



United Nations  
Educational, Scientific and  
Cultural Organization

Convention on the Protection  
and Promotion of the  
Diversity of Cultural  
Expressions

## Sources and Statistics Annex to the Quadrennial Periodic Report

Name of Party:

Romania

### 1. Main sources and links

*Please provide references to the main sources of information and data used in compiling this report and that could be of interest to share with other Parties. These could include:*

- recent public cultural policy strategies;
- reviews or evaluations;
- latest research or studies that map the cultural sector or cultural industries.

*Parties are asked to provide:*

- the name, author and web links to the relevant document;
- a maximum 100-word summary in English and/or French if the original language of the document is not in either of these two official working languages of the Committee;
- the names and contact details of those public or private institutions, agencies or networks in your country who actively contribute to the production of information and knowledge in the fields addressed by the Convention.



## 1. Main sources and links

### Books and documents

#### Book / document / report 1

**Author(s)/Editor(s) (surname followed by initials)**

Centre for Research and Consultancy on Culture (CRCC)

**Year of publication**

2005 - 2010

**Chapter title (if applicable)**

**Book, document or report title**

The Barometer of Cultural Consumption

**Edition, volume (if any, e.g. 2nd edn, Vol. 1)**

**Place of publication**

Bucharest

**Publisher (if applicable)**

CRCC

**Page reference(s) (if any, e.g. pp. 99–100)**

**Original language / translations (if applicable)**

Romanian / English / French

**Web link (if applicable)**

[http://www.culturadata.ro/en/index.php?option=com\\_content&view=article&id=200&Itemid=164](http://www.culturadata.ro/en/index.php?option=com_content&view=article&id=200&Itemid=164)

**Summary**

The Barometer of Cultural Consumption 2010 - the Second Part  
The Barometer of Cultural Consumption 2010 - the First Part  
The Barometer of Cultural Consumption 2009  
The Barometer of Cultural Consumption 2008  
The Barometer of Cultural Consumption 2007  
The Barometer of Cultural Consumption 2006  
The Barometer of Cultural Consumption 2005



## 1. Main sources and links

### Books and documents

#### Book / document / report 2

##### Author(s)/Editor(s) (surname followed by initials)

Centre for Research and Consultancy on Culture (CRCC)

##### Year of publication

2007, 2008, 2010

##### Chapter title (if applicable)

##### Book, document or report title

Cultural Vitality of Cities in Romania

##### Edition, volume (if any, e.g. 2nd edn, Vol. 1)

##### Place of publication

Bucharest

##### Publisher (if applicable)

CRCC

##### Page reference(s) (if any, e.g. pp. 99–100)

##### Original language / translations (if applicable)

Romanian / English / French

##### Web link (if applicable)

[http://www.culturadata.ro/en/index.php?option=com\\_content&view=article&id=145&Itemid=166](http://www.culturadata.ro/en/index.php?option=com_content&view=article&id=145&Itemid=166)

##### Summary

2010 - The third edition of the study aimed to analyse the cultural potential at a local level.

For more information please check out: [http://www.culturadata.ro/en/index.php?option=com\\_content&view=article&id=197%3Avitality2010&catid=54%3Avitality&Itemid=166](http://www.culturadata.ro/en/index.php?option=com_content&view=article&id=197%3Avitality2010&catid=54%3Avitality&Itemid=166)

2008 - The second edition of the study aimed at attaining a thorough overview of cultural vitality from the point of view of the public goods' availability, of creativity and of entrepreneurial techniques used for valorizing artistic and creative products.

For more information please check out: [http://www.culturadata.ro/en/index.php?option=com\\_content&view=article&id=198%3Avitality2008&catid=54%3Avitality&Itemid=166](http://www.culturadata.ro/en/index.php?option=com_content&view=article&id=198%3Avitality2008&catid=54%3Avitality&Itemid=166)

2007 - The first edition of the study regarding the cultural vitality of Romanian cities aimed to get an overview of how much do local authorities and the creative economy contribute to culture's development within Romanian cities.

