





2nd Coordination Meeting of UNESCO Category 2 Centres on World Heritage IULM, Milano, Italy - 22-23 January 2012

Background

A first annual meeting of World Heritage related Category 2 Centres and of relevant UNESCO Chairs and Higher Education and Research Institutions, was held on 19-20 December 2010 in Manama, Kingdom of Bahrain, hosted by the Ministry of Culture of the Kingdom of Bahrain and jointly organized by the UNESCO World Heritage Centre and by the Kingdom of Bahrain. This resulted in a list of recommendations and a report which was submitted to the General Assembly of the States Parties to the Convention for consideration at its 18th Session (Paris, 2011)¹.

The Second Coordination Meeting of Category 2 Centres for World Heritage took place in Milan, Italy, on 22 and 23 January 2012, hosted by the International Research Centre on the Economics of Culture and World Heritage Studies (Turin Centre) and the IULM University, with the participation of representatives of all existing Category 2 Centres associated to World Heritage, as well as of the World Heritage Centre and the Advisory Bodies. The present document contains a summary of the main outcomes of this Second Coordination Meeting. The programme of the Meeting and a list of participants are nclosed in Annexes 2 and 3 to this document.

There are now eight Category 2 Centres working on World Heritage, further to the adoption, by the 36th Session of the General Conference of UNESCO (Paris, 2011), of two more proposals by Italy and Spain. The mandate of these Category 2 Centres ranges from a regional to a thematic focus. Current Centres include (in order of establishment):

- a) Nordic World Heritage Foundation (NWHF, Norway) 2003
- b) African World Heritage Fund (AWHF, South Africa) 2007
- c) World Heritage Institute for Training and Research in Asia and the Pacific (WHITR-AP, China) 2007
- d) Arab Regional Centre for World Heritage (ARC-WH, Bahrain) 2009
- e) Regional World Heritage Institute in Zacatecas (Mexico) 2009
- f) Regional Heritage Management Training Centre "Lucio Costa" (Brazil) 2009
- g) International Centre for Rock Art and the World Heritage Convention (Spain) 2011
- h) International Research Centre on the Economics of Culture and World Heritage Studies (Italy) 2011

¹ The report is accessible online from: http://whc.unesco.org/archive/2011/whc11-18ga-10-en.pdf

The Second Coordination Meeting of Category 2 Centres related to World Heritage took place against the background of a number of important developments that concern the World Heritage Convention. These include:

- The adoption by the 18th Session of the General Assembly of the States Parties (Paris, 2011) of a "Strategic Action Plan for the Implementation of the Convention, 2012-2022";
- The adoption by the 36th General Conference of UNESCO of the recommendation on Historic Urban landscapes (HUL). (See document accessible from: http://unesdoc.unesco.org/images/0021/002110/211094e.pdf)
- The celebration in 2012 of the 40th Anniversary of the World Heritage Convention, with as its official theme: "World Heritage and sustainable development: the role of local communities";
- The amendment of the Operational Guidelines for the Implementation of the World Heritage Convention in 2011 (35 COM), to include reference to sustainable development, notably in paragraphs 112, 119, 132, as well as in Annex 5, points 4.b and 5.e.
- The larger initiative led by UNESCO to promote the role of culture for development, stemming from Resolution 65/166 of the UN GA, entitled "Culture and Development". This aims to demonstrate the contribution of culture, and heritage, to sustainable development goals, including some of the MDGs;
- The preparations for the UN Conference on Sustainable Development, also known as "Rio + 20", that will take place in June 2012 in Rio de Janeiro, when the world's attention will be concentrated on assessing the progress made so far in implementing sustainable development strategies and redefining its paradigm;
- The recently adopted Strategy for Capacity Building (2011) (decision 35 COM 12E, Document accessible online from: http://whc.unesco.org/archive/2011/whc11-35com-9Be.pdf);
- The proposed establishment of a network of site managers;
- The results of the Audit on the Global Strategy and the related recommendations, presented at the 18th Session of the General Assembly of the States Parties to the World Heritage Convention (see Document WHC-11/18.GA/8, accessible online from: http://whc.unesco.org/archive/2011/whc11-18ga-8-en.pdf)

General interventions and review of past and on-going activities

At the outset of the meeting, the Director of the World Heritage Centre, Mr Kishore Rao, stressed the need to link the activities of the Category 2 Centres to the strategic framework mentioned above, as well as to the statutory processes of the Convention such as Periodic Reporting, and the need to work collectively. ICCROM updated participants on the current status of the Strategy for Capacity Building. This was followed by presentations by all Centres clarifying their respective mission and scope of work as well as their recent and on-going activities, some of which linked to the Strategy while others region-specific. Annex I refers in succinct form to some of these activities highlighting their links to specific objectives of the Capacity Building Strategy adopted by the World Heritage Committee.

