Working Group has co-ordinated the research work carried out mainly by the joint study groups.

9. During these years, the breakdown by category as originally suggested has undergone certain changes due to many factors, such as for example the close parentage between cinemas, films and television through the emergence of video, while photography associated with cinema (Category 5) has been found to have more affinity with Category 4 "Pictorial and plastic arts". This latter category has been renamed "Visual arts" and now includes "Photography".

10. The difficulties of a uniform functional breakdown for all the categories have been encountered very often during the course of the research work. In this respect a call for flexibility has often been made. Even so, the functional breakdown has raised insuperable difficulties for one or two of the categories which could not be "squeezed" into a function mould without raising the accusation of artificiality. For example, certain aspects of "participation" as regards the category "Socio-cultural activities" called for more precise qualification. Finally, the functional breakdown was discarded completely for Category

7 "Socio-cultural activities" which, unlike all the other categories, has been given its own classification. The problems encountered were not only at the level of functional breakdown; there were problems linked to the delineation and definition of subcategories under most of the categories. These problems were further complicated by aspects such as education and training which added a third dimension to the matrices. Another problem, that of overlapping between some of the categories, was finally solved by adopting the principle that for the sake of completeness of the information to be presented under each category, such overlapping was possible inasmuch as no totalling of any kind for the whole Framework was envisaged. For example, under museological heritage in Category 0 "Cultural heritage", data should be presented on all museums, but this should not exclude finding "sports museums" also under Category 8 "Sports and games" against the function "registration/preservation".

11. There were strong pleas to merge Category 2 "Music" with Category 3 "Performing arts" in view of the difficulties in separating elements of data such as those relating to persons and equipment, public expenditure, etc. for the two categories. A final solution was proposed and accepted by which a common "umbrella" would cover both categories which would keep their separate identities, while a "bridge" subcategory would relate to issues common to both of them.

12. The Unesco Recommendation on the international standardization of statistics on public financing of cultural activities, which was adopted by the General Conference of Unesco at its twenty-first session in 1980, was based on the ten cultural categories of the FCS, to which another category was added which was not strictly cultural but which suited the purpose of the Recommendation. The Recommendation, shown in Annex II, gives the ten cultural categories used. However, it was not proposed that the selection of these categories and their subcategories in that Recommendation should fix once and for all the structure of the FCS. The specificity of the Recommendation and its objectives suggested a breakdown by subcategories and functions different from that which would suit the general requirements of the FCS. If the Recommendation has derived inspiration from the first draft of the

FCS, it does not have any claim to govern its future development. However, in view of the fact that the Recommendation is here to stay for a number of years, care has been taken not to introduce into the FCS during its development such drastic changes as would confuse those who have started to accept data collection on public expenditure on the basis of the first ten categories of the Recommendation. Thus if no great difficulty is experienced in detaching "Photography" from Category 5 and considering it in its own right as a subcategory under "Visual arts", there would be problems in considering under one category the proposed new concept of "Moving images" to englobe broadcasting, both sound and visual, and the cinema, without any "internal" discrimination being made between these media. In the Recommendation all three components of the new concept, i.e. radio, television and the cinema are given separate treatment. It should also be recalled that these three components are considered to this day as separate media, both in administration and in the minds of the public of even the so-called post-industrial societies.

13. The proposed structure of the FCS, emerging from research which has been carried out over the years, is as follows as regards the selected categories and subcategories:

- CATEGORY 0 : CULTURAL HERITAGE
 - 0.1 : Historical monuments
 - 0.2 : Archeological heritage
 - 0.3 : Museological heritage
 - 0.4 : Archival heritage
 - 0.5 : Other forms of cultural heritage

- CATEGORY 1 : PRINTED MATTER AND LITERATURE
 - 1.1 : Books and pamphlets
 - 1.2 : Newspapers and periodicals
 - 1.3 : Library services

CATEGORIES 2 AND 3 : MUSIC AND THE PERFORMING ARTS

- 2.1 : Live music
- 2.2 : Music theatre
- 3.1 : Drama theatre
- 3.2 : Dance
- 3.3 : Other performing arts (circus, pantomime, etc.)
- 2/3 : Audio and audiovisual records

CATEGORY 4 : VISUAL ARTS

- GROUP A. 4.1 : Painting
- 4.2 : Sculpture
- 4.3 : Graphic arts
- 4.4 : Art handicrafts
- 4.5 : Other forms of visual arts
- GROUP B. 4.6 : Photography
- 4.6.1 : Creative-artistic photography
- 4.6.2 : Other photography

CATEGORIES 5 AND 6 : AUDIO AND AUDIO-VISUAL MEDIA

CATEGORY 5 : CINEMA AND PHOTOGRAPHY *

- 5.1 : Cinema
- 5.2 : Photography *

CATEGORY 6 : RADIO AND TELEVISION

- 6.1 : Radio
- 6.2 : Television
- 5/6 : Video

CATEGORY 7 : SOCIO-CULTURAL ACTIVITIES

- 7.1 : Associative life
- 7.2 : Multipurpose socio-cultural facilities
- 7.3 : Socio-cultural practices
- 7.3.1 : Individual practices
- 7.3.2 : Family life
- 7.3.3 : Community life
- 7.4 : Intercategory data

* Photography is assimilated with Visual Arts - Category 4.

CATEGORY 8 : SPORTS AND GAMES

CATEGORY 9 : ENVIRONMENT AND NATURE

9.1 : Natural Environment

9.2 : Urban environment (quality of life in the urban setting)

14. The selection of the categories, and especially of the subcategories, contains a measure of arbitrariness. The pragmatic approach adopted for the selection of these cultural fields as describing more appropriately the cultural landscape of a country involved taking into account areas of culture which were the object of cultural policies of a good number of countries.

15. At the outset, therefore, there was the wish not to fall into the trap of starting to define culture. A patient researcher has collected over five hundred definitions of culture found in recent literature! Neither was there the wish to restrict it to its narrow "elitist" concept which confines it to the fine arts and literature, nor to broaden it as much as possible within an anthropological context. The selection of the categories underlies acknowledging the validity of both concepts, while at the same time giving pride of place to the media which permeate so much the socio-cultural life of modern societies.

16. The breakdown of the cultural field into ten categories, as it stands at the present stage of development of the FCS, is the outcome of the research which has been carried out so far under Unesco's aegis. Great care has been taken to include statisticians as well as "culturologists" and professionals of culture in this research, in order to strike a balance between the data on culture that it was considered desirable to obtain and the data that could effectively be collected with a satisfactory degree of pertinence and reliability. The work carried out so far does not prejudge the issue, neither does it anticipate results of the deliberations of the Third Joint Unesco/ECE Working Group Meeting on Cultural Statistics.

17. After further elaboration at the third meeting, the FCS will be proposed for trial and adoption by countries of Europe and North America. This Framework is conceived as a component of the FSDS (United Nations Framework of Social and Demographic Statistics).

PART II

Part II presents the matrices which have crossed the categories and subcategories with the functions as agreed originally.

For Category 0, the function creation/production has been considered irrelevant.

For Category 7 "Socio-cultural activities", the functional approach has been discarded. It is the only category whose treatment is at variance with the others.

As regards participation, it has been found necessary at times to consider it, at two places among the functions, under the qualification "active" and "passive" respectively.

