# MIRA BURRI

# PERSONAL DETAILS

Born on 18 December 1975; married to Boris Burri (Swiss parliamentary secretary, SGK); 2 children (Sophie Burri, 21 October 2007; Alex Burri, 23 September 2010); Swiss and Bulgarian nationality.

| EDUCATION                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|---------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2015                      | <ul> <li>Habilitation, University of Bern</li> <li>Title: 'Public Service Broadcasting 3.0: Legal Design for the Digital Present'</li> <li>Venia docendi: International economic law, European and international communications and media law, as well as Internet law</li> <li>Monograph published with Routledge in July 2015</li> </ul>                                                                                                                                                                                                                                              |
| 2006                      | <ul> <li>Dr. iur., University of Bern</li> <li>Thesis title: 'EC Electronic Communications and Competition Law'</li> <li>Awarded summa cum laude</li> <li>Prof. Walther Hug Foundation prize for one of the best doctoral theses in law in Switzerland 2006/2007</li> <li>Published with Cameron May, London 2007</li> </ul>                                                                                                                                                                                                                                                            |
| 2004                      | Global Media Law and Policy Programme, University of Oxford                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| 2004                      | Antitrust Law and Economics, Gerzensee Study Centre of the Swiss National Bank Foundation                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| 2003                      | Oxford Internet Institute (OII), Doctoral Programme, University of Oxford                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| 2001                      | Master of Advanced European Studies (MAES), <b>University of Basel</b> • Awarded summa cum laude                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 2000                      | Master of Law, <b>University of Sofia</b> • Awarded summa cum laude                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| PROFESSIONAL EXPER        | RIENCE                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| May 2017 onwards          | Principal investigator, research project 'The Governance of Big Data in Trade  Agreements'  Budget: CHF 550'000 for 2017–2020 Part of the Swiss National Research Programme NRP75: Big Data                                                                                                                                                                                                                                                                                                                                                                                             |
| April 2016 onwards        | Senior lecturer  Managing director for internationalization, Law Faculty, University of Lucerne                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Jun. 2016 – Sept.<br>2011 | <ul> <li>Leader, research cluster 'Governing New Technologies', and leader, research project 'Digital Technologies and Trade Governance', Swiss National Centre of Competence in Research (NCCR): Trade Regulation, World Trade Institute, University of Bern</li> <li>Budget: ca. CHF 250'000 annually</li> <li>Sample topics (2017–2013): internet governance; digital trade, freedom of speech</li> <li>Co-operation with the Berkman Center for Internet and Society at Harvard, the Institute for Information Law, University of Amsterdam and the University of Zurich</li> </ul> |
| Jun. 2016 – Aug.<br>2011  | Member, Executive Committee, World Trade Institute                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Aug. 2015 – Sept. 2012    | Researcher, interdisciplinary research project 'From Rule-takers to Rule-makers: Emerging Powers in the Regulation of International Trade'                                                                                                                                                                                                                                                                                                                                                                                                                                              |

• Financed by the Swiss Network of International Studies (SNIS)

- Co-operation with the Universities of Lucerne, Geneva and St. Gallen
- Contribution on IP norms diffusion in India and Brazil

| May 2012 – Sept.<br>2009  | Principal investigator, project 'Public Service Broadcasting in a Digital Media Environment: Transformations and Their Legal Dimensions'  • Ad personam grant by the Swiss National Science Foundation                                                                                                                                                                             |
|---------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Aug. 2011 – Sept.<br>2009 | Leader, research project 'Access to Content (A2C) in the Digital Media Environment' and co-leader, work package 'Innovation and Creativity in International Trade', World Trade Institute, University of Bern  • Sample topics (2011–2009): interaction trade, culture and copyright in global law; critical appraisal of EU media law; global digital divide re-conceptualization |
| Aug. 2009 – Sept.<br>2005 | Alternate leader, research project 'eDiversity: The Legal Protection of Cultural Diversity in a Digital Networked Environment', University of Lucerne                                                                                                                                                                                                                              |
| Aug. 2005 – Aug.<br>2002  | <b>Research fellow</b> , i-call (International Communications and Art Law Lucerne), University of Lucerne                                                                                                                                                                                                                                                                          |
| Mar. – Jul. 2002          | <b>Assistant,</b> European Policy Project: Drafting the Foreign Trade Act for the Future State of Palestine, World Trade Institute                                                                                                                                                                                                                                                 |

### **TEACHING EXPERIENCE**

- Internet Law (2016 onwards), University of Lucerne
- Copyright in the Digital Age (2016 onwards), University of Lucerne
- Introduction to Public International Law (2016 onwards), University of Lucerne
- Emc2 Moot Court in WTO Law (2016 onwards), University of Lucerne
- Fundamentals of Public International Law and International Economic Law (2015–2017), World Trade Institute
- Issues of Digital Trade Regulation (2017 onwards), World Trade Institute
- New Frontiers in Services Regulation (2014–2016), World Trade Institute
- International Intellectual Property Law (2013–2015), University of Bern (with Cottier and Rigamonti); (2017 onwards), University of Lucerne
- International Trade Regulation: The Law and Policy of the WTO, the EU and Switzerland (2013 onwards), University of Bern
- Globalization, Regulation and International Economic Law (2011), World Trade Institute
- Introduction to the Law of the World Trade Organization (2010), Europe Institute, University of Basel
- International Law of Contemporary Media (2009 onwards), University of Bern and (2016 onwards), University of Lucerne
- General Agreement on Trade in Services II (2008), World Trade Institute
- The Law and Policy of the World Trade Organization (2006 and 2007), University of Lucerne (with Graber)
- Diverse introductory courses to international economic law for foreign governments

