

Sources and Statistics Annex to the Quadrennial Periodic Report

Name of Party:

Portugal

1. Main sources and links

Please provide references to the main sources of information and data used in compiling this report and that could be of interest to share with other Parties. These could include:

- recent public cultural policy strategies;
- reviews or evaluations;
- latest research or studies that map the cultural sector or cultural industries.

Parties are asked to provide:

- the name, author and web links to the relevant document;
- a maximum 100-word summary in English and/or French if the original language of the document is not in either of these two official working languages of the Committee;
- the names and contact details of those public or private institutions, agencies or networks in your country who actively contribute to the production of information and knowledge in the fields addressed by the Convention.

1. Main sources and links

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Books and documents

Book / document / report 1

Author(s)/Editor(s) (surname followed by initials)

The Observatório das Actividades Culturais / Observatory of Cultural Activities, OAC, founded in September 1996, is a non-profit Association whose founding members are the Portuguese Ministry of Culture, the Social Sciences Institute of the University of Lisbon (ICS-UL) and the National Statistic Institute (INE). Its main task is to produce and disseminate information, in a systematic and regular manner, on current trends in the field of cultural activities with emphasis on audience researches, cultural events and their impact, cultural policies, cultural agents (artists, users of cultural equipments etc.) and studies on cultural institutions (libraries, museums, etc.).

Year of publication

2011

Chapter title (if applicable)

Book, document or report title

Report on Portugal for Compendium of «Cultural Policies and Trends in Europe» 2011

Edition, volume (if any, e.g. 2nd edn, Vol. 1)

Place of publication

Publisher (if applicable)

Page reference(s) (if any, e.g. pp. 99–100)

Original language / translations (if applicable)

English

Web link (if applicable)

www.culturalpolicies.net/
www.oac.pt

Summary

'Compendium' collects information and monitors developments in 50 European countries. Using it and a great many other means of gathering information, the Council of Europe tries to examine 'macro-trends' that affect culture in Europe.

1. Main sources and links

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Books and documents

Book / document / report 2

Author(s)/Editor(s) (surname followed by initials)

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Web link (if applicable)

Summary

1. Main sources and links

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Periodicals

Article 1

Author(s) (surname followed by initials)

Date

Title of article

Title of periodical

Place of publication (if applicable)

Volume (if applicable, abbreviated Vol.)

Number (if applicable, abbreviated Vol.)

Publisher (if applicable)

Page reference(s) (if any, e.g. pp. 99–100)

Note on original language (if applicable)

Web link (if applicable)

Summary

1. Main sources and links

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Institutions, Agencies or Networks

Institution / Agency / Network 1

Name of Institution, Agency or Network

Instituto Nacional de Estatística

Web site

www.ine.pt

Contact details (e.g., name of person, email, phone)

Summary of main activities

Statistics Portugal is the entity responsible for ensuring the production and dissemination of official statistical information against the background of independence and permanent vigilance with regard to the emergence of new requirements, in a society where such information has become a prerequisite for economic and social development. It was created in 1935 and has its head office in Lisbon, inaugurated in the year of its setting-up. Delegations have been established in Porto, Coimbra, Évora and Faro. Statistics Portugal is a public institution which has legal personality, administrative autonomy and technical independence in the exercise of its official statistical activity. The law also confers on Statistics Portugal statistical authority and legal obligation to confidentiality.

1. Main sources and links

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Institutions, Agencies or Networks

Institution / Agency / Network 2

Name of Institution, Agency or Network

PORDATA

Web site

www.pordata.pt

Contact details (e.g., name of person, email, phone)

Summary of main activities

The PORDATA Contemporary Portugal Database reflects the main priority for the first years of the Francisco Manuel dos Santos Foundation. The Foundation intends to devote an important part of its resources and efforts to the collection, organisation and dissemination of information about Portugal and the Portuguese. According to the Foundation's statutes, its "Statement of Principles" and the wishes of its founder, it believes that the progress of societies depends very much on the participation of their citizens and the public debate of all the issues which affect and interest them. The Foundation recognizes that participation and debate are conditioned by knowledge of the facts and possession of relevant information and that creative public debate can only really take place when there are no obstacles among free people with informed opinions.

