

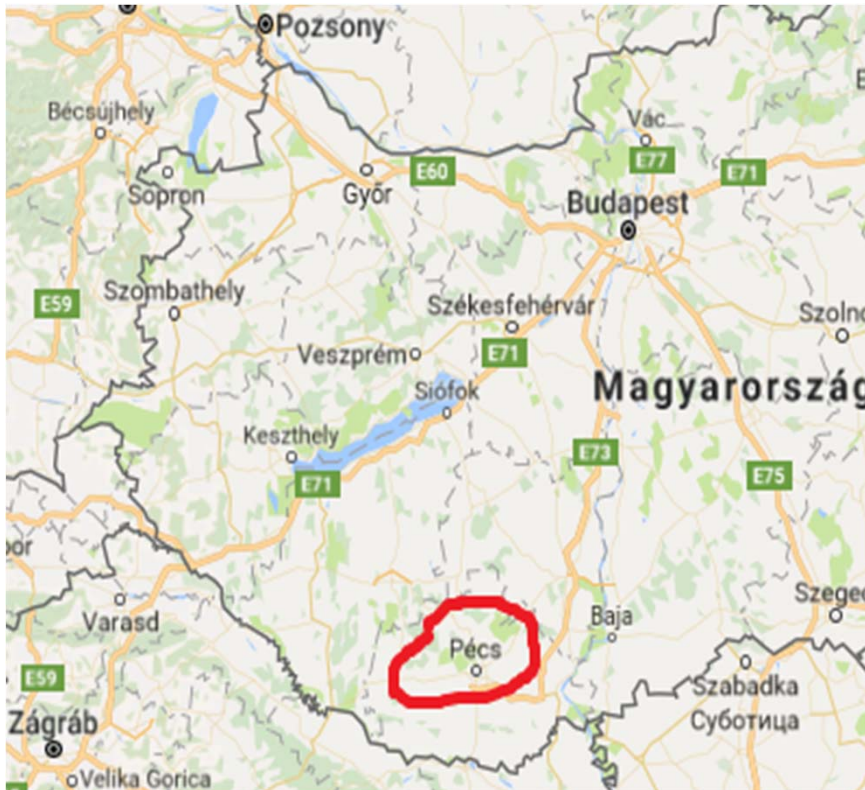
Learning City Developments in the City of Pécs, Hungary

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The City of Pécs – Facts and Figures



Main indicators of Pécs:

- **Population:** 145.666 (2016)
- **Area:** 163 Km² (2016)
- **GDP/Capita in Pécs:** 15. 632 USD (2015)
- **GDP/Capita – HUN:** 12. 366 USD (2015)
- **Average year of schooling:**
 - 12.1 (M) (2015)
 - 12. (F) (2015)



The City of Pécs – Main title



Main title:

Borderless City

A model example of peaceful living together



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Recent Impacts

Learning City-Region Projects from 2004 to 2012

LILARA



PENR3L+

R3I+

R3L+



Eurolocal



PASCAL PURE



- **WHO Healthy City** mindset in Pécs since 1998
- PASCAL Observatory Conference in Pécs - 2007
- Pécs – **Cultural Capital of Europe – 2010**
- Committee of the Regions – EDUC Seminar in Pécs and Communication in September 2016.
- **Green-Capital aspirations** since 2012
- **Pécs to join the UNESCO UIL's GLCI initiative survey in 2013**
- Pécs establishing its **Learning-City Region Forum in 2014**
- Smart City-oriented projects in Energy Save, Biotech



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The City of Pécs – Vision and Motivation



Motivation

The City's motivation is **to realise a learning city with learners and their communities by collecting and sharing good practices of learning and of education.**

- Also, the City of **Pécs** will **improve regional cooperation with potential stakeholders.**



The City of Pécs – Implementation

Implementation:



- Innovative industrial growth through **green energy and sustainability based on Strategy for Urban Development**
- The Local Council of Pécs has recognised **‘Pécs Civic Gate Movement’** to **signal NGOs’ activities in community development** in a bottom-up approach



The **City of Pécs** establishes a **standing commission on building the learning city** with specific programmes like the **Pécs Learning Festival**.





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Pécs Learning City-Region Forum since 2014

Working groups of the Learning City-Region Forum to promote lifelong learning:

- **Working Group on atypical and non-formal learnings;**
- Working Group Schools and Environmental Education;
- Working Group on Inclusive Pedagogies – Inclusion and Social Status



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Pécs Learning City-Region Forum Actions

Platform Actions in the Group on Atypical/Non-formal Learnings;

- **Discovery of Good Practices;**
- **Identification of Choices of and Barriers to Learning** in/thorough Museums, Libraries and other Partner Organisations to promote Learning through their Programme Provisions;
- **Discussing Challenges to Professionalisation** in Cultural Mediation, Adult Education, Cultural Management and other Professional Fields of Action in Organisations/Institution being represented in the Platform;
- **Networking – Collecting and Sharing Knowledge and Experience** in Learning City oriented Initiatives, Activities, Innovations, etc. in Local/Regional and Global Dimension.



