



United Nations
Educational, Scientific and
Cultural Organization

Diversity of
Cultural Expressions

Organisation
des Nations Unies
pour l'éducation,
la science et la culture

Diversité
des expressions
culturelles

Organización
de las Naciones Unidas
para la Educación,
la Ciencia y la Cultura

Diversidad
de las expresiones
culturales

Организация
Объединенных Наций по
вопросам образования,
науки и культуры

Разнообразие форм
культурного
самовыражения

منظمة الأمم المتحدة
للتربية والعلم والثقافة

تنوع أشكال التعبير
الثقافي

联合国教育、
科学及文化组织

文化表现形式
多样性

6 CP

DCE/17/6.CP/12
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CONFERENCE OF PARTIES TO THE CONVENTION ON THE PROTECTION AND PROMOTION OF THE DIVERSITY OF CULTURAL EXPRESSIONS

Sixth ordinary session
Paris, UNESCO Headquarters, Room II
12-15 June 2017

Item 12 of the provisional agenda: Future activities of the Committee

This document sets out the future activities of the Committee
(2017-2019).

Decision required: paragraph 6.

1. According to Article 23.3 of the Convention on the Protection and Promotion of the Diversity of Cultural Expressions (hereinafter “the Convention”), the Intergovernmental Committee for the Protection and Promotion of the Diversity of Cultural Expressions (hereinafter “the Committee”) shall “function under the authority and guidance of and be accountable to the Conference of Parties”. It shall implement a workplan of activities deemed priority by the Conference of Parties and submit a report on progress achieved.

2. At this session, the Conference of Parties is to establish a list of priority activities that the Committee may implement over the 2017-2019 period. A full report on the implementation of these activities, the challenges met and solutions found to overcome these challenges shall be submitted to the seventh ordinary session of the Conference of Parties.

3. When formulating the list of priority activities, the Conference of Parties is invited to take into account:

- performance indicators and targets that are adopted in UNESCO’s Programme and Budget (C5), Major Programme IV, MLA 2 and expected results on the effective implementation of the 2005 Convention, on the effective implementation of UNESCO’s standard-setting instruments in relation to emergency situations and on the effective implementation of the 2030 Agenda for Sustainable Development;
- the framework to monitor the impact of the Convention published in the first edition of the Global Report “Re|Shaping Cultural Policies: A Decade Promoting the Diversity of Cultural Expressions for Development” (hereinafter “2015 Global Report”);
- the operational guidelines approved by the governing bodies of the Convention since 2009;
- recommendations identified in relevant Internal Oversight Service (hereafter “IOS”) evaluations, audits and the IOS desk study on the implementation of the Convention (see Documents CE/13/7.IGC/8, CE/13/7.IGC/13, CE/14/8.IGC/5a and 5b, DCE/16/10.IGC/5).

4. Against this background, and in compliance with the goals, guiding principles and results expected from the implementation of the Convention, the Conference of Parties could consider prioritising the following activities that would form the Committee’s work plan (2017-2019):

- **Support informed, transparent and participatory systems of governance for culture:** In accordance with Articles 5 and 6 of the Convention as well as Articles 7 and 11 and their respective operational guidelines, the Committee may support the implementation of the *global capacity development strategy* designed to build human and institutional capacities, share expertise, reinforce skills and competences when developing policies and measures that have a direct impact on the creation, production, distribution and enjoyment of a diversity of cultural expressions, including in the digital environment¹. This involves continued support for the delivery of on-demand technical assistance, mentoring and coaching activities delivered through the Convention’s Expert Facility and multi-stakeholder consultation processes organised at the country level. In accordance with Articles 9 and 19 of the Convention and their respective operational guidelines, the Committee may continue to provide support for *monitoring and evaluation activities* to determine the impact of the Convention. These activities would serve to *inform policy making* through the collection and analysis of data, information and good practises based on the Parties’ quadrennial periodic reports² and other sources, through the publication of a biennial Global Report and through the preparation and distribution of policy research papers on issues of priority to the

¹ Decision 9.IGC 7 requests that work continue on digital issues and their implications for the implementation of the Convention in Africa and in Arab States.

² Statutory obligations for Parties during the 2017-2019 period should result in the submission of 31 quadrennial periodic reports to be received and reviewed by the Committee prior to their transmission to the seventh session of the Conference of Parties.

