



# PEKALONGAN

UNESCO CREATIVE CITY  
OF CRAFT AND FOLK ARTS  
2014 - 2018 MONITORING REPORT





## 1. EXECUTIVE SUMMARY

Pekalongan designated as the member of UCCN since December 2014. The designation encourage the craft and folk arts communities in Pekalongan to actively participate on creative economic activities held by the government, and even organize arts and cultural events by themselves.

Three main events are held in Pekalongan yearly, those are Pekalongan City Anniversary (April), Pekalongan Creativity and Innovation Festival (August), and Pekalongan Batik Week (October). The events yet involve the UCCN members because we need to strengthen our Penta helix collaboration first. In the future, we arrange to make collaboration activities with the UCCN members while continuing to encourage the community activities in order to achieve the objectives of the Network and increase the prosperity of our citizens.

## 2. GENERAL INFORMATION

2.1. Name of the city: Pekalongan

2.2. Country: INDONESIA

2.3. Creative field of designation: Craft and Folk Arts

2.4. Date of designation: 28 November 2014

2.5. Date of submission of the current report: 28 December 2018

2.6. Entity responsible for the report : Mayor of Pekalongan

2.7. Previous report submitted and date: -

2.8. Focal points of contact:

- Anita Heru Kusumorini, Head of Regional Planning, Research and Development Office ([anita\\_heru@hotmail.com](mailto:anita_heru@hotmail.com));
- Zahir Widadi, Chairman, Pekalongan Creative City Forum ([zahirwidadi@hotmail.com](mailto:zahirwidadi@hotmail.com))
- Website: <http://www.pekalongancreativecity.com>

### **3. CONTRIBUTION TO THE NETWORK'S GLOBAL MANAGEMENT:**

3.1. Number of UCCN annual meetings attended in the last four years:

- 2015 Kanazawa, Japan: The delegation consisted of The Mayor of Pekalongan, Chairman of Pekalongan Craft Council, Pekalongan Focal Point, Cultural Expert and Head of Budget Division (5 people);
- 2016 Ostersund, Sweden: The delegation consisted of The Mayor of Pekalongan, Chairman of Pekalongan Craft Council, Secretary of Pekalongan City and Cultural Expert (4 people);
- 2017 Enghien Les Bains, France: absent, because the exit permit was late;
- 2018 Krakow and Katowice: The delegation consisted of The Secretary of Pekalongan City, Pekalongan Focal Point and Cultural Expert (3 people).

3.2. Hosting of a UCCN annual meeting and dates: -

3.3. Hosting of a working or coordination meeting addressed to one or more specific UCCN creative field representatives: -

3.4. Hosting of an international conference or meeting on specific issues salient to the Creative Cities with a large participation of members of the Network: -

3.5. Financial and/or in-kind support provided to UNESCO's Secretariat in order to ensure the management, communication and visibility of the UCCN: -

3.6. Membership of the Steering Group and period: -

3.7. Participation in the evaluation of applications (number of applications evaluated per year): -

### **4. MAJOR INITIATIVES IMPLEMENTED AT THE LOCAL LEVEL TO ACHIEVE THE OBJECTIVES OF THE UCCN:**

During the last four years, many events have been held in Pekalongan, which are hopefully supporting the UCCN mission, i.e.:

- Making creativity an essential component of urban development, notably through partnerships involving the public and private sectors and civil society;

As a city located at the north coast area of Java Island, Pekalongan has limited of natural resources. The economic activities depend on the creativity of the people. Batik as cultural heritage continues to grow as a support for the culture and economy of Pekalongan. After the designation, the cooperation among the Government, Business, Community, Academics and Media, which we call as Penta helix partnership emerged and intensified. Many activities generated as Penta helix collaboration. The establishment of Pekalongan Creative Cities Forum and Pekalongan Creative Economy Council in 2017 are strengthening the Penta helix collaboration.



*Batik home industry in Pekalongan*

*Pekalongan Creative City Forum meeting*

*Penta helix commitment to preserve and develop batik, declared at 112th Pekalongan Anniversary*

- Strengthening the creation, production, distribution and enjoyment of cultural goods and services and fostering the creative economy ;
  - Education and training in Batik Cultural Heritage for Elementary, Junior, Senior and Vocational High School students are inserted in School curricula (Pekalongan City Act No. 9/2009);
  - Design and batik motif competition are held each year by government and communities;
  - Workshop and training on natural color using, clean production and environmental friendly material;

- Batik and craft exhibition, Fashion show, Batik Carnival, Batik Night Market, Batik Business Meeting, Cultural Parade, Pekalongan Art Festival, Kauman Batik Art Fest, Jlamprang Culture Festival, Panjang Jimat Parade, Pintoe Dalam Festival.



