

CURRICULUM VITAE

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Place of birth: Mexico City, Mexico.
Date of birth: June 3, 1953
Nationality: Mexican

EDUCATION

Social Anthropologist.

National School of Anthropology and History, Mexico City.

1973 – 1977

PROFESSIONAL EXPERIENCE

April 2018 – November 2018

Co-author of the evaluation report of the Regional Centre for Book Development in Latin America and the Caribbean (CERLALC), in conformity with UNESCO's guidelines for review of category 2 centres.

(This report is currently being reviewed by UNESCO)

UNESCO - CERLALC

June 2015 – December 2017

Coordinator of the project "*UNESCO's Culture for Development Indicators (CDIS)*" at national level in Mexico and at sub-national level in the states of Guerrero, Colima, Ciudad de Mexico, Estado de Mexico and Puebla.

UNESCO Office in Mexico.

October 2015 – July 2016

International expert for the project "*Capacity-building for the elaboration of Quadrennial Periodic Reports on the 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions*" in Cuba.

UNESCO – Government of Cuba

2015-2018

Member of UNESCO expert Facility for the implementation of the 2005 Convention on the Protection and Promotion on the Diversity of Cultural Expressions

June 2013 – December 2014

Coordinator of the project "Cultural Information System of the Americas" (2st stage)

Inter-American Development Bank, Washington

January 2012 – June 2013

Technical Coordinator of the project "Cartography of the Crafts Sector in Oaxaca".

Centro de Diseño de Oaxaca, Oaxaca

September 2010 – March 2012

Coordinator of the project “Cultural Information System of the Americas” (1st stage)

Inter-American Culture and Development Foundation, Washington

January 2010 - December 2010

Consultant for developing the Cultural Information System of Mozambique.

UNESCO Office in Mozambique, Maputo

January 2010 - September 2010

Consultant for a publication on best practices on culture and development in the Americas.

Organization of American States (OAS), Washington.

May 2008 - November 2009

Consultant for developing the communication strategy, the information architecture of the web-site for the Inter-American Cultural Information Network.

Organization of American States (OAS), Washington.

April 2008 - November 2009

Coordinator of a project to develop a methodology for measuring the Social and Economic Contribution of World Heritage Sites.

UNESCO Office in Mexico.

August 2008 – April 2009

Lead Expert of the Task Force of international specialists on the Review of the 2009 UNESCO Framework for Cultural Statistics.

UNESCO Institute for Statistics, Montreal

August 2003 – July 2008

National Coordinator for Strategic and Prospective Studies, National Council for the Arts and Culture (CONACULTA), Mexico

October 1995 – July 2003

Information and Planning Director, General Direction of Cultural Liaisons, National Council for the Arts and Culture (CONACULTA), Mexico.

December 1994- September 1995

Academic General Sub director, National Center for the Arts, National Council for the Arts and Culture (CONACULTA), Mexico

June 1993- November 1994

Advisor to the General Director, National Center for the Arts, National Council for the Arts and Culture (CONACULTA), Mexico

February 1993 – May 1993

Advisor to the President of CONACULTA, National Council for the Arts and Culture, Mexico.

May 1991 – January 1993

General Director of Information and Analysis, Office of the Presidency

March 1990 – April 1991

Advisor to the Technical Secretary, National Council for the Arts and Culture (CONACULTA), Mexico

September 1989 – February 1990

Technical and Commercial Director, National Fund for Crafts, National Council for the Arts and Culture, (CONACULTA), Mexico

January 1989 – August 1989

Advisor for the Technical Secretary, National Council for the Arts and Culture (CONACULTA), Mexico

PUBLICATIONS

BOOKS

(2011) *Atlas de infraestructura y patrimonio cultural de las Américas: Perú*, México, D. F., Banco Interamericano de Desarrollo, Fundación Interamericana de Cultura y Desarrollo, Ministerio de Cultura de Perú, ISSN/ISBN: 978-607-00-4911-8. Available in <http://sicla.org/indexb.php?p=pe>

(2011) *Atlas de infraestructura y patrimonio cultural de las Américas: Costa Rica*, México, D. F., Banco Interamericano de Desarrollo,

Fundación Interamericana de Cultura y Desarrollo, Ministerio de Cultura y Juventud de Costa Rica. Available in <http://sicla.org/indexb.php?p=cr>

(2011) Atlas of Cultural Heritage and Infrastructure of the Americas: Jamaica, México City, Interamerican Development Bank, Interamerican Foundation for Culture and Development, Ministry of Culture and Youth of Jamaica. Available in <http://sicla.org/indexb.php?p=jm>

(2011) *Atlas de infraestructura y patrimonio cultural de las Américas: Ecuador*, México, D. F., Banco Interamericano de Desarrollo, Fundación Interamericana de Cultura y Desarrollo, Ministerio de Cultura de Ecuador. ISSN/ISBN: 978-607-00-5041-1. Available in <http://sicla.org/indexb.php?p=ec>

(2011) *Cultura, común denominador para el desarrollo. 18 prácticas exitosas*, Washington, D. C., Organización de Estados Americanos, ISSN/ISBN: 987-08270-5630-5

(2006) *Encuesta nacional de lectura*, México, Consejo Nacional para la Cultura y las Artes, ISSN/ISBN: 970-35-1210-0

(2004) *Encuesta nacional de prácticas y consumo culturales*, México, Consejo Nacional para la Cultura y las Artes, ISSN/ISBN: 970-35-0703-4

(2003) *Atlas de infraestructura cultural de México*, México, Consejo Nacional para la Cultura y las Artes, ISSN/ISBN: 970-18-7922-8

ARTICLES OR CHAPTERS

(2014) “Retos de la política cultural en México”, *Periférica*, 15, 233-246, Cádiz, ISSN: 1577-1172. Available in <http://revistas.uca.es/index.php/periferica/article/view/2128>

(2010) “Estadísticas e indicadores para la economía de la cultura en México”, in *Economía cultural para emprendedores: perspectivas*, México, Universidad Autónoma Metropolitana – Universidad Autónoma de Nuevo León, ISBN: 987-607-477-314-9.

(2008) 'Estadísticas básicas de la cultura en México', in *Cultura mexicana: revisión y prospectiva*, México, Ed. Taurus, ISBN: 978-607-11-0021-4.

(2008) 'La cultura en cifras', *Nexos*, XXX, 362, 49-54, México, ISSN/ISBN: 0185-1535

(2002) Alfonso Castellanos and Andres Roemer, "Cultural Information Systems and Cultural Indicators: The Experience of Mexico", *Statistics in the Wake of Challenges Posed by Cultural Diversity in a Globalization Context*, Proceedings of the International Symposium on Culture Statistics, Montreal, Canada.

REPORTS

(2008) *Encuesta de públicos de museos*, SIC – CONACULTA, México

(2008) *Encuesta de públicos de bibliotecas*, SIC - CONACULTA, México.

(2008) *Encuesta de públicos de teatros*, SIC – CONACULTA, México

(2004) *Asistencia técnica para la elaboración de un diagnóstico y una metodología para diseñar indicadores culturales en los países centroamericanos*, UNESCO, México.

LANGUAGES

Spanish: Native speaker

English: Proficiency in English Language, Cambridge, 1970.