



UNESCO Creative Cities Network Membership Monitoring Report

Granada UNESCO City of Literature 2014-2018



Organización
de las Naciones Unidas
para la Educación,
la Ciencia y la Cultura



Granada
Ciudad de Literatura

Designada
Ciudad Creativa
de la UNESCO
en 2014

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1. Executive summary

On 1 December 2014 Granada was designated as a Creative City by UNESCO, joining the Cities of Literature group and so becoming the first Spanish-speaking city to receive this distinction.

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ith its strong cultural links with Latin America and North Africa, Granada has long been associated with its university, soon to celebrate its 500th anniversary. For many centuries Granada has enjoyed its position as one of Spain's leading cities of literature and the arts, having been the seed bed from which many major poets, writers and intellectuals have sprung, from Yehudá Ibn Tibón (1120–1190) to Ibn Zamrak (1333–1394), from Ángel Ganivet (1865–1898) to Federico García Lorca (1898–1936).

Granada has welcomed its designation as a UNESCO Creative City as marking not only recognition of its history and robust literary tradition, as we see perpetuated in the vibrant, energetic contemporary cultural scene, but also an opportunity to turn creativity and the cultural industries into driving forces in the city's sustainable-development plans.

Granada has enthusiastically adhered to the UCCN objectives and 2030 Agenda goals for sustainable development, in the framework of which the city seeks to strengthen its international vocation to position itself as one of the major cultural centres of southern Europe, as part of a medium-to-long-term strategy that includes the aspiration to become the European Capital of Culture in 2031.

To manage the new responsibilities resulting from the designation, in early 2015 Granada City Council set up a new programme within its Culture Department, under the name “Granada City of Literature”. The management team consists of two professionals working full-time, both attached to the council's Culture Department, with one responsible for coordination and programming and the other handling communication and administration tasks. Initially, office space was allocated to the programme at the Centro Federico García Lorca, under a decision taken in 2015 by the board of governors of the Federico García Lorca Consortium.

Granada is, above all, the city of Lorca: the best-known and most widely translated Spanish writer in the world after Cervantes



The Centro Federico García Lorca, opened in 2015.

Granada is, above all, the city of Lorca: the best-known and most widely translated Spanish writer in the world after Cervantes. In recent years the city has built a robust network of institutions, events and facilities around Lorca's memory. These initiatives include the Huerta de San Vicente museum at the Lorca family's former home in the city, which receives thousands of visitors every year; the Federico García Lorca International Poetry Prize, which is one of the most significant awards of its kind in the Spanish-speaking world; and the new Centro Federico García Lorca, which opened in 2015, aiming to be a benchmark for contemporary creativity. For the Granada City of Literature programme to be based at the Centro Federico García Lorca has so far proved to be a definite factor in generating positive synergies. Since 2017, for example, the programme has taken over the design and management of the events organised in honour of the winners of the Federico García Lorca Prize, with a view to engaging the public more effectively.

A significant number of the initiatives under the Granada City of Literature programme are targeted at improving access to

cultural goods for underprivileged social groups, women and young people. To this end, everything that we have been learning from our day-to-day contacts with the Creative Cities has proved to be extremely useful. Taking on board new ideas put forward by the professionals who lead other cities' management teams, exchanging experiences and implementing joint projects helps us to enhance the City of Granada's literary programming with both quality and ambition.

The work done since 2015 by the Granada City of Literature programme has been designed to cover these action areas:

1. Projects and activities in cooperation with other Creative Cities.

The objectives are to position creativity at the forefront of the city's sustainable-development strategy, to learn from best practices, to foster the exchange of ideas, to build bridges between different traditions, to encourage joint actions to enhance our respective cultural industries, and to help our writers to become more international. In this respect, Granada also contributes by making its own proposals, by working on the joint drafting of documents, by constantly exchanging information, playing an active role in working subgroups (Cooperation, and Development and Integration), by attending international meetings and helping to disseminate the activities of the other Creative Cities, as well as by offering to act as a proactive, positive factor in relations with those Latin American and North African cities that have already joined the group or may do so in the future.

The new projects and activities implemented by Granada in this area include:

- Joint celebration of World Poetry Day on 21 March 2018. Riding on the success of the 2017 edition, in which 44 local poets and 18 bookshops took part, in 2018 we increased the number of public readings to involve 60 poets and 25 bookshops. The project also ceased to be a primarily local affair to become truly international, with another 13 Creative Cities taking part all at the same time. The Granada event was honoured to be visited by Maria Francesca Merloni, UNESCO's Goodwill Ambassador for Creative Cities, as well as by Sandeep Mahal, director of Nottingham UNESCO City of Literature, and poets from the Creative Cities of Nottingham and Ljubljana, who joined the local poets' simultaneous readings.

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World Poetry Day, 2017. Luis García Montero at the Babel bookshop.

- The launch of a new international programme for writers in residence (2017 and 2018 editions). Designed in partnership with the University of Granada, this new residency programme has so far brought to the city four interesting women writers — from the UK, Slovenia, Poland and the United States — in an initiative that has without doubt enhanced the prestige of the city's literary scene.
- Numerous projects in which Granada has cooperated with another Creative City, including: Heidelberg (the joint exhibition “Osip Mandelstam: Word and Fate” in 2016, participation by Granada artists in Heidelberg the 2017 Heidelberger Literaturtage festival, and the joint “Poetry Expedition” project in 2018), Óbidos (the residency programme in Óbidos for writers with links to Granada, launched in 2018) and Reykjavik (the “Granada Goes to Reykjavik” project in 2017, which included support for the publication of the first bilingual Spanish-Icelandic book of poetry).

2. ACTIVITIES AND PROJECTS at the local level, including those generated and developed by the programme itself as well as other public and private projects, institutions and events that we partner with. The objectives that we have set include promoting our cultural industries and writers and engaging young people and underprivileged social groups with literature.

The new projects and activities implemented by Granada in this area include:

- Hosting literary activities at the Centro Federico García Lorca over the 2015–2018 period. Among these initiatives, we have organised the exhibition “Osip Mandelstam: Word and Fate” (2016), creative-writing workshops for adults in partnership with the University of Granada (2017–2018), and a series of literary conversations with leading Spanish and international writers, such as John Banville (2017), Mircea Cartarescu (2017) and Henrik Nordbrandt (2018).
- Granada City Council, through its Culture Department, provides financial support for the major literary and arts festivals held in the city. New festivals have also been launched, with key support from the Granada City of Literature programme: **Granada Noir** (launched in 2015), a multidisciplinary festival devoted to the noir and crime genre; **3 Festival: Mediterranean Voices** (launched in 2016), a

biennial event, which has welcomed to the Centro Federico García Lorca some of the most significant writers and intellectuals from countries on the Mediterranean rim, including Alessandro Baricco, Abraham B. Yehoshua, Dubravka Ugrešić and Mathias Enard, among many others; and **Quiquiriquí: The Granada Puppet Theatre Festival** (launched in 2016), with performances by leading and emerging international figures in this genre, ranging from traditional puppetry to the very latest forms of contemporary expression, striving to remain in permanent dialogue with literature and other arts.

