

Create
2030

**PRO
GRAM
ME**



RE|SHAPING CULTURAL
POLICIES

FEB. 13 2019
18:00-19:30

TCDC Commons
W District
Bangkok, Thailand

Create|2030 is a new series of Talks to explore how investments in creativity can have a direct impact on achieving the UN 2030 Agenda for Sustainable Development.

Create|2030 features artists, academics, policy makers and entrepreneurs from around the world. It introduces innovative ideas for the cultural and creative sectors that promote gender equality, fundamental freedoms, quality education, economic growth and decent jobs between countries.

This discussion is organized by the UNESCO Office in Bangkok, on the occasion of the recent publication of UNESCO's 2018 Global Report, *"Re / Shaping Cultural Policies"*, and the launch of a new European Union/UNESCO initiative to support the design of policies and laws to strengthen cultural and creative industry sectors and promote South-South cooperation.

The 2018 Global Report analyses how countries around the world are implementing the 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions, now ratified by 146 countries. The Report is designed to produce new evidence to inform policy making and advance creativity for development.

To support the implementation of the 2005 Convention, UNESCO launched in December 2018, with funding from the European Union, an international call for applications among governments seeking to strengthen regulatory frameworks for their cultural and creative industries through expertise and peer-to-peer learning support. This learning support will be provided through national experts and members of the new EU/UNESCO international Expert Facility, who is meeting for the first time in Bangkok on 12-14 February.

As cultural and creative industries stand high on the policy agenda of many countries around the world - including in Thailand, with the creation of the Thailand Creative and Design Center (TCDC) in 2004, the organization of Thailand's International Creative Economy Forum in 2010 and 2012, and the establishment of Thailand's Creative Economy Agency (TCEA) in 2012-, this Create|2030 Talk will discuss policy initiatives taken to support diverse creative sectors, the institutional and legal challenges faced, and the emergence of innovative exchange and cooperation platforms in the Asia-Pacific region and beyond.

KEY QUESTIONS FOR DEBATE

- How can the creative economy be understood as a new chance for sustainable development policies?
- What are the issues and challenges faced for designing solid institutional and legal environments that can foster a diversity of cultural expressions?
- How can governments, cultural organisations, creative practitioners, and citizens from around the world work together to address these issues and actively lead change?

SPEAKERS

- Danielle Cliche (UNESCO, Chief Section of the Diversity of Cultural Expressions and Secretary of the 2005 Convention)
- Magdalena Moreno Mujica, Executive Director of the International Federation of Arts Councils and Culture Agencies (IFACCA), and responsible for the organization of the 8th World Summit on Arts and Culture (11-14 March 2019, Kuala Lumpur, Malaysia)
- Cattleya Paosrijaroen, Film Producer, Thailand
- Savitri Suwansathit, Advisor to the Minister, Ministry of Culture, Thailand

Moderator: Anupama Sekhar, Director of Culture Department, Asia-Europe Foundation (ASEF)

The discussion will be followed by Q&A with the audience

Discussions will be held in English

Venue

TCDC COMMONS

W District, Sukhumvit Rd
Khwaeng Phra Khanong Nuea
Bangkok
