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Intangible  
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# Sustainable Development: the Operational Directives for the implementation of the 2003 Convention

TRAINING OF TRAINERS WORKSHOP ON INTANGIBLE CULTURAL  
HERITAGE FOR FACILITATORS FROM THE ASIA-PACIFIC REGION

HANGZHOU — CHINA

2 to 6 July 2018



# Sustainable Development and Operational Directives

- Convention's preamble recognizes 'the importance of the intangible cultural heritage as a **mainspring of cultural diversity and a guarantee of sustainable development**'
- In 2010, concepts of '*sustainability*' and '*sustainable development*' integrated into Operational directives (ODs) in Chapter II
- In 2012, sustainable development was further integrated into ODs in Chapter IV



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# Sustainable Development and Operational Directives (cont..)

- 2013 Chengdu International Conference on Intangible Cultural Heritage called upon the international community to pursue its efforts to **'renew its commitment to the Convention's fundamental premise that intangible cultural heritage is a guarantee of sustainable development'**



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# Sustainable Development and Operational Directives (cont..)

- **8<sup>th</sup> session of the Committee** in 2013, considered better to gather within a **single chapter** directives concerning not only the contribution of intangible cultural heritage to the creative economy and issues related to commercialization but also links between the safeguarding of intangible cultural heritage and sustainable development at the national level
- **2014 expert meeting** held in Istanbul, Turkey on *safeguarding ICH and sustainable development at national level* to discuss and produce an initial draft on the Operational Directives



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# Sustainable Development and Operational Directives (cont..)

- **9.COM** welcomed the initial draft on the ODs and the results of the expert meeting. Decided to present the draft chapter to the GA
- **New OD chapter** on 'Safeguarding intangible cultural heritage and sustainable development at the national level' adopted by 6.GA in 2016

# Chapter VI of the ODs

Follows the structure of the 2030 Agenda for Sustainable Development

- ✓ **Inclusive social development:** food security, health care, quality education, gender equality, access to clean and safe water and sustainable water use
- ✓ **Inclusive economic development:** income generation and sustainable livelihoods, productive employment and decent work, impact of tourism on safeguarding ICH and vice versa
- ✓ **Environmental sustainability:** knowledge and practices concerning the nature and the universe, environmental impacts in safeguarding ICH, community-based resilience to natural disasters and climate change
- ✓ **ICH and peace:** social cohesion and equity, preventing and resolving disputes, restoring peace and security, achieving lasting peace



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# Chapter VI of the ODs

- 4 sub-chapters / 28 paragraphs (170 to 197)
- Recognize the importance and strengthen the role of ICH as a driver and guarantee of sustainable development
- Balance between the three dimensions and interdependence with peace and security
- Not mandatory: 'endeavor to', 'encourage to'

# Chapter VI of the ODs

The ODs emphasize:

- ✓ A participatory approach (community driven)
- ✓ Cooperation with NGOs and experts, but also development experts, cultural brokers, mediators etc.
- ✓ Integration of safeguarding in non-cultural policies and programmes
- ✓ Diverse contexts (rural and urban)
- ✓ Gender equality
- ✓ Ethical considerations (work on Ethical principles in parallel)