- Proposing the wear of batik sarong in formal and informal event, including the wear of batik sarong uniform for civil servant each Friday. Batik sarongs are distinctive feature of Pekalongan Batik. On 1 April 2018, during 112<sup>th</sup> Pekalongan Anniversary, the Mayor of Pekalongan recommended the wear of Batik Sarong in formal and informal event, started by civil servants and batik communities. Since then, the use of batik sarongs increased that give positive development in batik production.



- Improving access to and participation in cultural life as well as the enjoyment of cultural goods and services, notably for marginalized or vulnerable groups and individuals, including women and youth;

- Encouraging children with different abilities to express their talent in art and culture (dancing, singing, drawing, making batik and crafts);
- Training on batik and crafts making for prisoners;
- Training on crafts making from batik cloth waste and embroidery for women and teenagers;
- Supporting cultural activities for teenagers (arts, theater);
- Supporting the development of community music using recycle material for children and teenagers.



- Developing hubs of creativity and innovation and broadening opportunities for creators and professionals in the cultural sector;
  - Developing of Kampong Batik Kauman, Kampong Batik Pesindon and Kampong Batik Banyurip;
  - Developing of Sumbawan Cultural Kampong;
  - Developing of Kampong Canting Landungsari and Kampong Canting Kradenan;

- Developing of Kampong tenun (woven) Medono;
- Developing of Pekalongan Batik Innovation and Cultural Center;
- Developing of Museum Batik Pekalongan;
- Developing of Public Creative Area.



- Integrating culture and creativity into local development strategies and plans;
  - Jatayu area is designated as cultural area;
  - Integrating the development of Hayam Wuruk Street corridor with Kampong Batik Pesindon, Kampong Batik Kauman and Pekalongan Square;
  - Integrating Slum Alleviation Program with Sumbawan Cultural Kampong.
  - Developing access road from Pantura Highway to Pekalongan City, to anticipate the decreasing economic activities because the inter city traffic will not pass Pekalongan City after the Pantura Highway operated.
- Improving awareness-raising on the UCCN and the role of culture and creativity in sustainable urban development and supporting research and analysis in this particular field.
  - Cultural and art events held by government and community, such as:
    - ✓ Pekalongan City Anniversary Festival, Pekalongan Batik Week, Pekalongan Creativity and Innovation Festival;



- ✓ Kali Kupang Culture Festival (to increase public awareness of water environment);
- ✓ Pekalongan Balloon Festival (to increase public awareness on air traffic safety).



- Research on Pekalongan as Creative City after designating as the member of UCCN (three ongoing researches by Diponegoro University, Indonesia University, and Pekalongan University).



*Workshop to collect data and information held by researcher from Diponegoro University (left) and Indonesia University (right)*

## **5. MAJOR INITIATIVES IMPLEMENTED THROUGH INTER-CITY COOPERATION TO ACHIEVE THE OBJECTIVES OF THE UCCN:**

- Initiative cooperation with Heidelberg (City of Literature) to collaborate batik and poem. Heidelberg asks Pekalongan to design batik motif with Heidelberg poem write on the batik cloth (handwriting batik process) and make a jacket/blazer. This cooperation will encourage the batik industries in Pekalongan awareness about eco-friendly production, since Heidelberg insists that the production should avoid of environmental pollution and employment of children (2018 – 2019).

- Initiative cooperation with Ambon in art and cultural event. Ambon is interested to become the member of UCCN in the field of Music (2017).

## **6. PROPOSED ACTION PLAN FOR THE FORTHCOMING MID-TERM PERIOD OF FOUR YEARS:**

6.1. Initiatives, programmes or projects aimed at achieving the objectives of the Network locally.

- Natural Color Batik Jamboree, will be collaborated with Pekalongan Art Festival (2019);
- National Batik Conference (2020);
- Batik Workshop for students as inter-city collaboration (2021).

6.2. Presentation of a maximum of three initiatives, programmes or projects aimed at achieving the objectives of the Network on an international level, particularly those involving other member cities in the Network

- Pekalongan Batik Week 2020 collaboration with Heidelberg, City of Literature (2020);
- Batik business meeting, invite UCCN member in the field of Craft and Folk Arts and international buyers (2021);

6.3 Estimated annual budget for implementing the proposed action plan.

|                              |               |
|------------------------------|---------------|
| - Natural Batik Jamboree     | : 17,850 USD  |
| - National Batik Conference  | : 28,500 USD  |
| - Batik Workshop for Student | : 17,850 USD  |
| - Pekalongan Batik Week      | : 70,000 USD  |
| - Batik business meeting     | : 35,700 USD  |
| Total budget                 | : 169,900 USD |

#### 6.4 Plan for communication and awareness

The government of Pekalongan City cooperate with Pekalongan Creative City Forum -which involves community, university and media- and Creative Economy Council will disseminate and promote the objective of the Network through:

- Informal meeting (Friday cycling meeting, Batik dialogue, and other form of informal meeting);
- Formal meeting (Public hearing on local development planning, Focus Group Discussion of sustainable development goals);
- Electronic media (Batik TV, Radio Kota Batik, Pekalongan website, Instagram, twitter).