



Artificial Intelligence for

Sustainable Development



4-8 March 2019 UNESCO, Paris



Monday 4 March

PRINCIPLES FOR AI: TOWARDS A HUMANISTIC APPROACH?

A Global Conference

Tuesday 5 March

POLICY FORUM AND WORKSHOPS Wednesday & Thursday 6 - 7 March

SYMPOSIUM

Friday 8 March

STRATEGY LABS & INTERNATIONAL WOMEN'S DAY Monday 4 to Thursday 7 March 201

EXHIBITS





mobile learning week

semaine de l'apprentissage mobile

semana del aprendizaje móvil

неделя мобильного образования

移动学习周 أسبوع التعلُّم عبر الأجهزة المحمولة

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Al has risen to the forefront of public discourse in recent years. The breakthrough in Al is on an accelerated development path, and has been further propelled by innovations in other frontier technologies, including cloud computing, big data, Internet of Things, and virtual reality. As a convergence of a widening spectrum of frontier technologies, AI has garnered the potential to bring new possibilities for global development and societal change.

The transformative power of AI crosses all economic and social sectors, including the education sector. In particular, Al has the potential to accelerate the process of achieving Sustainable Development Goal 4. It promises to reduce barriers to access education, automate management processes, analyse learning patterns and optimise learning processes with a view to improving learning outcomes. However, the penetration of Al in education comes with concerns about ethics, security and human rights. Without policy intervention, the commercial deployment of AI will also exacerbate digital divides and deepen existing income and learning inequalities, as marginalised and disadvantaged groups are more likely to be excluded from Alpowered education.

The rapid growth in AI technologies will also significantly impact the skills required by different sectors. Already today, there is a major skills gap in the labour market when it comes to Al-related jobs and skills. Educational institutions and training providers will need to address these skills gaps to ensure that future graduates will meet the requirements of the job market and enable an Alliterate citizenry.

As frontier technologies, AI processors and AI applications become the new norm for smartphones and other mobile devices, mobile learning is entering a new epoch. At the dawn of the next generation of mobile learning, Al-augmented mobile learning - Intelligent Mobile Learning - has arrived, but its key potentials remain to be explored and unleashed. There is a strong need for a holistic review of its implications for equity and inclusion in education, efficiency of education management, quality of learning, and skills development.

To maximize Al's benefits and mitigate its potential risks, system-wide planning and collective actions to reinvent the core foundation of education and learning are required. The rapid deployment of AI in education tests the readiness of stakeholders to harness AI, posing new challenges pertinent to all areas of education and learning, such as policy planning, curriculum and resources development, teacher education, and skills development.

Mobile Learning Week is a United Nations flagship ICT in education event. UNESCO, in partnership with its confirmed partners – the International Telecommunication Union, the ProFuturo Foundation and Skillogs-will convene a special edition of Mobile Learning Week (MLW) from 4 to 8 March 2019, at the UNESCO Headquarters building in Paris (France).



"Education will be profoundly transformed by AI. Teaching tools, ways of learning, access to knowledge, and teacher training will be revolutionized."

Audrey Azoulay Director-General of UNESCO

The five-day event, under the theme 'Artificial Intelligence for Sustainable development' will start with the 'Global Conference - Principles for Al: Towards a humanistic approach?', followed by a one-day Policy Forum and Workshops, a two-day International Symposium and a half-day of Strategy Labs.

On 8 March, towards the close of MLW, participants will be invited to join the celebration of International Women's Day, particularly a debate on Women in AI to be held in UNESCO Headquarters. During the entire week, exhibitions and demonstrations of innovative AI applications for education and more than 20 workshops will be organized by international partners and all programme sectors of UNESCO.



Principles for Al: Towards a Humanistic Approach? **A Global Conference**

Monday, 4 March 2019

International experts agree: Humanity is on the threshold of a new era. Rapid technological advancements in artificial intelligence (AI) - as well as other evolving technologies such as robotics, big data analytics, and the Internet of Things – are changing the way we learn, work and live together. This transformation has already begun and while it affects all aspects of our lives - are we prepared?

Research and applications in the field of AI are advancing at a very rapid pace, whilst the legal, policy and ethical instruments that are needed to guide and shape AI are evolving slowly. How far should a machine's autonomy and its decision-making power be allowed to go? How can we govern AI? Who decides what values and priorities are programmed in the algorithms of machines? If an AI miscalculation results in an accident, who is accountable? What, if anything, is off-limits to AI? These and many other questions remain unanswered today.

Investing in the development of an ethical and human centred AI means that we need to address the challenges and opportunities that AI presents for today, tomorrow and beyond. We must equip current and future generations with the necessary tools to harness AI for sustainable development and ensure that it operates based on human rights, a shared set of values and ethics for the benefit of all humanity. It is widely recognized that AI has enormous potential for developing knowledge societies, for social good and accelerating human progress. AI can help address many of humanity's most critical issues: including those related to education, the sciences, culture, media, access to information, gender equality, poverty alleviation and climate change. Yet these major opportunities that AI offers can only be unleashed, if it is developed with respect to universal norms and standards, and if it is anchored in peace and humanism, focused on achieving sustainable development.

In response to the major transformations of our societies due to AI, UNESCO - as a global laboratory of ideas, standard setter, policy advisor and capacity builder - will play a leading role in facilitating international cooperation and shaping its future. UNESCO's mandate calls inherently for a human-centred approach to AI; to shift the conversation to include AI's role in addressing current inequalities regarding access to knowledge, research and the diversity of cultural expressions and to ensure AI does not widen the technological divides within and between countries. The promise of "AI for all" must be that everyone can take advantage of the technological revolution under way and access its fruits, notably in terms of innovation and knowledge.

Building on its record of multi-stakeholder consultation and consensus building, UNESCO will bring together stakeholders from the public and private sector, technical community, media and academia, civil society and international organizations. The conference will facilitate dialogue between stakeholder groups on the potential benefits and challenges of AI and its applications. Discussions will focus on the universal aspects of AI, its ethical dimensions, and ways to ensure human-centred and ethical design of AI principles and frameworks rooted in international cooperation.

