



Global Apprenticeship Network (GAN)

GAN
GLOBAL

WHO WE ARE

GAN Global is a business-driven multisector alliance, fusing education and employment through work-based learning.

We bring together private sector companies, employer federations, international organizations and thought leaders across the globe.

Our members are leading multinational corporations and international organizations who are shaping global and community policies and approaches.

OUR GOAL

Our goal is to *accelerate the acquisition of skills and capabilities* for all segments of the workforce and build a sustainable talent pipeline for business that can match the pace of change in the world of work.

GAN Global goals support the SDGs



WHY WORK-BASED LEARNING

The **growing divide between the skills businesses need and the skills people have** threatens the sustainability of business, augments wage inequality and makes it even more difficult for people without the right skills to get a job or to stay employed.

Work-based learning, including apprenticeship, is a **cost-effective way to solve the mismatch between the skills people have and the skills businesses need**. The approach **aligns education with evolving labour market demands**, enabling people and businesses to remain agile and unlock the new opportunities created through the changing world of work, rather than be threatened by them.

WHAT WE DO



INFLUENCE

Businesses to become learning organizations, and together with **governments**, to create enabling environments



FACILITATE

Multi-sector dialogue focused on creating an enabling environment for work-based learning



SHARE

Proven and promising models



IMPLEMENT

Through our networks

WHERE WE WORK



OUR GLOBAL MEMBERS AND PARTNERS

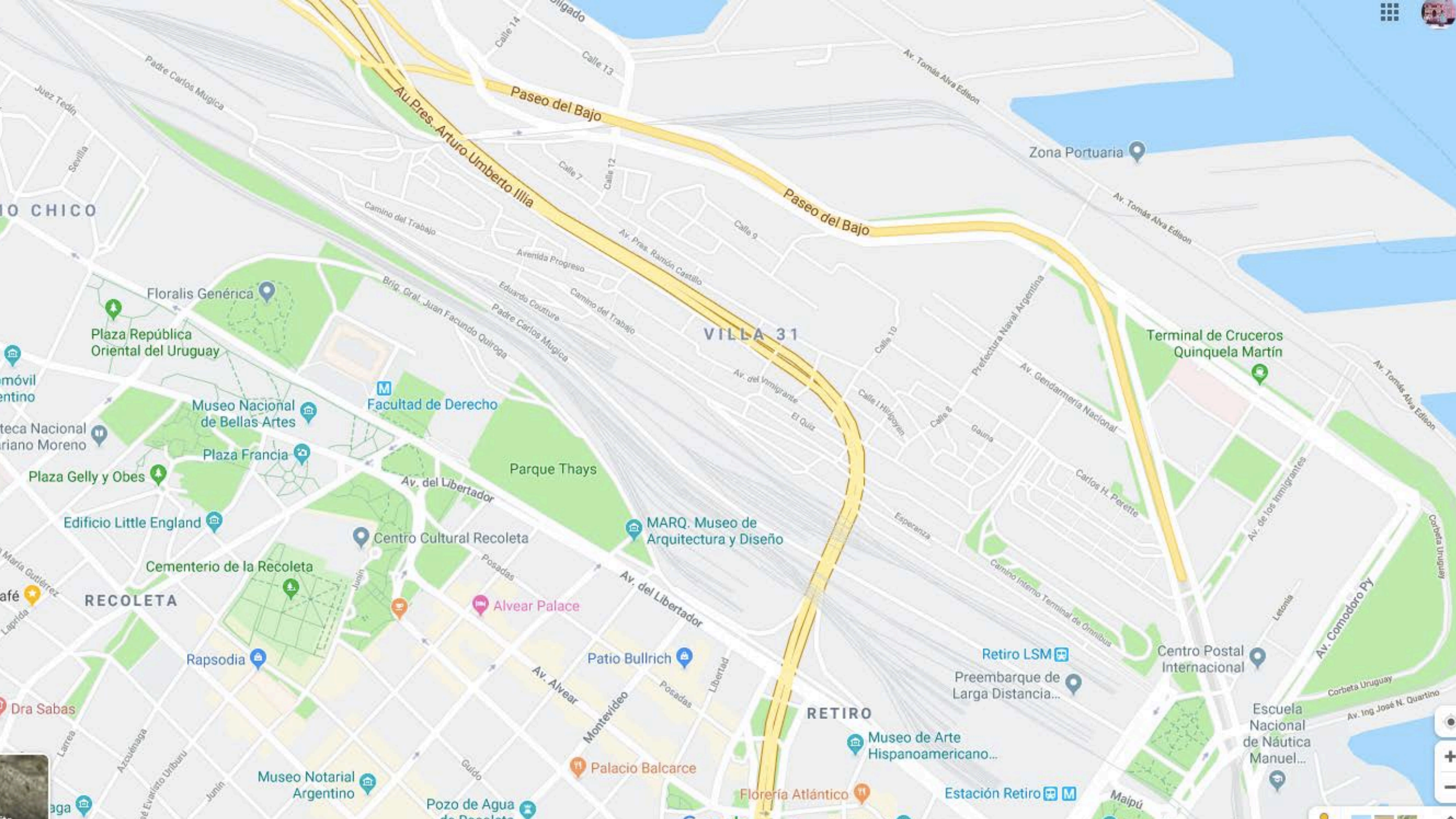


JPMORGAN CHASE & Co.





Labour Integration in Barrio 31 Buenos Aires



CHICO

Au Pres. Arturo Umberto Illia

Paseo del Bajo

Paseo del Bajo

VILLA 31

Zona Portuaria

Terminal de Cruceros
Quinquela Martín

Plaza República
Oriental del Uruguay

Floralis Genérica

Museo Nacional
de Bellas Artes

Facultad de Derecho

Plaza Francia

Parque Thays

MARQ. Museo de
Arquitectura y Diseño

Centro Cultural Recoleta

Plaza Gelly y Obes

Edificio Little England

Cementerio de la Recoleta

RECOLETA

Rapsodia

Alvear Palace

Patio Bullrich

RETIRO

Retiro LSM

Preembarque de
Larga Distancia...

Centro Postal
Internacional

Museo Notarial
Argentino

Palacio Balcarce

Museo de Arte
Hispanoamericano...

Estación Retiro

Escuela
Nacional
de Náutica
Manuel...

