

# **LIBRARIES & NEWSROOMS**

**notable new partnerships  
that advance  
both MIL and communities**

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**Evolution of people's information needs throughout their lives in  
cities**, UNESCO Global MIL Week 2018 Feature Conference

24 - 25 October



# LIBRARIES & NEWSROOMS

## SOME NEW WAYS...

- >> **Libraries are helping journalism.**
- >> **Journalism is helping libraries.**



# LIBRARIES & NEWSROOMS

## **New enhancements for MIL**

In partnership with journalists, libraries are helping young people try out the techniques of professional journalism as they struggle to decide what content to trust, and why.

More and better research is showing that such actions help increase media literacy.



MEANWHILE



## LIBRARIES & NEWSROOMS

**New options for a news media presence.**

In some communities, libraries have taken on the role itself of the news messenger.



**THESE ARE LOGICAL DEVELOPMENTS.**

**The library world and professional journalistic world share many values:**

- Quest for truthful information.
- Protection of free access to information.
- Defense of freedom of expression.



These are a logical developments.

## **The public is getting less and less professionally produced journalism**

- Rising costs of paying for reporting.
- Difficulty with new models for delivery and business.
- Trust factor.



**THESE ARE LOGICAL DEVELOPMENTS.**

**The public likes and trusts libraries.**

- Free entry.
- Free help.
- Free information.
- No commercial motivation.
- No political identity (usually).





# THE CASES

SOME NEW WAYS  
LIBRARIES  
ARE HELPING  
JOURNALISM





IFLA's latest contribution helps people understand the difference between quality journalism and junk.

**HOW TO SPOT FAKE NEWS**  
In 37 languages.

**Stephen Wyber has examples.**



# CASE 1 - United States - Weare Public Library



# CASE 1 - United States - Weare Public Library

## IN BRIEF

- Weekly, 4 pages
- 3 librarians produce it
- 200 copies for 9000 population
- Lots of events.
- Crossword puzzle includes clues about businesses and town landmarks.



# CASE 1 - United States - Weare Public Library

## SOME TAKEAWAYS

1. Librarians can step up when the local newspaper dies to provide basics, but that is only part of the total journalistic job.
2. Librarians stronger at curating information that is already out there; journalists stronger at creating information from the raw material of human sources.



# CASE 2 - Moldova - Bravicea Public Library



Curierul de Bravicea nr.5 (17)

**Curierul de Bravicea**  
*Este ziarul tău! Informează-te și implică-te.*

Nr.5(17) Noiembrie, 2017 [fb.com/curieruldebravicea](http://fb.com/curieruldebravicea)

Ce înseamnă a fi voluntar? >>> pag. 2

**Sumarul Ediției**

Parteneriat educațional >>> pag.4

Grădiniște cu drag >>> pag.6

Clubul femeilor – la 2 ani >>> pag. 8

**Fii Voluntar! Implică-te!**

Ziarul „Curierul de Bravicea” este editat de către Biblioteca Publică „George Munteanu” în parteneriat cu Gimnaziul „Ștefan cel Mare” și Administrația Publică Locală Bravicea, în cadrul Serviciului de Bibliotecă. *Este ziarul tău. Informează-te și implică-te!*



## CASE 2 - Moldova - Bravicea Public Library

### IN BRIEF

- Teenagers in important constituency
- Village population 3112
- 2000 copies of 16 pgs delivered monthly
- Staff of 16 volunteers - esp. teenagers
- Grew from MIL training, young journalist clubs
- Support: Novateca Program (IREX)



## CASE 2 - Moldova - Bravicea Public Library

### SOME TAKEAWAYS

1. By teaming up with a journalistic effort, libraries can help provide more than a “bulletin board” of topics.
1. Doing journalism after learning about it strengthens media literacy.
2. There is donor money to be had to do this work.

MORE > [www.novateca.md/en](http://www.novateca.md/en)





# Case 3 - USA

## Black Hills Knowledge Network

The screenshot displays the Black Hills Knowledge Network website. At the top left is the logo for 'black hills knowledge network' with an orange speech bubble icon. To the right of the logo are links for 'FAQS | DONATE | NEWSLETTER'. Below these is a search bar with the text 'Search ...' and an orange 'QSearch' button. A dark navigation bar contains the following menu items: 'NEWS' (highlighted in orange), 'ISSUE HUB', 'COMMUNITY PROFILES', 'GET INVOLVED', 'HISTORY', and 'DATA'. Below the navigation bar, a breadcrumb trail reads 'You are here: HOME | NEWS | PIEDMONT NEWS'. On the left side, there is a 'Piedmont News' section with a horizontal line. On the right side, there is a vertical list of links: 'Latest News', 'Piedmont News', and 'Newsletter'. The main content area features a large pink banner for a 'Silent Art Auction' with a star icon in the top right corner. Below the banner are three images: a circular D-Day commemorative plate, a framed landscape painting of a river scene, and a framed still life painting of flowers in vases. In the bottom right corner of the website, there is a speaker icon.

## Case 3 - USA

# Black Hills Knowledge Network



October 2, 2018

> [Pennington County Commissioner Faces Conduct Questioning](#)



## Case 3 - USA

# Black Hills Knowledge Network

### IN BRIEF

- Partnership: 13 libraries, local newspaper
- Online delivery
- Hybrid of news and database of current and historical local statistics.
- Funding first from grants, now half from selling data assistance to governments, businesses and nonprofits.