- We have also organised series of annual creative-writing workshops for, with economical prices, as well as free workshops for children and young people, in partnership with local public libraries.

After an initial period that can be viewed overall as having been highly positive, the medium-term strategic plans for the Granada City of Literature programme entail enhancing the public dissemination and visibility of the city’s UCCN membership, fine-tuning and boosting the available funding, stepping up our exchanges with other Creative Cities, and taking a step forward to become a relevant factor in the city’s sustainable-development strategy, mindful of Granada’s bid to become the European Cultural Capital in 2031.

2. General information

2.1 Name of the city:

Granada

2.2 Country:

Spain

2.3 Creative field of designation:

Literature

2.4 Date of designation:

1 December 2014

2.5 Date of submission of current report:

30 November 2018

2.6 Entity responsible for the report:

Granada UNESCO City of Literature Programme, dependent on Granada City Council’s Culture Department

2.7 Previous reports submitted and dates:

N/A

2.8 Focal points of contact:

Focal Point for management of the designation:

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3. Contribution to the Network's global management

3.1 Number of annual UCCN meetings attended in the last four years:

- 3 annual UCCN meetings attended
2015 – Kanazawa, Japan
2017 – Enghien-les-Bains, France
2017 – Krakow–Katowice, Poland
- 3 annual meetings of the Cities of Literature group attended
2016 – Dublin, Ireland
2017 – Barcelona, Spain
2018 – Iowa City, United States

3.2 Hosting of a UCCN annual meeting and dates:

N/A

3.3 Hosting of a working or coordination meeting addressed to one or more specific UCCN creative-field representatives:

2015

Working meeting with Andrea Edel, director of Heidelberg UNESCO City of Literature, to agree on joint projects, including the exhibition “Osip Mandelstam: Word and Fate” in Heidelberg and Granada (October).

2016

Working meeting with the translator and teacher Lilit Zekulin Thwaites, who visited Granada thanks to a grant from Melbourne UNESCO City of Literature (April); working meeting with Alexis Drevikovsky, coordinator of Writers Victoria, who also visited us with a grant from Melbourne UNESCO City of Literature (June); working meeting with Andrea Edel, director of Heidelberg UNESCO City of Literature, prior to the opening of the exhibition “Osip Mandelstam: Word and Fate” (September 2016).

2017

Working meeting with Celeste Afonso, coordinator of Óbidos UNESCO City of Literature, to agree on joint projects (November); working meeting with Andrea Edel, director of Heidelberg UNESCO City of Literature, to coordinate the new joint project “Poetry Expedition” (November).

2018

Meeting with Maria Francesca Merloni, UNESCO Goodwill Ambassador for Creative Cities, at the opening of Granada’s World Poetry Day celebrations (March); working meeting with Sandeep Mahal and Leanne Moden, director and coordinator, respectively, of Nottingham UNESCO City of Literature (March); working meeting with Andrea Edel and Stefan Kaumkötter, from Heidelberg UNESCO City of Literature, during the joint project “Poetry Expedition” (November).

Members of the programme have also travelled to attend working and coordination meetings held in other Creative Cities:

2016

Dublin (May, annual meeting of the Cities of Literature group); Heidelberg (July, “Osip Mandelstam: Word and Fate” exhibition project); Barcelona (November, working meeting with Marina Espasa, director of Barcelona UNESCO City of Literature).

2017

Barcelona (April, annual meeting of the Cities of Literature group); Heidelberg (June, in the framework of the Heidelberger Literaturtage festival); Enghien-les-Bains (July, UCCN annual meeting), Ulyanovsk (September, with Pasha Andreev, coordinator of Ulyanovsk UNESCO City of Literature, in the framework of the Ulyanovsk International Cultural Forum).

2018

Iowa City (April, annual meeting of the Cities of Literature group); Krakow (June, with Justyna Jochym, from Krakow UNESCO City of Literature, as well as numerous other cultural actors from the city, in the framework of the Milosz Festival and the UCCN annual meeting); Madrid (October, meeting with the Spanish Creative Cities Bilbao, Burgos, Dénia and Terrassa at the offices of the AECID of the Ministry of Foreign Affairs).

3.4 Hosting of an international conference or meeting on specific issues salient to the Creative Cities with a large participation of members of the Network:

N/A



3.5 Financial and/or in-kind support provided to UNESCO's Secretariat in order to ensure the management, communication and visibility of the UCCN:

- The City of Granada supports the UNESCO Secretariat to ensure the management, communication and visibility of the UCCN by covering the costs incurred by activities and contributions to the Granada UNESCO City of Literature programme, whose two full-time professionals are both employees of the council's Culture Department.
- As for the objectives we are striving to achieve with our ongoing committed support for the UCCN, it is important to note that Granada's designation as a UNESCO Creative City has brought with it not only benefits for our city, but also the responsibility for building public awareness of the Network and of the objectives set out in its Mission Statement, in the framework of public adhesion to the Sustainable Development Goals and the 2030 Agenda. The City of Granada's support for the existence and growth of the UCCN involves supporting the best international values of exchange and dialogue between cultures and solidarity among people.

Types of funding provided over the 2014–2018 period:

- Travel and accommodation expenses for attending the annual meetings in Kanazawa (2015), Enghien-les-Bains (2017) and Krakow–Katowice (2018), as well as the annual meetings of the Cities of Literature group in Dublin (2016), Barcelona (2017) and Iowa City (2018), plus such other meetings as the Ulyanovsk International Cultural Forum (2017) and coordination meetings for joint projects in Heidelberg (2016 and 2017).
- Covering the accommodation expenses of representatives of other Creative Cities who have visited Granada for working meetings, e.g., Heidelberg (2015, 2016, 2017 and 2018), Óbidos (2017) and Nottingham (2018).
- Covering the accommodation expenses of other UCCN-related visitors, e.g., the visit by Maria Francesca Merloni, UNESCO Goodwill Ambassador for Creative Cities, for our 2018 World Poetry Day 2018 celebrations.
- Costs of translating all the programme's activities and UCCN-related documents into English for publication on our website www.granadaciudaddeliteratura.com, as well as reports and other documents.
- Printing costs of materials developed under the programme and otherwise related to the UCCN, plus website maintenance costs, etc.
- Specific work done by members of the programme's team on matters directly related to the UCCN: (a) biannual assessments of candidate cities; (b) providing formal and informal advice for any candidate cities that seek it; (c) one of the team members, Carmen Casares, is the coordinator of the «Integration and Development» working subgroup, which advises cities aspiring to join the UCCN and works jointly on plans and strategies for further development of the Network.