Masters of cerei	nony: The Havens Family	
08:00 – 09:30	Registration	
09:30-10:00	Opening session • Ms Audrey Azoulay, Director General, UNESCO • Mr Angel Gurría, Secretary-General, OECD	Room 1
	Setting the scene: Demystifying AI • Mr Tapiwa Chiwewe, Research Manager, IBM Research Africa	
10:00 – 10:10	The Havens Family, Family of the Future: Al in Everyday Life	Room 1
10:10 - 10:25	Keynote 1: Mr Cédric Villani, Member of the French Parliament, Al Specialist, Fields Medal winner 2010	
10:30-11:45	Plenary session 1: Challenges and opportunities of AI	
	The development of artificial intelligence offers both opportunities and challenges as it concerns the global goals for sustainable development. What are some of the main challenges and opportunities in ensuring the development of artificial intelligence that serves humanity? How can Al contribute concretely to sustainable development? How can Al potentially both increase and fight biases, notably in the domain of gender equality, discrimination, and narrowing the digital divides? Are there good practices in public policy development at the national level in the field of Al and if so, what are they?	



11;45-13;00	Moderator: Ms Cathy Mulligan, Visiting Research Fellow, Centre for Cryptocurrency, Imperial College, United Kingdom Panelists: Ms Bunmi Banjo, Managing Director, Kuvora Inc. H.E. Omar Bin Sultan Al Olama, Minister of State for Artificial Intelligence, United Arab Emirates Mr Nicolas Economou, Founder and CEO, H5 Mr Seng Yee Lau, Senior Executive Vice President, Tencent Mr Thomas Myrup Kristensen, Managing Director for EU Affairs, Head of Brussels office, Facebook Ms Marija Manojlovic, Strategy, Data and Innovation Advisor, The Global Partnership to End Violence Against Children Mr Luis Enrique Sucar, Senior Research Scientist, Instituto Nacional de Astrofísica, Óptica y Electrónica, Mexico Plenary session 2: The universality of AI? The development of artificial intelligence directly impacts all domains of UNESCO's mandate. Teaching tools, ways of learning, access to knowledge, and teacher training will be revolutionized. The question of what skills to develop in order to evolve in an increasingly automated world will become more and more central. Al is changing the way we think about heritage reconstruction, and contemporary creative production. Environmental programmes and underwater research are being transformed by Al-driven technologies, and the ethical dimensions of artificial intelligence are at the heart of preoccupations of governments and everyday citizens. Communication and information are being directly impacted by advances in AI, through the development of algorithms and evolutions in access to information and media production. What does universality, a fully inclusive approach, mean in AI, and what could it look like? Why is universality in AI, both in terms of geography and stakeholders, important? How do we govern AI, and who does what in a multi-stakeholder approach? What are the key factors for a sound enabling environment for AI? Moderator: Mr Andrés Roemer, UNESCO Goodwill Ambassador for Social Change and the Free Flow of Knowledge, writer, philanthropist, human rights activist E	Room 1
	Mr Nicolas Miailhe, Co-Founder and President, The Future Society	
	Ensuring a multi-stakeholder approach:	
	Ms Hawa Ba, Head of the Senegal Country Office, OSIWA Ms Katsumi Emura, Chief Tasha alagu Office, NEC.	
	 Mr Katsumi Emura, Chief Technology Officer, NEC H.E. Mr Jernej Pikalo, Minister of Education, Science and Sport, Slovenia 	
	Mr Francois Taddei, Director of the Center for Interdisciplinary Research, France	
	Mr Ulrik Vestergaard Knudsen, Deputy Secretary-General, OECD	
13:00-14:30	• Mr Olrik Vestergaard Knudsen, Deputy Secretary-General, OECD Lunch	
		Doom 1
14:30 –15:00	Keynote 2: Ms Nanjira Sambuli, Senior Policy Manager, World Wide Web Foundation, and Mr Philip Dawson, Lead Public Policy, Element Al	Room 1
15:00 – 16:15	Plenary session 3: Towards a human-centred ethical AI? If we are to make the most of the possibilities offered by AI to the world, we must ensure that it serves humanity, with respect for human rights and human dignity, as well as our environment and ecosystems. Today, no global ethical framework or principles for AI developments and applications exist. UNESCO is a unique universal forum with over twenty years of experience in developing international instruments related to bioethics and the ethics of science and technology. It has the responsibility to lead an interdisciplinary, pluralistic, universal, and enlightened debate – not a technical debate, but an ethical one – in order to enter this new era with our eyes wide open, without sacrificing our values, and to make it possible to establish a common global foundation of ethical principles.	



What do we mean exactly by a human centred and ethical AI? What are the immediate and potential longterm ethical challenges raised by AI in the domains of UNESCO's mandate? What are some of the challenges in establishing ethical frameworks and principles in this field? Does this definition change in different regions of the world? What is a possible way forward and who needs to be involved in the conversation? Moderator: Mr John Shawe-Taylor, UNESCO Chair in Al, Professor of Computational Statistics and Machine Learning, University College London, UK Introductory remarks: Mr Sang Wook Yi, Philosophy professor, Hanyang University, Republic of Korea, Member, World Commission on the Ethics of Scientific Knowledge and Technology, UNESCO • Mr Bernd Carsten Stahl, Professor of Critical Research in Technology, Director of the Center for Computing and Social Responsibility, De Montfort University, United Kingdom • Ms Dorothy Gordon, Chair, Information For All Programme, UNESCO • Mr Edson Prestes, Institute of Informatics, Federal University of Rio Grande do Sul, Brazil · Ms Emma Ruttkamp-Bloem, Professor in Philosophy of Science, University of Pretoria, Leader of Ethics of Al research group, Centre for Artificial Intelligence Research (CAIR), South Africa • Mr Osamu Sudo, Professor, University of Tokyo, Chair, Council for Social Principles of Human-Centric AI, Japan • Mr Sang Wook Yi, Philosophy professor, Hanyang University, Republic of Korea, Member, World Commission on the Ethics of Scientific Knowledge and Technology, UNESCO • Mr Lan Xue, Dean of Schwarzman College, Tsinghua University, China 16.15 - 16.30Coffee break 16:30 - 16:45 **Keynote 3: Mr Marcus Goddard, Partner, Netexplo** Room 1 16:45 - 18:00 Plenary session 4: New architectures of international cooperation on AI UNESCO, as a standard setter and laboratory of ideas, has a role to play in shaping international debate on the future of Al and its governance; its multidisciplinary mandate positions the Organization to address the ethical and social implications of Al and promote its development that takes into consideration human-centred values. How can multilateral cooperation on Al be ensured between relevant international, regional, and national bodies so that we are not reinventing the wheel as it concerns the development of norms and standards in this domain? What strategies, frameworks, and principles have been developed at the national or regional level in relation to AI and human-centred values? What remains to be done and what is the role of UNESCO? Moderators: Students from Sciences Po Paris School of International Affairs Class "Governing the Rise of Al: A Global Perspective" Panelists: · Mr Houlin Zhao, Secretary-General, ITU • Mr Amandeep Singh Gill, Executive Director, Secretariat of the High-level Panel on Digital Cooperation (ex officio) • Ms Gabriella Battaini-Dragoni, Deputy Secretary-General, Council of Europe • Mr Fabrizio Hochschild Drummond, Assistant Secretary-General for Strategic Coordination, Executive office of the Secretary-General of the United Nations • Mr Roberto Viola, Director-General of the EU Directorate-General for Communications Networks, Content and Technology, European Commission • Ms Boutheina Guermazi, Director of Digital Development, Infrastructure practice group, World Bank Group 18:00 - 19:00 Setting the foundation for a humanistic approach to AI: A way forward Room 1 **Ministerial Round Table** Moderator: Mr Jean-Michel Jarre, UNESCO Goodwill Ambassador, French composer, performer and record producer Ministerial interventions Introductory remarks: Mr Norikazu Suzuki, Parliamentary Vice-Minister for Foreign Affairs, Japan Closing remarks 19:00 - 21:00 Cocktail - Restaurant, 7th floor of the Fontenoy Building