Subcategories	Registration/Protection	Communication/Diffusion	Consumption	Participation
0.1 <u>Historical monuments</u>	<p>Census of historical monuments</p> <ul style="list-style-type: none"> - number of listed monuments - number of legally-protected monuments - public and private expenditure <p>Restoration and upkeep</p> <ul style="list-style-type: none"> - number of monuments actually restored and maintained - public and private expenditure - international funding <p>Research</p> <ul style="list-style-type: none"> - public and private expenditure for scientific research - international funding 	<p>Number of monuments used regularly other than for visits</p>	<p>Number of paid and free entries (estimate)</p> <p>Gross receipts from entries</p> <p>Frequency of use (number of visits)</p> <p>Public expenditure by source</p>	<p>Number of amateur and voluntary associations</p> <p>Number of members</p> <p>Frequency of participation (time spent)</p> <p>Public expenditure by source</p>
0.2 <u>Archeological heritage</u>	<p>Census of archeological sites</p> <ul style="list-style-type: none"> - number of listed sites - number of legally-protected sites - number of excavations in progress during the year - number of excavations in progress on legally-protected sites - public and private expenditure for excavations - public and private expenditure for scientific research 	<p>N.B. It was agreed to abolish this function for archeological heritage in view of the difficulties anticipated in obtaining statistical data on communication and diffusion activities.</p>	<p>Number of paid and free entries (estimate)</p> <p>Gross receipts from entries</p> <p>Frequency of use (number of visits)</p>	<p>Number of amateur and voluntary associations</p> <p>Number of members</p> <p>Modalities of participation (time spent, etc.)</p> <p>Public expenditure by source</p>
0.3 <u>Museological heritage</u>	<p>Census of museums</p> <ul style="list-style-type: none"> - total - by status (national museums, other public museums, private museums) (see Unesco questionnaire on "Statistics on museums, related institutions and sites, etc.") - by type of collection (definitions given in Unesco questionnaire (a) to (i)) - public and private expenditure 	<p>Number of temporary exhibitions: total; Of which itinerant/national</p> <p>Number of museums having educational services</p> <p>Value of sales of objects linked to museum collections</p>	<p>Number of paid and free entries (estimate)</p> <p>Number of paid and free entries to temporary exhibitions</p> <p>Number of group visits using museum educational services: total; Of which school groups</p> <p>Frequency of use (number of visits)</p> <p>Gross receipts from entries: total; Of which from temporary exhibitions</p>	<p>Number of amateur and voluntary associations</p> <p>Number of members</p> <p>Frequency of participation (time spent)</p> <p>Public expenditure by source</p>
0.4 <u>Archival heritage</u>	<p>Number of general archival centres and their record centres: total; Of which national, regional, local</p> <p>Number of specialized archives (public and private) transferred to general archives and record centres: total; Of which national, regional, local</p> <p>Size and composition of stock (in metres)</p> <p>Public and private expenditure</p>	<p>Number of temporary exhibitions</p>	<p>Number of entries</p> <p>Number of paid and free entries to temporary exhibitions</p> <p>Number of readers' cards</p> <p>Number of documents and other material consulted: total, by type</p> <p>Number of photocopies</p>	<p>Number of amateur and voluntary associations</p> <p>Number of members</p>
0.5 <u>Other forms of cultural heritage</u>	<p>It was agreed that certain activities are in fact dependent on subcategories 0.3 and 0.4. However the flexibility of the structure of the FCS and the possibility of putting certain data under several different headings make it advisable to retain this subcategory. Its original title "Socio-cultural heritage" has been changed to "Other forms of cultural heritage" in order to conform to the Recommendation concerning the International Standardization of Statistics on the Public Financing of Cultural Activities.</p>			

NOTES

The functional classification of the FCS starts with Creation/Production. However, for this category, after lengthy discussions, with arguments for and against including this function, it was decided to have it replaced by Registration/Protection.

'Number of employees', especially for the function Registration/Protection, should be included in each subcategory.

PRINTED MATTER AND LITERATURE

Subcategories	Creation/Production	Transmission/Dissemination	Reception/Consumption	Registration/Preservation/Protection	Participation
1.1 <u>Books and pamphlets</u>	<p><u>Creation(1)</u></p> <ul style="list-style-type: none"> - State support to authors and translators <p><u>Production</u></p> <ul style="list-style-type: none"> - number of publishers - number of titles: total, by subject (2), first editions and re-editions (UDC categories) - number of copies: total, by subject, first editions and re-editions (UDC categories) - number of translations - turnover of publishers: total - foreign trade (3) value: imports and exports - staff employed in publishing - State support (public financing) to publishers 	<ul style="list-style-type: none"> - number of sales points: total, by type - value of sales: total, by type of sales point - sales staff 	<ul style="list-style-type: none"> - number of books purchased by consumers - total expenditure on books and periodicals (consumer purchases) - mode and frequency of purchase - frequency, time spent and mode of reading (purchase, loan) 	<p><u>Preservation</u></p> <ul style="list-style-type: none"> - see subcategory 1.3 Libraries, and subcategory 0.4 Archival heritage 	<ul style="list-style-type: none"> - number of readers' clubs - number of members - number of writers' associations and writers' centres - number of members
1.2 <u>Newspapers and periodicals</u>	<ul style="list-style-type: none"> - number of publishers - number of titles of newspapers and periodicals (by subject for periodicals) - circulation of newspapers and periodicals (by subject for periodicals) - turnover of publishers: total revenue from sales, from subscriptions and from advertising - foreign trade value: imports and exports - staff employed in publishing - State support (public financing) to publishers 	<ul style="list-style-type: none"> - value of sales: total, by type (newspapers, periodicals) 	<ul style="list-style-type: none"> - number of copies purchased: total, of which, by subscription - frequency, time spent, number of titles read and mode of reading 	<p><u>Registration/Protection</u></p> <ul style="list-style-type: none"> - see Libraries 1.3 - see Archives 0.4 	
13. <u>Library services</u>	<ul style="list-style-type: none"> - number of libraries: total, by administrative units, by service points, by type (static or mobile units) - stock of libraries: in titles, volumes, metres of shelving: total, by type of collection - annual increase in collections; idem - library staff (number) - public financing - private financing 	<ul style="list-style-type: none"> - number of book exhibitions - number of libraries organizing activities for special target groups (tales for children, debates, guided visits, etc.) 	<ul style="list-style-type: none"> - number of users (or registered readers): total, of which adults/children, paying and non-paying - number of loans: total, if possible subdivided into fiction/non-fiction, adults/children; "other documents" if possible divided into manuscripts, microforms, audio-visual material, other ... - number of libraries offering data bank facilities for tracing books - number of libraries offering photocopying facilities 	<p><u>Preservation</u></p> <ul style="list-style-type: none"> - expenditure on restoration for national libraries, university libraries and specialized libraries 	<ul style="list-style-type: none"> - number of associations (linked to libraries) - number of members - number of voluntary staff - public expenditure (grants) for associations

NOTES

BOOKS AND PAMPHLETS

- (1) Under the function "Creation", due to lack of available statistics, no information has been retained on the remuneration of authors (especially with regard to copyright) or on the number of manuscripts.
- (2) For the breakdown by type of book, please refer to Unesco's Revised Recommendation concerning the international standardization of statistics on the production and distribution of books, newspapers and periodicals (Sofia, 1985).
- (3) Foreign trade is included under "Production" in order to group all economic data under this function.

