

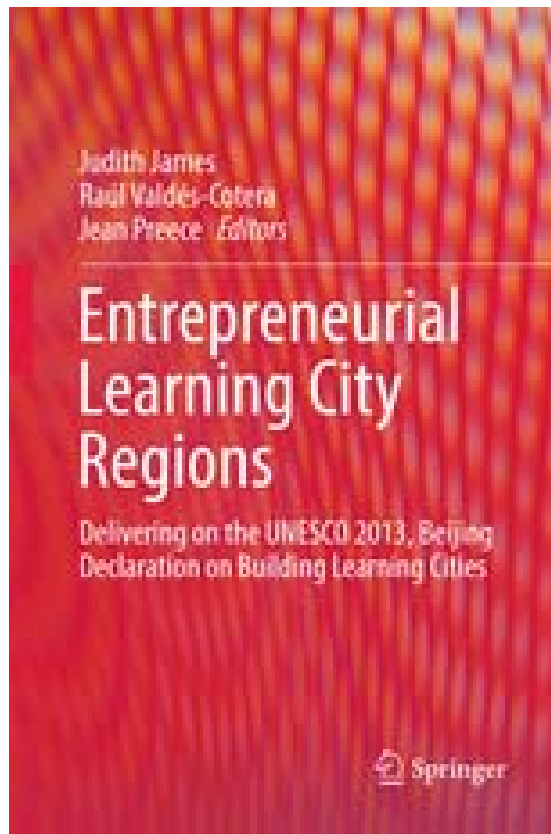
# Introducing the book: Entrepreneurial Learning City Regions Delivering on the UNESCO 2013 Beijing Declaration on Building Learning Cities

Judith James  
Swansea University



# Entrepreneurial Learning City Regions

## Delivering on the UNESCO 2013 Beijing Declaration on Building Learning Cities



Publisher: **Springer**

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ISBN: **978-3-319-61129-7**

Editors: **Judith James,  
Raúl Valdés-Cotera  
and Jean Preece**

- Introduces strategies for improving engagement of citizens in Learning Cities and Regions through training and education
- Delivers innovative content on the economic development of city regions involving lifelong learning
- Reviews the UNESCO Institute for Lifelong Learning initiative to conceptualize the Learning City

# Preface

## Introduction

5 parts:

1. The Global Perspective- Identifying a Need for Change
2. Entrepreneurial Skills, Knowledge and Attitudes
3. The University Perspective
4. Inclusivity and Lifelong Learning
5. Working in Partnership  
Prospects

# Preface by Professor Allan Gibb OBE

- Professor at Durham University UK
- Queen's Award for Lifetime Achievement in Enterprise Development
- European Entrepreneurship Education Laureate Award in 2012.
- Founder of **Entrepreneurial University Leaders' Programme** (UK National Council for Entrepreneurship Education/Oxford University)
- Led to the development of the **Times Higher UK Entrepreneurial University of the Year Award**



**His focus has always been upon building the link between concept and practice**

## Part One:

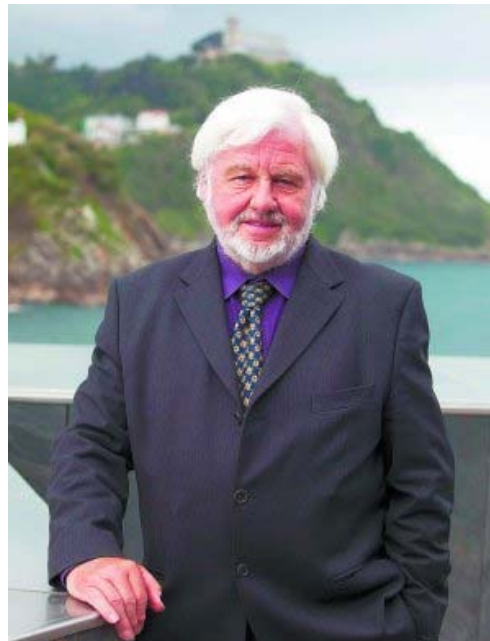
# THE GLOBAL PERSPECTIVE- IDENTIFYING A NEED FOR CHANGE



# **Professor Norman Longworth**

**Regarded as one of the world's leading experts in  
the development of Learning Cities**

## **Attributes of an Entrepreneurial Learning City Region**



# Simon J. Gibson OBE Venture Capital CEO, Wesley Clover

## Learn, Innovate and Prosper- A Perspective on Learning Cities



“The ability to create economic foresight requires a learning environment that not only understands the past but can also interpret the present and has the skills and intuition to predict the future”



# **Professor Rebecca Hughes**

## **Director of Education, British Council**

“Linking people and projects across borders and cultures to make a positive difference through higher education”