Policy Forum and Workshops

Day 2 – Tuesday, 5 March 2019

The Policy Forum will offer a platform to discuss the different pathways that governments are using to harness Al and ensure that AI does not deepen the existing inequalities in education. A number of Ministers of Education and ICT from various countries will be invited jointly by UNESCO and ITU.

The Workshops, selected through a call for proposals, will facilitate demonstrations of innovative policies, research, projects and solutions that use AI tools and frontier technologies for education and learning. The Workshop presenters are to be chosen from a wide range of international organizations, NGOs, governmental agencies and academic institutions.

Following up on the Global Conference, the Communication and Information Sector (CI), Science Sector (SC), Culture Sector (CL) and Social and Human Sciences Sector (SHS) will organize workshops on the implications of AI in the key areas of UNESCO.

POLICY FORUM		
08:30 - 09:00	Registration	
09:00 – 09:30	 Welcome and introduction Ms Stefania Giannini , Assistant Director-General for Education, UNESCO Mr Kemal Huseinovic, Chief of the Infrastructure, Enabling Environment and E-Applications Department/BDT, ITU Ms Sofia Fernandez de Mesa, Managing Director, ProFuturo Foundation 	Room 4
09:30 – 09:50	Keynote speech Al and New Horizons for Education: Lessons Learned from Finland Mr Teemu Roos, Associate Professor, Department of Computer Science, University of Helsinki, Finland	
09:50-10:15	Presentation Education policy and the challenges of Artificial Intelligence: Does anyone know the way ahead? • Mr Francesc Pedro, Chief, Section of Education Policy, UNESCO • Ms Paula Valverde, Head of Product and Innovation, ProFuturo Foundation	
10:15-11:30	 What policies are needed to harness AI to accelerate progress towards SDG 4? Moderator: Mr Borhene Chakroun, Director, Division for Policies and Lifelong Learning Systems, UNESCO Mr Rupert Schlegelmilch, on behalf of the European Commissioner for Digital Economy and Society, European Commission H.E. Mr Omar Sultan AI Olama, Minister of State for Artificial Intelligence, United Arab Emirates H.E. Ms Amina Mohammed, Cabinet Secretary, Ministry for Education, Kenya H.E. Mr Sabri Saidam, Minister of Education and Higher Education, Palestine Mr Claudio Cimelli, Director of Digital Education, Ministry of National Education and Youth, France Ms Rose Luckin, Professor, Learner Centered Design at UCL Knowledge Lab, United Kingdom 	
11:30 – 11:45	Coffee break Educative platform (MOOC) with creativity and participatory sciences approach using IoT boards, presented by students Examples of good practices, supported by the Ministry of Education of France	Exhibition area



11:45 – 13:15	What policies are needed to ensure frontier technologies and AI can support digital transformation, e-learning and digital skills development? Moderator: Mr Jonathan Vesey, Market Engagement Director, Connected Society, GSMA • H.E. Ms Wanda Buk, Undersecretary of State, Ministry of Digital Affairs, Poland • H.E. Ms Ursula Owusu-Ekuful, Minister of Communications, Ghana • Ms Tracey Burns, Senior Analyst, OECD • Mr Ivan Ostrowicz, CEO, Domoscio, France • Mr Mick Levy, Director of Innovation, Business and Decision Services, Orange Group • Ms Jonghwi Park, Programme Specialist, UNESCO Bangkok	Room 4
13:15 – 14:30	Educative platform (MOOC) with creativity and participatory sciences approach using IoT boards, presented by students Examples of good practices, supported by the Ministry of Education of France	Exhibition area
14:30 – 16:00	What policies are needed to ensure inclusiveness in the use of accessible ICTs and AI in education? Moderator: Ms Roxana Widmer-Iliescu, Senior Programme Officer, Digital Inclusion Division, ITU/BDT H.E Ms Maria-Manuela Catrina, Secretary of State, Ministry of Communications and Information Society, Romania Mr Javier Elguea, Director of Education, Carlos Slim Foundation Mr Axel Rivas, Director of the School of Education at the University of San Andrés, Argentina Mr Miguel Ángel Valero, Director of Ceapat Imserso, Spain Ms Placencia Porrero, Senior Expert of the Disability and Inclusion Unit, European Commission Ms Alexa Joyce, Director, Education System Leaders, Microsoft	Room 4
16:00 – 16:15	Coffee break Educative platform (MOOC) with creativity and participatory sciences approach using IoT boards, presented by students Examples of good practices, supported by the Ministry of Education of France	Exhibition area
16:15 – 17:45	What policies are needed to empower and prepare teachers for AI-powered learning environments? Moderator: Mr Tao Zhan, Director, UNESCO Institute for Information Technologies in Education Mr Adrian Lim, Director, Digital Participation and Foresight Division, Digital Readiness Cluster, IMDA, Singapore Mr Wayne Holmes, Assistant Professor, openAIED, UK Mr Nathanael Gossaye, Co-Founder/CEO LangBot, Ethiopia Mr Andrew Smith Lewis, Co-founder of CEREGO, United States Mr Pierre-Jean Loiret, Director, Partnerships, University Agency of the Francophonie, France Mr Anantha Kumar Duraiappah, Director, UNESCO Mahatma Gandhi Institute of Education for Peace and Sustainable Development	Room 4
17:45-18:00	Concluding remarks • Mr Kemal Huseinovic, Chief of the Infrastructure, Enabling Environment and E-Applications Department/BDT, ITU • Mr Borhene Chakroun, Director, Division for Policies and Lifelong Learning Systems, UNESCO	
18:15-19:45	Cocktail reception Official launch of the first comprehensive french NLP* Dataset, followed by a cocktail evening served by the Robot Pepper – organized by Skillogs	7th floor



