

# Mobile Learning Week 2019

4-8 March 2019

Paris, France



## Workshops

Title of the workshop:	Evaluating the impact of education programs: Methods & Case Studies
Date:	5 March 2019 14.30 – 16.00 ROOM 6
Name of organizer/presenter:	ProFuturo Foundation Peru, La Caixa Foundation, J-PAL, Education Endowment Foundation, and KSNET Facilitator: David Casado Presenters: researchers from J-PAL (France, Peru), Education Endowment Foundation (UK), and KSNET (Spain)
Time allotted:	1 hour 30 minutes
About workshop:	<p>Over the last years there's been a huge increase in the use of very rigorous methods, such as Randomised Controlled Trials (RCTs), for evaluating the impact of educational programs in both developed and developing countries. With a particular focus on ed-tech programs, this session will reflect on educational impact assessment in 3 ways:</p> <ul style="list-style-type: none"><li>• Discussing the pros and cons of using RCTs for evaluating educational programs and whether new analytical tools, such as machine learning, might be a complement or substitute for them.</li><li>• Synthetizing what is already known on the effectiveness of ed-tech programs across the world.</li><li>• Presenting the challenges and learnings from two impact evaluations of educational programs carried out in Peru (Profuturo) and Spain (EduCaixa).</li></ul>

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Objectives of the workshop:

- To discuss on the best way for evaluating whether an educational program is having an impact on learning outcomes.
- To show the feasibility and utility of impact evaluations in the educational field by presenting an evidence synthesis and real case studies.