3.6 Membership of the Steering Group and period:

N/A

3.7 Participation in the assessment of applications (number of applications assessed each year):

2015. Number of applications assessed: 12

2017. Number of applications assessed: 13

4. Major initiatives implemented at the local level to achieve the objectives of the UCCN

On reading the latest update of the Mission Statement, shared and assumed by all the UNESCO Creative Cities, we find that the Network's six objectives are:

- 1 *Strengthen international cooperation between cities that have recognised creativity as a strategic factor of their sustainable development.*
- 2 *Stimulate and enhance initiatives led by member cities to make creativity an essential component of urban development, notably through partnerships involving the public and private sectors and civil society.*
- 3 *Strengthen the creation, production, distribution and dissemination of cultural activities, goods and services.*
- 4 *Develop hubs of creativity and innovation and broaden opportunities for creators and professionals in the cultural sector.*
- 5 *Improve access to and participation in cultural life as well as the enjoyment of cultural goods and services, notably for marginalised or vulnerable groups and individuals.*
- 6 *Fully integrate culture and creativity into local development strategies and plans.*

What follows is a summary of the major initiatives, measures and partnerships implemented at the local level by the Granada City of Literature programme over the last four years, grouped by topic area, noting also the corresponding UCCN objectives that each specifically addresses (numbered from 1 to 6):

4.1 Launch of Granada's designation as a Creative City and awareness-building of the value of UCCN membership

4.1.1 Granada UNESCO City of Literature documentary

Date: 2015 / **Preview:** 24 April 2015

UCCN objectives: 1, 2, 6

In early 2015, just a few weeks after the designation and as soon as the Granada City of Literature programme was set up under the auspices of Granada City Council's Culture Department, the first decision

made with regard to initiatives and activities was to make a documentary to celebrate our designation, while at the same time enabling us to assess the level of support for culture in the city, as well as to devise new proposals for the future.

We invited a group of 63 people — writers, playwrights, visual artists, booksellers, publishers, teachers, journalists, translators, printers, cultural managers, members of literary associations and foundations and other leading figures in the arts with links to Granada — to participate. We asked them all: (a) What is your reaction to Granada's designation as a City of Literature within the UCCN? (b) What impact on different areas of the city's cultural fabric do you expect this designation to have? (c) How would you like the designation to be materialised in the city's cultural life?

We commissioned two local artists to make the documentary: the photographer and filmmaker Antonia Ortega Urbano (born in Buenos Aires in 1974), who directed it, and the musician Diego Neuman (also born in Buenos Aires, in 1984), who composed the score. The documentary was subtitled in English and can be viewed online.

4.2 Implementation of cultural facilities, festivals, book fairs, events, literary prizes, bookshops and other cultural industries

4.2.1 Hosting literary and arts activities

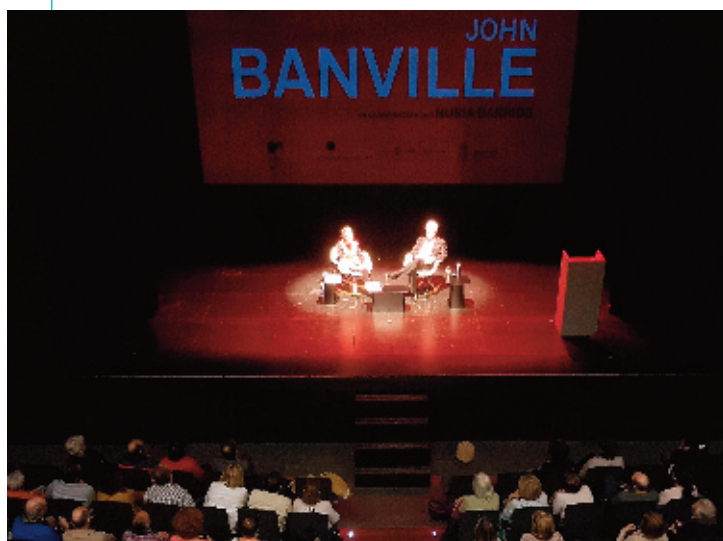
at the Centro Federico García Lorca

Dates: 2015–2018

UCCN objectives: 2, 3, 4, 5, 6

The Centro Federico García Lorca was opened on 29 July 2015, with the mission of housing the Federico García Lorca Foundation's collection, while aspiring to become a benchmark for contemporary culture both in Spain and abroad. The Foundation's board of governors decided that the offices for the programme that manages Granada's designation as a UNESCO City of Literature should initially be housed at the new centre. Since then and continuing on into 2018, the programme has enriched the centre's literature and arts programming with its proposals by

contributing its work and ideas and generating positive synergies. Among these, we have organised the exhibition “Osip Mandelstam: Word and Fate” (2016), creative-writing workshops for adults in partnership with the University of Granada (2017–2018), and a series of literary conversations with leading Spanish and international writers, including John Banville (2017), Mircea Cartarescu (2017), Henrik Nordbrandt (2018), Ángeles Mora (2016), Owen Sheers (2016), Jean Canavaggio (2016), Jorge Wagensberg (2016), Petros Markaris (2017), Eduardo Mendoza (2018) and Pere Gimferrer (2018).



John Banville, Centro Federico García Lorca, 2017.

4.2.2 City of Granada - Federico García Lorca International Poetry Prize

Dates: May 2018

UCCN objectives: 3, 5

The Federico García Lorca Poetry Prize was launched in 2004 to recognise the career achievements of the most significant poets in Latin America and Spain. With its initial prize of 50,000 euros, it offered the most generous poetry prize existing in the Spanish-speaking world, and it would soon become one of the most prestigious. In 2017, the Granada City of Literature programme took over the design and organisation of the events held in honour of the prize-winners, with a view to engaging the public with their work. The programme has also been actively involved in setting up the prize’s new website. In May 2018 the first events were held in honour of the winner of the latest edition of the prize, Pere Gimferrer.

4.2.3 Support for newly launched festivals

Dates: 2015–2018

UCCN objectives: 3, 4, 5, 6

Granada City Council, through its Culture Department, provides financial support for the major literary and arts festivals held in the city. The logo for the official designation of Granada as a UNESCO Creative City of Literature is an asset that, since 2015, has strengthened the most relevant cultural initiatives in the city from an institutional point of view.