WORKSHOPS						
08:00 - 10:00	Registration and Policy For	um openir	ng (Room 4)			
10:00-11:30	'Learning and Skills' Workshops 'Freedom of Expressi Information' Worksh					
	Creating next-generation d courses: Using AI to suppor personalized, collaborative socio-emotional learning UNESCO MGIEP Room 6	rt e,	Leveraging Ai in higher educ International As Universities (IAU Room 9	ssociation of	Artificial Intelligence and disinformation Communication and Information Sector, UNESCO Room 2	Al hands-on for young learners in Africa Communication and Information Sector, UNESCO Room 7
11:30 – 11:45	Coffee break					NOOM 7
11:45 – 13:15	'Learning and Skills' Worksl	hops			'Science and Society	Workshops (
	The impact of artificial intelligence on occupations: Is there a place for intermediate level occupations? JET Education Services, South Africa Room 6	strateg future and lea	on Sector, O and UNICEF	Artificial Intelligence and language learning: A live experience Skillogs Room 3	Apps for environmental monitoring: Fostering citizen scientists or just another consumer product? Natural Sciences and Social and Human Sciences Sectors, UNESCO Room 9	
13:15 – 14:30	Lunch break					
14:30 – 16:00	'Learning and Skills' Worksl	Expression and H			'Creativity and Heritage' Workshops	
	Evaluating the impact of education programs: Methods and case studies ProFuturo Foundation Peru, La Caixa Foundation, J-PAL, Education Endowment Foundation, and KSNET Room 6	Challeng approach to capaci building age of ar intelliger ITU and H Room 3	nes t ity I in the tificial I nce	Looking at AI through a gender- ens BMZ Room 5	The holistic approach: Launch of Al primer reflection on rights, openness, access and multi-stakeholder participation Communication and Information Sector, UNESCO Room 9	Create / 2030: A for creativity Culture Sector, UNESCO Room 7
16:00 – 16:15	Coffee break					
16:15 – 18:00	'Learning and Skills' Worksl	hops			'Freedom of Expression and Access to Information' Workshops	'Creativity and Heritage' Workshops
	The next wave of disruption: Teaching and learning in the AI era Hamdan Bin Mohammed Smart University, United Arab Emirates Room 6	Artificial Intelliger and from technolo OER Commun Informatic UNESCO	nce a tier I I I I I I I I I I I I I I I I I I I	Artificial intelligence and Inclusion: Why it matters for reaching the SDGs? UNESCO ITE and UNESCO Section of Education for Inclusion and Gender Equality	The holistic approach: Open data and AI Communication and Information Sector, UNESCO Room 9	Al challenges fo cultural heritage preservation Culture Section, UNESCO Room 5



SYMPOSIUM

Day 3 and 4 - Wednesday, 6 March 2019 and Thursday, 7 March 2019

The Symposium is the summit event of Mobile Learning Week. During the two-day event, UNESCO will gather participants from around the world to share experiences and plan joint actions with a view to harnessing AI to achieve Sustainable Development Goal 4 (SDG 4). It will feature keynote speeches, high-level plenary addresses, demonstrations of AI applications and numerous breakout sessions.

Symposium

Wednesday, 6 March 2019

Interpretation is provided in English and French in Room 1

08:00 - 08:50	Registration	
08:50 - 09:00	Al music Mobile Learning Week Song: Taryn Southern, Break Free, Instrumentation composed with Al	Room 1
09:00 – 9:30	Opening ceremony Moderator: Mr Borhene Chakroun, Director, Division for Policies and Lifelong Learning Systems, UNESCO Master of ceremony: Mr Valtencir Mendes, Project Officer, Unit for ICT in Education, UNESCO Ms Stefania Giannini Assistant Director-General for Education, UNESCO Mr Kemal Huseinovic, Chief of the Infrastructure, Enabling Environment and E-Applications Department/ BDT, ITU	Room 1
09:30 – 11:00	 Keynote 1: How do Al trends reshape education? Ms Lynn Dai, Product Executive Director, Sensetime Mr Anthony Salcito, Vice-President of Worldwide Education, Microsoft Plenary #1 Ensuring inclusive and equitable use of Artificial Intelligence in education Without policy intervention, the deployment of Al in education can exacerbate digital divides and learning inequality, with marginalised and disadvantaged groups most at risk of being excluded from Al-powered education. To ensure equitable use of Al in education, large-scale initiatives are needed to support developing countries in boosting the development of Al technology, enabling access to Al platforms and resources, and nurturing local innovations in Al. Can Al break through barriers for vulnerable groups to access quality education? What kind of strategies or programmes are needed to prevent gender bias in Al applications? What should be put in place to promote gender equality in Al professionals and Al skills development? Moderator: Mr Borhene Chakroun, Director, Division for Policies and Lifelong Learning Systems, UNESCO H.E. Mr Ibrahima Guimba Saidou, Minister Special Advisor to the President of the Republic of Niger & CEO of the National Agency for Information Society (ANSI), Niger Mr Andrew Williamson, Vice President, Huawei, China Ms Hanan Salam, Co-founder of Women in Al, France Ms Kate Radford, Programme Director of 'Can't Wait to Learn', UK Ms Elena Sinel, Founder of Teens in Al and Acorn Aspirations, Uzbekistan 	Room 1
11:00 – 11:30	Coffee break Programming with Scratch presented by the children of the UNESCO kindergarten	Exhibition area



