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la science et la culture



Diversité
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11 IGC

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INTERGOVERNMENTAL COMMITTEE FOR THE PROTECTION AND PROMOTION OF THE DIVERSITY OF CULTURAL EXPRESSIONS

Eleventh session
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Item 5 of the provisional agenda: Future activities of the Committee: draft work plan and resources available and required (2018-2019)

At its sixth session in June 2017, the Conference of Parties adopted Resolution 6.CP 12 on the future activities of the Committee, calling upon it to establish a workplan at its eleventh session for the implementation of activities based on the human and financial resources available from both the regular programme and extrabudgetary resources. This document reports on the main elements of a draft work plan including new activities to be pursued and reported to the seventh session of the Conference of Parties scheduled for June 2019.

Decision required: paragraph 11

1. At its sixth session in June 2017, the Conference of Parties to the Convention on the Protection and Promotion of the Diversity of Cultural Expressions (hereinafter “the Conference of Parties” and “the Convention”) invited the Intergovernmental Committee for the Protection and Promotion of the Diversity of Cultural Expressions (hereinafter “the Committee”) to implement a workplan of future activities and report back to the seventh session of the Conference of Parties in June 2019.
2. Resolution 6.CP 12 defines the priority activities upon which the Committee’s draft work plan should be based. It is also to take into account the performance indicators and targets presented in UNESCO’s Programme and Budget (39 C/5), Major Programme IV, Main Line of Action 2 and Expected Result 7¹. Aligning the future activities of the Committee (2018-2019) with the 39 C/5 will facilitate the implementation of the Convention during this period and enable the governing bodies of the Convention to take coherent decisions during their statutory meetings.
3. The Committee’s draft workplan (2018-2019) should also take into account the monitoring framework² developed for the Convention that has been in place since 2015. This means that the future activities of the Committee should be consistent with this framework and aligned with the four overall goals of the Convention to: support sustainable systems of governance for culture (Goal 1), achieve a balanced flow of cultural goods and services and increase the mobility of artists and cultural professionals (Goal 2), integrate culture in sustainable development frameworks (Goal 3) and promote human rights and fundamental freedoms (Goal 4). Lastly, the Committee should also consider how its work contributes to the implementation of the 2030 Agenda for Sustainable Development and its goals (hereafter “SDGs”) and relevant targets.
4. The future activities of the Committee for the 2018-2019 period as identified by the Conference of Parties (Resolution 6.CP 12) are as follows (references to the relevant documents presented to its eleventh session are indicated):
 - implement the global capacity development strategy (see Document DCE/17/11.IGC/4);
 - implement the International Fund for Cultural Diversity (IFCD) and its fundraising communication strategy, and review the results of the second evaluation of the Fund in order to make recommendations to the seventh session of the Conference of Parties (Documents DCE/17/11.IGC/7a, DCE/17/11.IGC/7b and DCE/17/11.IGC/INF.5);
 - continue its policy monitoring activities to assess the impact of the Convention through the collection and analysis of data, information and good practices based on the Parties’ quadrennial periodic reports and other sources, and share the results through the publication of a quadrennial or, if feasible, a biennial Global Report, through a global knowledge management system. Particular attention will be paid to monitoring the impact of Articles 16 and 21 (see Document DCE/17/11.IGC/4 and the second edition of the Global Report on the implementation of the Convention – Chapters 5, 6 and 7);

¹ Progress can be monitored regularly through SISTER,C/5 Expected Result n° 133 and n° 2696.

² This framework was published in the first edition of the Global Report, “Reshaping Cultural Policies – A Decade Promoting the Diversity of Cultural Expression for Development”, published in December 2015. It includes 33 key indicators, as well as 108 means of verification.

