

Contributions by the FIT MAEC-AECID of Spain and UNESCO to the 2005 Convention

2006

<i>Cultural Diversity Convention (2005), Global Alliance for Cultural Diversity + Associated Expert</i>	€ 300,000	Projects financed: <ol style="list-style-type: none"> 1. Creation of the Global Alliance for Cultural Diversity related to the 2005 Convention. 2. Funding of an Associated Expert (JPO) in the <i>Cultural Industries and Expressions</i> Division of UNESCO.
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2007

<i>Cultural Diversity Convention (2005)</i>	€ 150,000	Projects financed: <ul style="list-style-type: none"> • Preparation of an informative educational kit ("Diversity Kit") on the Convention aimed at children and teenagers from 12 to 16 years of age • Interpretation into Spanish of the two sessions of the Inter-Government Committee • Partnerships: a shared vision. Creation of a web platform to develop partnerships between Governments, civil society and the private sector supporting cultural industries • Development of skills for cultural operators in the musical sector in Africa
<i>Global Alliance for Cultural Diversity</i>	€ 350,000	Projects financed: <ol style="list-style-type: none"> 1. Creation of skills to ensure international funding of creative industry projects: a pilot training module in East Africa 2. Nzassa: building of management skills and strategies for a cultural industry seedbed in Treichville 3. Contribution for the co-ordination of the Global Alliance and the development of the Internet site 4. Building of skills in the musical sector in Senegal: cultural administration and new technologies
<i>Culture and Development Projects: Cultural Indicators</i>	€ 200,000	Projects financed: <ol style="list-style-type: none"> 1. Identification of statistical data and culture and development indicators: <ul style="list-style-type: none"> • Conceptual development of the collection of indicators and statistical data • Work on the draft of the expert research group and an on-line discussion group

2008

<p><i>Cultural Diversity Convention (2005)</i></p>	<p>€ 400,000</p>	<p>Projects financed:</p> <ol style="list-style-type: none"> 1. Part of the contribution (€ 200,000) was transferred to the <u>International Fund for Cultural Diversity (IFCD)</u> (special Convention account for the Fund). <p>The International Fund for Cultural Diversity (IFCD) is made up of different donors and its creation was foreseen under article 18 of the 2005 Convention. The purpose of the Fund is to promote sustainable development and the fight against poverty in emerging and less developed countries that are Parties to the Convention. The IFCD supports projects and programmes aimed at fostering the creation of a dynamic cultural sector, mainly activities facilitating the introduction of new cultural policies and industries, or strengthening pre-existing ones. The support provided by the IFCD may be legal, technical or financial, or it may be through expertise, and must be consistent with the goals of the IFCD. It is particularly used to promote South-South and North-South-South co-operation, at the same time as it contributes to the achievement of specific sustainable results, as well as structural impacts within countries. The Practical Guidelines on the use of the Fund's resources were approved by the Conference of the Parties in June, 2009. This approval marked the start of the Fund's so-called Pilot Phase, lasting for 36 months.</p> <p>Convention Article: 18</p> <p>Another part of the fund (€200,000) was used to finance the project to support the Convention's promotion:</p> <ol style="list-style-type: none"> 1. Convention awareness and visibility projects: Development and testing of the Convention's communication strategy (new web site in 3 languages – English, French and Spanish – using the TYPO3 system) integrating the Convention's messages. Furthermore, the outcomes of the Convention have been adapted to the communication instruments for greater visibility. 2. Promotion of the UNESCO Guide for Directors of Cultural and Creative Industries: dissemination of the guide in Spanish, training and qualification events. Development of a web site platform electronically hosting an electronic version of the Guide. Adaptation of the guide to French and English. <p>Convention Articles: 9,10,13,14,15,16 and 19</p>
<p><i>Global Alliance for Cultural Diversity + Associated Expert</i></p>	<p>€ 550,000</p>	<p>Projects financed:</p> <ol style="list-style-type: none"> 1. Partnerships in cultural industries for sustainable development: 1) Promotion of West African music in regional and international markets supporting the newly-created Office for Exporters of African music. 2) RFI Discoveries prize: international promotion of Caribbean and African music. 3) Sesame Mosaic: development of high-quality pan-Arabic TV programmes for children. 4) Training of Trainers in copyright and similar rights and the fight against piracy in Western Africa. 5) Systematization of the Latin American experience in support of cultural industries: policy development guide 2. Funding of an Associated Expert (JPO) in the <i>Cultural Industries and Expressions</i> Division of UNESCO. <p>Convention Articles: 14,15 and 16</p>