3:00	Breakout sessions TRACK 1 - Ensuring inclusive and equitable use of Artificial Intelligence in	
	education	
	1. How is Al used to support and educate refugees?	Room 5
	Moderator: Ms Kerstin Holst, Chief, Desk for Education in Emergencies, UNESCO	
	 Digital inclusion in the Al era: Ensuring work skills relevancy for refugees and migrants Ms Jean Guo, USA 	
	 Learning beyond borders: Refugee Camps Education Ms Florie Zheng, Ms Lucia Gallardo, Gingkoo, China 	
	 Al to ensure equitable access to education globally Ms Prya Lakhani, CENTURY Tech and Ministry of Education and Higher Education, Lebanon 	
	 Al-based reporting tool to help better manage humanitarian aid Mr Carsten Boekholt, SAP, Singapore 	
	 Using Al and gamification to bridge language barriers for refugees Ms Elissa Glorie, Travis Foundation, Australia 	
	2. How can the inclusive use of AI promote inclusion in education?	Room 6
	Moderator: Mr Hani Eskandar, ICT Applications Coordinator, ITU	
	Offline data and model training for inclusive AI for students and teachers Mr Richard Tibbles, Learning Equality, USA	
	The application of augmented reality (AR) in high school science course teaching Ms Guihua Wang and Mr Tianshuai Guan, Beijing Royal School, China	
	 Enhancing the learning process of people with special needs using wearables and Al Mr Karthik Shivashankar, University of Surrey, UK 	
	 Developing Al skills to ensure an inclusive society Ms Stella Uzochukwu-Denis, Odyssey Educational Foundation, Nigeria 	
	Al and data: Who owns and who manages Mr Anantha Duraiappah, UNESCO MGIEP	
	3. How can AI be harnessed AI to reduce the learning inequitability? (transcription in French provided by machine translation program)	Room 7
	Moderator: Ms Michela Pagano, Associate Project Officer, Unit for ICT in Education, UNESCO	
	 An Al-empowered online one-on-one tutoring system to educate students in rural areas Mr Mohamed Ally, Beijing Normal University, China 	
	Amrita Learning: Intelligent tutoring system for urban and rural schools Ms Prema Nedungadi, AmritaCREATE, India	
	 Education and computer games: Using AI to improve learning with Gidimo in Africa Ms Joy Okah-Edemoh, Pan-Atlantic University, Nigeria 	
	 Using innovative edtech, including gamification, VR and chatbots, for humanitarian learning Mr Atish Gonsalves, Humanitarian Leadership Academy, UK 	
	• Designing AI projects with low cost technology for researchers and learners in disadvantaged populations Ms Bridget Bannerman, Science Resources Africa, Guinea-Bissau	
	4. Will AI promote equity and gender equality?	Room 9
	Moderator: Ms Justine Sass, Chief, Section of Education for Inclusion and Gender Equality, UNESCO	
	Empowering girls and mothers to use AI to solve problems in their communities Ms Tara Chklovski, Iridescent, USA	
	Al for literacy education in least developed contexts Ms Bosen Liu, Ladder Education Group	
	• '1'd Blush if I Could': The gendering of AI digital assistants and its repercussions Mr Mark West, UNESCO	
	 Integrating education, AI technology, and SDGs: A three-pronged collaboration Ms Neus Lorenzo, Mr Ray Gallon, Transformation Society, France 	
	Side event	Room 3
	Working towards 'Al in Education Policy Guidelines' Experts: UNESCO, ITU, ProFuturo Foundation, Beijing Normal University, and Open University	
	Moderators: Ms Shafika Isaacs, University of Johannesburg, South Africa and Mr Fengchun Miao, Chief, Unit for ICT in Education, UNESCO	



13:00 – 14:00	Lunch break	
14:00 – 14:40	Partners speeches I: Promoting open partnership for universal and equitable use of AI in education Moderator: Mr Valtencir Mendes, Project Officer, Unit for ICT in Education, UNESCO • Mr Wang Guangfa, Chairman, Fazheng Group, China Transcription in English provided by machine translation • Mr Raphael Moraglia, CEO, Skillogs, France • Ms Serine El Salhat, Vice Chancellor for International Cooperation & Corporate Communication, Hamdan Bin Mohammed Smart University, UAE	Room 1
14:40 – 16:40	Keynote 2: Artificial Intelligence and human grammars: Can we design better languages? Mr Andrea Moro, Neuroscientist and Professor of general linguistics at University School for Advanced Studies IUSS Pavia, Italy Plenary #2 Leveraging AI to enhance education and learning There is no doubt that AI will revolutionize the delivery and management of education, provision of content, and analytics of learning. But how can AI solutions improve learning outcomes? Will AI help learning scientists better understand how learning happens? There is little doubt that teachers will not be replaced by machines in the future, but how the use of AI in education and learning will transform the role of teachers? What continuous support is needed to prepare teachers to work with AI in an AI-rich education environment? As AI is transforming all areas of human life, how can education prepare learners with human-machine collective intelligence to live and work together with AI for sustainable development? Moderator: Mr Fengchun Miao, Chief, Unit for ICT in Education, UNESCO Mr Andreas Schleicher, Director for Education and Skills, OECD Mr Simon Walker, CEO of STEER, UK Mr Ronghuai Huang, Director of the National Engineering Center for Cyberlearning and Intelligent Technology, Beijing Normal University, China Ms Priya Lakhani, Founder of Century Tech, winner of the 2018 MIT Solve's Challenge Prize, and founder of the AI equitable access to education programme with the Ministry of Education and Higher Education, Lebanon Ms Ulla Maaria Koivula, Director of Thinglink, Finland	Room 1
16:40 – 17:00	Coffee break	
17:00 – 18:30	Breakout sessions TRACK 2 - Leveraging AI to enhance education and learning	
	 1. Human-machine collective intelligence: What is the way forward? Moderator: Ms Jonghwi Park, Programme Specialist, UNESCO Bangkok Using learning analytics in complex environments on a global scale Ms Paula Valverde, ProFuturo Foundation Predictive modeling and machine learning to drive reader engagement Mr Periša Ražnatović, Worldreader Al for education interventions beyond the classroom Mr Kwaku Ofori, National Information Technology Agency, Ghana Cognitive Al disrupting lifelong learning Mr Harri Ketamo, Headai ltd, Finland Next Generation By Design: Optimizing digital exchange for chatbots and Al technologies to enhance learning Mr Dale Allen, DXtera Institute and Mr Francesc Santanach, Universitat Oberta de Catalunya 	Room 5