For more information please check out: [http://www.culturadata.ro/en/index.php?option=com\\_content&view=article&id=199%3Avitality2007&catid=54%3Avitality&Itemid=166](http://www.culturadata.ro/en/index.php?option=com_content&view=article&id=199%3Avitality2007&catid=54%3Avitality&Itemid=166)



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## 1. Main sources and links

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## 1. Main sources and links

### Books and documents

#### Book / document / report 3

##### Author(s)/Editor(s) (surname followed by initials)

Centre for Research and Consultancy on Culture (CRCC)

##### Year of publication

2005, 2008, 2009, 2011, 2012

##### Chapter title (if applicable)

##### Book, document or report title

Creative Industries

##### Edition, volume (if any, e.g. 2nd edn, Vol. 1)

##### Place of publication

Bucharest

##### Publisher (if applicable)

CRCC

##### Page reference(s) (if any, e.g. pp. 99–100)

##### Original language / translations (if applicable)

Romanian / English / French

##### Web link (if applicable)

[http://www.culturadata.ro/en/index.php?option=com\\_content&view=article&id=211&Itemid=165](http://www.culturadata.ro/en/index.php?option=com_content&view=article&id=211&Itemid=165)

##### Summary

Contributia Industriilor Bazate pe Copyright la Economia Nationala pentru Perioada 2006-2009 (Contribution of copyright - based industries to the national economy, 2006-2009, n.t.) - Romanian language only  
The Ex-ante Impact Study for the Public Policy for Creativity Support in Culture  
The Role of Culture in Knowledge Economy  
The Economic Crisis' Impact on Cultural Operators  
The Ministerial Reunion of the International Network for Cultural Policies (RIPC/INCP)  
The Contribution of Copyright-based Industries to the Romanian Economy



## 1. Main sources and links

### Books and documents

#### Book / document / report 4

**Author(s)/Editor(s) (surname followed by initials)**

Centre for Research and Consultancy on Culture (CRCC)

**Year of publication**

Updated 2011

**Chapter title (if applicable)**

**Book, document or report title**

Cultural Policy Compendium

**Edition, volume (if any, e.g. 2nd edn, Vol. 1)**

13th edition

**Place of publication**

EU

**Publisher (if applicable)**

CRCC

**Page reference(s) (if any, e.g. pp. 99–100)**

**Original language / translations (if applicable)**

English

**Web link (if applicable)**

[http://www.culturadata.ro/en/index.php?option=com\\_content&view=article&id=148&Itemid=167](http://www.culturadata.ro/en/index.php?option=com_content&view=article&id=148&Itemid=167)

**Summary**

For more information please see the following website: [www.culturadata.ro](http://www.culturadata.ro)



## 1. Main sources and links

### Books and documents

#### Book / document / report 5

##### Author(s)/Editor(s) (surname followed by initials)

Centre for Research and Consultancy on Culture (CRCC)

##### Year of publication

2007, 2009, 2011

##### Chapter title (if applicable)

##### Book, document or report title

Cities and Culture

##### Edition, volume (if any, e.g. 2nd edn, Vol. 1)

##### Place of publication

Bucharest

##### Publisher (if applicable)

CRCC

##### Page reference(s) (if any, e.g. pp. 99–100)

##### Original language / translations (if applicable)

Romanian / English / French

##### Web link (if applicable)

[http://www.culturadata.ro/en/index.php?option=com\\_content&view=article&id=217&Itemid=168](http://www.culturadata.ro/en/index.php?option=com_content&view=article&id=217&Itemid=168)

##### Summary

Who? What? How? When? The Analysis of the Cultural Offer in Bucharest  
The Alternative Spaces of Cultural Consumption. An analysis of Urban Culture in Bucharest  
Culture in the Public Space  
'Sibiu European Capital of Culture'  
The impact of 'Sibiu – European Capital of Culture 2007' on the Economic Agents from the Sibiu Region  
'Sibiu European Capital of Culture' 2007  
Is Bucharest Becoming a Postindustrial City? Deindustrialization and Economic Restructuring within the Development Region of Bucharest  
The Analysis of the AFCN-financed Projects 2007. Research Report



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## 1. Main sources and links

### Books and documents

#### Book / document / report 6

**Author(s)/Editor(s) (surname followed by initials)**

Centre for Research and Consultancy on Culture (CRCC)