New festivals have also been launched, with support from the Granada City of Literature programme:

2015. **Granada Noir Festival.** A multidisciplinary festival for all audiences, devoted to the noir and crime genre. It was launched in 2015 by Gustavo Gómez and Jesús Lens, with mixed private–public funding. The festival is open to all, innovative, participatory and all the events are free of charge, bringing culture out into the streets, neighbourhoods and outskirts, in bars, libraries, clubs, cinemas and cafés. As the festival’s programme is open to all the arts, it is a space where very different disciplines can mix and writers, creators, noir and crime fans and the general public can come together. Granada Noir also has a strong social component, with programming that has addressed such topics as migration, the sexual exploitation of women, drug-trafficking and bullying in schools. Over the four editions of Granada Noir that have been held to date, the festival has attracted thousands of people with its combination of literature, film, comics, drama, music, gastronomy, art and special programming for children and young people.

2016. **3 Festival: Mediterranean Voices.** Held every two years, organised by the Three Cultures Foundation with support from the Moroccan government, in partnership with some of the principal Andalusian and Granada institutions, the 3 Festival brings to Granada dozens of front-rank international writers and intellectuals from such countries as Syria, Turkey, Lebanon, Morocco, Spain, Algeria, Israel, Italy and France, creating a space for reflection about numerous current issues that affect the countries on the Mediterranean rim in different ways. The two editions held to date, in 2016 and 2018, have mostly been hosted at the Centro Federico García Lorca and other relevant spaces in the city. Among the many conversations, discussions, exhibitions and cultural

and musical events, the guest writers have addressed such topics as migration, North–South relations, nationalism, Islam and the West and all the other factors of relevance for effective co-existence in the Mediterranean region. The many participants in the festival have included Alessandro Baricco, Günter Wallraff, Tariq Ali, Mathias Enard, Maram al-Masri, Buket Uzuner, Najat el-Hachmi, Mahi Binebine, Hubert Haddad, Ilya U. Topper, Abraham B. Yehoshua, Abdellatif Laâbi, Ismael Diadié, Rachid Boudjedra, Almudena Grandes, Nir Baram, Fatos Kongoli, Lorenzo Silva, Mircea Cartarescu, Dubravka Ugrešić, Nawal al-Saadawi, Wassyla Tamzali, Zoubida Maalem, Basem Nabres, Aurora Luque, Erika Martínez, Slavenka Drakulic and Rutu Modan.

2016. Quiquiriquí. Granada Puppet Theatre Festival. This festival stemmed from an original idea and proposal by the Centro Federico García Lorca Consortium, with sponsorship from various other public and private institutions, including Granada City Council. The puppetry-related works of Manuel de Falla, Federico García Lorca and Hermenegildo Lanz in the early twentieth century had a decisive influence on the development of puppet theatre not only in Spain but also in the rest of Europe and in Latin America. Granada today is a nursery for young talent and home to several top-quality puppet-theatre companies and an enthusiastic public who are familiar with the art form. The festival aims to maintain the highest European standards, attracting leading creative talents in the genre, both well-established and emerging, forging links between traditional drama and more contemporary approaches in order to exchange experiences, while also associating puppet theatre with literature and other arts. The programming is divided into three areas: the performances; La Incubadora (the Incubator), a meeting space for young creators; and supplementary activities (round tables, talks, etc.). Leading artists from France, Israel, Mexico, the United Kingdom, Cuba, Canada and other far-flung locations have come together at the three editions of Quiquiriquí that have been held so far at the Centro Federico García Lorca.

4.2.4 Support for a new model for the Book Fair

Dates: April 2015, April 2016, April 2017 and April 2018

UCCN objectives: 2, 3, 4, 5, 6

In 2015 the organisation and management team of

the Granada Book Fair was renewed with a view to strengthening the Fair's cultural, festive and intersector components (music, science, gastronomy, childcare, etc.). Since then, the Granada UNESCO City of Literature Programme has been a member of the technical committee of representatives from public and private institutions that monitors the Fair. The theme for the 2015 edition was the city's designation as a UNESCO Creative City. The programme set up a special stand on the main site, inviting the other Cities of Literature to send in book and dissemination materials. We purchased 200 copies of books by writers associated with the Cities of Literature to be donated to the city's public libraries, and we organised a special series of readings and literary conversations specifically for the Fair. These initiatives have been repeated every year so far until 2018. This new Book Fair model boosts sales and provides the public with stands and cultural activities every year. From 2019 onwards a different City of Literature will be invited to come as our special guest.

4.2.5 Design of a new literary walk

Date: June 2015

UCCN objectives: 2, 4, 6

The creation of a new literary walk, under the name "Poets at Los Mártires Gardens" (in partnership with the Albaicín-Granada public agency, as part of the Granada Tourism Plan). The route for the walk covers the most striking parts of the gardens of the Carmen de los Mártires, a public space with a notable literary history. The poet St John of the Cross lived there between 1582 and 1588, when he was the prior of the Carmelite convent of Los Mártires, and the poet José Zorrilla, the author of *Don Juan*, also stayed there when he came to Granada to be appointed as Spain's Poet Laureate in 1889. The walk takes in 14 spots for reading and contemplation, located in corners of the gardens that are particularly attractive and laden with meaning. Panels have been put up next to park benches so visitors can read works by the eleven poets who have so far been awarded the Granada–Federico García Lorca International Poetry Prize, from Ángel González (2004) to Jorge Guillén (2013), as well as poems by St John of the Cross, José Zorrilla and Lorca himself. QR devices fitted to the panels enable users to access more information about each of the poets. This project's objective is to link the city's tourism products with a high-quality cultural

project, as well as to engage the public with a magical part of the city that was previously not at all well known.

4.2.6 Support for bookshops Map-Network of bookshops in Granada / Box Lorca

Dates: April 2016 and October 2018

UCCN objectives: 2, 3, 4, 6

The Granada UNESCO City of Literature programme conceived both these projects with the common objectives of building awareness of the quality and diversity of the city's bookshops, strengthening their potential for visibility and promotion, building bridges between the bookshops and the public at large, generating self-esteem and added value, forging links between the specific ambit of bookshops and the general ambit of promoting culture and tourism in the city, and, last but not least, building awareness of the works of Lorca.



The "Poets at the Los Mártires Gardens" literary walk, 2015.