	2. How can Al boost education and learning management systems? Moderator: Mr Lindsay Young Associate Project Officer Unit for ICT in Education LINESCO	Room 6
	Moderator: Mr Lindsay Young, Associate Project Officer, Unit for ICT in Education, UNESCO • How can we increase students' motivation and engagement in intelligent LMS using gamification and Al? Mr Seiji Isotani, University of São Paulo, Brazil	
	Multi-agent technique towards enhancing learning management systems Mr Mohamed Abdel Razek, Al Azhar University, Egypt	
	Talking books with an Al-boosted learning management system Ms Rokhaya Diawara, UNESCO Abuja	
	 Applying AI to improve scores on international assessments by monitoring learning conditions Mr Ali AI Yafei, Ministry of Education, UAE 	
	 LabXchange: An open-source platform for personalized learning and challenge-driven education at a global scale Mr Robert Lue, Harvard University, USA 	
	3. How can Al improve learning? (session in Spanish) (session in Spanish, transcription in English provided by machine translation program)	Room 7
	Moderator: Mr Rossieli Soares, former Minister of Education and current Education Secretary of São Paulo State, Brazil	
	• Enabling innovative learning in Latin American universities: What is the role of Al? Facilitar el aprendizaje innovador en las universidades latinoamericanas: ¿cual és el rol de IA? Ms Mildred Vanessa López Cabrera, Tecnológico de Monterrey ITESM, Mexico	
	 Understanding AI in primary Education Entendiendo la Inteligencia Artificial en la enseñanza elemental Mr José Manuel Sáez López, Universidad Nacional de Educación a Distancia, Spain 	
	 How to apply Al in language Learning Como aplicar la IA en el aprendizaje de lenguas extranjeras por mobile learning Ms Izabel de Andrade, Serviço Nacional de Aprendizagem Industrial (SENAI), Brazil 	
	 Mobile learning from the base: From augmented and virtual reality to Al Aprendizaje móvil desde la base: desde la realidad aumentada y virtual a la inteligencia artificial Ms Verónica Iglesias Fustes, CEIP Ponte dos Brozos, Spain 	
	 Children in social vulnerability: Leading Al in public schools Niños en vulnerabilidad social: Inteligencia Artificial en escuelas públicas Ms Yesenia Venegas, Fundación Quirós Tanzi, Costa Rica 	
	4. How can Al implications empower teachers?	Room 9
	Moderator: Mr Edem Adubra, Chief, Section of Teacher Development (Secretariat of the International Task Force on Teachers), UNESCO	
	 Tech for teachers: What educators need to know about Al Ms Scarlet George, Oxford Insights 	
	mJangale: Teaching STEAM to youth in Senegal through Al Ms Christelle Sharff, mJangale, USA	
	• The teacher assistant to assure quality of education to everyone Mr Antonio Alger, ese+, El Salvador	
	Using AI to support teachers and teacher development Ms Ines da Silva, UNESCO	
	Symbolic Al and machine learning: Playing nice together at last Mr Elliot Soloway, Ms Cathie Norris, University of Michigan, USA	
	Side event	Room 3
	The Global Digital Library: Prototyping new reading experiences with Al Moderator: Ms Liv Marte Kristiansen Nordhaug, Senior Adviser NORAD, Norway	
18:30 – 20:30	Reception	Hall Ségur



Symposium

Thursday, 7 March 2019

Interpretation is provided in English and French in Room 1

09:00 – 11:00	Keynote 3: Emerging strategies for promoting the next-generation of AI development	Room 1
	Mr Ke Gong, Executive President, Chinese Institute of New-Generation Artificial Intelligence Development Strategies, China	
	Master of ceremony: Mr Valtencir Mendes, Project Officer, Unit for ICT in Education, UNESCO	
	Plenary #3 Promoting skills development for jobs and life in the AI era	
	Emerging technology trends related to the digital transformation, such as AI, machine learning, IoT, and big data analytics, have profound implications in terms of the skills required for the evolving digital economy. In particular, the notion of lifelong learning has emerged as one of the key strategies for job security and	
	employment in the digital era.	
	How will AI impact the labour market and what AI-related skills are needed today and in the future by different sectors? How can educational institutions and training providers from both public and private spheres can address any existing or emerging skill gaps?	
	What recent developments and concrete case studies about industry talent development programmes, academic programmes as well as other initiatives that have been implemented to address the emerging skill gaps?	
	Moderator: Ms Susan Teltscher, Head, Human Capacity Building Division, ITU	
	• Ms Hakima Chaouchi, Professor, Institut Mines Telecom, Telecom Sud Paris and French Research Ministry ICT Advisor, France	
	 Mr Paul Comyn, Senior Skills and Employability Specialist, Employment Policy Department, International Labour Organization 	
	Mr Detlef Eckert, Vice-President, Global Government Affairs, Huawei	
	• Ms Ivana Bartoletti, Founder, Women Leading in Al Network and Head of Privacy and Data Protection, Gemserv, UK	
	Mr Deb Deep Sengupta, President and Managing Director, SAP, India	
	Mr Marc Fiammante, Technical Director for European Governments, IBM	
11:00 – 11:20	Coffee break	
	Artificial Intelligence in schools: Are you ready for it? Presentation of the case of Colegio Miguel de Cervantes (Brazil) and the mSchools (Spain)by the UNESCO-Fazheng project	Exhibition area
11:20 – 12:50	Breakout sessions TRACK 3 - Promoting skills development for jobs and life in the AI era	
	1. What skills and values are needed for jobs and life in the AI-rich era?	Room 5
	Moderator: Mr Hiromichi Katayama, Programme Specialist, Section of Youth, Literacy and Skills, UNESCO	
	 Questioning inclusiveness using AI to bridge learning gaps matching industry needs and profiles for engineers Ms Inge de Waard, InnoEnergy, Belgium 	
	• Experiences and lessons learned on recruiting and building Al competence: A multinational perspective from Ericsson Mr Paul Landers, Ericsson, Sweden	
	• The link for preparing students to thrive in Al careers of the future Mr Richard Culatta, International Society for Technology in Education	
	 Using a mobile application and tangible tokens to introduce rural learners to coding Mr Jean Greyling, Nelson Mandela University, South Africa 	
	2. How can AI skills be developed effectively in different contexts?	Room 6
	Moderator: Ms Anett Domiter, Associate Project Officer, Unit for ICT in Education, UNESCO	
	Experimenting with AI in the classroom Mr Albert Forn, mSchools, GSMA	
	 Humanizing algorithmic societies: New approach to Media and Information Literacy Education Ms Tatiana Murovana, UNESCO IITE, Russia 	
	Intelligent mobile learning for the hardest to reach: Tackling adult literacy	



