Global capacity-building programme

Safeguarding intangible cultural heritage for sustainable development

HANGZHOU-CHINA

2 to 6 July 2018

Introduction to the Programme

Why?

- Rapid ratification (178 States to date), but:

❑ Key concepts of the Convention not clear

❑ The **opportunities** for ICH safeguarding and State **obligations** under the Convention are not clear

❑ Communities and other stakeholders dispersed, **not connected**

❑ New needs for capacity building arise as implementation advances, i.e. sustainable development; gender, monitoring (ORF)

Goal

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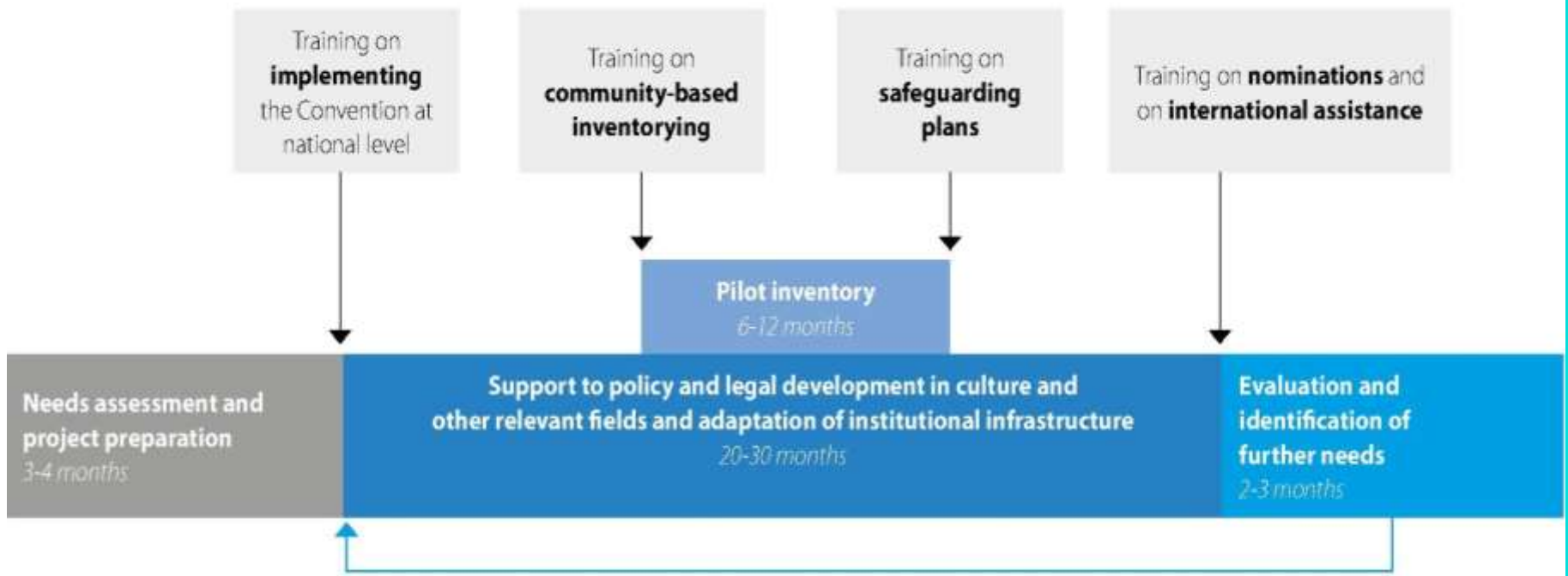
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Intangible
Cultural
Heritage

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Krumova, 2010

- Create **institutional and professional environments for ICH safeguarding** and harnessing its potential for **sustainable development**

- Promote broad **public knowledge and support for** the Convention's concepts and objectives

Typical multi-year project

Training on **implementing** the Convention at national level

Training on **community-based inventorying**

Training on **safeguarding plans**

Training on **nominations** and on **international assistance**

Pilot inventory
6-12 months

Needs assessment and project preparation
3-4 months

Support to policy and legal development in culture and other relevant fields and adaptation of institutional infrastructure
20-30 months

Evaluation and identification of further needs
2-3 months

Benefits

- Improved policies and strategies for safeguarding in relevant policy areas

- Improved infrastructure for safeguarding and strengthened human resources

- Availability of community-based inventorying and safeguarding methodology

- Effective participation in the Convention's international cooperation mechanisms

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Four Axes

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Municipality of Delchevo, 2010

1. Content and materials

2. Network of expert facilitators

3. Delivery at country level

4. Monitoring and evaluation

Content and materials

Initial Workshop Package

- Ratification (RAT)

- Implementation (IMP)

- Inventorying (INV)

- Nominations (NOM)

Since then…
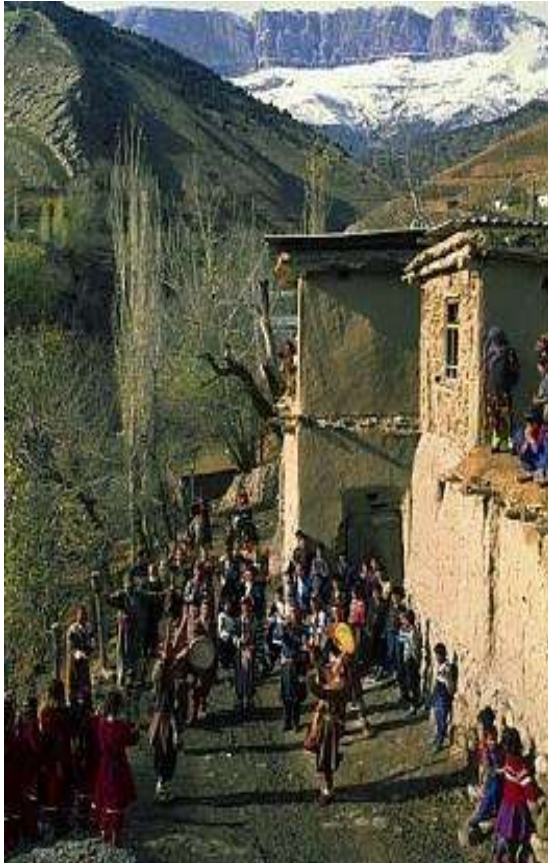
- Developing safeguarding plans (SAFE)

- Policy development (POL)

- International Assistance (IA)

- Gender

- Sustainable development (SD)

Where are we at today?

