



UNESCO-Aschberg programme
for artists and cultural professionals

Trade Agreement Impact Studies

Mid-term meeting

18 to 20 April 2018

Korean National Commission for UNESCO

26 Myeongdong-gil (UNESCO road)

Jung-gu

Seoul 100-810

Republic of Korea

Participants' Bios



Mira BURRI is senior lecturer and managing director for internationalisation at the Faculty of Law of the University of Lucerne since April 2016. Prior to joining the University of Lucerne, Mira Burri was a senior fellow at the World Trade Institute at the University of Bern, where she led a project on digital technologies and trade governance as part of the Swiss National Centre of Competence in Research (NCCR): Trade Regulation. Mira Burri received her law degree from the University of Sofia and Master of Advanced European Studies (MAES) from the Europe Institute of the University of Basel. Her doctoral thesis dealt with

EU competition law and was awarded the Professor Walther Hug prize (2006/2007). Mira Burri completed her habilitation in 2015 with *venia docendi* for international economic law, European and international communications and media law, as well as Internet law. Mira Burri is the author of the books [EC Electronic Communications and Competition Law](#) (Cameron May 2007); [The Classification of Services in the Digital Economy](#) (Springer 2012; with Weber) and [Public Service Broadcasting 3.0](#) (Routledge 2015). She is the co-editor of the publications [Free Trade versus Cultural Diversity](#) (Schulthess 2004); [Digital Rights Management: The End of Collecting Societies?](#) (Stämpfli et al. 2005); [Intellectual Property and Traditional Cultural Expressions in a Digital Environment](#) (Edward Elgar 2008); [Governance of Digital Game Environments and Cultural Diversity](#) (Edward Elgar 2010); [Trade Governance in the Digital Age](#) (Cambridge University Press 2012) and [The Institutions of Global Internet Governance](#) (Cambridge University Press, forthcoming 2016). She has published in a number of peer-reviewed outlets, such as the *Journal of International Economic Law*, the *Common Market Law Review*, the *European Law Review*, and the *International Journal of Cultural Property*. Mira Burri is a member of the editorial boards of the *International Journal of Communications Law and Policy*, the *International Journal of Cultural Property* and the *Arts and International Affairs*. She has consulted the European Parliament on cultural diversity matters and is a member of the EU Expert Network for Culture and Audiovisual. Mira Burri consults, amongst others, the International Centre for Trade and Sustainable Development, the World Economic Forum on innovation issues, in particular with regard to digital trade and Internet governance.



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Véronique GUÈVREMONT is a professor at Université Laval's Faculty of Law and Institut québécois des hautes études internationales. Ms. Guèvremont is a graduate of Université Paris 1 Panthéon-Sorbonne and has been teaching WTO law and international cultural law since 2006. From 2003 to 2005, she served as an expert for UNESCO's Division of Cultural Policies during negotiations for the 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions. In 2008, she co-founded the International Network of Lawyers for the Diversity of Cultural Expressions (RIJDEC) and, since then, has directed a number of studies carried out by members of the network. In recent years, she has collaborated with UNESCO, Organisation internationale de la Francophonie, Québec's Ministère des Relations internationales et de la Francophonie, and Ministère de la Culture et des Communications. Her most recent research and publications focus on the treatment of cultural goods and services in trade agreements, the cultural aspect of sustainable development, and the preservation of diversity of cultural expressions in the digital age. Véronique Guèvremont is part of UNESCO's Expert Facility for the 2005 Convention and holds the new UNESCO Chair on the Diversity of Cultural Expressions.

HyunHo KWON, Associate Professor, College of Law, Sungshin University



Garry NEIL is a graduate of the University of Toronto who has worked more than 30 years in arts and cultural policy, in Canada and internationally, as a consultant to governments, cultural industry firms and civil society organizations. He has extensive experience in policies for film, television, performing arts, visual arts, publishing, music, new media, Internet; business models for the digital era; trade and business development; broadcasting regulations; copyright; sustainable cultural development; cultural impact assessment; cultural human resources and capacity building. Mr. Neil is a global expert on cultural diversity and status of the artist issues. In 2010 and 2015, he completed major reports for UNESCO on the current state of implementation of the Recommendation concerning the status of the artist globally. As Executive Director of the International Network for Cultural Diversity from 2000, Mr. Neil was at the forefront of the global campaign which led to the adoption in 2005 of the UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions.