	Starting from scratch: Digital literacy in rural areas Mr. Susana Muñaz Harra fordaz, Universidad Politacnica do Madrid Spain	Room 6
	Ms Susana Muñoz Hernández, Universidad Politecnica de Madrid, Spain • Al curriculum for K-12 teachers and students Ms Lucie Luneau, Kids Code Jeunesse, Canada	
	3. How can Al be harnessed to inform skills development and assessment?	Room 7
	Moderator: Ms Ethel Agnes Pascua-Valenzuela, Deputy Director for Programme and Development, SEAMEO Secretariat	NOOTI 7
	• Games in the age of thinking machines: Leveraging AI to enhance game-based learning Mr Ali Alshammari, University of Tabuk, Saudi Arabia	
	• Evaluation in education with AI Mr Parmod Kumar, Ms Avinasha Sharma, Directorate of School Education, India	
	• The innovation of higher education in the AI context Mr Li Ming, International Centre for Higher Education Innovation, China	
	• Employment map: Building an employment tool using big data Mr Luis Miguel Olivas, Telefónica Foundation	
	 Paving the way towards a better future: HBMSU School of Al Ms Souma Alhaj Ali, Hamdan Bin Mohammed Smart University, UAE 	
	4. Working towards Al-ready education and lifelong learning systems	Room 8
	Moderator: Ms Lina Benete, Programme Specialist, UNESCO Almaty	
	How 'augmented intelligence' can raise learning outcomes Mr Ray Douse, Whizz Education, UK	
	The importance of openness in developing AI in education Mr Neil Butcher, OER Africa, South Africa	
	 Bridging the gaps in education though transforming teaching and learning with Al-based solutions in Africa Ms Jingxin Bao, UNESCO IICBA 	
	 Leveraging Al within connected learning: Opportunities and constraints Mr Charley Wright, UNHCR 	
	 A holistic approach towards the use of Al in education Ms Svetlana Malkarova, State University of Management, Russia 	
	 Creative Program Design: Creating relevant Al skills Mr Manuel Pereira Colocci and Mr Samuel Gordon, US Department of State, USA 	
	Side event	Room 9
	Preparing post-millennials for their AI future by cultivating a growth mindset and developing habits of mind Beijing Royal School, China	
12:50 – 14:00	Lunch break	
14:00 – 15:30	Breakout sessions TRACK 2 – Leveraging AI to enhance education and learning (cont.)	Room 5
	1. How can Al boost education and learning management systems?	
	Moderator: Mr Peter Wells, Chief, Section for Higher Education, UNESCO	
	Digital Intelligence Virtual Assistant (DIVA) Ms Helen Crompton, Old Dominion University, USA	
	• Realizing ShiraX, an open-source platform that creates turnkey Al-based educational apps for autonomous learning Mr Jason Bavington, Midnight Illusions, Canada	
	• Moodle, the de facto learning platform to facilitate research and experimentation with educational data Mr David Monllaó Olivé, Moodle, Spain	
	 How to use big data/learning analytics to find out success cases inside social programs Ms Milada Gonçalves and Mr Rubem Saldanha, ProFuturo Foundation, Brazil 	
	 Al in education in Kenya and Malawi: A view from the ground Mr Salim Salamah and Mr Jamie Proctor, Department for International Development, UK 	



14:00 – 15:30	2. How can Al improve learning?	Room 6
	Moderator: Mr John Moravec, Founder of Education Futures	
	Al to support human intelligence Mr Andreas Hörfurter, Common sense eLearning, Austria	
	 Use of biometric tools based on Al for the identification of participants in MOOCs Ms Lorena Alemán de la Garza, Ms Marcela Georgina Gómez Zermeño, Tecnologico de Monterrey, Mexico 	
	Student-centered design for Al Projects: How to use design techniques to evaluate Al projects Mr Diogo Cortiz, Network Information Center	
	mHealth learning and app development for health diagnoses and tracking with Al	
	Mr Dominic Mentor, Columbia University, USA • How Wikipedia is using AI in education	
	Ms Nichole Saad, Wikimedia Foundation	
	Side event	Room 7
	Supporting curriculum alignment with Al: Lessons from refugees with education platforms UNHCR – the UN Refugee Agency, Google.org, Learning Equality, Vodafone Foundation	
	This side meeting will continue by a follow up activity entitled Design Sprint on Curriculum Alignment in Crisis Contexts, to take place on 11 and 12 March 2019 on the 7th floor (invitation only).	
	Side event	Room 8
	Using Al and OER data: Convergence among OER platforms offers unprecedented opportunities Knowledge 4 All foundation, UNESCO Chairs in Open Educational Resources (OER) and Artificial Intelligence (Al), Slovenian Ministry of Education, Science and Sport	
15:30 – 15:50	Coffee break	
	Artificial Intelligence in schools: Are you ready for it?	Exhibition
	Presentation of the cases of Beijing Royal School (China) and the Primary School Ponte dos Brozos (Spain) by the UNESCO-Fazheng project	area
15:50 – 16:20	Partners speeches II:	Room 1
	Promoting open partnership for universal and equitable use of AI in education	
	Moderator: Ms Shafika Isaacs, University of Johannesburg, South Africa	
	Mr Hao Gong, Chairman, Huashi Education Group, China	
	Ms Liv Marte Kristiansen Nordhaug, Senior Advisor, Norad, Norway	
	Ms Zohra Yermeche, Program Director, Ericsson, Sweden	
16:20 – 17:40	Plenary #4 Safeguarding transparent and auditable use of education data	Room 1
	The unconscious use of data by machine learning has intensified concerns about ethics and security in using AI for manipulating individual data across all areas. Educational institutions, students and especially children are more susceptible to the threat. How should regulatory frameworks respond to the ethical dilemma between making education data available and protecting the privacy of learners' personal data? How can technology innvovations like the decentralized or distributed data technologies help solve data problems caused by technology? Will the next generation of AI development enhance privacy protection of learners' data and enlighten the hidden perils in the use of AI in education? Moderator: Mr Tao Zhan, Director, UNESCO ITE	
	Mr Edson Prestes, Head of the Robotics Research Group, Federal University of Rio Grande do Sul, Brazil	
	Ms Alexandra Bensamoun, Professor and member of the French working group on Al's legal and regulatory challenges, France	
	Mr Wayne Grixti, CTO at Malta Digital Innovation Authority, Chairman MALTA.Al Taskforce, Malta	
	Special guest: Mr Amir Fehri, 15-year-old student and writer, Tunisia	
17:40 – 18:30	Keynote 4: What human-machine collective intelligence should be developed to enable human to	Room 1
	live and work together with AI? Moderator: Mr Borhene Chakroun, Director, Division for Policies and Lifelong Learning Systems, UNESCO Mr François Taddei, President of The CRI Center for Research and Interdisciplinarity, France	
	Symposium closing ceremony Mr Borhene Chakroun, Director, Division for Policies and Lifelong Learning Systems, UNESCO	
18:30-18:40		



