

Request for written proposal

Cartoonist for the 2020 GEM Report on inclusion and education

Background

The Global Education Monitoring Report (GEM Report) is an editorially independent, authoritative, and evidence-based annual report that monitors progress towards the global education goal and targets adopted by the UN in September 2015. The Report is published by UNESCO.

The fourth report in the GEM Report series, due out in early 2020, will continue its assessment of progress towards the new global education goal in the Sustainable Development Agenda. It will also look at inclusion and education, addressing all groups excluded from education, including girls, the poorest, refugees, ethnic and linguistic minorities, LGBTQ communities and with a special focus on people with disabilities. By analyzing countries from across the world, the Report will highlight policies and interventions that can be scaled up to build an inclusive education system.

Objectives

The Cartoonist will work with the Senior Communications Specialist in the GEM Report team to draw a series of cartoons illustrating a selection of key concepts in the 2020 GEM Report on inclusion and education. This tactic has been used in previous Reports, including to demonstrate the [links between education and other sectors in 2016](#), and to illustrate some of the main concepts behind the GEM Report research on [accountability and education in 2017](#).

The cartoons in the 2020 GEM Report will confront some of the main challenges holding us back from achieving inclusion in education. These include differing understandings of its meaning, old fashioned textbooks, a lack of teacher support, the persistence of parallel systems and special schools, a lack of political will and community support, the wrong type of finance and governance and inconsistencies between laws and policies and the way they are implemented.

Output

Working from a brief provided by the Senior Communications Specialist in the GEM Report team, the consultant will be asked to produce:

1. Twenty cartoons illustrating issues related to inclusion and education in PSD, PDF and jpeg format. Cartoons to be delivered in all six UN languages (English, French, Spanish, Chinese, Arabic, Russian) using translated text provided by the GEM Report.
2. Delivery of all the individual design elements from the cartoons to enable their use in multiple GEM Report communications in PSD, pdf and jpeg format.

Written Proposals should include the following:

1. Written description of the approach taken to carry out the work, including examples of former work relevant to this consultancy.
2. A quote for the amount required for the full task

Timeline September - December