NEWSPAPERS AND PERIODICALS

It has been decided to divide subcategory 1.2 into two groups according to Unesco's Revised Recommendation concerning the international standardization of statistics on the production and distribution of books, newspapers and periodicals (Sofia, 1985):

- newspapers (dailies and non-dailies)
- periodicals: for the general public (including weeklies)
for a specific public.

The functions "Creation" and "Participation" have been eliminated due to the lack of pertinent data or available statistics.

For the breakdown by type of newspaper and periodical, please refer to the Revised Recommendation mentioned above.

LIBRARY SERVICES

Following the Unesco Recommendation concerning the international standardization of library statistics, six groups are considered under the subcategory Library Services:

- national libraries
- libraries of institutions of higher education
- other major non-specialized libraries
- school libraries
- special libraries
- public (or popular) libraries.

MUSIC AND THE PERFORMING ARTS

Subcategories	Creation/Production	Transmission/Dissemination	Reception/Consumption	Registration/Preservation	Participation
2.1 <u>Live Music</u>	Number of living composers - by kind of music (1) Number of professional instrumental and vocal ensembles (3) - by type of ensemble (3) Number of amateur instrumental and vocal ensembles Number of members of amateur instrumental and vocal ensembles	Number of professional musical performances - by type of ensemble (3) - by kind of music (1) - by place of performance (2) Number of visits abroad and visits by foreign ensembles Number of public performances given by amateur instrumental and vocal ensembles	Size of audience at professional musical performances - by type of ensemble (3) - by kind of music (1) Percentage of population going to musical performances - by kind of music (1)		Percentage of population singing and/or playing an instrument - by type of instrument
2.2 <u>Music Theatre</u>	Number of professional companies - by legal status (public/non-public) - by kind of music theatre (1) Number of productions performed - by kind of music theatre (1) Of which number of new stage productions - by kind of music theatre (1)	Number of performances by professional companies - by kind of music theatre (1) Number of professional visits abroad and visits by professional foreign companies	Size of audience at performances by professional companies - by kind of music theatre (1) Percentage of population going to professional music theatre performances		
3.1 <u>Drama Theatre</u>	Number of living dramatic authors Number of professional dramatic companies - by legal status (public/non-public) Number of dramatic plays (titles) - by authors (national/foreign) Of which number of new dramatic plays (titles) - authors (national/foreign) Number of amateur dramatic groups Number of members of amateur dramatic groups	Number of performances by professional dramatic companies - by authors (national/foreign) Of which number of performances specially organized for children and young people Number of professional visits abroad and visits by professional foreign companies Number of public dramatic performances by amateur groups	Size of audience at professional dramatic performances - by authors (national/foreign) Of which audiences at performances specially organized for children and young people Percentage of population going to professional dramatic performances		Performances by population taking part in amateur dramatic activities
3.2 <u>Dance</u>	Number of professional dance companies - by legal status (public/non-public) - by kind of dance (1) Number of dance productions (titles) performed - by kind of dance (1) Number of amateur dance groups Number of members of amateur dance groups	Number of performances by professional dance companies - by kind of dance (1) Number of professional visits abroad and visits by professional foreign companies Number of members of amateur dance groups Number of public dance performances by amateur groups	Size of audience at professional dance performances - by kind of dance (1)		Percentage of population taking part in amateur dance activities
3.3 <u>Other Performing Arts</u>	Number of professional performing companies - by kind (1)	Number of performances by professional companies - by kind (1)	Size of audience at performances by professional companies - by kind (1)		
2 and 3 <u>Common Issues</u> of which Audio and audio-visual records	Number of professional artists in music and other performing arts - by kind of artist (1) Musical instruments Printed music Number of titles of records and prerecorded tapes issued - by new prints/reprints - by type (1) - by kind of music (2) - by number of copies	Number of buildings and other facilities for performances of music and other performing arts - by type of premises (2) Number of festivals - by type of festival (3) Number of units sold of records and prerecorded tapes - by new prints/reprints - by type (1) - by kind of music (2) Number of blank tapes sold	Size of audience at festivals - by type of festival (3) Annual household expenditure on music and the performing arts Percentage of households with record-players and tape-recorders Number of records and prerecorded tapes per household Average number of hours spent per week listening to music at home - by source of listening (3) - by kind of music (2) Annual household expenditure on records and prerecorded tapes	Archives for music and other performing arts Number of phonographic archives Number of titles of archived records and prerecorded tapes - by copyright year - by type (1) - by kind of music (2)	Associations for artists

NOTES

2.1 LIVE MUSIC

- (1) Kind of music
- Classical music (serious)
 - Light music
 - Popular music (rock, jazz, etc.)
 - Folk music.
- (2) Place of performance
- At the ensemble's base
 - Other places in the country.
- (3) Type of ensemble
- A. Instrumental
- Orchestras (concert, theatre, etc.)
 - Chamber orchestras
 - Bands (military, work place, fire brigade, etc.)
 - Jazz ensembles
 - Light music/entertainment ensembles
 - Rock and pop groups
 - Folk music ensembles.
- B. Vocal ensembles
- Big choirs (concert, opera, etc.)
 - Chamber choirs
 - Youth and children's choirs
 - Other choirs.

2.2 MUSIC THEATRE

- (1) Kind of music theatre
- Opera
 - Operetta
 - Musical comedy
 - Others.

3.2 DANCE

- (1) Kind of dance
- Classical ballet and modern dance
 - Folk dance
 - Others.

3.3 OTHER PERFORMING ARTS

- (1) Kind (of other performing art)
- Circus
 - Pantomime
 - Puppet shows
 - Other.

2 and 3 COMMON ISSUES

- (1) Kinds of artist
- Musicians (instrumental)
 - Singers
 - Actors
 - Dancers
 - Other artists (stage-managers, choreographers, designers, etc. and artists in other performing arts).
- (2) Types of premises
- Fixed establishments mainly used for the purpose (concert halls, theatre buildings, open-air theatres, circus buildings, etc.)
 - Premises occasionally used for the purpose (cinemas, museums, schools, churches, multipurpose halls, etc.).
- (3) Types of festival
- Reference to dominating subcategory:
- Music (instrumental and vocal)
 - Music theatre
 - Drama theatre
 - Dance
 - Other performing arts

4. SOUND RECORDINGS

- (1) Type (of record and prerecorded tape)
- Long-playing record
 - Single record
 - Compact disc
 - Tape.
- (2) Kind of music
- Classical music (serious)
 - Light music
 - Popular music (rock, jazz, etc.)
 - Folk music.
- (3) Source of listening
- Records and prerecorded tapes
 - Broadcasted music.