Keith NURSE is the Board Chair of Caribbean Tales Worldwide Distribution. He is Director of the Shridath Ramphal Centre for International Trade Law, Policy and Services, University of the West Indies, Barbados. Dr. Nurse has worked as a consultant to governments, NGOs and international, regional and national agencies such as the International Centre for Trade and Sustainable Development, the Film Company of Trinidad & Tobago, UNIDO, UNECLAC, South Centre, the Commonwealth Secretariat, the European Union PROINVEST, the Caribbean Regional Negotiating Machinery, the

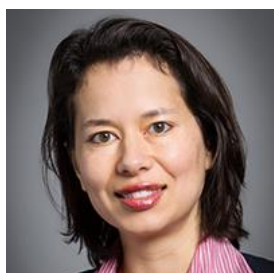


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Medical Research Council UK, the Carnegie Council for International Affairs and Ethics, the Canadian Foundation for the Americas, the Inter-American Development Bank, the Organization of American States, CARICOM, CARIFORUM, UNESCO, the Caribbean Export Development Agency. He is on the advisory board of the WTO Chair's program. He is on the steering group for the OECD Knowledge Network and Market Research Project as well as the Annual Conference for Development and Change, Carnegie Council for International Affairs and Ethics. He is on the scientific committee for the Diploma for Advanced Studies in Trade Negotiations and Governance, University of Geneva, and the Heritage 2010 International Conference. He is also a director at Media 21 Ltd., Contemporary Caribbean Arts Ltd. (CCA 7) Dr. Nurse is one of six experts commissioned by UNESCO in 2008 to prepare papers addressing the challenge of making operational Article 16 of the UNESCO Convention for the Protection and Promotion of Cultural Diversity, which undertakes state parties to accord preferential treatment to artists and creators and cultural goods and services coming from developing countries.



Jingxia SHI is the Dean and Professor (international business & economic law) at China University of International Business & Economics (UIBE) Law School. She also serves as the Director of UIBE International Law Institute (ILI) and UIBE Research Center for Unification of Commercial Law (RCUCL). Dean Shi earned her B.A & LL.B in 1992, Ph.D in International Law (1998) from Wuhan University, China. Then she began her teaching career at UIBE Law School in August 1998 and was granted tenure professorship in late 2002. She also holds LL.M degree (2007) and J.S.D degree (2011) from Yale Law School. She has been a member of New York Bar since June 2012, a member of Chinese Bar Association since 1999. She has been retaining extensive practical and research interests in the areas of international trade and investment law with abundant publications involving trade in services and cross-border insolvency both in English and Chinese. She focuses on international economic law, particularly, WTO law on trade in services. Author of 'Free Trade and Cultural Diversity in International Law' and numerous journal articles on trade law. She is frequently counselled by Chinese government agencies in terms of policy and regulation on services trade..



Tania VOON is Professor at Melbourne Law School, The University of Melbourne. She is a former Legal Officer of the Appellate Body Secretariat of the World Trade Organization (WTO) and has previously practised law with Mallesons Stephen Jaques and the Australian Government Solicitor. In addition to her current role, Tania has taught law at the National University of Singapore, Georgetown University, the University of British Columbia, the University of Western Ontario, the Australian National University, Monash University, and Bond University. Tania undertook her Master of Laws at Harvard Law School and her PhD in Law at the University of Cambridge. Tania has published widely in the areas of public international law and international economic law. She is the author of Cultural Products and the World Trade Organization (Cambridge: Cambridge University Press, 2007) and editor of Trade Liberalisation and International Co-operation: A Legal Analysis of the Trans-Pacific Partnership Agreement (Edward Elgar, UK, 2013). She is a member of the Editorial Boards of the Journal of International Economic Law, Journal of International Arbitration, and Australian Year Book of



International Law, and Co-Editor of the Oxford University Press Series on International Economic Law. Tania is a member of the Indicative List of Governmental and Non-Governmental Panelists for resolving WTO disputes and the Roster of Panelists to assist in the resolution of trade disputes between parties to the Energy Charter Treaty. She has provided expert advice and training to entities such as the Australian Department of Foreign Affairs and Trade, the WTO, the World Health Organization, the United Nations Conference on Trade and Development, Telstra, and the McCabe Centre for Law and Cancer. In recent years she has been Senior Emile Noël Fellow at the Jean Monnet Center for International and Regional Economic Law & Justice at New York University School of Law (2014), Visiting Fellow at PluriCourts at the University of Oslo (2015), Visiting Fellow at the University of Cambridge (Lauterpacht Centre for International Law, Faculty of Law, and Clare Hall) (2016) and Scholar in Residence at WilmerHale’s arbitration group in London (2016).



