

Sources and Statistics Annex to the Quadrennial Periodic Report

Name of Party:

Argentina

1. Main sources and links

Please provide references to the main sources of information and data used in compiling this report and that could be of interest to share with other Parties. These could include:

- recent public cultural policy strategies;
- reviews or evaluations;
- latest research or studies that map the cultural sector or cultural industries.

Parties are asked to provide:

- the name, author and web links to the relevant document;
- a maximum 100-word summary in English and/or French if the original language of the document is not in either of these two official working languages of the Committee;
- the names and contact details of those public or private institutions, agencies or networks in your country who actively contribute to the production of information and knowledge in the fields addressed by the Convention.



1. Main sources and links

Books and documents

Book / document / report 1

Author(s)/Editor(s) (surname followed by initials)

Year of publication

Chapter title (if applicable)

Book, document or report title

Edition, volume (if any, e.g. 2nd edn, Vol. 1)

Place of publication

Publisher (if applicable)

Page reference(s) (if any, e.g. pp. 99–100)

Original language / translations (if applicable)

Web link (if applicable)

Summary



1. Main sources and links

Periodicals

Article 1

Author(s) (surname followed by initials)

Date

Title of article

Title of periodical

Place of publication (if applicable)

Volume (if applicable, abbreviated Vol.)

Number (if applicable, abbreviated Vol.)

Publisher (if applicable)

Page reference(s) (if any, e.g. pp. 99-100)

Note on original language (if applicable)

Web link (if applicable)

Summary

1. Main sources and links

Institutions, Agencies or Networks

Institution / Agency / Network 1

Name of Institution, Agency or Network

National Secretariat of Culture

Web site

www.cultura.gov.ar

Contact details (e.g., name of person, email, phone)

National Directorate of Cultural Policy and International Cooperation

Summary of main activities

National cultural policies of the Secretariat of Culture:

From a federal and pluralistic perspective, the National Secretariat of Culture promotes diverse forms of art and contributes to social inclusion, regional integration and democratization of access to production and enjoyment of cultural assets. This agency seeks to jumpstart cultural management, expand consumption and generation of cultural assets, promote cultural creativity, support the initiatives carried out by indigenous communities and social organizations throughout the country and produce audiovisual content building respect for cultural diversity, federalism and the expression of the multiple voices of society. It further works towards the mise-en-valeur of the national architectural heritage and works to offer quality proposals available to all in its theatres and exposition spaces. Some of the programs include: Puntos de Cultura/Points of Culture, Argentina de Punta a Punta/Argentina End to End, Arte en las Cárceres/Art in Prison, Arte en las fábricas/Art in Factories, Teatro en las Fábricas/Theatre in Factories, Mate y Debate/Mate and Debate, Café Cultura/Culture Café, Chocolate Cultura/Culture Chocolate, Cultura e Infancia/Culture and Childhood, Gestores Culturales para la Infancia/Cultural Managers for Childhood, Orquestas infantiles y juveniles/Children and Young Orchestras, Música para bajitos/Music for the Kids, La música de todos/Everyone's Music, Músicos por el país/Musicians for the Country.

• Social Program of Orchestras and Children and Young Orchestras

The National Secretariat, through the National Directorate of the Arts, understands that cultural policies constitute a strategic factor for human development, and a key tool for socio-cultural integration. Moreover, it recognizes the urgent need for federal cultural policies promoting articulation among the different levels of government through their involvement and commitment. With that goal in mind, it is executing programs with a strong focus on social inclusion and the regeneration of community relations, inspired by a broad concept of culture.

The general purpose of the Social Program of Children and Young Orchestras and Bands is to contribute to the sociocultural integration of children and youngsters in vulnerable situations, through the establishment of children and young orchestras aimed at promoting the development of creative skills and access to cultural assets.

Its specific objectives include:

Promoting and stimulating the spread of music culture at the heart of local communities.

Stimulate training in collective expression and execution among instrument-playing children and youngsters, so as to promote social inclusion through art.