Subcategories	Creation/Production	Transmission/Dissemination	Reception/Consumption	Registration/ Preservation	Participation
Group A: 4.1 Paintings (1) 4.2 Sculpture 4.3 Graphic Arts (2) 4.4 Art Handicrafts (3) 4.5 Other forms of visual arts (4)	Production resources Results of "creation"	Accessibility Exchange (international)	Collective participation	Restoration (effort at preserving heritage)	Individual "amateur" participation in - creation - communication - preservation relative to these arts Individual free time spent on various aspects (7)
	1. Number of artists for each of the subcategories 4.1-4.5 (e.g. painters, sculptors, etc.) characterized by: - gainfully employed and/or belonging to an association and/or registered 2. Number of persons engaged in the teaching of these arts 3. Schools of these arts (number, number of students) 4. Public financing relative to the function (5) 5. Private financing (volume)	1. Number of museums (6), exhibition places (including commercial art galleries) etc. relative to these arts 2. Number of exhibitions - permanent national international - temporary national international - being held abroad 3. Number of works exhibited 4. Public financing relative to the function (5) 5. Private financing (volume)	1. Attendance at museums (corresponding to the categories of the Unesco questionnaire), exhibition places (without commercial art galleries) Number of visitors annually to - museums - other exhibition places (galleries): - permanent - temporary 2. Public financing relative to the function (5)	1. Number of persons engaged in registration/preservation in museums of visual arts 2. Number of works acquired by public art museums for each of the subcategories 3. Public financing relative to this function (5)	
Group B: 4.6 Photography 4.6.1 Creative-artistic photography 4.6.2 Other photography	Production resources Results of "creation"	Accessibility Exchange	Collective participation	Archives of ancient photographs for both subcategories	Individual "amateur" participation in - creation - communication - preservation relative to Photography 1. Time spent on amateur photography (7) 2. Individual annual expenditure on amateur photography 3. Number of people doing photography 4. Number of photo clubs 5. Number of members of photo clubs
	1. Persons engaged in production/creation - commercial photographers - portrait photographers - photojournalists - photographers of works of art - freelance photographers - editorial photographers 2. Number of persons engaged in teaching photography for each subcategory 3. Schools of photography for each subcategory where appropriate (number, number of students) 4. Books. Number of titles on photography produced annually 5. Photographic news agencies Number and if possible total number of photos per year 6. Public financing for subcategory 4.6.1 (5)	1. Number of photography museums (6) 2. Number of photographic collections in other art museums 3. Number of photo galleries 4. Number of other exhibition places 5. Number of exhibitions (and number of works exhibited per year) - temporary national international - permanent international - held abroad 6. Public financing for this function (5)	1. Attendance at museums and exhibition places (galleries) Number of visitors annually to - photography museums - exhibition places 2. Public financing relative to this function (5)	1. Number of persons engaged for this function 2. Public financing relative to this function (5)	

NOTES

- (1) Drawings and sketches made by an artist as a stage in the production of a final work and which can be the object of an exhibition are included in this subcategory.
- (2) Graphic arts include lithography, etching, engraving and serigraphy as well as cartoons and illustrations.
- (3) Art handicrafts include pottery, art metal work and jewellery, and other art work in glass, leather, paper, wood, fibre/textile, etc.
- (4) "Other forms of visual arts" includes video and computer art, etc., as well as scenography and new forms of visual art.
- (5) See Unesco Recommendation concerning the International Standardization of Statistics on the Public Financing of Cultural Activities.
- (6) Besides being considered under the relevant category, all museums are grouped under Museological heritage in Category 0.
- (7) See Unesco Model of Survey on Access to Cultural Resources and on Participation in Cultural Activities (CSR-C-13).

Subcategories	Creation/Production	Transmission/Dissemination	Reception/Consumption	Registration/Preservation	Participation
<p><u>Category 5</u> <u>Cinema and Photography (1)</u> <u>5.1 Cinema</u></p>	<p><u>Production activity</u> Number of new films produced annually - by length (long, short) - by original language - by origin (national, international, co-production) - by subject classification (2) (Number assessed by copyright or otherwise)</p> <p><u>Production resources</u> Total annual expenditure on production Total number of persons employed - by specialization</p>	<p><u>Distribution systems</u> Number of distribution institutions or networks - national - international (transnational) operating in the country</p> <p><u>Exhibition places</u> (public) (cinema halls, etc.) - number of seats (total) - number of seats per 1,000 pop. - number of screens (total)</p> <p><u>Number of films screened</u> (annually) - by subject classification (2) - by language (original and dubbed) - by year of production - by type of production (national, international, co-production) - by origin (national or imported)</p> <p><u>Exhibition resources</u> Total annual revenue and expenditure of exhibitors</p>	<p><u>Audience</u> - total annual number of tickets sold - average annual attendance per person - average annual expenditure on cinema-going per person - average annual expenditure on amateur film-making per person</p>	<p><u>Archival resources</u> Number of institutions with facilities (staff and equipment) for cinema film archival functions</p> <p><u>Archival content</u> Number of film holdings - by subject classification - by language - by year of original production - by country of origin</p> <p><u>Utilization of archives</u> Number of admissions per year - for viewing within archives - for research - for reproduction and eventual broadcasting</p>	<p>Total number of film centres, film clubs, specialized cinemas, for amateur use Total number of members Total annual attendance Time spent on amateur film production (3)</p>
<p><u>5.2 Photography (1)</u> <u>5/6 Video</u></p>	<p><u>Production activity</u> Number of titles produced and released annually of (a) General programmes (TV, etc.) - by original language - by subject classification (2) (b) Copies of films, or simultaneous release for new films - by length (long or short) - by original language - by origin (national, international, co-production) - by subject classification (2) (Number assessed by copyright or otherwise)</p> <p><u>Total number of copies produced</u> - by length for (b) - by original language - by subject classification (2)</p>	<p><u>Distribution systems</u> Number of shops selling video Number of video hire shops and centres Number of libraries lending video</p>	<p>Number of households with video-recorders Average annual number of video cassettes - purchased - hired - borrowed - made from TV broadcasts by household Average annual expenditure - on purchase of blank video tapes - on pre-recorded video tapes by household</p>	<p>Same as for films as and when archives for video, which already exist for films, assume significant importance</p>	<p>Total number of centres and clubs providing facilities for amateurs to make and record video programmes Total number of members Total annual attendance Time spent on amateur video production (3) Time spent per week viewing video (3)</p>

NOTES

- (1) 5.2 Photography is assimilated to Visual Arts Category 4.
- (2) A subject classification for films and video has not been proposed in view of a lack of consensus. The objective is a simple classification proposed for trial in future Unesco questionnaires.
- (3) Unesco Model of Survey on Access to Cultural Resources and on Participation in Cultural Activities (CSR-C-13) - section on time use.