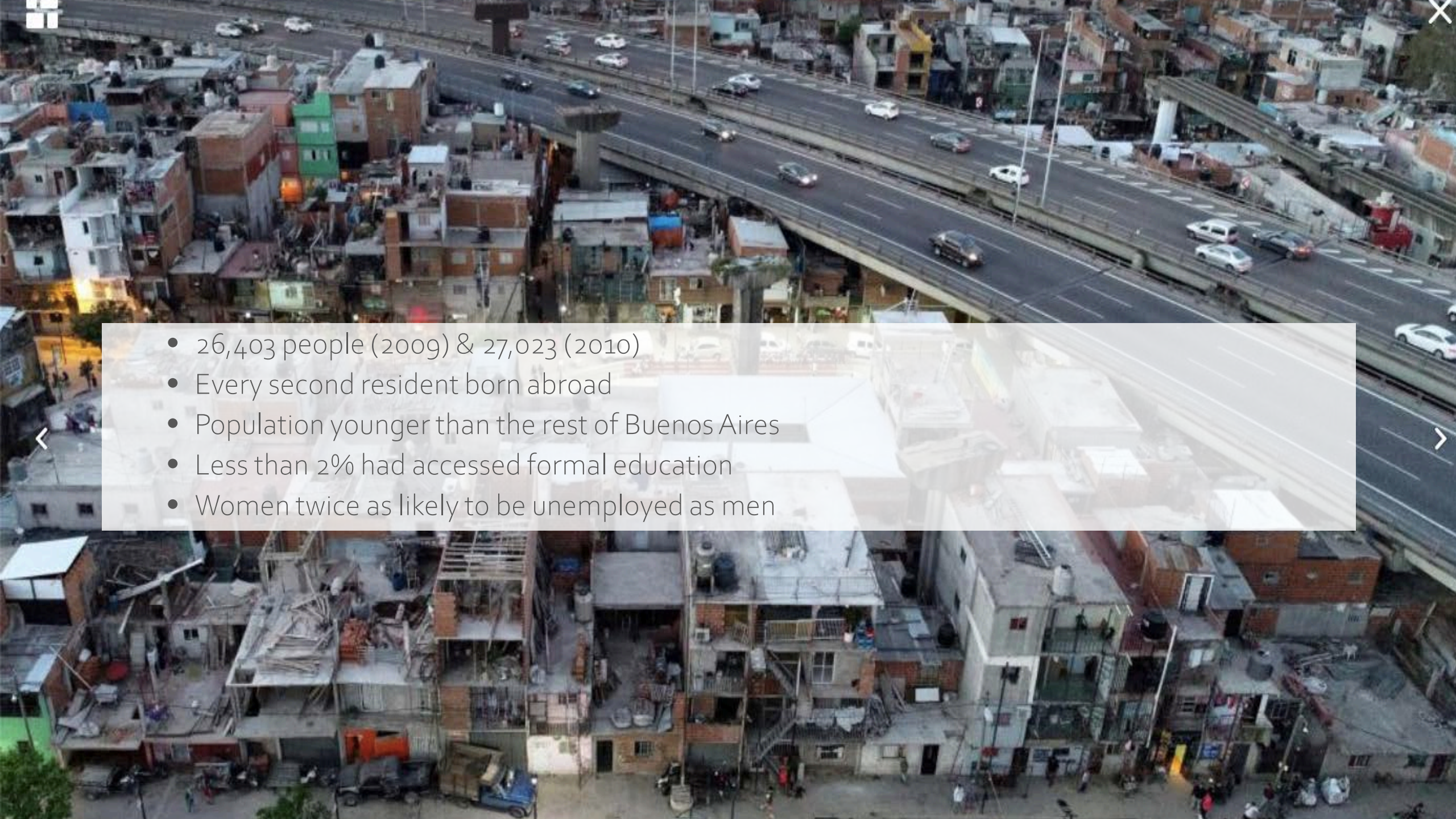
aga

Pozo de Agua
de Recoleta

Florería Atlántico

Maipú





- 26,403 people (2009) & 27,023 (2010)
- Every second resident born abroad
- Population younger than the rest of Buenos Aires
- Less than 2% had accessed formal education
- Women twice as likely to be unemployed as men

Integral Plan for the Transformation of Barrio 31 2016-2019

Social and Urban Integration (Barrio 31 and 31 bis)

- new housing
- creation of green spaces
- new highway strip
- housing conditions and access to selected basic services and infrastructure
- public offices (e.g. Ministry of Education, new schools)
- labour inclusion through the Centre of Entrepreneurship and Labour Development (CEDEL)

Centre for Entrepreneurship and Labour Development

In Barrio 31 there is human capital that is underappreciated.

Connect people to formal jobs

- Convince companies that it is in their interest to hire people from Barrio 31
- Convince residents they can obtain formal employment
- Job orientation workshop
- Contact with companies + contracts if hired
- CEDEL monitors

Return on Investment Study



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Gather evidence to strengthen capacity building, inclusion and monitoring of workers who participate in the CEDEL initiative



Objective 1: Understand companies' experience with CEDEL and identify return on investment

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Objective 2: Understand the perceptions and experiences of Barrio 31 residents participating in the CEDEL programme