Conference of Parties. Taking into account the results of these activities, the Committee may also review the operational guidelines for Article 9 on information sharing and transparency³;

- **Facilitate a balanced flow of cultural goods and services and increase the mobility of artists and cultural professionals around the world:** in accordance with Article 16 and its operational guidelines and Article 21 of the Convention, the Committee may support programmes to strengthen capacities for the implementation of preferential treatment measures through appropriate institutional and legal frameworks that have a cultural, a trade and a combined trade and cultural dimension. This would involve research and analysis activities (e.g. database of case studies on trade/culture agreements, impact studies), production of training tools and materials, implementation of technical assistance for policy design. The Committee may also review the operational guidelines for Article 16 on preferential treatment for developing countries;
- **Contribute to national and international programmes that integrate culture as a strategic dimension of sustainable development:** in accordance with Articles 13, 14 and 18 of the Convention and their respective operational guidelines, the Committee may continue to implement programmes designed to facilitate international cooperation for sustainable development and poverty reduction in order to support the emergence of dynamic cultural sectors in developing countries. This includes the continued implementation of the *International Fund for Cultural Diversity* (IFCD) and its evaluation in 2017, its results based management framework, fundraising and communication strategy targeting private sector partners and awareness raising activities. The Committee may also review the operational guidelines for Article 13 on the integration of culture in sustainable development that were adopted in 2009 to ensure their relevance in the context of the 2030 UN Sustainable Development Agenda as well as collect information and data that could serve as evidence contributing to the achievement of relevant Sustainable Development Goals and targets⁴;
- **Promote human rights and fundamental freedoms:** in accordance with Articles 2, 5 and 7 of the Convention and the global monitoring framework, the Committee may continue to promote artistic freedom as a pillar of the fundamental freedom of expression and promote gender equality as a cornerstone of human rights through support for women creators and producers of cultural goods and services. This includes continued synergies between the Convention and the 1980 Recommendation concerning the Status of the Artist as well as with the activities on freedom of expression pursued through the Communication and Information Sector and the Gender Equality Division. Specific activities may be pursued to collect information and data on cultural policies and measures to promote and protect the status of artists and artistic freedom, including for emergency situations; develop specific tools and modules; implement technical assistance; engage in stakeholder outreach; organize advocacy and awareness raising events.

5. Articles 11 and 15, along with their respective operational guidelines, define multiple stakeholder participation in the implementation of the Convention at the global level through the work of the governing bodies and the establishment of strong partnerships to ensure effective policy making at the country level. This corresponds to the Convention goal to strengthen participatory systems of governance for culture that promote the creation, production, distribution, and access to diverse cultural goods and services as well as the recommendations made by the IOS⁵. The participation of civil society and the development of partnerships with the public, private and non-profit sectors have been continuously on the agenda of the Convention's governing bodies and now figure as a regular item on the agenda of the Committee⁶. Together, the Conference of Parties and the Committee have taken 19 decisions on the involvement of civil

³ See Decision 10.IGC 9.

⁴ See Decision 10.IGC 10 and DCE/16/10.IGC/10 REV and its Annex.

⁵ See IOS Report on the Evaluation of UNESCO's Standard-setting Work of the Culture Sector Part IV – 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions (IOS/EVS/PI/134 REV).

⁶ See Decisions 10.IGC 6 and 9.IGC 9.

society in its work since the first ordinary session of the Committee in 2007. During the 2017-2019 cycle, the Committee may continue to build on these achievements and innovative approach to the governance of culture at the international level. It may also consolidate its decisions and actions in a stakeholder outreach strategy to be finalised and submitted to the seventh ordinary session of the Conference of Parties.

6. The Conference of Parties may wish to adopt the following resolution:

DRAFT RESOLUTION 6.CP 12

The Conference of Parties,

1. *Having examined Document DCE/17/6.CP/12;*
2. *Takes note of Decisions 9.IGC 9 and 10.IGC 6, 9 and 10 of the Committee;*
3. *Invites the Committee to:*
 - *implement the global capacity development strategy;*
 - *implement the International Fund for Cultural Diversity and its fundraising and communication strategy, and review the results of the second evaluation of the Fund in order to make recommendations to the seventh ordinary session of the Conference of Parties;*
 - *continue its policy monitoring activities to assess the impact of the Convention through the collection and analysis of data, information and good practices based on the Parties' quadrennial periodic reports and other sources, and share the results through the publication of a biennial Global Report, policy research papers and through a global knowledge management system;*
 - *pursue synergies in the monitoring of policies and measures related to the 1980 Recommendation concerning the Status of the Artist, including in emergency situations, as well as the activities of the Communication and Information Sector on freedom of expression and the Gender Equality Division;*
 - *continue to encourage and support civil society participation in the work of the Convention's governing bodies and consolidate this innovative approach to governance at the international level in a stakeholder outreach strategy;*
 - *undertake a review of existing operational guidelines for Article 9 on information sharing and transparency, including its Annex on the Framework for Quadrennial Periodic Reports, for Article 13 on culture and sustainable development and for Article 16 on preferential treatment for developing countries;*
4. *Requests the Committee to establish, at its eleventh ordinary session, a work plan and timeline for the implementation of these activities based on the human and financial resources available from both of the Regular Programme and extra-budgetary resources and submit a report on the implementation of these activities, the challenges met and solutions found to overcome these challenges to the seventh session of the Conference of Parties.*