After this, the World Heritage Centre made a short presentation on the current trends within the World Heritage Convention, referring to the main developments occurred since the previous year in terms of new policies and processes. The recommendations agreed at the 1st Coordination Meeting for category 2 centres (held in Manama, Bahrain, in December 2010) were also reviewed, as a reminder for the participants.

During the Meeting, a number of suggestions were made on ways to strengthen the institutional coordination and cooperation among the Category 2 Centres, benefiting from various suggestions made by the representatives of the Advisory Bodies. The following day (23 January 2012), the Centres engaged in separate bilateral or trilateral consultations, including when possible representatives of the Advisory Bodies, aimed at better understanding their respective interests and capacities and defining possible areas for cooperation. The results of these discussions in plenary and separate groups are contained in parts A and B respectively of the Conclusions (see below).

During the last session, the Chairman of the Italian National Commission for UNESCO, prof. G. Puglisi stressed the importance of heritage conservation, both tangible and intangible, as an area for international cooperation. He recalled the recent steps undertaken by the Italian Government to set up a comprehensive strategy aimed at investing on heritage as a resource for sustainable development.

The Ambassador of Italy to UNESCO, HE Maurizio Serra, noted that Category 2 Centres offered an opportunity to strengthen networks in regional and international contexts, without the rigidity of Category 1 Centres, thus serving more effectively the objectives of UNESCO. He considered that the focus of these centres should be in the future on creative cities and the link between tangible and intangible heritage. Finally, Ambassador Serra hoped that the recommendation on establishing a strong Results-Based-Management framework for Category 2 centres (see below) would be followed, since this would enhance their visibility.

The Assistant Director-General for Culture, Mr Francesco Bandarin, recalled how the idea of setting up Category 2 Centres emerged from the discussions held during the celebrations of the 30th Anniversary of the World Heritage Convention, in 2002. He noted that these institutions were now a reality and had made possible a veritable expansion of the scope of the Convention, including in areas of work related to the official theme of the 40th Anniversary, i.e. sustainable development. Mr Bandarin considered that it was now time to look forward, towards the coming decade, and indicated at least three themes that would provide significant scope for development within the 1972 Convention. These included a stronger connection between the tangible and intangible dimensions of heritage; the contribution of heritage to sustainable development; and the integration of the newly defined concept of historic urban landscapes (HUL) into the Convention. This required a vision, investments in research and capacity-building and monitoring, thus providing opportunities for the Category 2 Centres.

Conclusions

The following conclusions build on the recommendations agreed at First Coordination Meeting of Category 2 Centres on World Heritage (Manama, Bahrain, 19-20 December 2010), which were presented to the World Heritage Committee at its 35th Session (Paris, June 2011) and to the General Assembly of the States Parties to the Convention at its 18th Session (Paris, November 2011).

The Participants in the Milan Meeting agree that:

A. Strengthening of the institutional processes

- All Category 2 Centres on World Heritage will ensure that their strategies, programmes and
 activities are directly contributing to the policies, goals and objectives agreed in the
 framework of key World Heritage statutory processes at global and regional levels, notably
 those resulting from decisions by the World Heritage Committee, by the General Assembly of
 States Parties and from the outcomes of Periodic Reporting exercises.
- 2. The Category 2 Centres will familiarise themselves with the Results Based Management System as applied by UNESCO (BSP/RBM/2008/1 Paris 2008), including by consulting the UNESCO "Guide for the Development of Results-based Management and Accountability Frameworks", distributed at the Meeting to all participants. The 3rd annual Coordination Meeting of the Category 2 Centres, moreover, will include a working session to assist the Centres in building their capacities in implementing the RBM approach (see recommendation N. 17 from the Bahrain meeting).
- 3. Each Centre will identify a Focal Point to be the liaison between the World Heritage Centre, the other Category 2 Centres and the Advisory Bodies. The Focal Point will report to the respective Directors and will have a mandate to represent the Centre. The Focal Point will be responsible to ensure that his/her Category 2 Centre is updated on all developments and major processes within the World Heritage Convention.
- 4. The Category 2 Centres will report to the World Heritage Committee and the General Assembly of the States parties in one document where the report on each Centre follows a common and agreed format, consistent with the Results Based Management Approach. The Nordic World Heritage Foundation (NWHF) will take a lead in developing the draft of this format which will be circulated to the other Category 2 Centres in due time with a view to its use for the 37th Session of the World Heritage Committee in June/July 2013.
- 5. For the purpose of reporting to the next Committee Session of the World Heritage Committee (Saint Petersburg, Russia, June/July 2012), each Centre will provide to the World Heritage Centre a concise report of max 500 words (one page) by end February 2012 at the latest. This report, which will be in English and/or French, will address the following points:
 - a. Mandate of the Category 2 Centre;
 - b. Progress made in establishing the institutional and operational structure of the Centre (Governing Board, staffing, operational funding and premises);
 - c. Programmes and activities implemented since June 2011 and planned;
 - d. Designated Focal Point.
- 6. The participants in the Meeting welcome the proposal by the African World Heritage Fund to increase the visibility of the Category 2 Centres in the context of the 40th Anniversary celebrations by coordinating the production of a brochure presenting the Category 2

Centres, to be distributed during the 36th Session of the Committee in June/July 2012, as well as at the event foreseen in Kyoto in November 2012.

- 7. The World Heritage Centre will develop and finalise the Category 2 Centres' web-page as part of its web-site, including a brief introduction, description of the existing eight centres with link to their respective website and links to all relevant documents and reports, by 1 April 2012. Relevant news and upcoming events and activities should be announced on this page.
- 8. The meeting welcomed the proposal by International Research Centre on the Economics of Culture and World Heritage Studies (Turin Centre) to coordinate the collection of good practices relating to capacity building associated to World Heritage and sustainable development and the empowerment of local communities. In this regard, the Turin centre will develop a descriptive scope that will be presented to the Category 2 Centres for their consideration.
- 9. The Category 2 Centre hosting the upcoming annual Coordination Meeting will be responsible, in close consultation with the World Heritage Centre, for setting the agenda for that meeting and compiling and presenting its outcomes.
- 10. The annual Category 2 Centres Coordination meetings will be hosted on a rotational basis by the established Centres. The participants in the Meeting welcome and encourage the intention expressed by the Nordic World Heritage Foundation to look into the possibility of hosting the 3rd Coordination Meeting in March-April 2013. They also welcome the generous offer by the Lucio Costa Category 2 Centre in Rio de Janeiro (Brazil) to host the 4th annual meeting in March/April 2014 and by the Regional World Heritage Institute in Zacatecas (Mexico) to host the 5th annual meeting in early 2015.
- 11. The World Heritage Centre will organise an informal meeting of Category 2 Centres on the side of the Sessions of the World Heritage Committee. Agreed agenda and date will be announced ahead of time to all concerned.

B. Cooperation among Category 2 Centres

Following is a list of joint statements and initiatives that some or all of the Category 2 Centres agreed to in the context of separate discussions, on the side of the main Coordination Meeting.

Category 2 centres located in Brazil, Italy, Mexico and Spain

• The Category 2 Centres located in Brazil, Italy, Mexico and Spain, recognizing several points of convergence in their respective missions, vision and cultural roots, wish to strengthen their cooperation through the establishment of a "Network of Latin Countries", to facilitate their mutual exchange, the sharing of experience and to promote joint activities. They will focus these joint initiatives on training and research activities in the areas of the economics and management of heritage. The main lines of interests within this field include: i) Monuments and archaeological sites; ii) Historic cities and urban landscape; iii) Cultural itineraries; and iv) Intangible heritage.

- Concerning training activities, the representative of the Turin Center presented the initiative of a Master program in Spanish language on the economics and management of heritage sites and cultural projects for development. The new program, in collaboration with the University of Torino, the University of Barcelona and the ITC-ILO, will provide an effective platform for collaboration among the Category 2 Centres, which will participate in designing the course program, identifying lecturers and in promoting the participation of students. Parallel to this Master program, the Centers have discussed the possibility to develop short courses and workshops on specific themes related to their mandate and mission.
- Concerning research, two main proposals were discussed. The first referred to a possible
 research and comparative study on cultural itineraries, a category of heritage which is
 relevant to all the countries where the Category 2 Centres are located. A second proposal
 referred to the identification, selection and analysis of best practices in capacity building
 activities related to heritage sites' conservation and management. This would cover both
 natural and cultural heritage.

