

# Sources and Statistics Annex to the Quadrennial Periodic Report

Name of Party:

Ecuador

## 1. Main sources and links

*Please provide references to the main sources of information and data used in compiling this report and that could be of interest to share with other Parties. These could include:*

- recent public cultural policy strategies;
- reviews or evaluations;
- latest research or studies that map the cultural sector or cultural industries.

*Parties are asked to provide:*

- the name, author and web links to the relevant document;
- a maximum 100-word summary in English and/or French if the original language of the document is not in either of these two official working languages of the Committee;
- the names and contact details of those public or private institutions, agencies or networks in your country who actively contribute to the production of information and knowledge in the fields addressed by the Convention.



## 1. Main sources and links

### Books and documents

#### Book / document / report 1

**Author(s)/Editor(s) (surname followed by initials)**

Sylva, E; Oviedo, A

**Year of publication**

2011

**Chapter title (if applicable)**

**Book, document or report title**

Políticas para una Revolución Cultural

**Edition, volume (if any, e.g. 2nd edn, Vol. 1)**

**Place of publication**

Quito, Ecuador

**Publisher (if applicable)**

Ministerio de Cultura del Ecuador

**Page reference(s) (if any, e.g. pp. 99–100)**

**Original language / translations (if applicable)**

Spanish

**Web link (if applicable)**

<http://www.ministeriodecultura.gob.ec/component/content/article/1-latest-news/2984-politicas-culturales.html>

**Summary**

The purpose of this document is to guide the work of the Ministry of Culture, and to detail, in this process, the conceptual and philosophical framework to be executed and developed in this institution as the governing body in cultural policies in the country.

## 1. Main sources and links

### Books and documents

#### Book / document / report 2

Author(s)/Editor(s) (surname followed by initials)

Year of publication

2010

Chapter title (if applicable)

Book, document or report title

National Plan for Good Living 2009-2013: Building a Plurinational and Intercultural State

Edition, volume (if any, e.g. 2nd edn, Vol. 1)

1

Place of publication

Quito, Ecuador

Publisher (if applicable)

National Secretaryship of Planning and Development

Page reference(s) (if any, e.g. pp. 99–100)

Original language / translations (if applicable)

Spanish/ translations to English, Kichwa and Shwar

Web link (if applicable)

<http://www.senplades.gob.ec/web/18607/plan-nacional-para-el-buen-vivir-2009-2013>

Summary

The National Plan was developed by SENPLADES, in its capacity as Technical Secretary of the National Decentralized System for Participative Planning pursuant to Executive Decree 1577 dated February 26, 2009, and submitted by President Rafael Correa for the approval of the National Planning Council. The National Development Plan for this Government term, entitled "National Plan for Good Living 2009-2013" was approved on 5 November 2009, through Resolution No. CNP-001-2009.

This document summarizes the main ideas of the National Plan of Good Living, a sustainable plan of development that is carried out by the Ecuadorian government, and the basis for the Cultural policies that are being practiced in the country.



## 1. Main sources and links

### Periodicals

#### Article 1

Author(s) (surname followed by initials)

Date

Title of article

Title of periodical

Place of publication (if applicable)

Volume (if applicable, abbreviated Vol.)

Number (if applicable, abbreviated Vol.)

Publisher (if applicable)

Page reference(s) (if any, e.g. pp. 99-100)

Note on original language (if applicable)

Web link (if applicable)

Summary



## 1. Main sources and links

### Institutions, Agencies or Networks

#### Institution / Agency / Network 1

##### Name of Institution, Agency or Network

Ministerio de Cultura del Ecuador

##### Web site

<http://www.ministeriodecultura.gob.ec/>

##### Contact details (e.g., name of person, email, phone)

###### Focal Point:

Florence Baillon, Ministerial Advisor for International Relations

[fbailon@ministeriodecultura.gob.ec](mailto:fbailon@ministeriodecultura.gob.ec)

(593 2) 3814 550 ext. 953

##### Summary of main activities

The Ministry of Culture of Ecuador is the governing state institution in charge of all cultural public policies.

###### 1.- Vision:

The Ministry of Culture will govern cultural public policies and the National System of Culture; it will guarantee the exercise of cultural rights and it will participate in the symbolic integration of Ecuador and in the cultural transformation of society.

