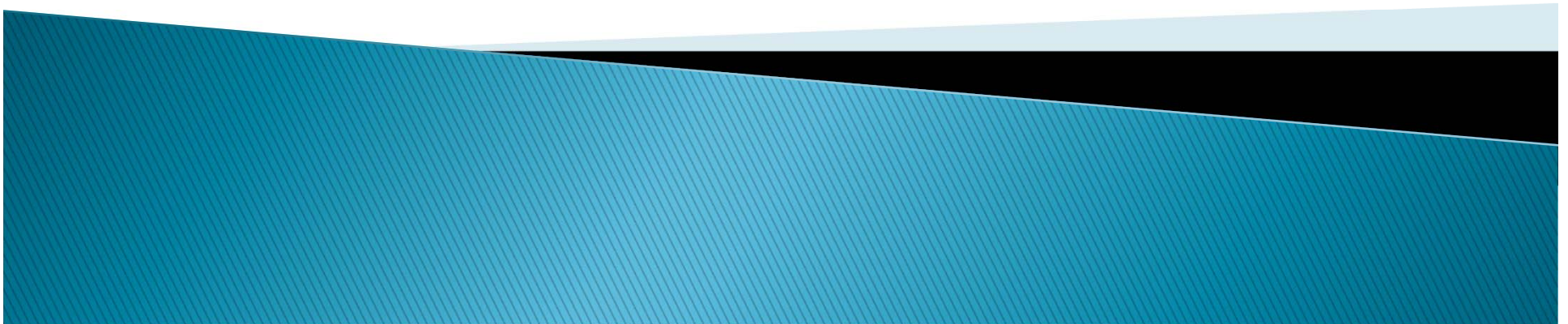


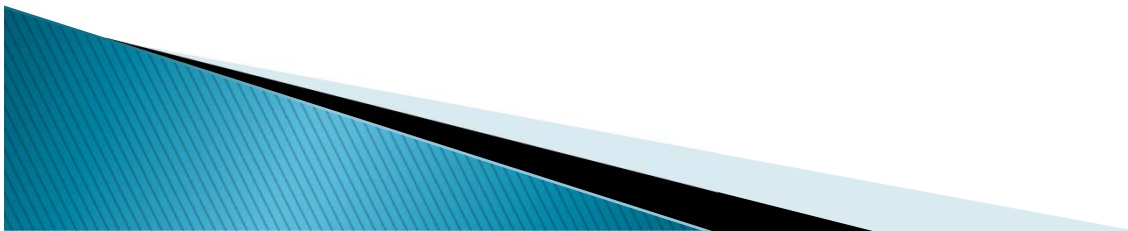
Role of Academics and Librarians in Promoting Media and Information Literacy Across Smart Cities in India

Jagtar Singh,
Punjabi University, Patiala, INDIA
Email: jagtardeep@gmail.com



Paradigm Shift From

- ▶ Teaching to Learning
- ▶ Information to Knowledge
- ▶ Libraries to Learning Resource Centres
- ▶ Information Literacy to Media and Information Literacy (MIL)
- ▶ Rote Learning to Resource-based Student-centred Learning
- ▶ Heart of the Matter: Sustainable Development



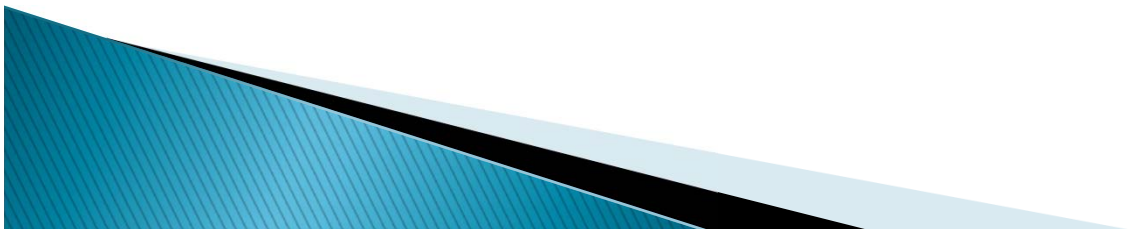
The Interplay of MIL and the SDG

- ▶ Seventeen SDGs based on the Pillars of Socio-economic Development and Environmental Protection
- ▶ Punjabi University focusing on the Education, Health and Wellness, Gender Equality, and Inclusive Growth as Priority Areas from the SDGs
- ▶ Focus on Media and Information Literacy, Health Information Literacy, Legal Information Literacy, Agriculture Information Literacy and so on.



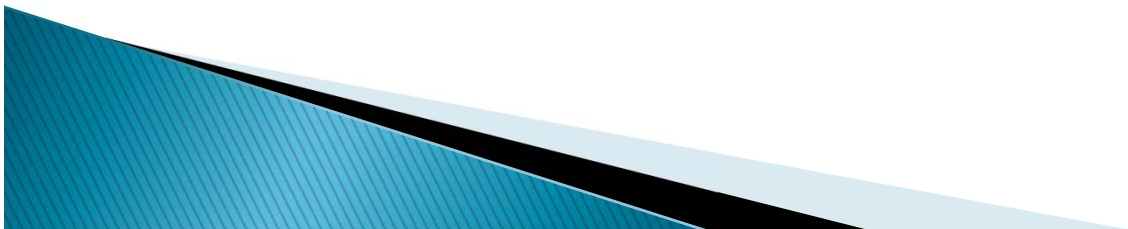
Learning Outcomes

- ▶ Ripple Effect of Workshops and Training Programmes
- ▶ More Aware Academics and Librarians
- ▶ Networking and Partnerships: MILUNI, GAPMIL-APC, MILID UNITWIN, GAPMIL, NML, IPLM, INELI-INDIA, FK Norway HIL Project
- ▶ Empowering 8 Model
- ▶ HIL Model
- ▶ Five Laws of Media and Information Literacy



Focus and Future Plans

- ▶ Citizens and not the Cities
- ▶ Plans to Reach out Citizens Within and Beyond Cities
- ▶ MIL Chair for Capacity Building and Gender Equality
- ▶ PKW and IKW Domains
- ▶ Promote Critical Thinking and Independent Learning among Children, Adults and Women



Summing Up

- ▶ Smart Citizens is our Focus
- ▶ Focus on Bridging the Gaps and Divides
- ▶ MIL to Plug in the Capacity Gap and bridge the Rural–Urban Divide
- ▶ We need Sustainable MIL Policies and Strategies to obtain the SDGs
- ▶ The Biggest Resource of a Nation is its People and not its Cities.
- ▶ Hence MIL should be Directed to the Citizens, hardly matters they are in Villages or Cities.

Thank You.

