Workshops

Title of the workshop:	Create 2030|AI for creativity
Date:	4 March 2019 14.30-16.00 ROOM 7
Name of organizer/presenter:	Culture Sector, UNESCO Presenters : Mr. François Pachet, Director of Spotify Creator Technology Research Lab.
Time allotted:	1 hour 30 minutes
About workshop:	By 2030, artificial intelligence (AI) is expected to increase global GDP by 14% – or by 15.7 thousand billion dollars – making it the most significant commercial opportunity in today's economy (PWC 2017). The web's initial phase has resulted in a gigantic amount of data of various nature (big data). In this second phase of the web, data is being used to power machines that are now able to produce creative content. While health, security and transportation have been the recent focus of AI research and application, the next frontier is artistic creativity. Important questions are being raised about the impact of AI on the creative sector. How will AI affect the status of artists and artistic freedom? How will AI affect jobs in the creative sector? Are big data and AI algorithms threats to the diversity of cultural expressions?

Mobile Learning Week 2019

4-8 March 2019

Paris, France