### **University Internationalisation Strategies and Public Engagement**



# **Alyson Jenkins**

## **PhD Student in Education for Sustainable Development and Global Citizenship**

“Entrepreneurial Learning and Education for Sustainable Development (ESD) have similarities and synergies which are explored through the lens of shared purpose and pedagogy”

## **Entrepreneurial Learning for Sustainable Futures**



# Raúl Valdés-Cotera and Mo Wang

## Lifelong learning for all: Our city's future

UNESCO's role in supporting cities through the Key Features of Learning Cities, in empowering individuals and promoting social cohesion, and in enhancing economic development and cultural prosperity



# Part Two:

## ENTREPRENEURIAL LEARNING: KNOWLEDGE, SKILLS, BEHAVIOURS AND ATTITUDES



**Gay Haskins**  
**Saïd Business School,**  
**Oxford University**



**An Introduction to Entrepreneurial  
Learning: Knowledge, skills,  
behaviours and attitudes**

**Fiorina Mugione** United Nations Conference on  
Trade and Development (UNCTAD)  
and **Andy Penaluna** International Institute for  
Creative Entrepreneurial Development

## Developing and Evaluating Enhanced Innovative Thinking Skills in Learners



# Tales Andreassi and Maria José Tonelli

Escola de Administração de Empresas de São Paulo,  
Fundação Getulio Vargas

## Women entrepreneurs in São Paulo, Brazil



**Christina Wai-Mui Yu and John Chi-Kin Lee**  
Hong Kong Institute of Education (HKIEd).

**Sustaining Entrepreneurship Education in  
Hong Kong as a Learning City through  
Partnership Building**





# **Louisa Huxtable-Thomas and Paul Hannon**

**The Institute for Entrepreneurial Leadership**

## **The Role of Entrepreneurial Leadership in City Region Economies: A case of developing small firm leaders**



**Owen R. Bidder, Post-Doctoral  
Researcher at the Middleton Lab,  
University of California, Berkeley**

**From Student to  
Enterprising Researcher**



# Part 3:

## THE UNIVERSITY PERSPECTIVE



**Professor Iwan Davies**  
Pro-Vice Chancellor  
Swansea University



**The Impact of a Research-led  
Entrepreneurial University on a  
Regional Economy: Swansea  
University's Science and Innovation  
Campus**

# **Professor Christina Slade**

Vice Chancellor

Bath Spa University



**From Creativity to Enterprise**



**Professor Roberta Piazza**  
University of Catania

**Creating Learning Opportunities for  
the Cities: Community Engagement  
and Third Mission in the University  
of Catania**

**Stevie Upton**

City Region Exchange, Cardiff University

**Overcoming Cultural Resistance to  
City-Regionalism: what Role for  
Universities?**



# **Professor Marc Clement et al**

Swansea University



**Life Sciences and Health in South  
West Wales: A Sub-Regional  
Innovation Ecosystem**



-  
**Part 4:**

# **INCLUSIVITY AND LIFELONG LEARNING**



# **Professor Michael Osborne**

## **University of Glasgow**



**An Introduction to Inclusivity and  
Lifelong Learning**

# Lynette Jordan

## University of Glasgow

### Glasgow as a Learning City: The Legacy of the Commonwealth Games



# Kathryn Penaluna, Kathryn David, and Caroline Usei

University of Wales Trinity Saint David

**Embedding Entrepreneurial Skills**

**Development in Teacher Education**



# Anthony Hughes

## U3A



**The University of the Third  
Age in Swansea and Beyond**

# Part Five: WORKING IN PARTNERSHIP



**Chris Sivers**  
**Director of People,**  
**City and County of Swansea**



**Working in Partnership**

“Addressing the concept of ‘wicked issues’ takes a wider view of the causes of inequality, poverty and social interaction, and how they interact with one another in complex systems. Partnerships of different agencies can bring together the organisational knowledge and know-how to create a different narrative for learning cities”

# Peter Kearns and Denise Reghenzani-Kearns

**Building  
Enterprising  
Learning Cities:  
The PASCAL  
International  
Exchanges (PIE)  
Experience**





**Adam Curtis** Hoowla, Swansea  
**David Kelly** Storm Consultancy, Bath  
**How to Grow a Digital Cluster in a  
City Region**



# Judith James and Jean Preece



## An Emergent Entrepreneurial Learning City Region: a Case Study of Swansea

# PROSPECTS



INTERNATIONAL CONFERENCE ON LEARNING CITIES

18-20 SEPTEMBER 2017

CORK CITY, IRELAND



**GLOBAL GOALS, LOCAL ACTIONS:**

TOWARDS LIFELONG LEARNING FOR ALL IN 2030

# Professor Arne Carlsen



**Prospects for Developing  
Entrepreneurial Learning Cities**

**Thank-you**

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