1. Main sources and links

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Institutions, Agencies or Networks

Institution / Agency / Network 3

Name of Institution, Agency or Network

OberCom- Observatório da Comunicação

Web site

www.obercom.pt

Contact details (e.g., name of person, email, phone)

Summary of main activities

The Observatório da Comunicação (OberCom) is an entity with strong presence in the analysis of the digital revolution and its possible applications in multiple fields. Throughout the last decade the OberCom has been pioneering in the analysis of the social nets and in the transformation in periodicals, television, radio and in journalism practices. The Obercom's mission is to offer its associates, not only support in the development of its products and objectives, but also new forms of understanding markets and audience.

1. Main sources and links

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Institutions, Agencies or Networks

Institution / Agency / Network 4

Name of Institution, Agency or Network

OAC-Observatório das Actividades Culturais

Web site

www.oac.pt

Contact details (e.g., name of person, email, phone)

Summary of main activities

The Observatório das Actividades Culturais / Observatory of Cultural Activities, founded in September 1996, is a non-profit Association whose founding members are the Portuguese Ministry of Culture, the Social Sciences Institute of the University of Lisbon (ICS-UL) and the National Statistic Institute (INE). Its main task is to produce and disseminate information, in a systematic and regular manner, on current trends in the field of cultural activities with emphasis on audience researches, cultural events and their impact, cultural policies, cultural agents (artists, users of cultural equipments etc.) and studies on cultural institutions (libraries, museums, etc.).

2. Reporting on Available Statistics

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Please provide, **to the extent possible**, statistical information that already exists. This data may have been collected through national surveys, mapping studies, etc. They may have been published in Tables provided in the Annexes of the UNESCO World Report Investing in Cultural Diversity and Intercultural Dialogue (2009) or other international publications. Suggestions for where data could be found are provided in Help pages.

2.1 Demographic context S

Please provide data from the most recent national census or survey available.

A. Population structure ?

Year of census/survey:

2011

Total population of the country:

10,781,459

Total annual growth rate:

2,00%

Source(s) of data:

Instituto Nacional de Estatística - www.ine.pt

Population distribution by age and sex ?

Age group	Male	Female	Total
e.g. 0 to 14 (or other)	910,164	835,027	1,745,191
e.g. 15 to 64 (or other)	3,559,457	3,541,989	7,101,446
e.g. 65 + (or other)	791,950	1,141,872	1,933,822

Total	5,261,571	5,518,888	10,780,459
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Source(s) of data:

Instituto Nacional de Estatística - www.ine.pt

B. Migration ?

Year of census/survey:

2011

Migration stock of the population (%):

4,13%

Estimated emigration (% of total population):

0,29%

Source(s) of data:

Instituto Nacional de Estatística - www.ine.pt
<http://sefstat.sef.pt/>

2. Reporting on Available Statistics

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C. Language and literacy

Please provide the definition of 'official language' used in your country:

As defined by the Constitution and Regional Laws



Please list the official language(s):

Portuguese
(1)

Number of languages spoken in your country:

2

Adult literacy rate in %:

83,90%



Source(s) of data:

2010
www.pordata.pt

adult literacy definition: age 15 and over can read and write

2. Reporting on Available Statistics

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2.2 Flow of cultural goods and services



Please provide data for the most recent year of survey

A. Total flows of cultural goods and services

Year: **Total exports trade in cultural goods in USD:**

2010

\$75,300,000.00

Source(s) of data:

Instituto Nacional de Estatística - www.ine.pt

Year: **Total imports trade in cultural goods in USD:**

2010

\$295,000,000.00

Source(s) of data:

Instituto Nacional de Estatística - www.ine.pt

Year: **Total exports trade in cultural services in USD:**

\$0.00

Source(s) of data:

not accounted for

Year: **Total imports trade in cultural services in USD:**

YYYY

\$0.00

Source(s) of data:

not accounted for

B. Translation flows

Year: **Total number of published translations:**

2008

3,408

Year: **Total number of titles translated and published abroad:**

YYYY

Source(s) of data:

Estatísticas Culturais do Ministério da Cultura 2009 - http://www.oac.pt/pdfs/OAC_MobilidadeInternacional_Mar10.pdf

2. Reporting on Available Statistics

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2.3 Cultural production, distribution S

Please provide data for the most recent year of survey

A. Films ?

Year: **Number of national long feature films produced:**

2011

29

Source(s) of data:

Instituto Português de Cinema e Audiovisual - Anuário Estatístico 2010 - www.ica-ip.pt

Year: **% of films produced thanks to international coproduction:**

2010

44,80%

Source(s) of data:

Instituto Português de Cinema e Audiovisual - Anuário Estatístico 2010 - www.ica-ip.pt

Year: **% of nationally controlled film distribution companies:**

2011

100,00%

Source(s) of data:

Instituto Português de Cinema e Audiovisual - Anuário Estatístico 2011 - www.ica-ip.pt

Year: **Number of cinemas per 1000 inhabitants:**

2011

0.052

Source(s) of data:

Instituto Português de Cinema e Audiovisual - Anuário Estatístico 2011 - www.ica-ip.pt

B. TV/Radio broadcasting ?

Programme type	Annual television broadcasting time by programme type (in hours)	Annual radio broadcasting time by programme type (in hours)
Entertainment	6,064	17,919
Information	5,184	3,055
Culture	2,084	1,823
Sports	1,344	788

2. Reporting on Available Statistics

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Programme type	Annual television broadcasting time by programme type (in hours)	Annual radio broadcasting time by programme type (in hours)
Fiction	6,395	
Children	3,822	
Educational		1,897
Other		

Source(s) of data

<http://www.erc.pt/>

Year:

YYYY

Annual television broadcasting time for programmes produced by indigenous peoples (in hours):

Year:

YYYY

Annual radio broadcasting time for programmes produced by indigenous peoples (in hours):

Source(s) of data:

not available

Annual broadcasting time by type of programme production (in hours):

Year:

2010

National television:

10,022

Year:

National radio:

Year:

2010

Foreign television:

8,822

Year:

YYYY

Foreign radio:

Source(s) of data:

<http://www.erc.pt/> radio sources not available

C. Books

Published titles

Year:

2009

Number of titles published per year:

17,580

Source(s) of data:

www.pordata.pt

2. Reporting on Available Statistics

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Publishing companies:

Year:

2011

Number of publishing companies:

256

% large publishing companies (over 50 titles/year):

% small and medium size publishing companies (50 titles and under/year):

Source(s) of data:

<http://www.portaldaliteratura.com/editoras.php>
rest of data not available

Book shops:

Year:

2010

Number of book shops:

456

% of book store chains:

Source(s) of data:

www.apel.pt

D. Music

Year:

YYYY

Number of albums produced per year (including digital albums):

% produced by independent labels:

% produced by majors:

Source(s) of data:

not available

Year:

YYYY

Number of nationally controlled distribution companies:

% of independent companies:

% of major companies:

Source(s) of data:

not available

2. Reporting on Available Statistics

Page 15

2.4 Cultural consumption / participation S

Please provide data for the most recent year of survey

A. Percentage of people attending cultural events such as concerts, live theatre several times a year, broken down by gender and age (if possible):

Age group	Total in thousands	Gender	
		Male (in %)	Female (in %)
e.g. 0 to 14 (or other)			
e.g. 15 to 59 (or other)	5,066,000	47,00%	46,00%
e.g. 60 + (or other)			

Total	5,066,000		
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Source of data

Eurostat cultural Statistics 2011

B. Cinema admissions in 1000s

Year:	Cinema admissions in 1000s:
2010	2
Year:	Cinema sales (in USD) per 1000 inhabitants:
2011	\$95,000.00