- identify priority actions regarding best practices for implementing the Operational Guidelines on the Convention in the digital environment, subject to the availability of extrabudgetary funds;
 - pursue synergies in the monitoring of policies and measures related to the 1980 Recommendation concerning the Status of the Artist;
 - continue to encourage and support civil society participation in the work of the Convention's governing bodies and establish a stakeholder outreach strategy (see Document DCE/17/11.IGC/4);
 - carry out a review of the Operational Guidelines pertaining to Article 9, "Information sharing and transparency", including the Annex on the framework for quadrennial periodic reports, and make available on the website of the Convention the quadrennial periodic reports received prior to each session of the Committee (see Document DCE/17/11.IGC/8);
 - explore specific actions that may be taken to effectively implement Article 13, "Integration of culture in sustainable development", in support of the United Nations 2030 Agenda for Sustainable Development, including, if necessary, a review of the Operational Guidelines;
 - further examine the implementation of Article 16 in order to review, if necessary, the Operational Guidelines.
5. Resolution 6.CP 12 also requested the Committee to base its workplan on the availability of human and financial resources from both the regular programme and extrabudgetary resources, and to submit a report on the implementation of these activities, the challenges met and solutions found to overcome these challenges at the seventh session of the Conference of Parties. The Resolution also asks the Committee to consider all stakeholders and to take youth and women into account and seek to promote the Convention among and with them, especially through digital means.
 6. Lastly, when establishing its work plan, the Committee must take into consideration the results of the IOS Audit on the Working Methods of Cultural Conventions and its Evaluation of UNESCO's Standard-setting Work of the Culture Sector Part IV – 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions.³ Among the main observations of the Audit of Working Methods of Cultural Conventions, IOS noted: "the current situation is unsustainable as support from the regular programme budget decreases and the workload of the Convention Secretariats increases. There is thus a need to review the amount of Secretariat work that can be executed and cost-savings measures should be considered [...]".
 7. The purpose of this document is to propose a draft work plan that the Committee can base its debates. The Annex presents a list of future activities of the Committee for 2018-2019 identified by the Conference of Parties (Resolution 6.CP 12), aligned with the performance indicators and targets contained in the 39 C/5, and in accordance with the overall monitoring objectives for the Convention and the SDGs.
 8. The Annex also provides information on the guaranteed sources of funding and identifies activities for which the extrabudgetary financial resources will be required in addition to the budget of the regular programme allocated in the 39 C/5 for ER 7. Furthermore, the Annex demonstrates that additional human resources are required to implement the priorities

³ See Documents IOS/AUD/2013/06 and IOS/EVS/PI/134 REV

established in Resolution 6.CP 12, particularly in the fields of policy research and knowledge management required to monitor and assess the impact of the Convention at the international and national levels.

9. At this session, the Committee is invited to consider, discuss, amend and adopt the draft work plan of its activities as set out in the Annex. For each activity, the Committee will be requested to review the proposed actions, as well as their source of financing and indicates next steps. For example, the Committee must decide whether it is necessary to revise the Operational Guidelines on Articles 13 and 16 of the Convention, and, if so, how. Furthermore, it must also decide on the type of activities required to implement the Operational Guidelines on Article 13 in support of the SDGs, as well as those required to implement the Operational Guidelines on the diversity of cultural expressions in the digital environment.
10. As a reminder, the types of activities that can be implemented by the Secretariat are as follows: to provide direct financial support through the IFCD or support Parties in the form of expertise to build their capacities in the development, implementation, monitoring or evaluation of policies outlined in the capacity-building strategy of the Convention. The Secretariat is also tasked with activities to collect, analyze and disseminate information and data, set up and maintain a list of good practices, strengthen dialogue and cooperation between the Parties and civil society. The evidence generated through the implementation of all these activities serves to inform the achievement of the Convention goals as well as the targets and goals set to achieve the UN 2030 Agenda for Sustainable Development.
11. The Committee may wish to adopt the following decision:

DRAFT DECISION 11.IGC 5

The Committee,

1. *Having examined Document DCE/17/11.IGC/5 and its Annex;*
2. *Recalling Resolution 6.CP 12 of the Conference of Parties;*
3. *Takes note of the draft work plan of activities of the Committee for 2018-2019 contained in the Annex of this Document and annexed to this Decision;*
4. *Notes the Organization's increasing reliance on extrabudgetary contributions and invites the Parties to provide financial resources to the Secretariat in order to achieve the activities indicated in its workplan, particularly in relation to capacity building, knowledge production and management and related activities, in order to implement Recommendation 1(b) of the IOS audit and Articles 9 and 19 of the Convention ;*
5. *Acknowledges the need to strengthen the human resource capacities of the Secretariat in a sustainable manner to enable it to respond efficiently to the priorities identified by the Parties, and requests the Parties to provide the Secretariat with associate experts, seconded experts or additional appropriation to the Regular Programme for ER 7.*

ANNEX

**Draft work plan activities of the Committee
(2018-2019)**

39 C/5 - Expected Result 7: Policies and measures to promote the diversity of cultural expressions by Member States, in particular through the effective implementation of the 2005 Convention

39 C/5 Performance indicators	Assessment according to the following factors	Priorities set in Resolution 6.CP 12	Activities funded*	Activities requiring EXB funds**
<p>1. Sound governance exercised through the adoption and implementation of strategic resolutions/decisions of the governing bodies of the 2005 Convention</p>	<ul style="list-style-type: none"> - Priorities established through Conference of Parties' Resolutions - Resolutions are reflected in the Intergovernmental Committee work plan and implemented through Intergovernmental Committee Decisions 	<p>Review of the Operational Guidelines if necessary :</p> <p><i>Article 9 "Information sharing and transparency"</i></p> <p><i>Article 13 "Integration of culture in sustainable development"</i></p> <p><i>Article 16 "Preferential treatment for developing countries"</i></p> <p>Encourage and support civil society participation in the work of the Convention's governing bodies.</p>	<p>Organization of the three meetings of the governing bodies (RP)</p> <p>Review of the Operational Guidelines of Article 9, including the online QPR framework with the monitoring framework of the Convention (RP)</p>	<p>To be determined in the event of a review of the Operational Guidelines for Articles 13 and 16 if necessary.</p> <p>Promote the participation of civil society in the statutory meetings and the civil society forum (June 2019)</p>