African World Heritage Fund (South Africa) – Lucio Costa (Brazil) - International Centre for Rock Art and the World Heritage Convention (Spain)

- A Memorandum of Understanding will be developed by June 2012 between AWHF and the Lucio Costa Centre focusing on joint initiatives in favour of the five Portuguese-speaking African countries. A workshop gathering national Focal Points of Portuguese Speaking countries will be organized, aiming at setting up a work-plan, with the support of the World Heritage Centre and the Advisory Bodies. This could take place in the second semester of 2012.
- Projects focused on rock-art will be explored between AWHF and the International Centre for Rock Art and the World Heritage Convention (Spain), including exchange of rock art specialists. A Memorandum of Understanding will be developed accordingly.

WHITRAP (China), AWHF (South-Africa), ARC-WH (Bahrain), NWHF (Norway), TURIN CENTRE (Italy)

- In order to progress in the strategic development of each Centre, NWHF and AWHF have agreed to share their experience. The resulting strategies, which should be shared among Category 2 Centres, should not be too ambitious, and look towards the statutory six-year evaluation period.
- It was agreed to develop Memoranda of Understanding between the Category 2 Centres.
 WHITRAP and NWHF have one already, but this currently lacks references to specific programmes, which therefore must be developed and agreed.
- The Category 2 Centres consider that they could and should play an important role in the
 context of the Periodic Reporting exercise. In order to effectively play that role, however,
 some Category 2 Centres would need to receive a formal mandate by the World Heritage
 Centre.
- It is important to improve the visibility of Category 2 Centres, notably at Sessions of the World Heritage Committee. IUCN proposed to integrate information on the activities of

Category 2 Centres in the Capacity-Building Newsletter which it is responsible for. A website will be established and specific brochure developed.

Turin Centre (Italy) - WHITRAP (China)

- The Turin Centre and WHITRAP shall develop a Memorandum of Understanding to frame their future cooperation, focusing in particular on small and big "creative cities" and "creative atmosphere". Their joint research initiatives will concentrate on how to develop different networks producing different kind of culture, based on the comparative analysis of selected case studies. The results of these joint research initiatives may inform short dedicated courses.
- The Turin Centre and WHITRAP agree also on exchanging students between their respective Master Courses, and on exploring the possibility to cooperate further in the framework of existing relevant agreements between their respective governments.

Acknowledgments

The representatives of the Category 2 centres, together with the World Heritage Centre and the Advisory Bodies, wish to express their sincere gratitude to the Turin Centre and IULM for their generous and warm hospitality as well as for the perfect organization of the meeting, which ensured its success.

Annex I - Recent and Current activities of Category 2 Centers on World Heritage as revealed in the discussion (not a formal exhaustive list)

C2C	Activities	Relationship to World Heritage Capacity Building Strategy		Regional specific activities
		Goal no.	Activity	
2			no.	
NHWF ²	1. Strengthen the Periodic Reporting tool	1	1.1, 1.6,	Nordic-Baltic
		2	2.3,	&
		3	3.3,	Africa/Global
	2 Dramata Warld Haritaga and	7	7.1	Nordic-Baltic
	2. Promote World Heritage and	1 7	1.4,	& Global
	sustainable development through sustainable tourism	/	7.3, 7.4	& Global
	3. Implementation of the 35C/22	1	1.3,	Nordic-Baltic
		2	2.5, 2.6,	& Global
		4	4.8	
ARC-WH	Dissemination of Information (web site in Arabic)	1, 9	9.1	
	2. Capacity Building strategy for Arab	1	1.6	
	state			
	3. Thematic work on Prehistory	2	2.4	
	,			
AWHF	1. Regional capacity building	1	1.6	
	2. Training on nominations	2	2.2	
	3. Traditional management systems			х
	4. Sites in Danger Listing			х
	5. Mining issues			х
WHITRAP	1.Regional capacity building	1	1.6	
	2. Training in Impact Assessments	3	3.2, 3.6	
	3. Training on Management Planning	3, 4	3.2, 4.3	
	4. Research on Community engagements	8	8.1	х
	5. Training on Conservation and	3	3.4	х
	Development of Historic Cities and Towns			
	6. Training on Sustainable Development	3, 7	3.2, 3.7,	
	for Decision-makers	7	7.2	
	7. Research on Creative Cities Network	7	7.1	
	8. Dissemination of the Information	1,9	1.1, 9.2	
	9. Human Resource Development for	5	5.2	
	Transmission of Traditional Skills			
Lucio Costa Centre - Brazil	Sustainable development meeting	7	7.2, 7.3	
	2. Periodic reporting consultation	1	1.6	
	3. Regional capacity building	1	1.6	
	4. Translation of Manuals	8	8.4	
	6. Workshop on strategy for Portuguese-	5	5.3	