Source(s) of data:

Anuário Estatístico do Instituto do Cinema e Audiovisual -ICA, 2010/2011
Cinema sales estimated from total tickets sold: 15.692.965

C. Book sales

Year:	Total number of sold books (including audio-books and e-books):
YYYY	
Year:	Book sales (in USD) per 1000 inhabitants:
YYYY	

Source(s) of data:

not available

2. Reporting on Available Statistics

Page 16

D. Household equipment

Year:

2011

Number of households with a television set:

3,915,000

Year:

2011

Personal computers per 1000 inhabitants:

Source(s) of data:

www.ine.pt

statistics only available for computer per household: 59% in 3,942 M households

2. Reporting on Available Statistics

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2.5 Connectivity, infrastructure, access S

Please provide data for the most recent year of survey

A. Mobile cellular telephones

Year:	Number of mobile cellular telephones per 1000 inhabitants:
2011	1,499
Source(s) of data:	
www.obercom.pt	

B. Internet users

Year:	Estimated number of Internet users:
2010	51,10% ?
Source(s) of data:	
Eurostat 2011 Cultural Statistics	

C. Internet penetration rate as a % of the population

Year:	Share of the population using the Internet:
2010	49,00%
Source(s) of data:	
Eurostat 2011 Cultural Statistics	

D. Newspapers

Year:	Number of newspapers:		
2010	732		
	of which: Printed:	Online versions of print newspapers:	Digital:
	510	186	36
Source(s) of data:			
www.ine.pt			

2. Reporting on Available Statistics

Page 18

E. Broadcasting media organizations: ?

	Number of domestic broadcasting media organizations providing			
Ownership	Radio channels only	Television channels only	Both radio and television channels	Total
Public				
Private				
Community				
Internet based				
Total				

Year:

YYYY

Source(s) of data:

not available

2. Reporting on Available Statistics

Page 19

2.6 Economy and finance S

Please provide data for the most recent year of survey

A. Contribution of cultural activities to Gross Domestic Product (GDP) in percentage

Year:	Contribution of cultural activities to Gross Domestic Product (GDP) in percentage:
2010	3,50%
Source(s) of data	
www.ine.pt	

B. Cultural employment

Year:	Estimated total number of people working in the cultural sector:	
2010	81,100	
	% employed:	% self-employed:
	Estimated share of people working in the cultural sector in relation to total employment (%):	
	1,60%	
Source(s) of data:		
www.ine.pt		

C. Government expenditure on culture

Year:	Total government expenditure on culture in US\$:
2009	\$315,000,000.00
	% at national level:
	83,50%
	% at regional (e.g. provincial/Lander/state levels):
	% at local/municipal level:
	Share of government expenditure on culture in relation to the total public expenditure (%):
	83,50%
Source(s) of data:	
www.oac.pt	

2. Reporting on Available Statistics

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D. Household expenditure on culture and recreation

Year:

2005

Share of household expenditure on culture and recreation in relation to the total household expenditure (in %):

3,10%

Source(s) of data:

<http://epp.eurostat.ec.europa.eu>

2. Reporting on Available Statistics

Page 21

2.7 International Cooperation S

Please provide data for the most recent year of survey

A. Official Development Assistance (ODA) allocated to culture

Year:	Estimated percentage of total allocable ODA:
2011	0,62%
Source(s) of data:	
www.ipad.pt	

B. Net receipt (in USD) of Official Development Assistance (ODA) allocated to culture

Year:	Net receipt (in USD):
2011	\$2,700,000.00
Source(s) of data:	
www.ipad.pt	

2. Reporting on Available Statistics

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Please provide any explanations or clarifications that you may feel necessary:

(1) Portuguese is the official language as established at the Portuguese Constitution. However there's another language, officially protected, the «Mirandês», spoken by around 6,000 persons that live in the region of Miranda do Douro, in the northeast of the country.

The Portuguese State recognizes, since 1999, the right to develop and to promote the language, as cultural heritage, instrument of communication and reinforcement of identity of that region.