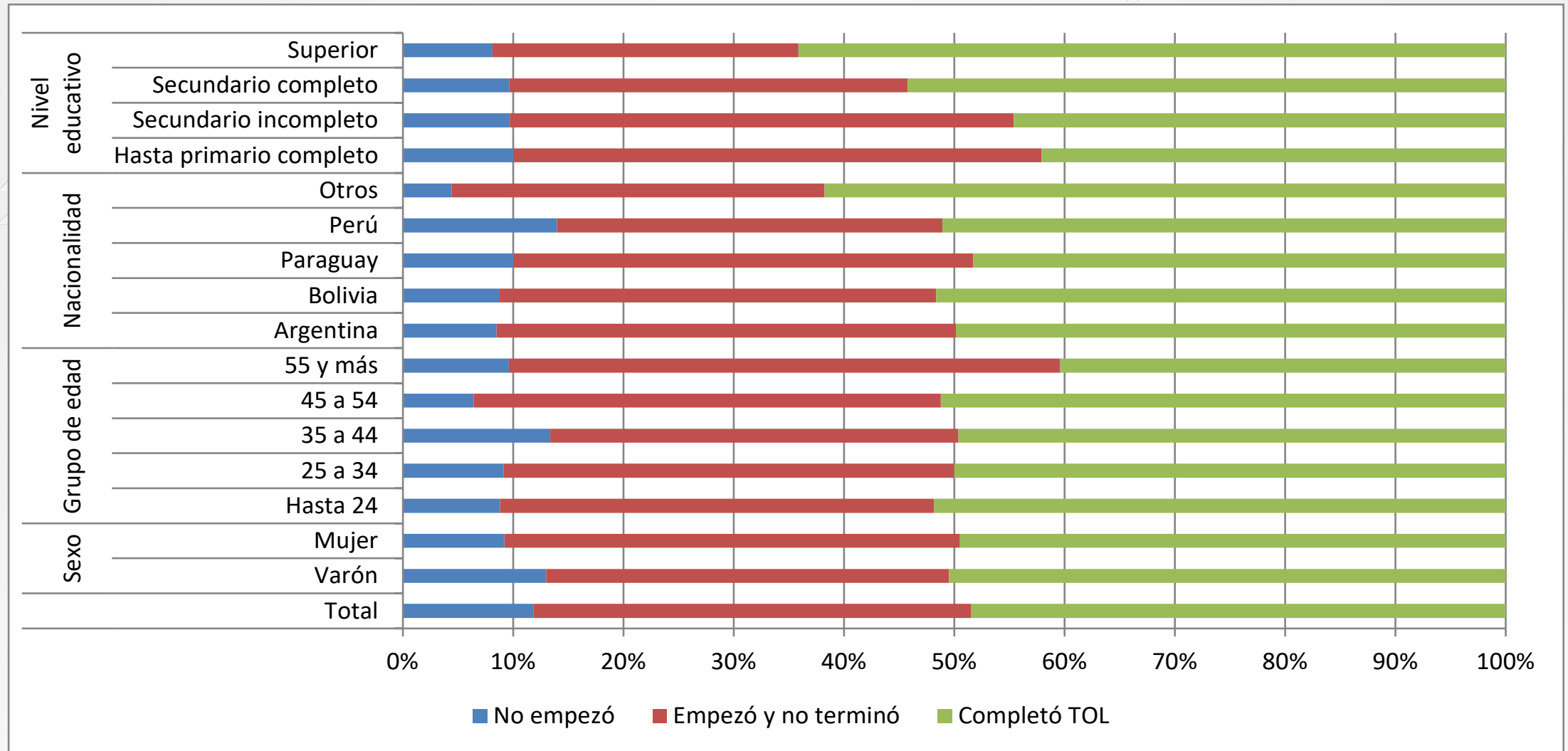
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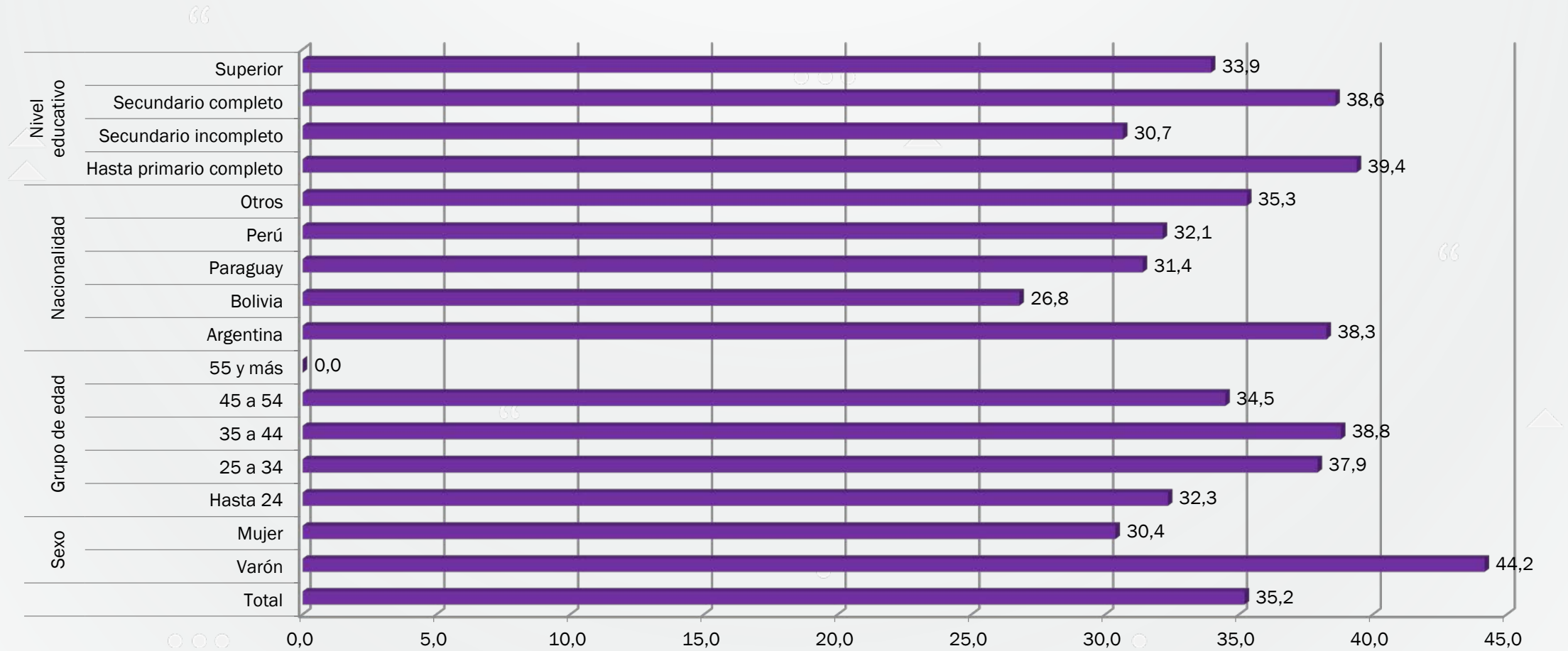
Methodology: Desk review of census data, CEDEL programme, compilation of CEDEL programme participant profiles, 30 semi-structured interviews with participants, 10 with participant companies