Create and develop children's and youngsters' orchestras with pedagogical purposes, or aimed at providing artistic services to the community.

Support and accompany the different projects carried out in our country following this music learning model

To turn this group practice into a centre that may arouse interest on the part of community children and youngsters, especially among traditionally excluded sectors.

Promote and stimulate the creation of musical works written specially for instrument orchestras.

Promote and stimulate the training of young orchestra directors.

Promote, stimulate and develop the brush-up of instrument-playing youngster and children through workshops, courses specialized in different areas, congresses, festivals, exchange programs and internships. In our view, artistic education always reinforces self-esteem through the development of personal creativity and its social recognition.

Promote integration of projects, through the establishment of a federal system of children and youngsters' orchestras focused on the social development of villages and regions where poverty and exclusion prevail.

1. Main sources and links

Stimulate music practice and learning in line with the cultural identity of the place and the orchestra's relation to the different local and provincial artistic-cultural expressions.

Issuance of study certificates and possibility of participating in contests with provincial and/or national orchestras.

Grants program for advanced students through agreements with educational institutions.

The Social Program of Children's and Youngsters' Orchestras and Bands began in 2004, and it has resulted in the creation of a network with presence in 18 provinces, with the participation of over 2000 children and 300 music teachers. The program promotes and coordinates instrument and orchestra training one-day courses, and encounters at the regional and at the national level. Moreover, it provides instruments, music materials and comprehensive advice in the establishment of the orchestra. It is an inherently communitarian project which involves children and youngsters directly, promoting its thorough development through sensitivity and solidarity, inuring directly to the benefit of families and their social environment.

Libros y Casas Program / Books and Houses Program

The Program was established in 2007, and is developed and executed by the National Directorate of Cultural Industries of the Secretariat of Culture of the Office of the President.

The Program delivers libraries to the beneficiaries of federal housing plans of the Ministry of Federal Planning, Public Investment and Services, and conducts a series of supplementary tasks to foster reading.

The objective of the program is to contribute to the democratization of access to cultural assets through the promotion of contact with books and works of arts, and the generation of concerts, workshops and samples in conventional and unconventional spaces.

House of History and Culture

The purpose of this project launched in 2011 is to create employment and training opportunities, to contribute to the development of local identity and to promote social inclusion through the development of cultural and educational activities.

An agreement was signed between the Secretariat of Culture and the Ministry of Labour with the purpose of articulating resources between both organizations to promote this new space for the development of cultural, educational and recreational activities, and the establishment of permanent and/or temporary exhibits with diverse elements reflecting current trends and the future projects of the community.

In 2001, works began for the reconstruction and recovery of the shed which today hosts the House of History and Culture of the Bicentennial, located in Villa 21, a low-income shanty town in the South of the City of Buenos Aires.

Buenos Aires Book Fair

The National Secretariat of Culture has a strong presence every year in the Buenos Aires Book Fair, with a one-of-a-kind one-thousand-square-meter booth which offers a wide array of artistic activities for visitors: debates, shows, theatre and intervention as well as distribution of materials with information on all programs carried out by the Secretariat of Culture.

Argentina's participation is coordinated by the National Directorate of Cultural Industries of the Secretariat of Culture of the Office of the President.

• Promotion of Cultural Magazines

This Project is carried out by the National Directorate of Cultural Industries of the Secretariat of Culture of the Office of the President, and the purpose is to identify, value and promote current cultural publications, for considering them qualified instruments for cultural and social communication.

Cultural magazines is understood as any paper publication devoted to music, performing arts, literature, visual arts, design, movies and audiovisual media and multimedia, as well as reflections on politics, social sciences, philosophy and history.