55 **Units**

8 **Key thematic areas**

55 **Case studies**

5+ **Languages**

Pedagogy

- Tailor made for each group

- Mixing theory and practice

- Hands-on experience (field work)

- Interactive methods

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Other useful tools

ICH and sustainable development
brochure + digital exhibition + tool box with examples

ICH and gender
brochure

Policy development
guidance note

Aide-mémoire for completing nomination files and for requesting international assistance

Facilitators network

The Network and Role of Facilitators

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Initially 65 experts trained from all regions
25 % from Africa, 40% women

Why was the network created?

Trainers were needed to roll out the delivery of the capacity-building programme

2011:

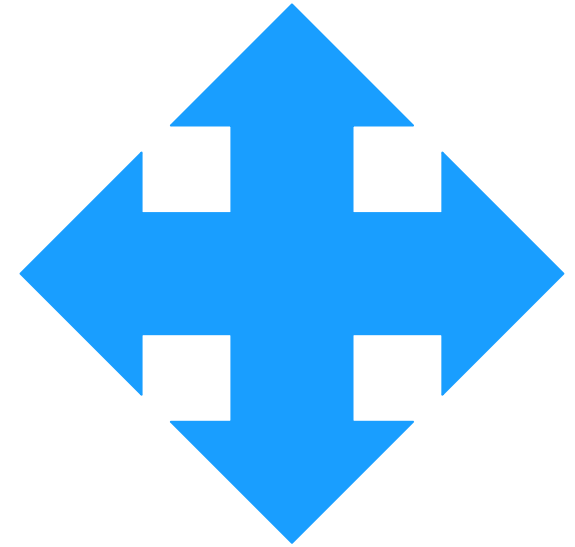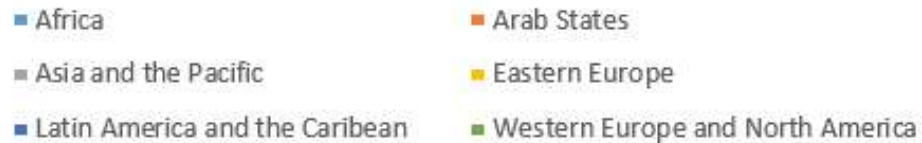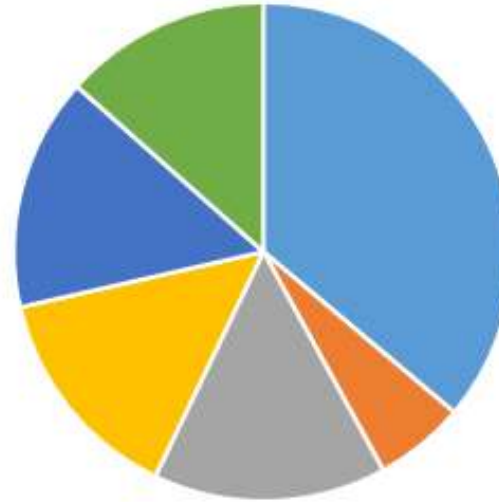- 6 Training of Trainers sessions

Expanding the network

2011 ➡️ today

✓ Expansion in regions where demand exceeded availability of facilitators

- Asia and the Pacific

- Caribbean

- Southern Africa

- Western Africa

- PALOP

✓ Mentoring new facilitators

✓ Review meetings, training on new materials, e-brief

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The network today

- Africa
- Arab States
- Asia and the Pacific
- Eastern Europe
- Latin America and the Caribean
- Western Europe and North America

- 122 facilitators

- 35% from Africa and 49% are women

- Varying levels of activity

The role of the facilitator

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- Started as trainer to deliver on specific themes by adapting content and pedagogy

- Broadened to also include needs assessment, advisory services and pilot activities

- Today agents for implementing the Convention

Channels of engagement

Delivery at country level

Achievements

- 70 + countries enhanced results in policy development, inventorying & safeguarding

- 1800+ individuals from governments, civil society and communities trained

Monitoring and evaluation

Monitoring and evaluation

- Reports to governing bodies
- Regular internal UNESCO reporting
- Reports to donors
- Facilitators reports
- Regional review meetings

Overall Results Framework

Inlcudes three indicators on institutional and human capacities

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Some recent UNESCO Assessments

- PALOP (2016) (5)
- Central Asia (2016) (4)
- Asia Pacific (9) (to start)

Multi-country project Evaluations

Facilitators' Perspective

Participants' Perspective

- Cross-regional analysis of facilitators' reports (2016)

- Pilot tracer study (ongoing) (2)

CAP continues to be a priority

Priority 1

Strengthening capacities to safeguard intangible cultural heritage and contribute to sustainable development

Priority 2

Safeguarding intangible cultural heritage in formal and non-formal education

CAP <u>to be continued</u> with strategic reorientation

- New focus on building national networks of trainers

- Stronger partnerships with relevant institutions at national level

- Implementing "new" topics (gender, sustainable development, …)

- Developing CAP for emerging priorities (periodic reporting, INV in cities, emergencies, …)

THANK YOU!