###### 2.- Mission:

The Ministry of Culture governs the National System of Culture in order to strengthen national identity and Interculturalism; to protect and promote the diversity of cultural expressions; to incentivize free artistic creation, production, diffusion, distribution and enjoyment of cultural goods and services; the safeguard of social memory and cultural patrimony, guaranteeing the free exercise of cultural rights; starting from the de-colonization of knowledge and power and from a new relationship between the human being and nature, contributing to the realization of the principles of the National Plan for Good Living.

## 2. Reporting on Available Statistics

Please provide, **to the extent possible**, statistical information that already exists. This data may have been collected through national surveys, mapping studies, etc. They may have been published in Tables provided in the Annexes of the UNESCO World Report Investing in Cultural Diversity and Intercultural Dialogue (2009) or other international publications. Suggestions for where data could be found are provided in Help pages.

### 2.1 Demographic context S

Please provide data from the most recent national census or survey available.

#### A. Population structure ?

Year of census/survey:

Total population of the country:

Total annual growth rate:

Source(s) of data:

INEC (Instituto Nacional de Estadísticas y Censos), Censo de Población y Vivienda, 2010

#### Population distribution by age and sex ?

Age group	Male	Female	Total
e.g. 0 to 14 (or other)	2,301,172	2,227,253	4,528,425
e.g. 15 to 59 (or other)	4,234,243	4,379,167	8,613,410
e.g. 60 + (or other)	642,268	699,396	1,341,664
<b>Total</b>	<b>7,177,683</b>	<b>7,305,816</b>	<b>14,483,499</b>

Source(s) of data:

INEC (Instituto Nacional de Estadísticas y Censos), Censo de Población y Vivienda, 2010

#### B. Migration ?

Year of census/survey:

Migration stock of the population (%):

Estimated emigration (% of total population):

Source(s) of data:

INEC (Instituto Nacional de Estadísticas y Censos), Censo de Población y Vivienda, 2010



## 2. Reporting on Available Statistics

### C. Language and literacy

Please provide the definition of 'official language' used in your country:



Please list the official language(s):

Spanish is the official language of the country. Kichwa, Shwar and other ancestral languages are to be used officially by indigenous groups in intercultural relations, in the places they inhabit and as stipulated by the law.

Number of languages spoken in your country:

Adult literacy rate in %:

97,00%



Source(s) of data:



## 2. Reporting on Available Statistics

### 2.2 Flow of cultural goods and services S

*Please provide data for the most recent year of survey*

#### A. Total flows of cultural goods and services

Year:  Total exports trade in cultural goods in USD:

YYYY

Source(s) of data:

Year:  Total imports trade in cultural goods in USD:

YYYY

Source(s) of data:

Year:  Total exports trade in cultural services in USD:

YYYY

Source(s) of data:

Year:  Total imports trade in cultural services in USD:

YYYY

Source(s) of data:

#### B. Translation flows

Year:  Total number of published translations:

YYYY

Year:  Total number of titles translated and published abroad:

YYYY

Source(s) of data:





## 2. Reporting on Available Statistics

### 2.3 Cultural production, distribution S

Please provide data for the most recent year of survey

#### A. Films ?

Year:

YYYY

Number of national long feature films produced:

Source(s) of data:

Year:

YYYY

% of films produced thanks to international coproduction:

Source(s) of data:

Year:

YYYY

% of nationally controlled film distribution companies:

Source(s) of data:

Year:

YYYY

Number of cinemas per 1000 inhabitants:

Source(s) of data:

#### B. TV/Radio broadcasting ?

Programme type	Annual television broadcasting time by programme type (in hours)	Annual radio broadcasting time by programme type (in hours)
Entertainment		
Information		
Culture		
Sports		



## 2. Reporting on Available Statistics

Programme type	Annual television broadcasting time by programme type (in hours)	Annual radio broadcasting time by programme type (in hours)
Fiction		
Children		
Educational		
Other		

Source(s) of data

Year:

YYYY

Annual television broadcasting time for programmes produced by indigenous peoples (in hours):

Year:

YYYY

Annual radio broadcasting time for programmes produced by indigenous peoples (in hours):

Source(s) of data:

Annual broadcasting time by type of programme production (in hours):

Year:

YYYY

National television:

Year:

YYYY

National radio:

Year:

YYYY

Foreign television:

Year:

YYYY

Foreign radio:

Source(s) of data:

### C. Books

Published titles

Year:

YYYY

Number of titles published per year:

Source(s) of data:



## 2. Reporting on Available Statistics

### Publishing companies:

Year:

2012

Number of publishing companies:

93

% large publishing companies (over 50 titles/year):

% small and medium size publishing companies (50 titles and under/year):

Source(s) of data:

Atlas de Infraestructura y Patrimonio Cultural del Ecuador (AIPCE), Quito, Marzo 2012

### Book shops:

Year:

2012

Number of book shops:

187

% of book store chains:

Source(s) of data:

Atlas de Infraestructura y Patrimonio Cultural del Ecuador (AIPCE), Quito, Marzo 2012

## D. Music

Year:

YYYY

Number of albums produced per year (including digital albums):

% produced by independent labels:    % produced by majors:

Source(s) of data:

Year:

YYYY

Number of nationally controlled distribution companies:

% of independent companies:    % of major companies:

Source(s) of data:

## 2. Reporting on Available Statistics

### 2.4 Cultural consumption / participation S

*Please provide data for the most recent year of survey*

A. Percentage of people attending cultural events such as concerts, live theatre several times a year, broken down by gender and age (if possible):

Age group	Total in thousands	Gender	
		Male (in %)	Female (in %)
e.g. 0 to 14 (or other)			
e.g. 15 to 59 (or other)			
e.g. 60 + (or other)			

<b>Total</b>	0		
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Source of data

B. Cinema admissions in 1000s

Year:	Cinema admissions in 1000s:
<input type="text" value="YYYY"/>	<input type="text"/>
Year:	Cinema sales (in USD) per 1000 inhabitants:
<input type="text" value="YYYY"/>	<input type="text"/>
Source(s) of data:	
<input type="text"/>	

C. Book sales

Year:	Total number of sold books (including audio-books and e-books):
<input type="text" value="YYYY"/>	<input type="text"/>
Year:	Book sales (in USD) per 1000 inhabitants:
<input type="text" value="YYYY"/>	<input type="text"/>
Source(s) of data:	
<input type="text"/>	



## 2. Reporting on Available Statistics

### D. Household equipment

**Year:** **Number of households with a television set:**

2010

3,247,013

**Year:** **Personal computers per 1000 inhabitants:**

2010

69

**Source(s) of data:**

INEC (Instituto Nacional de Estadísticas y Censos) - Superintendencia de Telecomunicaciones (SUPATEL), Uso de las TIC en los hogares del Ecuador, abril 2010

INEC (Instituto Nacional de Estadísticas y Censos), Censo de Población y Vivienda, 2010



## 2. Reporting on Available Statistics

### 2.5 Connectivity, infrastructure, access S

Please provide data for the most recent year of survey

#### A. Mobile cellular telephones

Year:	Number of mobile cellular telephones per 1000 inhabitants:
<input type="text" value="2012"/>	<input type="text" value="1,102"/>
Source(s) of data:	
<input type="text" value="Superintendencia de Telecomunicaciones (SUPERTEL), febrero 2012"/>	

#### B. Internet users

Year:	Estimated number of Internet users:	<span>?</span>
<input type="text" value="2011"/>	<input type="text" value="5,426,087"/>	
Source(s) of data:		
<input type="text" value="Superintendencia de Telecomunicaciones (SUPERTEL), diciembre 2011"/>		

#### C. Internet penetration rate as a % of the population

Year:	Share of the population using the Internet:
<input type="text" value="2011"/>	<input type="text" value="37,46%"/>
Source(s) of data:	
<input type="text" value="Superintendencia de Telecomunicaciones (SUPERTEL), diciembre 2011"/>	