Subcategories	Creation/Production	Transmission/Dissemination	Reception/Consumption	Registration/Preservation	Participation
<p><u>Category 6</u> <u>Radio and Television</u> 6.1 <u>Radio</u> 6.2 <u>Television</u> (The data refer to both 6.1 and 6.2 unless otherwise specified)</p>	<p><u>Production activity</u> Number of new programmes produced annually classified - by original language - by origin (national, international, co-production) - by type, according to the Unesco Recommendation (1) (Number assessed by copyright or otherwise) <u>Production resources</u> Annual costs of broadcasting institutions' own productions (or co-productions) Total number of persons employed (1) by type - programme staff, of which - journalists - technicians - other Total expenditure on wages, salaries, contracts (1) Total expenditure on programme purchases (1)</p>	<p><u>Transmission systems</u> Number, by type - individual or collective antennae (number of channels) - cable networks (total number of channels available) - by satellite <u>Broadcasting institutions</u> - by type (government, public, private) - by geographical coverage (national, regional, local) Number of transmitters used by institutions, by type and power (1) <u>Programme dissemination</u> Total annual broadcasting time in hours, classified - by subject - by language - by type of institution - by type of production (national, international, co-production) <u>Expenditure</u> Total annual expenditure of broadcasting institutions on transmission/dissemination, by type of institution (government, public, private)</p>	<p>Number of households with - radio receivers (1) - TV receivers - black and white - colour Number of households with TV receivers connected to - antennae (ordinary or satellite-reception) - cable Annual expenditure of households - on apparatus purchases - on licence and subscription fees, etc.</p>	<p><u>Archival resources</u> Number of institutions with facilities (staff and equipment) for broadcasting-programme archives <u>Programme content of archives</u> Total of programme titles in archives - by technical support (magnetic, digital, laser, etc.) - by programme classification (1) - by language - by country of origin - by copyright year <u>Utilization of archives</u> Number of admissions per year - for listening/viewing within archives - for research - for purpose of reproduction and eventual broadcasting</p>	<p>Number of centres, clubs providing facilities for amateurs to make and record programmes on magnetic tapes (audio) For TV programmes see Video Total number of members Total number of users (annual attendance) Time spent on amateur radio production (2) For TV see Video Time spent viewing television or listening to radio (2)</p>

NOTES

- (1) See Unesco Recommendation concerning the international standardization of statistics on radio and television.
- (2) Unesco Model of Survey on Access to Cultural Resources and on Participation in Cultural Activities (CSR-C-13) - section on time use.

Subcategories	Proposed Statistics
<p>7.1 <u>Associative life</u></p>	<p>1. <u>Institutions</u></p> <ul style="list-style-type: none"> - Number of associations according to - kind (professional and amateur) - geographical level (national, regional, local) - type of activity - Number of circles, clubs, etc. by type of activity <p>2. <u>Events</u></p> <ul style="list-style-type: none"> - Number of events organized every year <p>3. <u>Persons</u></p> <ul style="list-style-type: none"> - Number of participants in events - Number of registered members - Number of staff <p>4. <u>Finances</u></p> <ul style="list-style-type: none"> - Public subsidies - Private contributions - Admission fees - Other income
<p>7.2 <u>Multi-purpose socio-cultural facilities</u></p>	<p>1. <u>Institutions</u></p> <ul style="list-style-type: none"> - Number of establishments according to - geographical level (national, regional, local) - type and kind (according to national typology) - catchment area (schools, hospitals, etc.) - status (run by) <p>2. <u>Events</u></p> <ul style="list-style-type: none"> - Number of activities and events by type <p>3. <u>Persons</u></p> <ul style="list-style-type: none"> - Number of persons attending by age and sex - Number of registered members - Number of permanent staff employed - Number of full-time equivalents of volunteers (estimation) <p>4. <u>Finances</u></p> <ul style="list-style-type: none"> - Public subsidies - Private contributions - Admission fees - Other income
<p>7.3 <u>Socio-cultural practices</u></p> <p>7.3.1 <u>Individual practices</u></p>	<p>1. <u>General structure of daily time use (a) by working day and (b) by weekend day</u></p> <ul style="list-style-type: none"> - Amount of <ul style="list-style-type: none"> - necessary time - physiological needs - contracted time - free time <ul style="list-style-type: none"> - cultural activities (FCS) - non-cultural activities <p>2. <u>Time spent daily on cultural activities by sex, age, family type, socio-economic level</u></p> <ul style="list-style-type: none"> - Amount of time spent daily on cultural activities (FCS categories) including secondary activities <p>3. <u>General structure of yearly time use</u></p> <ul style="list-style-type: none"> - Amount of holidays, etc. in a year <p>4. <u>Time spent yearly on cultural activities</u></p> <ul style="list-style-type: none"> - Time spent/frequency of activities concerned with FCS categories

Subcategories	Proposed Statistics
7.3.2 <u>Family life</u>	<p>1. <u>Family life</u></p> <ul style="list-style-type: none"> - Socio-demographic characteristics - number of members - civil status - number of children etc. - Educational background <p>2. <u>Celebration practices</u></p> <ul style="list-style-type: none"> - Religious celebrations - divine service - mass, etc. - fasting - Ramadan, Christmas, etc. - Traditional events (whether or not connected with religion) - birthday - marriage - funeral - etc.
7.3.3 <u>Community life</u>	<p>1. <u>Events</u></p> <ul style="list-style-type: none"> - Number of - national days, political days - folklore festivities - fairs - seasonal celebrations (carnival, New Year, etc.) - festivals and competitions - cultural days (national and international) - day of ... - other manifestations - shows (flower, cat, dog, horse, etc.) - exhibitions - etc. <p>2. <u>Language practices</u></p> <ul style="list-style-type: none"> - Number of - official languages - national languages - Percentage of population using - official language, by kind - national language, by kind, at home <p>3. <u>Religious practices</u></p> <ul style="list-style-type: none"> - Number of religions - Percentage of population by religion (major religions) - Public subsidies
7.4 <u>Intercategory data</u>	<p>1. <u>General administration of culture</u></p> <ul style="list-style-type: none"> - Public expenditure on general administration of culture (see Unesco Recommendation concerning the International Standardization of Statistics on the Public Financing of Cultural Activities) <p>2. <u>International cultural relations</u></p> <ul style="list-style-type: none"> - Number of valid cultural agreements - intergovernmental - interinstitutional - Tourist flow by countries - Number of international friendship associations - Number of cultural establishments in foreign countries - Number of twin towns and number of these twins by countries - Number of NGOs of which country is member - Number of performing groups going and coming from abroad

Subcategories	Proposed Statistics
7.4 contd.	<p data-bbox="553 360 1023 398">3. <u>Research in the field of culture</u></p> <p data-bbox="594 405 755 434"><u>Institutions</u></p> <ul data-bbox="594 441 1036 465" style="list-style-type: none">- Number of research institutions <p data-bbox="594 495 673 519"><u>Events</u></p> <ul data-bbox="594 526 971 613" style="list-style-type: none">- Number of ongoing projects<ul data-bbox="621 555 755 613" style="list-style-type: none">- national- international <p data-bbox="594 642 690 667"><u>Persons</u></p> <ul data-bbox="594 674 971 698" style="list-style-type: none">- Number of research workers <p data-bbox="594 728 706 752"><u>Products</u></p> <ul data-bbox="594 759 917 875" style="list-style-type: none">- Number of publications<ul data-bbox="621 788 803 875" style="list-style-type: none">- books- periodicals- theses <p data-bbox="594 904 706 929"><u>Finances</u></p> <ul data-bbox="594 936 1117 960" style="list-style-type: none">- Public financing of cultural research