Strategy Labs **International Women's Day**

Day 5 – Friday, 8 March 2019

The Strategy labs will convene interested partners to launch major initiatives and conceptualize collaborative projects that seek to harness AI's potential in accelerating the achievement of SDG 4.

STRATEGY LABS		
09:00 – 11:30	Strategy Lab 1 - Al Global Goods for Education ITU and UNESCO	Room 3
	Strategy Lab 2 – Al for SDG 4: Towards a global consensus on Al in education UNESCO, Weidong Group, NORAD, SEAMEO and Huawei	Room 6
	Strategy Lab 3 – Al in a box: A free worldwide K-12 mobile and TV network Skillogs	Room 7
	Strategy Lab 4 – Al in Education Readiness Index UNESCO, Microsoft, ITU, ProFuturo Foundation, Apple and Baidu	Room 8
	Strategy Lab 5 – Using AI to support teachers and teacher development UNESCO and International Task Force on Teachers for Education 2030	Room 5
	Strategy Lab 6 – Artificial Intelligence for youth UNESCO and Ericsson	Room 9
15:00 – 17:00	Strategy Lab 7 – How can AI and collective intelligence be combined to create a GPS for knowledge? Center for Research and Interdisciplinarity and UNESCO This activity is invitation only. To request for participation, please contact: n.aouka@unesco.org	Center for Research and Interdisciplinarity
INTERNATIONAL	WOMEN'S DAY	
11:30-13:00	Women online: Challenges for gender equality in the digital space International Women's Day-UNESCO Campus+ event	Room 4
13:00-14:00	Reception	Hall Ségur
14:00-17:00	WIKI4Women 2019 http://on.unesco.org/wiki4women	Hall Ségur
	Al and Women photo exhibit (1-31 March)	Fences of avenue Suffren

Mobile Learning Week Exhibitions

Monday 4 March 2019 to Thursday 7 March 2019 – Hall Ségur and Foyer

Enter and The Punishment, artistic installations by Filipe Vilas-Boas - Hall Ségur dEYEversity, artistic installation by ALAgrApHY - Hall Ségur

UNESCO, ITU, ProFuturo Foundation and Skillogs, as well as sponsors and supporters, will host a number of side events and information meetings to complement the main programme of Mobile Learning Week.



UNESCO's vision on ensuring inclusive and quality education and promoting lifelong learning opportunities for all in the era of Al

Artificial Intelligence (AI) has the potential of bringing new opportunities for enhanced or new forms of learning and offer more flexible lifelong learning pathways. As such, the UNESCO Education Sector has developed initiatives that harness AI to achieve SDG 4, with a particular focus on activities in developing and least developed countries as well as small island developing states.

The framework of these initiatives:

Initiatives	Objectives	Activities
Al-ready education policy makers	To strengthen the capacities of policy makers in developing policies and strategies for leveraging AI to achieve SDG 4	Developing Al-Readiness IndexDeveloping GuidelinesOrganizing trainings
Al skills development	To promote AI skills development programmes in school curriculum and lifelong learning provisions as well as make high-quality AI training programmes accessible for all	 Developing a repository Guiding the integration of AI in school and TVET institution programmes Training and mentoring of master trainers
Al innovations in youth	To enhance training for young people (priority on girls and women) and to nurture youth's innovations in developing Al applications for SDGs	Trainings for trainers Mobilizing Al hubs and hackathons
Equitable use of AI in education	To identify, curate, and make accessible open-source AI tools and platforms, and to advocate the transparent and auditable use of education data	 Building partnerships to promote the equitable use of Al Mobile Learning Week and Prize for Al Applications Beijing Conference on Al in education

Upcoming Al-related activities

· International Conference on Artificial Intelligence and Education

16 - 18 May 2019

Beijing, China

https://en.unesco.org/events/international-conference-artificial-intelligence-and-education

· Publication: AI in Education Policy Guidelines

Expected release: May 2019

· Publication: A Guide to Artificial Intelligence (AI) in Education

Expected release date: May 2019

· Publication: A Guide to Blockchain in Education

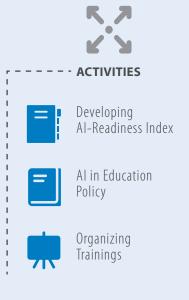
Expected release date: May 2019



UNESCO'S WORK ON ALIN EDUCATION



















IMPACT

youth/teens trained master trainers trained



ACTIVITIES



Training of master trainers



Mobilizing Al hubs and hackathons



INITIATIVE



EQUITABLE AND SAFE USE OF ALIN **EDUCATION**



IMPACT

consensus on equitable, inclusive and safe use of Al in education

countries informed by international conferences and MLW





International partnership to promote equitable and safe use of Al in education



ICT Education Prize for Al



International conferences on Al and education