1. Bookshop Map. The 56 bookshops participating in the project are nearly all bookshops and other book-retail outlets located in the city itself. They include general bookshops selling new and secondhand books, as well as specialist establishments (university, religious, children's and foreign-language bookshops, comics shops, etc.) and institutional outlets. The project takes the form of a detailed map of bookshops, published both as a printed guide-booklet and in digital format on our website. The map, designed by Rafa Simón, contains verbal and visual information about all the bookshops, which are arranged both alphabetically and by subject, using coloured lines to

link the bookshops, like stations on fictitious metro lines. Route A is for comic bookshops, Route B for general and new bookshops, Route C for secondhand and remainder bookshops, Route D for specialist bookshops, and Route E for institutional outlets. The booksellers have also all put up in their shops a grey metal plate, 20 x 28 cm in size, displaying the official UNESCO-approved Granada City of Literature logo as a sign of their support for Granada's positioning as a cultural and literary city.

2. Lorca Box. For the first time Granada's bookshops now have a special showcase available to them to display the works of Lorca. Designed by Jaime García, the Lorca Box is a plywood showcase, 1.5 metres high and 60 cm wide and deep. The project is part of the initiatives launched by Granada City Council's Culture Department to celebrate both the 120th anniversary of Lorca's birth and the arrival of the Lorca archive to be housed in the city. The project is yet another step in the ongoing task of forging physical and emotional links between the city and its most significant writer.

4.2.7 "Granada is Literature" series of workshops in partnership with the University of Granada's School of Literature

Dates: 2017-2018

UCCN objectives: 3, 4, 5, 6

Having detected a gap in the public supply of creative-writing workshops, the Granada City of Literature programme, together with the University of Granada's Literature School and in partnership with the university's Mediterranean Centre, has designed and launched a wide-ranging, ambitious series of high-quality workshops, with economical prices, with a view to democratising access to the teaching of reading and writing skills. The workshops, organised in small groups, are led by leading local writers, assisted by guest writers from elsewhere in Spain. The venues for most of the workshops are the Centro Federico García Lorca and the Madraza Contemporary Culture Centre. The workshops organised to date have covered such topics as poetry, fiction, short stories, drama writing, crime fiction and literary translation. Another modality we have organised consists of micro-workshops lasting two and a half hours, intended for topics with particular public appeal, such as a sonnets workshop, a science and poetry workshop,

a literary-column workshop, a music and literature workshop, a reporting workshop and an aphorisms workshop.

4.2.8 Free workshops for young people at local public libraries

Dates: 2017-2018

UCCN objectives: 3, 4, 5, 6

Led by leading local specialists and targeted at secondary-school students aged 14-16, these workshops are free of charge and held at public libraries in outlying districts of the city, organised in association with teachers from local schools. Literature as a driving force for social change is one of the objectives of this project.

Granada
Ciudad de Literatura
UNESCO

**Octubre/
Noviembre
2017**

Talleres de escritura para jóvenes en las bibliotecas públicas municipales

TALLER DE NARRATIVA en la Biblioteca de Cartuja
Profesor: Alejandro Pedregosa

TALLER DE POESÍA en la Biblioteca San Francisco Javier (Belra)
Profesora: Nerea Glákov

TALLER DE NARRATIVA en la Biblioteca de la Chana
Profesor: Alejandro Pedregosa

TALLER DE POESÍA en la Biblioteca Francisco Ayala (Zaidín)
Profesor: Ramón Repiso

Solicitudes e información en las bibliotecas públicas municipales

granadaciudaddeliteratura.com

Granada Ciudad de Literatura UNESCO

Ayuntamiento de Granada

CONSEJO REGULADOR DE GRANADA

GGGSA

5. Major initiatives implemented through inter-city cooperation to achieve the objectives of the UCCN

Between 2015 and 2018 the Granada UNESCO City of Literature programme has launched and implemented numerous international projects and activities in partnership with one, several or all of the other Cities of Literature, in order to achieve the objectives of the UCCN.

5.1 Major projects in cooperation with more than one UNESCO Creative City

5.1.1 World Poetry Day at UNESCO Cities of Literature

UCCN objectives: 1, 2, 3, 4, 5, 6

Creative Cities involved: Baghdad, Barcelona, Krakow, Dublin, Edinburgh, Heidelberg, Iowa City, Ljubljana, Nottingham, Óbidos, Prague, Reykjavik and Tartu

In 1999 in Paris, UNESCO declared 21 March to be World Poetry Day. The aims of the Day include building awareness of poetry and fostering the

tradition of poetry readings. In 2017 Granada City Council, through the Granada UNESCO City of Literature programme, celebrated this date for the first time. On 21 March 2017 we organised a major poetry event involving 18 of the city's bookshops and 44 local poets, including three winners of the Spanish National Poetry Prize. The bookshops enthusiastically welcomed the initiative and the results were an unexpected success: 800 people filled the 18 venues where the simultaneous poetry readings were held, between six and nine o'clock in the evening.

The following month, in April 2017, Granada presented the project to the UNESCO Cities of Literature at the group's meeting in Barcelona, and all the cities agreed to organise a special joint celebration of World Poetry Day.

On 21 March 2018, events were held simultaneously in 14 Cities of Literature, while

the other cities disseminated the project via social media. The cities that joined Granada in organising events of their own were Baghdad, Barcelona, Krakow, Dublin, Edinburgh, Heidelberg, Iowa City, Ljubljana, Nottingham, Óbidos, Prague, Reykjavik and Tartu.

International joint poster. Granada offered the cities the possibility of designing a joint poster to identify the project, with the only differences in content being the names of the cities involved and their official logos.

World Poetry Day 2018 in Granada was officially opened by Maria Francesca Merloni, UNESCO Goodwill Ambassador for Creative Cities, in what was to be her first event following her appointment. The 2018 event in Granada also welcomed some other very special guests. Nottingham UNESCO City of Literature sent its Young Poet Laureate Georgina Wilding to participate in simultaneous readings in the city, while Ljubljana sent Anja Golob, one of Slovenia's finest poets. Sandeep Mahal and Leanne Moden, the Nottingham team's director and coordinator, joined local authorities in officially opening the celebrations and took an