#### D. Newspapers

Year:	Number of newspapers:		
<input type="text" value="2010"/>	<input type="text" value="93"/>		
of which:	Printed:	Online versions of print newspapers:	Digital:
	<input type="text"/>	<input type="text"/>	<input type="text"/>
Source(s) of data:			
<input type="text" value="Atlas de Infraestructura y Patrimonio Cultural del Ecuador (AIPCE), Quito, Marzo 2012"/>			



## 2. Reporting on Available Statistics

### E. Broadcasting media organizations: ?

Ownership	Number of domestic broadcasting media organizations providing			
	Radio channels only	Television channels only	Both radio and television channels	Total
Public	130	76		206
Private	1,045	607		1,652
Community				
Internet based				
<b>Total</b>	<b>1,175</b>	<b>683</b>		<b>1,858</b>

Year:

2011

Source(s) of data:

Atlas de Infraestructura y Patrimonio Cultural del Ecuador (AIPCE), Quito, Marzo 2012



## 2. Reporting on Available Statistics

### 2.6 Economy and finance **S**

Please provide data for the most recent year of survey

#### A. Contribution of cultural activities to Gross Domestic Product (GDP) in percentage

Year:	Contribution of cultural activities to Gross Domestic Product (GDP) in percentage:
<input type="text" value="2009"/>	<input type="text" value="1,68%"/>

##### Source(s) of data

This is an estimated number that was calculated by the preliminary studies for the creation of a Cultural Information System in the Ministry of Culture.

#### B. Cultural employment

Year:	Estimated total number of people working in the cultural sector:
<input type="text" value="2009"/>	<input type="text" value="25,099"/>

% employed:	% self-employed:
<input type="text"/>	<input type="text"/>

Estimated share of people working in the cultural sector in relation to total employment (%):
<input type="text"/>

##### Source(s) of data:

This is an estimated number that was calculated by the preliminary studies for the creation of a Cultural Information System in the Ministry of Culture.

#### C. Government expenditure on culture

Year:	Total government expenditure on culture in US\$:
<input type="text" value="2009"/>	<input type="text" value="\$119,188,137.00"/>

% at national level:
<input type="text"/>

% at regional (e.g. provincial/Lander/state levels):
<input type="text"/>

% at local/municipal level:
<input type="text"/>

Share of government expenditure on culture in relation to the total public expenditure (%):
<input type="text" value="0,00%"/>

##### Source(s) of data:

Estimación preliminar realizada a propósito del estudio para definir una metodología de elaboración de cuentas satélites de cultura en Ecuador





## 2. Reporting on Available Statistics

### D. Household expenditure on culture and recreation

Year:

YYYY

Share of household expenditure on culture and recreation in relation to the total household expenditure (in %):

Source(s) of data:



## 2. Reporting on Available Statistics

### 2.7 International Cooperation S

*Please provide data for the most recent year of survey*

#### A. Official Development Assistance (ODA) allocated to culture

Year:

YYYY

Estimated percentage of total allocable ODA:

Source(s) of data:

#### B. Net receipt (in USD) of Official Development Assistance (ODA) allocated to culture

Year:

YYYY

Net receipt (in USD):

Source(s) of data:



## 2. Reporting on Available Statistics

Please provide any explanations or clarifications that you may feel necessary:

The statistical information in this document has been gathered from two important initiatives of the Ministry of Culture.

The first one is the start of an Information System of Culture aimed at the elaboration and measurement of cultural indicators. This program is extremely ambitious because Ecuador, at the moment, has a very limited amount of cultural statistical information. The lack of information has been identified as one of the biggest challenges for the cultural sector. Without the proper measurements, the country has been unable to obtain a complete diagnostic of the situation. Therefore, it is difficult to truly define the real impact of all the measures that have been taken to elevate the importance of culture in society and in governmental actions. The development of this system is in the design stage, and national and international resources are being put into place for its advancement.

The second initiative has been developed with international cooperation, and it consists in the publication of a Cultural Atlas that provides an overview of the cultural situation in Ecuador. This project has revealed important results. However, the document has not been published yet. It is expected to be published in the next few months.

The information in the Report is the result of a long process of consultation and investigation carried out by the Ministry of Culture. This process involved gathering information from all of the Undersecretaryships of the Ministry of Culture, including those that are in charge of regional and local Directions. In a parallel manner, local Directions gathered information from civil society groups and local governments.