

Access to Information  
and Fundamental Freedoms  
**This Is Your Right!**

**WORLD PRESS  
FREEDOM DAY  
2016**

# NEW FRONTIERS IN DISINFORMATION

## QUALITY INFORMATION OR DISINFORMATION?

MEDIA PROFESSIONALISM  
AND INDEPENDENCE

MANIPULATION OF NEWS

VS.

Editorial integrity

Editorial influenced by political  
and commercial interests

**Professional**  
organizations  
and peer review systems

**Independent**  
press councils  
and  
ombudspersons

OMBUDSMAN

COMPLAINTS

**Inhibition**  
of self-regulatory  
mechanisms

OMBUDSMAN

CLOSED

**Disrespect**  
by media owners for  
professional standards

Regulations reconcile  
commercial and  
public interests

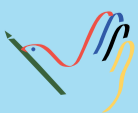
Laws and self-regulation  
enable media professionals  
to work with integrity  
and dignity

Journalists' decisions  
are affected by  
interest groups

**Low degree of  
professional  
autonomy**



United Nations  
Educational, Scientific and  
Cultural Organization



World Press  
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**#WPFD2016**