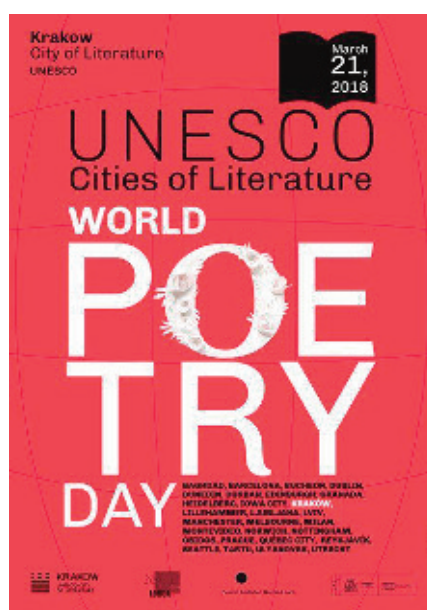
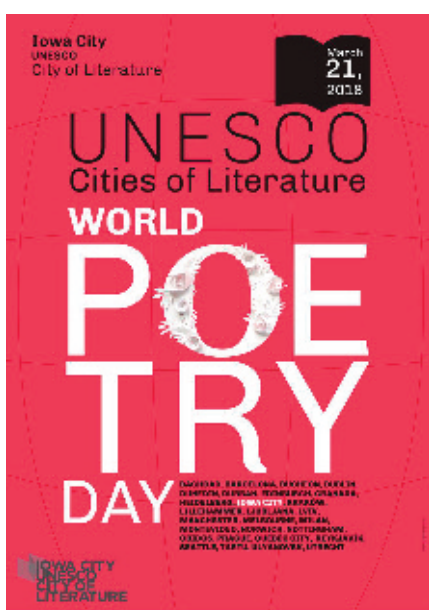
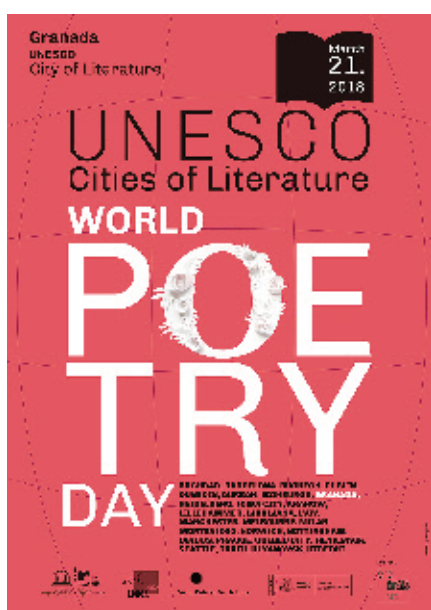


From right to left, Francesca Merloni, UNESCO Goodwill Ambassador for Creative Cities, opens World Poetry Day in Granada on 21 March 2018. Next to her, Sandeep Mahal, Director of Nottingham UNESCO City of Literature, and Francisco Cuenca, mayor of Granada.



Poetry tram in Heidelberg, World Poetry Day 2018, and reading in Baghdad, World Poetry Day 2018.

active part in the day's events. In all **60 poets took part in events at 25 spaces** in Granada over the course of 21 March.



From left to right, posters from Granada, Iowa City and Krakow.

5.1.2 Launch of the Granada International Programme for Writers in Residence

UCCN objectives: **1, 2, 3, 4, 5, 6**

Creative Cities involved: **all the Cities of Literature**

Thanks to a partnership with and sponsorship from the University of Granada, the Granada City of Literature programme was able to launch the

collaborated effectively and enthusiastically to disseminating the initiative all over the world. Thirty-five applications were received. The two winners were Kirsty Logan, associated with Edinburgh, and Petra Zist, associated with Ljubljana.

In 2018 we have extended the call for proposals to invite emerging writers of all ages from any



Poster of the 2017 edition. In the photograph on the right, Petra Zist and Kirsty Logan, Writers in Residence 2017, with the Romanian writer Mircea Cartarescu.



city's first international writers-in-residence scheme in 2017. The objectives set include fostering cooperation with the UCCN cities, fostering international cooperation and cultural exchanges, fostering contacts between Granada's writers and those from other cities and countries in the world, fostering the

international projection of the cultural fabric of the City of Granada, and promoting Granada as a city that welcomes creative talent from abroad with open arms.

The Granada model closely follows the experiences of Krakow and, most particularly, Prague, which was the first UNESCO City of Literature to launch an international writers-in-residence programme.

Our model provides two simultaneous residencies, lasting one month, with the University of Granada and the Granada UNESCO City of Literature programme covering the two writers' travelling expenses, accommodation and meals.

The 2017 call for proposals was restricted to emerging writers aged under 45 with specific links to the UNESCO Cities of Literature, who

city in the world to apply. Thanks to support from the Cities of Literature to publicise the initiative, more than 70 applications have been received this year. The residencies have been awarded to Sahara Delijani, an Iranian writer who lives in the United States, and Aleksandra Lipczak from Poland.

5.2 Projects in cooperation with another UNESCO Creative City:

5.2.1 "Osip Mandelstam: Word and Fate" (2016)

UCCN objectives: **1, 2, 4, 6**

Creative City involved: **Heidelberg**

"Osip Mandelstam: Word and Fate" is a joint project by the Cities of Literature Granada and Heidelberg, in partnership with the Moscow State Literature Museum and the Centro Federico García Lorca Consortium. This exhibition, the first in Spain to focus on one of the world's greatest twentieth-century poets, featured 138 original exhibits — manuscripts, books, photographs, documents, paintings, drawings, posters, graphics, personal items and audiovisual material — from the collections of various public and private entities in Russia. The exhibition, which was conceived to commemorate the 125th anniversary of Mandelstam's birth, was first presented in Heidelberg (Reichspräsident-Friedrich-Ebert-Gedenkstätte Foundation, May–July 2016) before travelling to the Centro Federico García Lorca in Granada.

5.2.2 Granada, guest city at the Heidelberg Literaturtage festival (2017)

UCCN objectives: 1, 2, 3, 4

Creative City involved: Heidelberg

Between 21 and 25 June 2017 Granada was the guest city at the Heidelberg Literaturtage festival. Our city's significant presence at this festival was the result of the many in-depth exchanges of ideas



Sahar Delijani and Aleksandra Lipczak, the 2018 Writers in Residence, discuss "identity and resistance" at the Ubú bookshop on 28 November.

and projects launched jointly by the two Cities of Literature Granada and Heidelberg. The artists sent by Granada were the winner of the 2016 Spanish National Poetry Prize, Ángeles Mora, the poets Juan Andrés García Román and Mónica Francés, the pianist and composer Jesús Hernández and the flamenco singer Sergio "El Colorao".

5.2.3 Granada goes to Reykjavik (2017)

UCCN objectives: 1, 2, 3, 4

Creative City involved: Reykjavik

Granada and Reykjavik UNESCO Cities of Literature jointly hosted two events in Reykjavik in November 2017, involving writers, translators and booksellers from the two cities. On 1 November the poets José Miguel Gómez Acosta and Elías Knörr presented *El gran norte/Norðrið Mæra*, the first bilingual Spanish-Icelandic collection of poetry to be published in Spain, translated by Elías Knörr and Guðrún H. Tulinius. The event took place at the Kaffisliapur, Icelandic Reykjavik Hotel Marina. On 4 November a round table on independent bookshops was held at the bookshop with Marian Recuerda, from (Granada), Halla Kristín Hannesóttir and Steinunn Önnudóttir, from Books in the Back, and Arndís Björg Sigurgeirsdóttir from the Mál og menning bookshop.