Hee Jin YOO is a professor at Anyang University, Department of International Trade and Marketing, located in South Korea. After graduating from Ewha Women’s University, Department of English Literature and Language, Ms. Yoo served as an international affairs officer at the Korean Ministry of Justice and the Korean Ministry of Environment. She then undertook her Master of Law (2007) and Ph.D (2012) in International Law at Korea University, Graduate School of Law. She has taught and published in areas including public international law, international economic law, and international environmental law. Her publications include *“Interpretation of the WTO Agreements and Article 31(3) of the Vienna Convention on the Law of Treaties”* (in Korean), *“Equity in International Environmental Law and Negotiation of Climate Change Regime”* (in Korean), *“Definition of subsidies and feasibility of countervailing measures under the WTO General Agreement on Trade in Services”* (in Korean). She has provided expert advice to the Korean Ministry of Culture, Sports and Tourism, the Korean Ministry of Foreign Affairs, and the Korean Ministry of Trade, Industry and Energy. She is participating as staff in academic societies such as the Korean Society of International Law, the Korean Branch of the International Law Association and the Korean Society of International Economic Law. She has been a member of the Korea Domestic Advisory Group (DAG) since 2016 and has participated in the Korea-EU Civil Society Forum under Chapter 13 of the Korea-EU FTA.



Danielle CLICHE joined UNESCO in 2009 as the Secretary of the 2005 UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions and as Chief of Section, Diversity of Cultural Expressions. She is responsible for the implementation of the Convention worldwide and manages a team responsible for related operational programs that strengthen cultural governance in developing countries and foster a dynamic cultural sector, through the International Fund for Cultural Diversity. Ms. Cliche was previously research manager at the European Institute for Comparative Cultural Research (ERICarts Institute) and founding co-editor of the Compendium of Cultural Policies and Trends in Europe. Since the early 1990s, she has carried out a wide range of international comparative research studies in the field of culture. Ms. Cliche graduated from the University of Ottawa with a



degree in communication theory, culture, and international comparative politics. She earned her PhD from Vrije Universitat Amsterdam in 2009.



Anthony KRAUSE is Chief of the Policy and Research Unit in the Section for the Diversity of Cultural Expressions (Culture sector) at UNESCO. He joined UNESCO in 2003 as Executive Officer in the Office of the Director-General (2003-2009), then Chief of the Culture Unit in the Regional Bureau for Science and Culture in Europe (Venice, Italy), responsible for culture programmes and activities in South-East Europe (2009-2013). Previously he was assistant professor at the National Institute for Oriental Languages and Civilizations (INALCO, Paris). A graduate from the Ecole Normale Supérieure and holder of an Agrégation in History, he earned a Phd in contemporary history from INALCO, Paris, in 2000.



Berta DE SANCRISTÓBAL graduated from the *École Normale Supérieure* where she specialized in contemporary political philosophy. She has worked in UNESCO for the past eleven years, in particular in the Culture Sector. She was one of the editors of UNESCO's World Report *Investing in cultural diversity and intercultural dialogue* and has worked in the Secretariat of the 2003 Convention for the Safeguarding of the Intangible Cultural Heritage for eight years. She participated in the design of a capacity-building strategy to support Member States in the effective implementation of the 2003 Convention and was actively involved in its roll-out in French-speaking Africa and Latin America. She monitored the implementation of the Intangible Cultural Heritage Fund and the International Assistance mechanism of the Convention and, more recently, coordinated the work of developing a results framework for the Convention. She has joined the Secretariat of the 2005 Convention for the Protection and Promotion of the Diversity of Cultural Expressions in May 2017 and will coordinate the implementation of the new Aschberg programme.