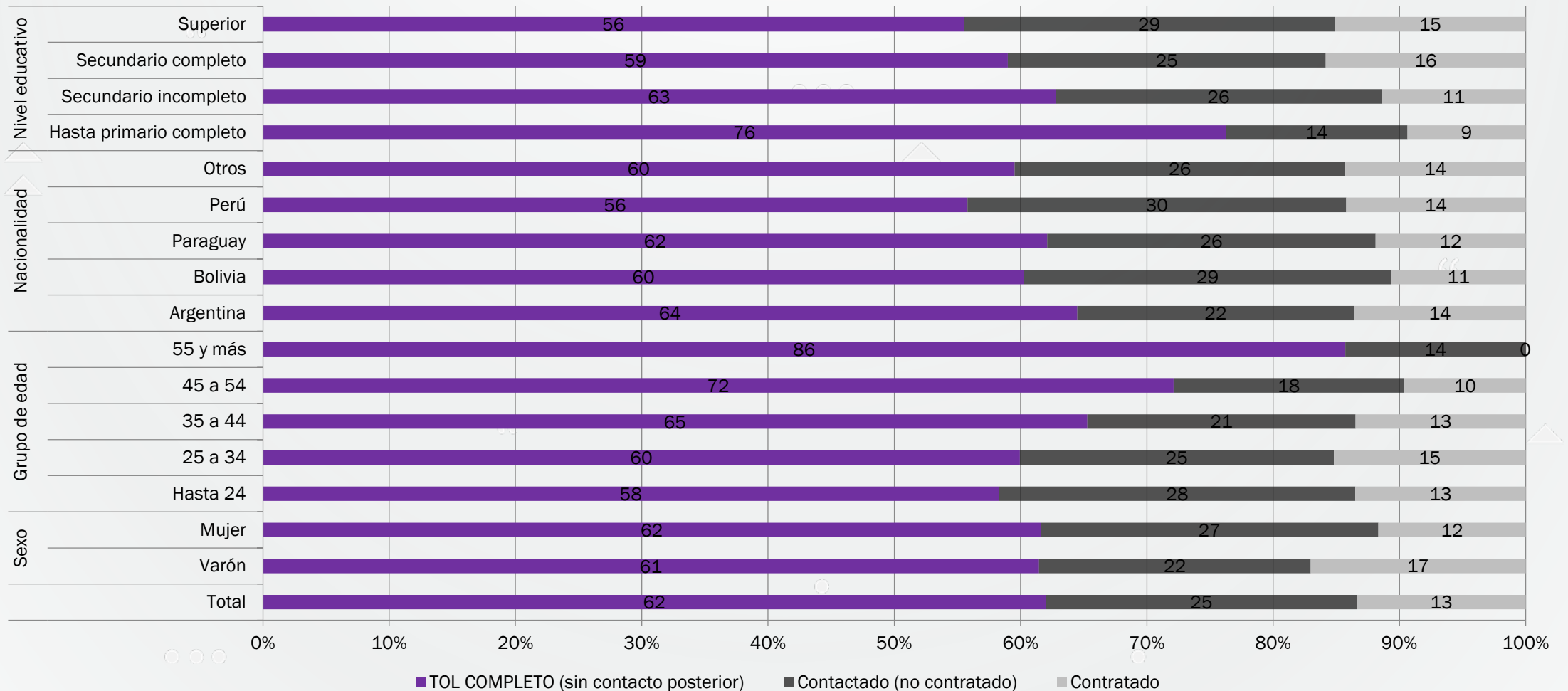
Percentage of CEDEL participants (2018 onwards) who completed the work orientation workshop



Research participants contacted/ interviewed by CEDEL Percentage of those who were hired.



Ratio of participants who completed the workshop and were contacted/hired



Conclusions

Positive evaluation by all participants

- Companies
- Workers
- CEDEL

Needs improvement

- Discrimination due to residency in Barrio 31
- Economic crisis
- Lack of information about company contracts (hours, conditions, etc)

GET IN TOUCH



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THANK YOU