5.2.4 Residency programme for Granada writers in Óbidos (2018)

UCCN objectives: 1, 2, 4, 6

Creative City involved: Óbidos

As the fruit of a partnership between Óbidos Vila Literaria and Granada UNESCO City of Literature, we have launched this new project, which seeks to stimulate the creativity of Granada writers, enhance their international projection and encourage the exchange of cultural experiences between Portugal and Spain.

The project consists of two annual residencies lasting one month in a house on Rua Nova in Óbidos, the first in April and the second in October. The residencies cover travelling expenses and accommodation, shared between Granada and Óbidos, with no other remuneration provided. The writers in residence are invited to participate in the Latitudes and FOLIO literary festivals. The 2018 residencies were awarded to Begonia Callejón (April) and Alejandro Pedregosa (October).

5.2.5 Poetry Expedition (2018)

UCCN objectives: 1, 2, 3, 4

Creative City involved: Heidelberg

Expedición Poesía / Expedition Poesie (Poetry Expedition) is a special format for a literary-translation workshop: bilingual, intensive and intercultural. Over four days, six poets from two UNESCO Cities of Literature (Granada and Heidelberg) work together on translating their respective poems from one language into the other and vice versa. Each of the poets puts forward ten of their poems for the group to work on. Together with the original version, the poems are accompanied by a line-by-line, word-by-word translation into the other language. From the line-by-line translation, and assisted by an interpreter, the German poets Carolin Callies, Dorina Heller and Hans Thill, and the Spanish poets José Carlos Friebe, Trinidad Gan and José Carlos Rosales sat down as a group to find the equivalent personal and poetic expressions for every word translated. At the end of the workshop, they exhibited the results of their work in Granada and also in Heidelberg.

5.3 Online partnership projects Other international partnerships

The UNESCO Cities of Literature regularly put forward and organise online partnership projects. Granada is a regular participant in these initiatives, since they have proven to be an effective way to project our writers internationally,

strengthen integration and communication between members of the group and facilitate permanent access to information about writers and the activities of the Cities of Literature. Some of the projects in this area have included:

(1) **Summer List** project. We have recommended reading such writers as Andrés Neuman (2016), Francisco Ayala (2017) and Federico García Lorca (2018).

(2) **Poems from the Cities of Literature at Reykjavik City Hall** project (2016). On the initiative of Reykjavik UNESCO City of Literature, in November 2016 the fellow cities occupied the foyer of the Icelandic capital's City Hall. Granada sent a poem by Ángeles Mora, the winner that year of the Spanish National Poetry Prize.

(3) **Savoir faire** project. **Dunedin digital cookery book** (2017). Based on literary texts with links to the Cities of Literature.

(4) **Granada and the Andalusian Library at the Dublin Literary Award**. Dublin UNESCO City of Literature invited Granada to act as a member of the preliminary jury for the 23rd edition of the Dublin Literary Award, one of the most prestigious prizes in the English-speaking world. We participated through the Andalusian Library, which has its headquarters in Granada.

(5) **Granada poets at Multipoetry Krakow** (2015). The poets Ioana Gruia, Ángeles Mora, Mónica Doña, Juan Carlos Friebe, Trinidad Gan, Erika Martínez and Virgilio Cara projected their texts in English and Poland onto the walls of the city's historic Potocki building.

(6) **Virgilio Cara's participation in Edinburgh's Words on the Street project** (2016). A similar project to the one in Krakow, projecting texts onto a historic building on Constitution Street.

6. Proposed action plan for the forthcoming mid-term period of four years

6.1 Presentation of a maximum of three initiatives, programmes or projects aimed at achieving the objectives of the Network locally

6.1.1 Secret City of Literature Street Map (2019–2022).

The project will be deployed over three years. During the first year groups of advisers specialising in literature and the city's history (writers, teachers, etc.) will map Granada to generate the information necessary to draw up different kinds of maps:

- Houses where the city's writers were born and lived
- Places visited by writers who came to the city
- Spaces in the city with links to its literary history
- Spaces in the city that are mentioned in works of poetry and fiction

During the second and third years the project will take two approaches: physical (commemorative and tourism-related) and digital (educational). The physical approach will have two components: a commemorative one, putting up plaques at sites of relevance in the city's literary history that are not yet clearly marked, and a tourism-related one, entailing the design and printing of informational materials that will culturally enrich the city's supply of tourism products. For the

digital approach, an app will be designed for mobile devices, in partnership with educational institutions and targeted at young people.

6.1.2 Celebrating the 5th anniversary of Granada's UCCN membership (2019).

Over the course of next year various activities and events are being organised to celebrate the first five years of Granada's UCCN membership. The first of these events will be the first UCCN meeting to be held in Spain, with the presence of Bilbao (design), Barcelona (literature), Seville (music), Burgos and Dénia (gastronomy) and Terrassa (film). The meeting will serve to engage the public with the Network, disseminate the work being done by the other cities, and generate synergies, share experiences and draw up joint projects.

6.1.3 Links with festivals devoted to other arts (2019–2022).

A strategy for public capillary dissemination and links between the arts. Granada City of Literature is regularly included on the agenda for festivals and events associated with other arts. The joint projects implemented will include ones with the Granada Paradiso Silent and Classic Film Festival, the Jazz Festival, the Science City, the International Festival of Young Filmmakers, the Granada Noir Festival, the



Quiquiriquí Puppet Theatre Festival. The objectives are to broaden the base of public awareness of the programme, to forge links with other cultural-management experiences in the city and to prepare the ground for future inter-arts projects with UNESCO Creative Cities in fields other than literature.

6.2 Presentation of a maximum of three initiatives, programmes or projects aimed at achieving the objectives of the Network on an international level, particularly those involving other member cities in the Network

6.2.1 Hosting of the annual meeting of the Cities of Literature group (2020–2021). Following Heidelberg (2015), Dublin (2016), Barcelona (2017), Iowa City

(2018) and Nottingham–Norwich (2019), Granada is putting itself forward to host the **annual meeting of the Cities of Literature group**. Possible dates for our candidature: 2020–2021.

6.2.2 The UNESCO Creative Cities, special guests at the Book Fair Launch of the concept “**Guest UNESCO City of Literature**” at the **Granada Book Fair**. The objective is to strengthen the international projection of our city’s Book Fair, which is one of the largest in Spain in terms of the ratio between the city’s population and the number of stands and cultural activities organised. Every year a new guest Creative City will be invited to come, allocating them a physical space and organising international activities related to writers from those cities.

