



EU/UNESCO Expert Facility on the Governance of Culture in Developing Countries:

Support for new regulatory frameworks to strengthen the cultural and creative industries and promote South-South cooperation

Frequently Asked Questions (FAQs) on the Call for Applications

This FAQ is prepared to provide additional clarifications about the Call for Applications that UNESCO launched within the framework of the EU-funded project to support the creation of regulatory frameworks for the cultural and creative industries on 18 December 2018.

UNESCO will update the FAQ in order to provide the same level of information to all the eligible countries, listed in Annex 1 of the [Call for Applications](#).

Applications are received and evaluated on an ongoing basis. For any questions, please contact us at: culture-governance@unesco.org

Released on 13 March 2019

1. Is there a deadline for the submission of an application?

There is **no application deadline**, as applications are received and evaluated on an on-going basis. While it is important to elaborate a quality application, please keep in mind that you will have a better chance of getting the application approved if you submit sooner than later, since the application will be evaluated on a first comes first served basis. It is also to be noted that the call will be closed once twelve beneficiary countries, or more if budget allows, have been selected. It is expected that the selection process will not go beyond the end of 2019.

2. How can I identify a focus area for my application?

This call is a **demand-driven**, and it is important for you to consult your stakeholders to identify the needs and challenges faced by professionals of the cultural and creative industries to determine the intervention areas for which you would like to request the provision of expertise from UNESCO. In order to provide you with orientations, the Call provides 35 examples of potential areas for provision of expertise and peer-to-peer learning support (see [Annex 2](#) of the Call). These examples are based on the [monitoring framework](#) of the 2005 Convention.

3. How many laws/strategies/measures can I ask to be designed through this project?

While there is no rule regarding the number of focus areas to be covered through your application, it is important that you take into consideration the feasibility of your requests given that you will benefit from the expertise of one international and one national expert within the 18-24 months timeframe of the project. **Requests need to remain realistic and implementable** with this timeframe in mind. The feasibility of the request will be key in the evaluation process. The more they focus on a specific area/law/strategy/measure, the greater chances they have to make a significant impact.

4. Can I send an application to design the overall cultural policy of my country?

The objective of this call is to strengthen the **regulatory frameworks for the cultural and creative industries** of developing countries, including intellectual property rights, within the framework of the 2005 Convention. Consequently, this project cannot be aimed at designing the overall cultural policy of your country, as this would inevitably include areas (e.g. heritage, language etc.) that are outside of the scope of the 2005 Convention.

5. Can UNESCO provide assistance in carrying out a diagnostic of needs in my country?

UNESCO cannot provide assistance in carrying out a diagnostic of needs or mapping in your country. You are expected to have carried out a basic diagnostic of needs/mapping before applying, and you will need to provide information on this diagnostic in your application. What is important to demonstrate in the application is that you have **information/data on which to base/justify your request**. You can use information, especially challenges and next steps, that your country might have included in its quadrennial periodic reports (QPR) to the 2005 Convention Secretariat. All the QPRs submitted to UNESCO are available [here](#).

6. How many applications can a country send?

UNESCO will accept **one application per country**. Ministries, public institutions and public agencies responsible for culture and media having a direct influence and regulatory responsibilities on the governance of culture will have to consult with each other and coordinate their actions and make sure that they send a concerted application. Each country can decide on their preferred mechanism to consult and coordinate action among their different national bodies. The applicants must ensure that the application has been endorsed by the competent authorities (e.g., ministry responsible for culture and media).

7. Can I receive help with filling in the application form?

While UNESCO Headquarters, UNESCO Field Offices and international experts of the [EU/UNESCO Expert Facility](#) cannot assist countries in filling in your application, you can consult them for general guidance. It is also important to note that a Steering Committee composed of UNESCO and the European Union representatives will evaluate applications on a rolling basis and decide upon successful candidates. **Unsuccessful applicants can revise their applications** in light of the comments of the Steering Committee and will be able to resubmit their application as many times as needed. While there will be no deadline for resubmitting revised applications, countries are encouraged to resubmit at a suitable time as projects are granted on a first come first served basis.

8. Can I submit an application in another language than English and French?

No. While the Call for Application is available in English, French, Russian and Spanish, for your application to be evaluated by the Steering Committee, it needs to be submitted in English or French. UNESCO cannot accept applications submitted in other languages. You always have the possibility to draft your application in your national language but **you will need to have it translated to English or French before submitting** your applications to UNESCO.



9. What is the maximum amount applicants can ask for?

Provision of expertise and peer-to-peer learning support are **non-financial assistance** provided by national and international experts, involving transfer of knowledge and peer-to-peer exchanges, skills training and consulting services. Consequently, there is no amount to request in the application.

10. What exactly will be covered by UNESCO through the whole duration of the project?

UNESCO will cover the contracts of one international and one national expert as well as the organization of activities (multi-stakeholder meetings, training workshops, peer-to-peer learning support, exchanges and sharing of knowledge).

11. Can I apply even if my country has not ratified the 2005 Convention?

No. This Call is available only to those 96 eligible countries that are Parties to the Convention and recipient of Official Development Assistance (ODA) on the OECD-DAC List, listed in Annex 2 of the Call. However, if your country is an ODA recipient and has not ratified the 2005 Convention, the first thing to do is try to ratify the Convention as soon as possible. Once your country becomes a Party to the Convention, it can become an eligible country.

12. What contributions are expected from me as a beneficiary country?

The beneficiary countries are expected to make in-kind contributions to facilitate missions by the experts. In the application, you are asked to provide an indicative budget elaborating the national contribution for backstopping the project (e.g. providing experts with the necessary logistics to accomplish their mission including workspace and related technical requirements as well as the local transportation required for the realization of the mission).

13. How will national experts be selected in each beneficiary country?

Each beneficiary country will benefit from the support of a national expert that will be working with the international expert of the [EU/UNESCO Expert Facility](#) of their choice. Selection of the national expert will depend on the country context. In principle, following the UNESCO's administrative procedure, UNESCO will launch an open call to solicit interested candidates to select the most appropriate person to be the national expert.

14. How can I make sure that my country's application respects conditions regarding gender equality?

In order to ensure your application respects conditions regarding gender equality, you have to make sure that the national team is composed of at least 40% of women and that it includes representatives of your ministry responsible for gender equality issues and/or women's rights groups. During the implementation of the project, you will also have to ensure the equal participation of women in the project's activities. Gender transformative projects challenging existing discriminatory policies and/or practices against women are also encouraged.



15. How many times does the international expert go on mission, and how long per mission?

The international expert will go on mission to the beneficiary country up to three times. The duration and the timing of each mission will be decided upon in consultation with the beneficiary country. The international expert will also provide distant coaching through regular communication with the national team.

16. Is it only the Ministry of Culture that can apply?

Any ministry and public body, including local governments, responsible for culture and media having a direct influence and regulatory responsibilities on the governance of culture can apply. Please note however that UNESCO can only accept one application per country.