CATEGORY 8

SPORTS AND GAMES

Creation/Production	Distribution Dissemination Transmission	Reception/Consumption (passive participation)	Preservation/Registration	Participation (active)
<p>1. Coaching and training - number of persons engaged in coaching and training - number of teams (or individual trainees) undergoing training, by discipline</p> <p>2. Books and periodicals on sports - number of titles of books produced - number of sports magazines</p> <p>3. Sports journalists - number, press - number, broadcasting</p> <p>4. World and regional sports records held</p> <p>5. Public financing of training outside the formal education system (2)</p>	<p>1. Number of annual sporting events, by discipline - national level - local level</p> <p>2. Number of hours of sports programmes (weekly) - on radio - on television (1)</p> <p>3. Production of sports films - annual number</p> <p>4. Sports information centres - number - number of visits to centres (annual)</p> <p>5. Construction and maintenance of sports facilities (annual costs)</p> <p>6. Production of sports equipment - value of production - value of exports</p> <p>7. Importation of sports equipment (value)</p> <p>8. Public financing for 5 and 6 (2)</p>	<p>1. Number of admissions to public sports events, by discipline (for main national sports)</p> <p>2. Gross box-office receipts, by discipline</p> <p>3. Average weekly time spent watching sports events on television (see Unesco Household Survey Model - time use)</p>	<p>1. Sports museums - number</p> <p>2. Sports libraries - number</p>	<p>1. Number of sports clubs/associations, by discipline (amateur or professional)</p> <p><u>Amateur</u></p> <p>2. Number of regular amateur sportsmen (at least 3 hours' practice per week) - by discipline - number of times per week</p> <p>3. Number of competitors by discipline participating in - international competitions - national competitions</p> <p><u>Professional</u></p> <p>4. Number of professional sportsmen - by discipline</p> <p>5. International exchange - number of visits abroad by national sports teams - number of visits by sports teams from abroad</p> <p>6. Public financing of sports clubs/associations for the organization of games, matches, etc. (2)</p>

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NOTES

- (1) See Unesco Recommendation concerning the international standardization of statistics on radio and television (November 1976)
- (2) See Unesco Recommendation concerning the international standardization of statistics on the public financing of cultural activities (October 1980)

CATEGORY 9

ENVIRONMENT AND NATURE

Subcategories	Creation/Production	Transmission/ Dissemination	Consumption	Registration/ Protection	Participation
9.1 <u>Natural environment</u>		Total number of organized areas by category (see Unesco questionnaire on museums et al) (1) Annual increase Staff employed	Number of visits to these places: - total - by category (see Unesco questionnaire on museums) (1) - by type of protection	Number of areas organized for the protection of nature (flora and fauna) Total, by type of protection Annual increase Staff employed Research: number of scientists working in these areas (protection)	Number of nature clubs Number of members Frequency of participation (time spent - see Unesco Survey Model)(2)
9.2 <u>Urban environment (quality of life in the urban setting)</u>	Number of architects employed in urban planning offices Number of landscape architects Number of public architectural competitions	In capital cities and towns of more than (number of inhabitants to be determined) - % of green spaces in relation to built-up areas Number of play areas Number of cycle tracks (or number of kilometres) Number of kilometres of pedestrian areas (or surface) Number of public recreation and sports centres	Number of visits to public sports and recreation centres	See Category 0	Frequency of participation (time spent - see Unesco Survey Model)(2)

NOTE

- (1) The third part of this questionnaire refers to natural reserves, botanical and zoological gardens, etc.
- (2) Model of Survey on Access to Cultural Resources and on Participation in Cultural Activities (Unesco, CSR-C-13).

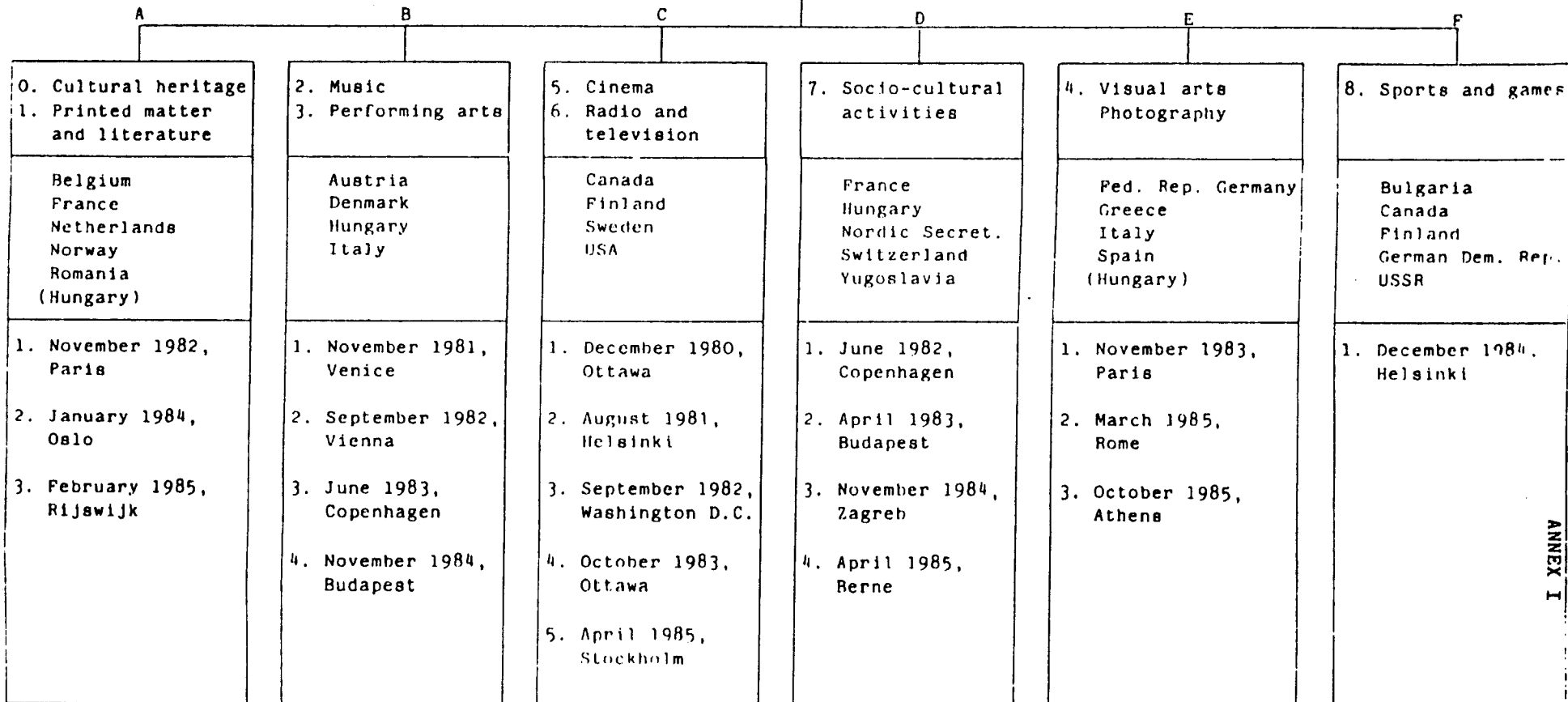
ANNEX I

FRAMEWORK FOR CULTURAL STATISTICS

Working Group (Framework Group)

1st meeting: 8-11 December 1981, Paris
 2nd meeting: 7-10 December 1982, Paris
 3rd meeting: 16-19 April 1984, Paris
 4th meeting: 22-25 April 1985, Paris

Joint Study Groups



United Nations Educational, Scientific and Cultural Organization page 1
 Organización de las Naciones Unidas para la Educación, la Ciencia y la Cultura
 Organisation des Nations Unies pour l'éducation, la science et la culture
 Организация Объединенных Наций по вопросам образования, науки и культуры
 منظمة الأمم المتحدة للتربية والعلم والثقافة
 联合国教育、科学及文化组织

Recommendation concerning the International Standardization of Statistics on the Public Financing of Cultural Activities

adopted by the General Conference at its twenty-first session
 Belgrade, 27 October 1980

Recomendación sobre la normalización internacional de las estadísticas relativas al financiamiento público de las actividades culturales

aprobada por la Conferencia General en su 21ª reunión
 Belgrado, 27 de octubre de 1980

Recommandation concernant la normalisation internationale des statistiques relatives au financement public des activités culturelles

adoptée par la Conférence générale à sa vingt et unième session
 Belgrade, 27 octobre 1980

Рекомендация о международной стандартизации статистики государственного финансирования деятельности в области культуры,

принятая Генеральной конференцией на двадцать первой сессии
 Белград, 27 октября 1980 г.