### OTHER POSITIONS

| 2017 onwards | Expert, UNESCO, Aschberg Programme                            |
|--------------|---------------------------------------------------------------|
| 2016 onwards | Expert, EU Expert Network on Culture and Audiovisual          |
| 2015 onwards | Member of the jury, SNIS best thesis award                    |
| 2015 onwards | Member of the editorial board, Arts and International Affairs |
| 2015         | Invited expert, Swiss Federal Media Commission                |

| 2015 onwards | Member of the editorial board, World Trade Institute Advanced Studies Series, Brill                                                              |
|--------------|--------------------------------------------------------------------------------------------------------------------------------------------------|
| 2015 onwards | <b>Expert</b> , e15 Initiative on <i>Digital Economy</i> (co-sponsored by the ICTSD, the IMD, the Evian Group and the World Economic Forum)      |
| 2014         | <b>Scientific coordinator,</b> Brown Bag Lunch Series of scientific talks, World Trade Institute                                                 |
| 2014         | <b>Invited expert</b> on Internet Governance, Global Governance Reform Initiative, The Hague Institute for Global Justice                        |
| 2014 – 2011  | <b>Consultant,</b> working group of the Swiss Parliament and the Federal Foreign Office on internet governance matters                           |
| 2013 onwards | Representative of the Adjunct Professors, University of Bern, Faculty of Law                                                                     |
| 2013 onwards | Member of the editorial board, International Journal of Cultural Property                                                                        |
| 2013 onwards | <b>Expert</b> , e15 Initiative on <i>Trade and Innovation</i> (co-sponsored by the ICTSD, the IMD, the Evian Group and the World Economic Forum) |
| 2012 onwards | <b>Founding member,</b> Global Network of Interdisciplinary Internet and Society Research Centers (Harvard University, December 2012)            |
| 2010         | Advisor for the European Parliament on cultural diversity                                                                                        |
| 2009 onwards | Rapporteur, Economic and Social Research Council, UK                                                                                             |
| 2008–2012    | Member of the editorial board, International Journal of Communications Law and Policy                                                            |

## PRINCIPAL ORGANIZER INTERNATIONAL CONFERENCES

- 2018: Big Data and Global Trade Law, Lucerne
- 2016 onwards: Lucerne Law & IT Summit (annual event at the University of Lucerne)
- 2014: Society of International Economic Law Biennial Conference: Regulatory Challenges in International Economic Law: Convergence or Divergence?, Bern (coordinator of the scientific programme)
- 2013: The Institutionalization of Global Internet Governance, Bern (second biennial conference of the Swiss Network for International Studies)
- 2012: Exposure Diversity and Public Service Media, Amsterdam (co-organized with the Institute for Information Law, University of Amsterdam)
- 2010: Trade Governance in the Digital Age, Bern (World Trade Forum Series)
- 2008: Governance of Online Worlds and Cultural Diversity, Lucerne
- 2007: Traditional Cultural Expressions in a Digital Environment, Lucerne
- 2004: Digital Rights Management: The End of Collecting Societies?, Lucerne
- 2003: Free Trade versus Cultural Diversity, Lucerne
- 2002: Regional Final of the European Law Moot Court Society Competition, Basel

### **HONOURS AND AWARDS**

- 2017: Swiss National Science Foundation, NFP 75 grant (36 months, CHF 550′000)
- 2017: Member of AcademiaNet: Expert Database for Outstanding Female Academics
- 2014: short-listed interdisciplinary professorship, European Global Studies, University of Basel

- 2013: short-listed professorship in Information and Communications Law, University of Zurich
- 2012: ERC Starting Grant, passed first stage
- 2010: Swiss Academies Award for Transdisciplinary Research (with Graber)
- 2009: Swiss National Science Foundation Grant (ad personam, 33 months, CHF 200'000)
- 2007: Professor Walther Hug Foundation prize for one of the best doctoral theses in law
- 2003: Scholarship, Oxford Internet Institute
- 2001: Winner of the Regional Final of the European Law Moot Court Society Competition, Durham; finalist, Luxembourg
- 2000: Scholarship of the Canton Basel (2001–2000)

### **PROFESSIONAL MEMBERSHIPS**

- American Society of International Law
- Society of International Economic Law
- International Studies Association
- Law and Society Association
- Global Network of Interdisciplinary Internet and Society Research Centers

### **HOBBIES**

- Long-distance running and walking
- Painting

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