

Public libraries & MIL

- The Finnish view

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 metka
määräaikamateriaali

Library Media Education (ME.)



- Started at 2006 by training librarians from every county to carry out ME. and to guide others in their own areas.
- 2011 a publication of the library's ME. practices was sent to every library.
- Libraries reacted differently – but over the years, the idea of ME. stabilized its position as part of library work.
- It has also had an impact on the professional qualifications. Along with the traditional librarian there are librarian pedagogues, pedagogical informants and media producers.

Libraries tasks by the law



The latest Public Libraries Act (1492/2016):

- ❖ To maintain a diverse collection
- ❖ To promote literature, reading and *versatile literacy skills*
- ❖ To support for the *use of information*

(<https://www.finlex.fi/en/laki/kaannokset/2016/en20161492.pdf>)

Reading & information skills

From the library point of view: the aim is in promoting **media and information literacy** - and the **variety of reading skills**.

Media education in libraries aims to provide skills people **need in their daily lives**

Reading is very much worthwhile.





Mediastorytelling



Gadget Island – media education game



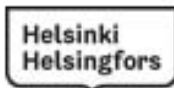
Metka Centre for Media Education



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<http://mediametka.fi/metka/metka-centre-media-education/>



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Thank you!

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