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Pécs Learning City-Region Forum

Learning City Workshops of WG on Non-formal Learning

May 2015 - Learning City Workshop

Learning City projects/models worldwide;

Trends in policies, practises for cultural organisations;

Trends in participation – learning communities/community development;

Urban development dimensions, processes of strategy building and social learnings;

Long term impacts of ‚Cultural Capital of Europe‘ title and brand;

Realities of Non-formal learning – partnerships and target groups;



May 2015 - PRETTY AGEING project Session (**New knowledge** for the Quality of Trainings **to Prevent Early Retirement**) in partnership with **House of Civic Communities**

Fall 2016 – UNESCO Global Learning City Award Call – getting the City and its University on board to jointly target the Call



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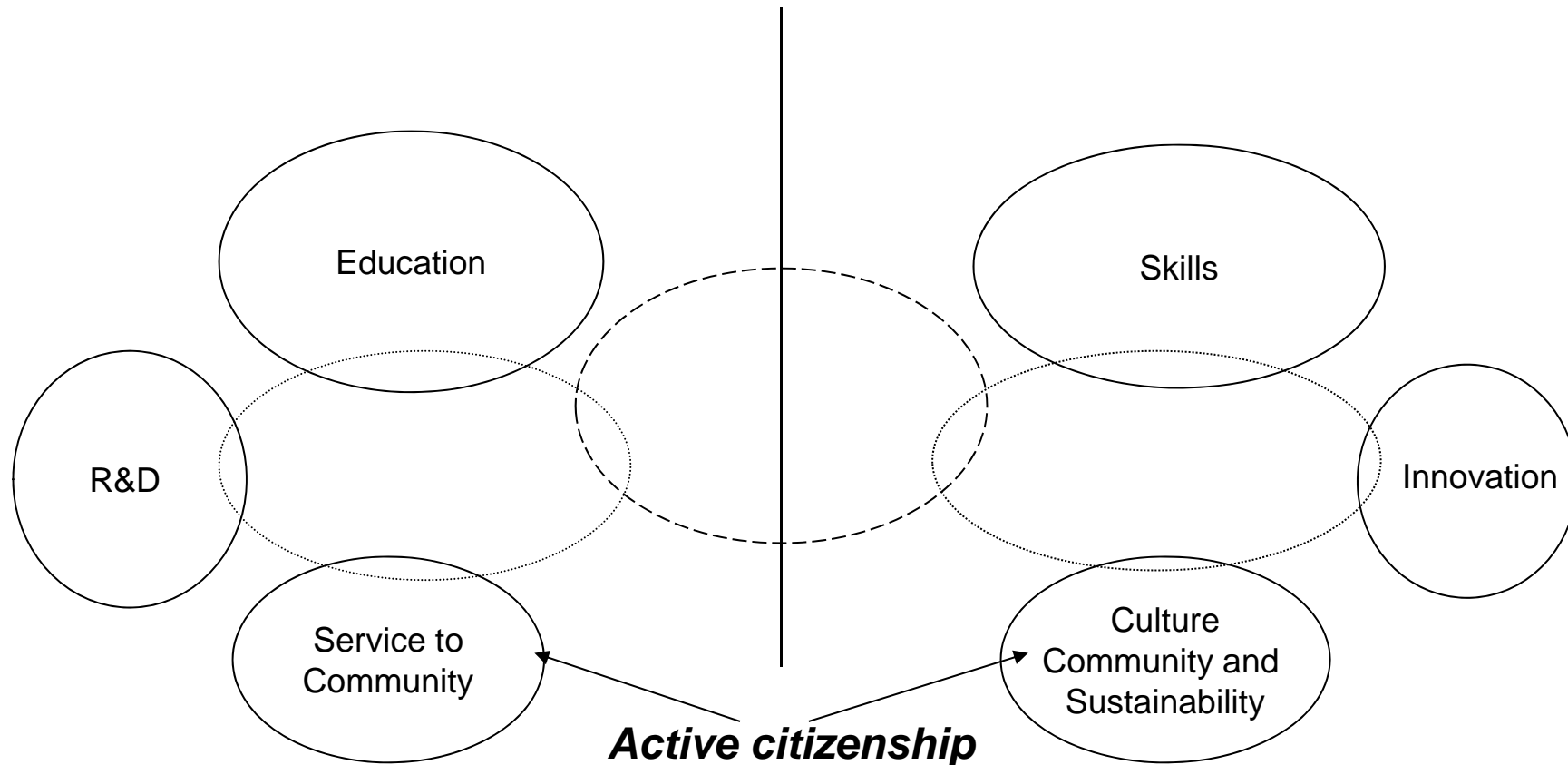
Pécs Learning City-Region Forum Actions



Closed model of HEI/region interface

University of Pécs

Pécs City-Region



OECD IMHE-CERI (2007) *Higher Education and Regions. Globally Competitive, Locally Engaged*. OECD, Paris. p.40. upon Goddard and Chatterton



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Active citizenship

„Active citizenship in the learning city

A successfully implemented consultation system should inspire citizens to do more than just deliver an opinion. **..One of the most important indicators of successful learning cities and regions is the extent to which their citizens participate in active citizenship programmes that enhance community living, learning and social cohesion.**”

N. Longworth (2006) *Learning Cities, Learning Regions, Learning Communities*.
Kogan Page. London. p. 153.