<p><i>Culture and Development Projects: Cultural Indicators and Cultural Policies</i></p>	<p>€ 400,000</p>	<p>Projects financed:</p> <ol style="list-style-type: none"> 1. Identification of statistical data and culture and development indicators: <ul style="list-style-type: none"> • Work on the draft of the expert research group and an on-line discussion group • Testing of the model with like-minded users • Planning of the pilot test phases for implementation on the terrain 2. Strengthening of Cultural Policies in emerging countries: <ul style="list-style-type: none"> ▪ Assessment of the cultural policy training needs in 5 countries: Costa Rica, Ecuador, Morocco, Burkina Faso and Cambodia. ▪ Establishment of a pool of experts in charge of leading the team for the training group ▪ Adaptation and development of the UNESCO's instruments for cultural policies and programming ▪ Workshops with experts for the qualification of facilitators using these tools. ▪ National workshops in the countries mentioned. <p>Convention Articles: 12 to16.</p>
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2009

<p><i>Cultural Diversity Convention (2005)</i></p>	<p>€ 300,000</p>	<p>Projects financed and under way:</p> <ol style="list-style-type: none"> 1. Part of the contribution (€ 200,000) was transferred to the <u>International Fund for Cultural Diversity – IFCD</u> <p>The International Fund for Cultural Diversity (IFCD) is made up of different donors and its creation was foreseen under article 18 of the 2005 Convention. The purpose of the Fund is to promote sustainable development and the fight against poverty in emerging and less developed countries that are Parties to the Convention. The IFCD supports projects and programmes aimed at fostering the creation of a dynamic cultural sector, mainly activities facilitating the introduction of new cultural policies and industries, or strengthening pre-existing ones. The support provided by the IFCD may be legal, technical or financial, or it may be through expertise, and must be consistent with the goals of the IFCD. It is particularly used to promote South-South and North-South-South co-operation, at the same time as it contributes to the achievement of specific sustainable results, as well as structural impacts within countries. The Practical Guidelines on the use of the Fund's resources were approved by the Conference of the Parties in June, 2009. This approval marked the start of the Fund's so-called Pilot Phase, lasting for 36 months. The fourth ordinary meeting of the Inter-Government Committee for the Protection and Promotion of Cultural Diversity has approved the funding of 31 projects through the IFCD, within the framework of the Fund's pilot phase. The UNESCO received over 250 proposals in its first invitation for candidates launched in 2010 and 2011.</p> <p>Convention Article: 18</p> <ol style="list-style-type: none"> 2. <u>Support for the Convention's communication and visibility</u> (€ 100,000): <ol style="list-style-type: none"> a) Distribution and development of Convention communication tools (electronic leaflets, brochures, videos, press kits, ...) and other documents for the Convention's web site.
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<p><i>Global Alliance for Cultural Diversity</i></p>	<p>€ 200,000</p>	<p>Projects financed and under way:</p> <ol style="list-style-type: none"> 1. Enrichment of the AGDC web platform through the preparation of case studies and compilation of best practices relating to the AGDC; compilation of new contents and visual materials 2. Preparation of a new AGDC communication plan 3. Preparation of tools for the communication and dissemination of the AGDC. 4. Selection and implementation of operational projects in innovative partnerships in the cultural industries sector: Invitation and selection process. Monitoring of 3 selected projects <p>Convention Articles: 14 and 15</p>
<p><i>Culture and Development Projects: Cultural Indicators and Associated Expert</i></p>	<p>€ 600,000 (€ 200,000 remain to be distributed)</p>	<p>Projects financed and under way:</p> <ol style="list-style-type: none"> 1. Battery of culture for development indicators: <ol style="list-style-type: none"> a) Implementation of the 1st test phase on the terrain in 5 pilot countries: Colombia, Costa Rica, Ghana, Vietnam and Bosnia Herzegovina. b) assessment and evaluation of the results of this 1st test phase and improvements in the battery c) 2nd test phase of the revised battery in 5/6 pilot countries (to be designated) d) Completion of the battery of indicators, publication of the methodological manual and infographic development of the battery 2. Funding of an Associated Expert (JPO) in the <i>Cultural Expressions and Heritage</i> Division of UNESCO (<i>Intangible Heritage</i>) <p>Convention Articles: 13 and 14</p>