6.2.3 Consolidation of the internationalisation of World Poetry Day celebrations in Granada

The international projection of the event will be enhanced, not only by seeking greater involvement from the Creative Cities in terms of organising simultaneous activities, but also by organising readings in Granada by international writers. The objective is for people to learn about World Poetry Day in Granada because of its special relevance and interest. To achieve this, more activities will be scheduled not only the 21 March date itself but also beyond it, orienting the World Poetry Day celebrations more towards the festival concept.

6.3 Estimated annual budget for implementing the proposed action plan

€ 8,000	Office-space maintenance costs
€ 59,000	Remuneration of personnel
€ 40,000	Budget allocated for activities (including UCCN-related travel)

€ 107.000 Annual total

6.4 Plan for communication and awareness

Although great progress has been made over the 2015–2018 period when it comes to disseminating the activities of the Granada UNESCO City of Literature programme, certain areas have been detected where there is room for improvement, as well as huge potential for growth and optimisation. With this in view, a new concept has been devised in the form of a logo/brand: the acronym GRÁCIL (*GR*Anada *C*ity of *L*iterature), which will now become the name under which all the programme’s activities and projects will be presented. As a result, the programme’s working name will no longer be the full official designation “Granada UNESCO City of Literature” but the much simpler and more engaging GRÁCIL, which happily is not only an abbreviation but also a pre-existing word in Spanish, meaning “elegant”, “subtle”, “lithe” or “slender”.

The new concept has been tested in October and November 2018, with optimal results. Here are some sample visuals:

The aim of the name change to GRÁCIL is to enhance the visibility of the programme’s activities, in order to reach a wider audience and build public awareness of the city’s UCCN membership and all the benefits that our membership involves. The strategy will also make our online dissemination more effective: the website will be changed, information on social media will be strengthened, etc.

GRÁCIL
GRANADA ES CIUDAD DE LITERATURA

GRÁCIL
GRANADA ES CIUDAD DE LITERATURA

¿QUÉ MÁS DIGO?
IV Congreso Internacional de Poesía en América Latina y España del Siglo XXI
LECTURA POÉTICA DEL CONGRESO
INTRODUCCIÓN DE ERIK MARTÍNEZ
LEERÁN POEMAS:
Héctor Hernández Montecinos (CHILE)
ALEXIA MUNIR HACHEMI (LIBIA)
Sergio Raimondi (ARGENTINA)
THEBENA VICTOR GARRE (FRANCIA)
Victoria Guerrero (ESPAÑA)
THEBENA ROSA BERBEL (FRANCIA)
Marta Eloy García (FRANCIA)
THEBENA MÓNICA FRANCÉS (FRANCIA)

LA TERTULIA
Martes 20 de noviembre de 2018 a las 21.30 h.

www.granadaciudaddeliteratura.com

GRÁCIL
GRANADA ES CIUDAD DE LITERATURA

Henrik Nordbrandt
LECTURA DE POEMAS Y CONVERSACIÓN CON
José Miguel Gómez Acosta

CENTRO FEDERICO GARCÍA LORCA
LUNES 19 DE NOVIEMBRE DE 2018
A LAS 20.40 H.

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GRÁCIL
GRANADA ES CIUDAD DE LITERATURA

DÍA DEL PATRIMONIO MUNDIAL PASEOS URBANOS POR EL PATRIMONIO LITERARIO DE GRANADA

PRIMER PASEO:
«La Granada de los poetas y artistas románticos»
16 de noviembre, de 17.00 a 19.00 h.
Salida desde Plaza Nueva, último parada en Plazuela de Carlos V

SEGUNDO PASEO:
«La Granada de finales del XIX y la Edad de Plata»
17 de noviembre, de 11.00 a 13.00 h.
Salida desde Plaza Nueva, último parada en Plaza de los Aljibes de la Alhambra

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EXPEDITION POESIE
LECTURA DE POEMAS
HEIDELBERG-GRANADA

Carolyn Callies
Juan Carlos Friebe
Trinidad Gan
Dorina Heller
José Carlos Rosales
Hans Thill

8 DE NOVIEMBRE 2018, 20.00 H.
CENTRO FEDERICO GARCÍA LORCA
GRANADA (CALLE FEDERICO GARCÍA LORCA)

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GRÁCIL
GRANADA ES CIUDAD DE LITERATURA

OTOÑO 2018

MICROTALLERES DE ESCRITURA
EN COLABORACIÓN CON EL IULA DE LITERATURA DE LA UNIVERSIDAD DE GRANADA

Guillermo Busutil
16 DE NOVIEMBRE 2018

LECTURAS:
SALA DEL NEBAL / LA MADRUGADA
DURACIÓN:
DE 18.30 A 20.00 H.
A LAS 19.00 HORAS:
ES POSIBLES

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GRÁCIL
GRANADA ES CIUDAD DE LITERATURA

OTOÑO 2018

PROGRAMA DE RESIDENCIAS EN OBRIDOS PARA ESCRITORES DE GRANADA

Alejandro Pedregosa

www.granadaciudaddeliteratura.com

GRÁCIL
GRANADA ES CIUDAD DE LITERATURA

ESCRITORAS INTERNACIONALES EN RESIDENCIA EN GRANADA

SAHAR DELUANI
ALEKSANDRA LIPCZAK

LECTURAS DE SU OBRAS EN EL C.C.L. LA LIZO DEL CARILLÓN
ASOCIACIÓN DEL OESTE DE ORO

LA EXPOSITIVA
DE 19 DE NOVIEMBRE DE 2018
A LAS 21.30 H.

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OTOÑO 2018

TALLERES DE ESCRITURA
EN COLABORACIÓN CON EL IULA DE LITERATURA DE LA UNIVERSIDAD DE GRANADA

Luis Melgarejo
Juan Carlos Mestre
8 DE NOVIEMBRE - 18 DE DICIEMBRE 2018

LECTURAS:
SALA DEL NEBAL / LA MADRUGADA
DURACIÓN:
DE 18.30 A 20.00 H.
A LAS 19.00 HORAS:
ES POSIBLES

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OTOÑO 2018

CONFERENCIA-TALLER: POESÍA Y CIENCIA
Yaiza Martínez
19 OCTUBRE 2018

MICROTALLERES DE ESCRITURA
EN COLABORACIÓN CON EL IULA DE LITERATURA DE LA UNIVERSIDAD DE GRANADA

LECTURAS:
SALA DEL NEBAL / LA MADRUGADA
DURACIÓN:
DE 18.30 A 20.00 H.
A LAS 19.00 HORAS:
ES POSIBLES

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Organización
de las Naciones Unidas
para la Educación,
la Ciencia y la Cultura



Granada Ciudad de Literatura

• Designada
• Ciudad Creativa
• de la UNESCO
• en 2014