# Case 3 - USA

## Black Hills Knowledge Network

The screenshot displays the 'south dakota dashboard' website. The logo is an orange speech bubble with a white square inside. The text 'south dakota dashboard' is in a grey sans-serif font. Below the logo is the text 'Project of the Black Hills Knowledge Network'. The top navigation bar includes links for HOME, HOW TO, FAQs, ABOUT US, CONSULTING, DONATE, and NEWSLETTER. A search bar with the text 'Search ...' and an orange 'QSearch' button is located on the right. A dark grey navigation bar contains the following categories: CIVIC ENGAGEMENT, DEMOGRAPHICS, ECONOMY, HEALTH, HOUSING, WORKFORCE, INCOMES, and CITY PROFILES. Below this bar, the breadcrumb trail reads 'You are here: HOME | DATA NEWS | RURAL BROADBAND DEPLOYMENT IN SOUTH DAKOTA AHEAD OF NATIONAL AVERAGES'. The main content area features a dark blue banner with the title 'CONNECTING SOUTH DAKOTA'S FUTURE' in yellow and white text. Below the title is the subtitle 'A Report on the Deployment & Impact of Rural Broadband'. The banner image shows a map of South Dakota overlaid with a white circuit board pattern. In the bottom right corner of the banner area, there is a speaker icon and the text 'Aug 20'.

## Case 3 - USA

# Black Hills Knowledge Network

### SOME TAKEAWAYS

- Potential in a hybrid of a free and commercial model.
- And for a content partnership between a library and a news organization.



# THE CASES

HOW JOURNALISM  
IS HELPING  
LIBRARIES



# CASE 1 - Amsterdam - Public Library (Openbar Bibliotheek Amsterdam)

## IN BRIEF

- Partnership with child journalists at [childpresscentre.org](http://childpresscentre.org)
- The children coach at free weekly 2-hour journalism workshops
- For their peers >> children ages 8 and up
- Do interviews, then create print, video and podcasts.



# CASE 1 - Amsterdam - Public Library



- Grew from the child journalists' coverage of the first We Make The City festival





# CASE 1 - Amsterdam - Public Library

## SOME TAKEAWAYS

1. Libraries can help build on the power of news media creation.
2. Child in charge of the conversation.
3. Not hard to set up.



## Case 2 - United States Central Library - San Antonio, Texas



## Case 2 - United States

### Central Library - San Antonio, Texas

#### IN BRIEF

- Local news outlet - NOWCastSA - is housed within the library
- As part of the “rent,” staff members help teenagers and adults do broadcast journalism.



## Case 2 - United States

### Central Library - San Antonio, Texas

#### SOME TAKEAWAYS

- Barter as an option.
- Though rare to have that much space to spare.



## Case 3 - Dallas Library & Morning News

Is there a story you  
want to tell?

Apply for the spring session of  
Storytellers Without Borders!

SWB is a high school journalism program with  
The Dallas Morning News and the Dallas Public Library.

Application deadline has been extended to  
Wednesday, January 24th. To apply:  
[surveymonkey.com/r/storytellerswithoutborders](https://surveymonkey.com/r/storytellerswithoutborders).



## Case 3 - Dallas Library & Morning News

### IN BRIEF

- For >> teenagers
- 8-week class
- journalists = how to conduct interviews, write stories, and produce video
- librarians = how best to conduct research via digital resources and databases.
- Support >> Knight Foundation



Foundations are helping

**22 IDEAS WIN KNIGHT NEWS  
CHALLENGE: LIBRARIES**

TECHNOLOGY / ARTICLE

**Knight funded by news company.  
22 ideas shared \$3US million.**



## Case 3 - Dallas Library & Morning News

### SOME TAKEAWAYS

- Benefits of journalist - librarian partnerships.
- Potential for donors to help in this work; model for proposal elsewhere from Knight Foundation verbiage.





## Case 4 - National association, news literacy group, 5 libraries



## Case 4 - National association, news literacy group, 5 libraries

### IN BRIEF

- 3-person teams from 5 libraries in 6-month program to develop MIL innovations to do back home
- Funded by three foundations
- For >> Illinois teenagers - practical journalism course
- For >> Colorado adults - lectures by local journalism school faculty



## Case 4 - National association, news literacy group, 5 libraries

### SOME TAKEAWAYS

- Model for doing a similar proposal to foundations for multiple countries.
- No news to you: using local people involved in journalism as speakers about journalism.



# An idea for a Case 5 based on a Slovakian university's workshop



## An idea for a **Case 5** based on a Slovakian university's workshop

### IN BRIEF

- The university invited teenagers to bring a grand-parent for a day-long workshop designed as an excursion into the media world
- It was a combination of learning-by-doing and a social learning process.



# An idea for a Case 5 based on a Slovakian university's workshop

## IN BRIEF

- 11 stations of activity, sometimes making the grandparent the expert, sometimes the teenager, sometimes both.



## An idea for a Case 5 based on a Slovakian university's workshop

### IN BRIEF

- Write a family recipe together on a Facebook fanpage.
- Put an array of real communications devices on timeline (tape player, etc.)
- Write and edit together a TV report about the event.
- Grandparent takes a selfie, teenager loads a film camera.



## An idea for a Case 5 based on a Slovakian university's workshop

### IN BRIEF

- Take part in a TV studio panel discussion about media.
- Grandparents and teenagers film testimonials about the appreciation they have for each other. The process is kept secret from each other until projections at the end.





## An idea for a Case 5 based on a Slovakian university's workshop

### THE MAIN TAKEAWAY

- A library could do most of that using smartphones or ipads for the production elements, maybe partnering with a high school or university journalism entity or class or local television station.



**et voila!**



## **More: USA cases**

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