توصية بشأن التوحيد الدولي للإحصاءات المتعلقة بالأموال العامة المخصصة للأنشطة الثقافية

أقرها المؤتمر العام في دورته الحادية والعشرين
 بلغراد، ٢٧ أكتوبر/تشرين الأول ١٩٨٠

关于文化活动公共经费统计国际化的建议

大会第二十一届会议通过
 贝尔格莱德，1980年10月27日



Recommendation concerning the International Standardization of Statistics on the Public Financing of Cultural Activities¹

The General Conference of the United Nations Educational, Scientific and Cultural Organization, meeting in Belgrade from 23 September to 28 October 1980, at its twenty-first session,

Considering that, by virtue of Article IV, paragraph 4, of the Constitution, it is for the Organization to draw up and adopt instruments for the international regulation of questions falling within its competence,

Considering that Article VIII of the Constitution provides *inter alia* that each Member State shall submit to the Organization, at such times and in such manner as shall be determined by the General Conference, reports on the laws, regulations and statistics relating to its educational, scientific and cultural institutions and activities,

Considering that it is desirable for the national authorities responsible for collecting and communicating statistics relating to the public financing of cultural activities to be guided by certain standards in the matter of definitions, classification and presentation, in order to improve the international comparability of statistics intended for use not only for general information but also by those responsible for cultural policy and planning,

Bearing in mind the long-term classification work being undertaken jointly by Unesco and other United Nations bodies in developing the Framework for Cultural Statistics (FCS),

Having before it, as item 33 of the agenda of the session, proposals concerning the international standardization of statistics on the public financing of cultural activities,

Having decided at its twentieth session that this question should be made the subject of an international regulation, to take the form of a recommendation to Member States within the meaning of Article IV, paragraph 4, of the Constitution,

Adopts the present Recommendation this twenty-seventh day of October 1980:

The General Conference recommends that Member States should apply the following provisions concerning the international standardization of statistics on the public financing of cultural activities—regarded as a step towards the development of a comprehensive system (including private financing) of cultural activities—by taking whatever legislative measures or other steps may be required in conformity with the constitutional practice of each State to give effect within their respective territories to the principles and norms formulated in this Recommendation.

The General Conference recommends that Member States bring this Recommendation to the attention of the authorities and services responsible for collecting and communicating statistics on the public financing of cultural activities.

The General Conference recommends that Member States forward to it, by the dates and in the form it shall prescribe, reports concerning action taken by them upon this Recommendation.

I. Scope and definitions

Scope

1. This Recommendation relates to statistics designed to provide standardized information in each Member State on the financing of cultural activities through public expenditure (other than that included in education and science statistics).

Definition of cultural field and enumeration of constituent activities

2. For the purposes of this Recommendation, the cultural field is defined as comprising the following categories:

Category 0—Cultural heritage

This category includes activities aimed at preserving and developing the cultural heritage and cultural structures by such means as the maintenance of monuments and the depositing, collecting and communication of the treasures of the past:

- 0.0 Historical monuments and sites
- 0.1 Archives
- 0.2 Museums
- 0.3 Archaeological excavations
- 0.4 Other forms of the cultural heritage enjoying official protection

1. Recommendation adopted on the report of Programme Commission V at the thirty-seventh plenary meeting, on 27 October 1980.

- 0.5 Research and training outside the formal education system
- 0.6 Such activities necessary for the preservation and registration of the cultural heritage as cannot be included in the other categories

Category 1—Printed matter and literature

This category includes activities aimed at creating, producing or disseminating literary works in printed form, i.e. books, periodicals, newspapers, etc., and also the setting up and operation of libraries:

- 1.0 Literary creation
 - 1.1 Book publishing
 - 1.2 Periodical and newspaper publishing
 - 1.3 Distribution and marketing of books, periodicals and newspapers
 - 1.4 Libraries
 - 1.5 Research and training outside the formal education system
 - 1.6 Subsidiary activities necessary for literary production and printing

Category 2—Music

This category includes activities aimed at creating, producing or disseminating musical works in the form of scores, recordings or concerts:

- 2.0 Musical creation
 - 2.1 Musical performances (instrumental or vocal concerts)
 - 2.2 Publication of printed music
 - 2.3 Lyric performances (including operas, operettas, etc.)
 - 2.4 Publication of recorded music (discs, magnetic tapes, cassettes, etc.)
 - 2.5 Distribution and marketing of printed and recorded music
 - 2.6 Production and marketing of musical instruments
 - 2.7 Production and marketing of equipment for the reproduction and recording of music (record-players, tape-recorders, etc.)
 - 2.8 Training outside the formal education system
 - 2.9 Subsidiary activities necessary for the creation and production of music and of equipment

Category 3—Performing arts

This category includes activities aimed at creating, producing or disseminating works for the performing arts. Such works are often literary, musical and visual at one and the same time:

- 3.0 Creation of works for the performing arts
 - 3.1 Dramatic performances
 - 3.2 Choreographic performances
 - 3.3 Other performing arts (circus, music hall, cabarets, variety shows)
 - 3.4 Training outside the formal education system
 - 3.5 Subsidiary activities necessary for the performing arts (hiring of halls, middleman services, production and marketing of equipment)

Category 4—Visual arts

This category includes activities aimed at creating, producing or disseminating works of visual art in the form of paintings, sculptures, ornaments or craft objects:

- 4.0 Creation of works of visual art

- 4.1 Publishing and production of works of visual art
- 4.2 Exhibition of works of visual art
- 4.3 Dissemination and marketing of visual art
- 4.4 Training outside the formal education system
- 4.5 Subsidiary activities necessary for the visual arts (production and marketing of materials and equipment needed for the creation and publishing of works of visual art)

Category 5—Cinema and photography

This category includes activities aimed at creating, producing or disseminating cinematographic or photographic works:

- 5.0 Cinematographic creation (production of cinema films)
- 5.1 Film distribution
- 5.2 Film shows
- 5.3 Photography
- 5.4 Training outside the formal education system
- 5.5 Subsidiary activities necessary for the cinema and photography (production and marketing of films, screens, cinematographic and photographic cameras, sound equipment, projectors, buildings and premises used for projection)

Category 6—Radio and television

This category includes activities aimed at creating, producing or disseminating works for radio or television:

- 6.0 Radio
- 6.1 Television
- 6.2 Training outside the formal education system
- 6.3 Activities necessary for broadcasting and television (production and marketing of transmitters, receivers and networks)

Category 7—Socio-cultural activities

This category includes activities aimed at enabling people to express themselves individually or collectively in all aspects of their everyday life:

- 7.0 Socio-cultural initiative, community cultural centres and promotion of amateur activities
- 7.1 Civic and professional associations
- 7.2 Other socio-cultural activities (ceremonies, social functions connected with religious, moral, ethical or philosophical beliefs)
- 7.3 Training outside the formal education system
- 7.4 Other activities necessary for socio-cultural activities

Category 8—Sports and games

This category includes the production of sports equipment, the construction and maintenance of playing fields and other amenities (sports grounds, swimming pools, gymnasiums, etc.), and also related activities and activities connected with the organization of sports and games:

- 8.0 Sporting activities and sports associations (the playing and organization of games, matches, etc.)
- 8.1 Production of sports equipment, construction and maintenance of playing fields and other amenities
- 8.2 Training outside the formal education system

Category 9—Nature and the environment

This category includes activities aimed at providing and maintaining installations and services connected with nature and the environment, and with the quality of life:

- 9.0 Recreational activities connected with nature (national parks, nature reserves, public beaches, forest walks, etc.)
- 9.1 Activities connected with the quality of the urban setting (city parks, trees, recreation areas for children, etc.)

Category 10—General administration of culture and non-apportionable activities

This category includes activities aimed at providing maintenance, equipment and administrative services, as well as multi-purpose cultural activities which cannot be placed, as a whole, under one of the preceding categories:

- 10.0 General public administration of culture
- 10.1 Provision and maintenance of multi-purpose cultural equipment covering several categories under the functional classification (such as multi-purpose halls serving as concert halls, cinema or conference rooms)
- 10.2 Other activities, which cannot be broken down by the preceding categories.

Definition of the sector for general government and its constituent bodies

3. The definitions in the United Nations System of National Accounts (SNA) are reproduced below. They should be used in compiling the statistics provided for in this Recommendation. At the same time, account should also be taken of the special features of individual countries, including countries with planned management of the national economy in which the Material Product System (MPS) i.e. the method of calculating the results of economic activities by material product balances, is used.
- (a) Definition of the sector for general government:
'All departments, offices, organizations and other bodies which are agencies or instruments of the central, state or local public authorities, whether accounted for, or financed in, ordinary or extraordinary budgets or extra-budgetary funds. Included are non-profit institutions which while not an integral part of a government, are wholly, or mainly, financed and controlled by the public authorities or primarily serve government bodies; all social security arrangements for large sections of the population imposed, controlled or financed by a government; and government enterprises which mainly produce goods and services for government itself or primarily sell goods and services to the public on a small scale. Excluded are other government enterprises and public corporations.'
 - (b) The bodies constituting the sector for general government are subdivided into two subsectors:
 - (i) The subsector for central government is defined as: 'All departments, offices, establishments and other bodies classified under general government, which are agencies or instruments of the central authority of a country, except separately organized social security funds irrespective of whether they are covered in, or financed through, ordinary or extraordinary budgets, or extra-budgetary funds.' The subsector for central government generally comprises the following bodies: (1) the departments, including the department in charge of cultural affairs and other departments intervening in cultural life; (2) national public institutions possessing a degree of operational autonomy *vis-à-vis* the departments. Some operate like government departments, and will therefore be regarded as such. Others operate like companies, and only the subsidies these bodies receive from the general government agencies responsible for them will be regarded as public financing.
 - (ii) The subsector for state and local government consists of: 'All departments, offices, establishments and other bodies included under general government which are agencies or instruments of state, provincial, district, municipal or other organs of government except the central authority.' The subsector for State and local government, like that for central government, generally comprises the following bodies: (1) federal, regional, departmental and parochial administrations; (2) public institutions of which only those which operate like departments will be included under the head of public expenditures on cultural activities.
 - (c) It should be noted that for each of the two subsectors for general government, account will need to be taken of the extra-budgetary funds whose financial movements (appropriations and disbursements) appear in the official accounts outside the budgets of the departments that manage them.

II. Classification of data

Functional classification of public expenditure on cultural activities

4. The functions according to which public expenditure on cultural activities is classified should correspond to the categories into which the cultural field has been subdivided: cultural heritage, printed matter

and literature, music, performing arts, visual arts, cinema and photography, radio and television, socio-cultural activities, sports and games, nature and the environment and general administration of culture and non-apportionable activities.

Economic classification of public expenditure on cultural activities

5. It seems appropriate to use the nomenclature proposed by the United Nations System of National Accounts for classifying operations by transactors of the System. The categories of expenditure met with in the description of public expenditure on cultural activities are the following:

- (a) Expenditure on the purchase of goods and services
 - (i) Purchases of goods and services for the operation of general government (supplies and equipment).
 - (ii) Remuneration of employees—the total wages bill paid by general government agencies (including contributions to the various social security and insurance schemes) for purposes of their work, whether the latter consists of mere administration or of active intervention in cultural life.
 - (iii) Gross fixed capital formation—this consists essentially of the building up of community facilities for cultural life (buildings and equipment).
 - (iv) Acquisition of intangible assets, purchases of works of art, artistic commissions, etc.
- (b) Transfers
 - (i) Subsidies—these are intended for public and private enterprises and public institutions operating as enterprises, and their purpose is to encourage the development of a new activity, supplement the income of an existing activity, or even to stabilize selling prices.
 - (ii) Current transfers to non-profit private institutions serving households which are engaged in all fields of cultural activity, e.g. subsidies to archaeological associations, conservation societies, literary, musical and arts societies, etc.
 - (iii) Current transfers to households—such as grants to creative artists for social purposes, tuition grants, study grants, etc.
 - (iv) Capital transfers—these are intended for public and private enterprises, or public institutions operating as enterprises, for equipment purposes.
 - (v) Transfers abroad—these are usually for cultural activities that come into the field of international co-operation.
 - (vi) Current transfers between government departments—these mostly take place either: (1) between the central government and public institutions, or (2) between the central government and the local government.
 - (vii) Any taxes that may be paid by general government agencies for the purpose of their cultural activities.
 - (viii) Tax relief (for books, live performances, etc.).
- (c) Financial transactions
 - (i) Repayment of borrowing carried out specifically for cultural activities.
 - (ii) Loans—some government departments and public institutions may make loans for certain cultural activities, e.g. loans to publishers or for film production.

III. Presentation of statistical data

6. The statistics covered by this Recommendation should be compiled every two years for the central government expenditure and relate to the second year of the preceding two-year period. For the expenditure of local government the periodicity will be four years. The particulars furnished should be presented in accordance with the definitions and classifications set out in the previous paragraphs. Any discrepancies that may appear between these definitions and classifications and those in use at national level should be pointed out. National practices concerning administrative structure and coverage of data, likely to influence the statistics on public expenditure for cultural activities, should be reported.

- (a) The statistical data should be presented in a double-entry table, with:
 - (i) data related to functional classification entered horizontally;
 - (ii) data related to economic classification entered vertically.
- (b) A double-entry table should be drawn up by type of public body:
 - (i) the subsector for central government: departments and public institutions;
 - (ii) the subsector for State and local government: local authorities and public institutions.

Summary tables should be drawn up whenever possible for the sum total of general government agencies.

- (c) It should be stated whether the data consist of estimates (budgetary data) or of transactions actually carried out (accounting data).
- (d) Aggregate data could be reported when data by subcategory are unavailable.