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² NWHF has reported according to goals currently achieved through its three strategic objectives. There are in addition indirect contributions as well as activities in planning contributing to 1.2, 2.7, 3.3, 3.4, 3.6, 3.7, 4.3, 4.7, 4.9, 5.2, 7.1, 7.2, 8.1 - 8.3 and 9.1.

	speaking countries		
	opening comme		
Zacatecas Centre- Mexico	1. Periodic reporting meeting	1	1.6
	2. Training on risk management	4	4.5
Spain	Rock art research, training and dissemination activities	2, 4	2.4, 4.2
	2. Meetings of Managers of World Heritage Sites in Spain, UNESCO and the Advisory Bodies;	4, 7	4.8, 7.4
	3. Ibero-American Youth Forum on World Heritage	4, 9	4.8, 9.2
	4. Hispanic-Lusitanian Meeting on World Heritage		5,3
	5. World Heritage Grants for the conservation, restoration and diffusion of World Heritage properties	-	
	6. regular meetings of WH working groups to review Tentative Lists, finalise statements of OUV, plan promotional activities for the 40 th anniversary	2	2.4, 2.5, 2.8
Torino Centre - 1. Research on economics		7	

ANNEX II - Programme of the Meeting







2nd Coordination Meeting of UNESCO Category 2 Centres on World Heritage

Milano, Italy - 22-23 January 2012

International Research Centre on the Economics of Culture and World Heritage Studies and IULM University

Saturday 21 January 2012

20:00 **Dinner for the participants**

Sunday 22 January 2012

09:00	<u>Keynote address</u> : The Strategic Role of the World Heritage related category 2 centres of UNESCO, by <i>Kishore Rao,</i> Director of the UNESCO World Heritage Centre
09:20	Outline of the meeting, framework and future activities, by <i>Lodovico Folin Calabi</i> , UNESCO Culture Sector, Executive Office
09:45	Overview of the International Research Centre on the Economics of Culture and World Heritage Studies, by Walter Santagata, University of Torino
10:00	Role of the Category 2 centres in the broader Capacity Building Strategy and in other main WH processes (Round table discussion, <i>facilitator</i> : Advisory Bodies)

11:00-11:30 *break*

11:30-13:00 *Continued*

14:00-15:00 Work plans of category 2 Centres

(Round table discussion, *facilitators*: Giovanni Boccardi and Cecilie Smith-Christensen)

Introduction to working groups, with a point of information on Current trends in the World Heritage Convention, by Giovanni Boccardi, World Heritage Centre

- Work plans
- Bi-lateral cooperation among the C2 Centres and with the Advisory Bodies
- Roles and responsibilities
- Results based reporting (RBM), common format
- Visibility and communication

16:30-16:45 Wrap-up

17:00 Visit to *Pinacoteca di brera*, Milan

Monday 23 January 2012

9:30	Working groups: Continued
11:00	Coffee Break
11:15	Results of the working groups: Round table discussion
13:00	Lunch
14:00	Thematic Research activities (Round table discussion, <i>facilitators</i> : G.Wijesuryia and W. Santagata)
16:00	Outcomes, Recommendations and General Discussion
17:00	Closing speeches

HE Prof. Giovanni Puglisi, Chairman of the Italian National Commission for UNESCO and Chancellor of IULM University

H. E. Ambassador Professor Maurizio Enrico Serra, Ambassador and Permanent Delegate of Italy to UNESCO

Francesco Bandarin, Assistant Director-General for Culture, UNESCO

Annex III – List of participants

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