<p>2. Number of supported Member States which have designed, implemented and monitored policies and measures to promote the diversity of cultural expressions and contribute to participatory systems of governance</p>	<ul style="list-style-type: none"> - Policies are designed or re-designed to reflect the core goals of the Convention - Measures and/or action plans are defined to implement the policy - Quadrennial periodic reports submitted that address policies and measures include information on how they promote women as creators and producers of cultural goods and services as well as provide evidence towards SDGs targets - Level of civil society stakeholders engagement 	<p>Implement the global capacity development strategy and support the participation of all stakeholder groups, particularly civil society, in the implementation of the Convention.</p> <p>Continue policy monitoring activities to assess the impact of the Convention through the collection and analysis of data, information and good practices and share the results through the publication of a quadrennial global report and research papers through a knowledge management system.</p> <p>Activities to implement the Operational Guidelines on Article 13 in support of the SDGs, and on Article 16 on the preferential treatment and the promotion of the diversity of cultural expressions in the digital environment.</p>	<p>Prepare a stakeholder outreach strategy and continue to seek funding for capacity building activities (RP)</p> <p>Collect and analyse data, information and good practices, particularly those concerning gender equality and SDGs (RP)</p> <p>Receive and process the QPR of at least 50 countries (RP)</p> <p>Develop and test a training module on the implementation of Articles 16 and 21 (EXB)</p> <p>Produce relevant research: impact study on trade and culture and artistic freedom in the digital age (EXB)</p>	<p>Produce a global study on women working in the cultural industries (including the collection of global statistics)</p> <p>Knowledge management (project coordination, maintenance services and web design services)</p> <p>Technical assistance to support policy implementation and development, and help monitor and assess activities in 20 countries with civil society participation**</p> <p>Expand and train a new network of specialists on the 2005 Convention in the Asia-Pacific region** and Arab States</p> <p>Activities to implement Operational Guidelines on Article 13 in support of the SDGs, and on Article 16 on the preferential treatment and the promotion of the diversity of cultural expressions, in the digital</p>
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3. Number of supported Member States which have efficiently carried out and implemented initiatives to promote the diversity of cultural expressions and contribute towards the achievement of the core goals of the Convention	<ul style="list-style-type: none"> - Level of contribution to the International Fund for Cultural Diversity (IFCD) - International assistance requests submitted - Projects successfully implemented 	<p>Implement IFCD and its fundraising and communication strategy</p> <p>Review the results of the 2nd IFCD evaluation and make recommendations to the 7th session of the Conference of Parties</p>	<p>Provide the Secretariat managing IFCD with the financial and human means to receive and process requests for funding, financial contributions and payments to IFCD beneficiaries (RP)</p> <p>Activities to raise visibility of IFCD (IFCD budget)</p> <p>Technical assistance for the National Commissions (RP- field offices)</p>	<p>IFCD fund-raising activities</p> <p>Project monitoring and evaluation</p>
4. Number of supported Member States which have designed, implemented and monitored policies and measures towards the 1980 Recommendation on the Status of Artists in synergy with the 2005 Convention	<ul style="list-style-type: none"> - Cultural policies and measures to promote and protect artistic freedom - Global survey submitted on policies that recognize the social and economic rights of artists - Evidence of measures and/or action plans that implement the policies and address digital technologies, mobility, artistic freedom 	<p>Pursue synergies in the monitoring of policies and measures related to the 1980 Recommendation concerning the Status of the Artist , including in emergency situations, as well as with the activities of the Communication and Information Sector on freedom of expression and the Gender Equality Division</p>	<p>Global survey conducted in cooperation with the key stakeholders, to be disseminated to all UNESCO Member States. (RP)</p> <p>Results of the survey examined and global report drafted and submitted (RP)</p> <p>Technical assistance to assist 5 countries in developing their legislation on the status of the artist, measures/action plan to promote artistic freedom (EXB).</p>	<p>Awareness-raising and advocacy work through special events, such as World Press Freedom Day (2018+2019), and communications materials (e.g. short films)</p> <p>Test the training module on artistic freedom in 5 countries</p>

<p>5. Number of initiatives undertaken by supported Parties which have enhanced creativity and strengthened the creative economy in cities (Only extrabudgetary)</p>	<ul style="list-style-type: none"> - New cities join the Creative Cities Network - Network initiatives strengthen the role of cities in the creative economy - North-South and South-South partnership agreements developed/-implemented 	<p>Not defined in Resolution 6.CP 12</p>	<p>Extrabudgetary only</p>	
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* Regular programme funds (**RP**) and extrabudgetary funds (**EXB**).

** Funding proposals have been submitted to the European Commission, the Swedish International Development Cooperation Agency, the German Federal Ministry for Economic Cooperation and Development, the Republic of Korea’s Ministry of Culture, Sports and Tourism, and the Norwegian Ministry of Foreign Affairs for projects to be implemented in 2018-2019.

*** The third Global Report is expected to be published in December 2020.

UNESCO must also strengthen its capacity to implement activities. In accordance with Resolutions 6.CP 7 and 9, the Parties are also called upon to reinforce the Secretariat by providing extrabudgetary resources for the Convention’s capacity-building programme, for preparing and publishing future editions of the Global Report monitoring the Convention, as well as for implementing a global knowledge management system in order to implement Articles 9 and 19 of the Convention. They are also called upon to help strengthen the Secretariat by providing an associate expert or a seconded expert to work on implementing the Convention, in particular to reinforce the IFCD.