The promotion of Argentina's Cultural Magazines lays special emphasis on independent projects, i.e., those contributing to the diversity and plurality of voices, approaches and opinions

• Shanghai 2010 Expo

In 2010, the Argentine Republic participated in this expo. The purpose of this expo is to promote the exchange of ideas, the accomplishments and progress made in each country to improve the quality of life and strengthen relations among countries. The theme of this World Fair is "Better City, Better Life" and incarnates the universal hope for a happier and healthier living in urban environments.

Several sub-themes have been derived from this important theme: the mingling of different cultures in the city, Economic prosperity in the city; Science and Technological innovation in the city; Remodelling of Communities in the city; Rural-urban interaction.

It is a meeting point to celebrate different cultures, with different blocks for each country as the core of the Expo. Each block shows the country's lifestyles. Different countries around the world are faced with different problems: environmental, social, economic, etc. Here at the Expo, they have an opportunity to present and share innovative solutions. The Argentine Republic was present with a 2014 square-meter Block, and was the only country from the Americas selected to participate in the closing ceremony. Argentina received approximately 25,000 visitors per day, totalling 4,100,000. Considered in its entirety, it was the largest group of Argentine artists ever sent abroad.



1. Main sources and links

Institutions, Agencies or Networks

Institution / Agency / Network 2

Name of Institution, Agency or Network

National Ministry of Social Development

Web site

www.desarrollosocial.gov.ar

Contact details (e.g., name of person, email, phone)

Summary of main activities



1. Main sources and links

Institutions, Agencies or Networks

Institution / Agency / Network 3

Name of Institution, Agency or Network

National Ministry of Education

Web site

www.me.gov.ar

Contact details (e.g., name of person, email, phone)

Summary of main activities

2. Reporting on Available Statistics

Please provide, **to the extent possible**, statistical information that already exists. This data may have been collected through national surveys, mapping studies, etc. They may have been published in Tables provided in the Annexes of the UNESCO World Report Investing in Cultural Diversity and Intercultural Dialogue (2009) or other international publications. Suggestions for where data could be found are provided in Help pages.

2.1 Demographic context S

Please provide data from the most recent national census or survey available.

A. Population structure ?

Year of census/survey:

2010

Total population of the country:

40,117,096

Total annual growth rate:

10,00%

Source(s) of data:

INDEC. Censo Nacional de Población, Hogares y Viviendas 2010.

Population distribution by age and sex ?

Age group	Male	Female	Total
e.g. 0 to 14	5,195,096	5,027,221	10,222,317
e.g. 15 to 59	11,893,614	12,275,327	24,168,941
e.g. 60 + (or other)	2,435,056	3,290,782	5,725,838
Total	19,523,766	20,593,330	40,117,096

Source(s) of data:

NDEC (Argentina's Bureau of Information) National Census of Population, Home and Households 2010.

B. Migration ?

Year of census/survey:

2008

Migration stock of the population (%):

0,00%

Estimated emigration (% of total population):

0,00%

Source(s) of data:

Ratha, D., y Xu, Z., 2008, "Migration and Remittances Factbook. Argentina", World Bank.
<http://siteresources.worldbank.org/INTPROSPECTS/Resources/334934-1199807908806/Argentina.pdf>



2. Reporting on Available Statistics

C. Language and literacy

Please provide the definition of 'official language' used in your country:



Please list the official language(s):

Number of languages spoken in your country:

Adult literacy rate in %:



Source(s) of data:



2. Reporting on Available Statistics

2.2 Flow of cultural goods and services S

Please provide data for the most recent year of survey

A. Total flows of cultural goods and services

Year: **Total exports trade in cultural goods in USD:**

Source(s) of data:

Source INDEC: 2007-2010 Period

Year: **Total imports trade in cultural goods in USD:**

Source(s) of data:

Source INDEC: 2007-2010 Period

Year: **Total exports trade in cultural services in USD:**

Source(s) of data:

INDEC

Year: **Total imports trade in cultural services in USD:**

Source(s) of data:

INDEC

B. Translation flows

Year: **Total number of published translations:**

Year: **Total number of titles translated and published abroad:**

Source(s) of data:

2. Reporting on Available Statistics

2.3 Cultural production, distribution S

Please provide data for the most recent year of survey

A. Films ?

Year:	Number of national long feature films produced:
<input type="text" value="YYYY"/>	<input type="text" value="44"/>
Source(s) of data:	
<input type="text" value="SINCA"/>	
Year:	% of films produced thanks to international coproduction:
<input type="text" value="YYYY"/>	<input type="text"/>
Source(s) of data:	
<input type="text"/>	
Year:	% of nationally controlled film distribution companies:
<input type="text" value="YYYY"/>	<input type="text"/>
Source(s) of data:	
<input type="text"/>	
Year:	Number of cinemas per 1000 inhabitants:
<input type="text" value="YYYY"/>	<input type="text" value="418"/>
Source(s) of data:	
<input type="text" value="SINCA"/>	

B. TV/Radio broadcasting ?

Programme type	Annual television broadcasting time by programme type (in hours)	Annual radio broadcasting time by programme type (in hours)
Entertainment	<input type="text"/>	<input type="text"/>
Information	<input type="text"/>	<input type="text"/>
Culture	<input type="text"/>	<input type="text"/>
Sports	<input type="text"/>	<input type="text"/>



2. Reporting on Available Statistics

Programme type	Annual television broadcasting time by programme type (in hours)	Annual radio broadcasting time by programme type (in hours)
Fiction		
Children		
Educational		
Other		

Source(s) of data

AFSCA - 2011 - Total hours of broadcast in the country from December 2010 to 2011 - 276,438 hours - The distribution of contents based on type of show as of December 2011 is as follows: Children 5% -- News and Journalistic: 3% -- Fiction: 10% -- Sports and Soccer programs: 5% -- Foreign TV and shows: 11% -- Music: 1% -- Religious: 1% -- Education/Culture: 3% -- Other: 38%

Year: Annual television broadcasting time for programmes produced by indigenous peoples (in hours):

Year: Annual radio broadcasting time for programmes produced by indigenous peoples (in hours):

Source(s) of data:

Annual broadcasting time by type of programme production (in hours):

Year: <input type="text" value="YYYY"/>	National television: <input type="text"/>	Year: <input type="text" value="YYYY"/>	National radio: <input type="text"/>
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Year: <input type="text" value="YYYY"/>	Foreign television: <input type="text"/>	Year: <input type="text" value="YYYY"/>	Foreign radio: <input type="text"/>
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Source(s) of data:

C. Books

Published titles

Year: <input type="text" value="2008"/>	Number of titles published per year: <input type="text" value="26,000"/>
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Source(s) of data:



2. Reporting on Available Statistics

Publishing companies:

Year:

2008

Number of publishing companies:

552

% large publishing companies (over 50 titles/year):

% small and medium size publishing companies (50 titles and under/year):

Source(s) of data:

SINCA

Book shops:

Year:

2008

Number of book shops:

2,237

% of book store chains:

Source(s) of data:

SINCA

D. Music

Year:

YYYY

Number of albums produced per year (including digital albums):

% produced by independent labels:

% produced by majors:

Source(s) of data:

Year:

YYYY

Number of nationally controlled distribution companies:

% of independent companies:

% of major companies:

Source(s) of data:

2. Reporting on Available Statistics

2.4 Cultural consumption / participation S

Please provide data for the most recent year of survey

A. Percentage of people attending cultural events such as concerts, live theatre several times a year, broken down by gender and age (if possible):

Age group	Total in thousands	Gender	
		Male (in %)	Female (in %)
e.g. 0 to 14 (or other)			
e.g. 15 to 59 (or other)			
e.g. 60 + (or other)			

Total	0		
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Source of data

Family budget allocated to leisure and culture: 4.4% -- Prepared by the authors based on data provided by the National System of Cultural Consumption (SNCC, according to the Spanish Acronym) - National Secretariat of Communication Media

B. Cinema admissions in 1000s

Year: Cinema admissions in 1000s:

2009 32,033,057

Year: Cinema sales (in USD) per 1000 inhabitants:

YYYY

Source(s) of data:

SINCA, based on data provided by the National Institute of Cinema and Audiovisual Arts (INCAA)

C. Book sales

Year: Total number of sold books (including audio-books and e-books):

YYYY

Year: Book sales (in USD) per 1000 inhabitants:

YYYY

Source(s) of data:



2. Reporting on Available Statistics

D. Household equipment

Year: **Number of households with a television set:**

YYYY

Year: **Personal computers per 1000 inhabitants:**

YYYY

Source(s) of data:

2. Reporting on Available Statistics

2.5 Connectivity, infrastructure, access S

Please provide data for the most recent year of survey

A. Mobile cellular telephones

Year:	Number of mobile cellular telephones per 1000 inhabitants:
2010	1,428
Source(s) of data:	
International Telecommunication Union -- ICT Data and Statistics (IDS) -- Mobile cellular subscriptions -- http://www.itu.int/ITU-D/ict/statistics/index.html	

B. Internet users

Year:	Estimated number of Internet users:
YYYY	?
Source(s) of data:	

C. Internet penetration rate as a % of the population

Year:	Share of the population using the Internet:
2010	36,00%
Source(s) of data:	
International Telecommunication Union -- ICT Data and Statistics (IDS) -- Percentage of Individuals using the Internet -- http://www.itu.int/ITU-D/ict/statistics/index.html	

D. Newspapers

Year:	Number of newspapers:		
2010	37		
	of which:	Printed:	Online versions of print newspapers:
		37	
			Digital:
Source(s) of data:			
Source: SINCA based on - IVC (Circulation Verification Institute)			



2. Reporting on Available Statistics

E. Broadcasting media organizations: ?

Ownership	Number of domestic broadcasting media organizations providing			
	Radio channels only	Television channels only	Both radio and television channels	Total
Public				
Private				
Community				
Internet based				
Total				

Year:

YYYY

Source(s) of data:



2. Reporting on Available Statistics

2.6 Economy and finance S

Please provide data for the most recent year of survey

A. Contribution of cultural activities to Gross Domestic Product (GDP) in percentage

Year:

YYYY

Contribution of cultural activities to Gross Domestic Product (GDP) in percentage:

Source(s) of data

B. Cultural employment

Year:

Estimated total number of people working in the cultural sector:

% employed:

% self-employed:

Estimated share of people working in the cultural sector in relation to total employment (%):

Source(s) of data:

C. Government expenditure on culture

Year:

2011

Total government expenditure on culture in US\$:

\$432,821,050.00

% at national level:

% at regional (e.g. provincial/Lander/state levels):

% at local/municipal level:

Share of government expenditure on culture in relation to the total public expenditure (%):

Source(s) of data:

Source: Budget Report of the National Ministry of Economy and Finance -- <http://www.mecon.gov.ar/onp/html/presutexto/ley2011/jurent/pdf/D11J20.pdf> -- Page 100



2. Reporting on Available Statistics

D. Household expenditure on culture and recreation

Year:

YYYY

Share of household expenditure on culture and recreation in relation to the total household expenditure (in %):

Source(s) of data:



2. Reporting on Available Statistics

2.7 International Cooperation S

Please provide data for the most recent year of survey

A. Official Development Assistance (ODA) allocated to culture

Year:

YYYY

Estimated percentage of total allocable ODA:

Source(s) of data:

B. Net receipt (in USD) of Official Development Assistance (ODA) allocated to culture

Year:

YYYY

Net receipt (in USD):

Source(s) of data:



United Nations
Educational, Scientific and
Cultural Organization

Convention on the Protection
and Promotion of the
Diversity of Cultural
Expressions

2. Reporting on Available Statistics

Page 21

Please provide any explanations or clarifications that you may feel necessary:

This report is based on the statistics available as of the time of preparation; to complete the missing information, we would need more time to work.