**Year of publication**

2008 - 2012

**Chapter title (if applicable)**

**Book, document or report title**

The National Theater Festival

**Edition, volume (if any, e.g. 2nd edn, Vol. 1)**

**Place of publication**

Bucharest

**Publisher (if applicable)**

CRCC

**Page reference(s) (if any, e.g. pp. 99–100)**

**Original language / translations (if applicable)**

Romanian / English / French

**Web link (if applicable)**

[http://www.culturadata.ro/en/index.php?option=com\\_content&view=article&id=229&Itemid=169](http://www.culturadata.ro/en/index.php?option=com_content&view=article&id=229&Itemid=169)

**Summary**

The National Theater Festival 2011 - Romanian language only  
The National Theater Festival 2010  
The National Theater Festival 2009  
The National Theater Festival 2008



## 1. Main sources and links

### Books and documents

#### Book / document / report 7

**Author(s)/Editor(s) (surname followed by initials)**

Centre for Research and Consultancy on Culture (CRCC)

**Year of publication**

**Chapter title (if applicable)**

**Book, document or report title**

Heritage and Cultural Tourism

**Edition, volume (if any, e.g. 2nd edn, Vol. 1)**

**Place of publication**

Bucharest

**Publisher (if applicable)**

CRCC

**Page reference(s) (if any, e.g. pp. 99–100)**

**Original language / translations (if applicable)**

Romanian / English / French

**Web link (if applicable)**

[http://www.culturadata.ro/en/index.php?option=com\\_content&view=article&id=238&Itemid=170](http://www.culturadata.ro/en/index.php?option=com_content&view=article&id=238&Itemid=170)

**Summary**

The Target Audience for a Future Ministry of Culture and Religious Affairs Advertising Campaign  
Study on the State of the Romanian Museums  
The Guggenheim Museum in Bucharest. The Culture of Museum Visit and an Impact Study  
The Contemporary Art Scene from the Perspective of the Foundation of the Guggenheim Museum  
Promoting the Romanian Culture in the European Space. Where? Who? And Through What Distribution Channels?  
Data on the Cultural and Touristic Potential of Romanian Settlements  
The Community House Institution. An Overview  
Cultural Tourism and Community Development in Rural Romania – Status Quo and the Steps Ahead



## 1. Main sources and links

### Books and documents

#### Book / document / report 8

**Author(s)/Editor(s) (surname followed by initials)**

Centre for Research and Consultancy on Culture (CRCC)

**Year of publication**

**Chapter title (if applicable)**

**Book, document or report title**

Roma Communities

**Edition, volume (if any, e.g. 2nd edn, Vol. 1)**

**Place of publication**

Bucharest

**Publisher (if applicable)**

CRCC

**Page reference(s) (if any, e.g. pp. 99–100)**

**Original language / translations (if applicable)**

Romanian / English / French

**Web link (if applicable)**

[http://www.culturadata.ro/en/index.php?option=com\\_content&view=article&id=239&Itemid=171](http://www.culturadata.ro/en/index.php?option=com_content&view=article&id=239&Itemid=171)

**Summary**

Participare si Consum Cultural in Randul Romilor (Cultural consumption and participation among Roma, n.t.) - Romanian language only  
Situation of Roma Women in Romania - Sociological study  
Resources and Cultural Consumption in Roma Communities a Pilot Study in Ilfov County



## 1. Main sources and links

### Books and documents

#### Book / document / report 9

**Author(s)/Editor(s) (surname followed by initials)**

Centre for Research and Consultancy on Culture (CRCC)

**Year of publication**

**Chapter title (if applicable)**

**Book, document or report title**

Sponsorship in the Cultural Field

**Edition, volume (if any, e.g. 2nd edn, Vol. 1)**

**Place of publication**

Bucharest

**Publisher (if applicable)**

CRCC

**Page reference(s) (if any, e.g. pp. 99–100)**

**Original language / translations (if applicable)**

Romanian / English / French

**Web link (if applicable)**

[http://www.culturadata.ro/en/index.php?option=com\\_content&view=article&id=243&Itemid=172](http://www.culturadata.ro/en/index.php?option=com_content&view=article&id=243&Itemid=172)

**Summary**

Sponsorship in the Cultural Field - Concepts, Legislation, Statistics  
Patronage and Sponsorship in Culture



## 1. Main sources and links

### Books and documents

#### Book / document / report 10

##### Author(s)/Editor(s) (surname followed by initials)

Centre for Research and Consultancy on Culture (CRCC)

##### Year of publication

2006, 2007

##### Chapter title (if applicable)

##### Book, document or report title

Comparative Statistics on the Cultural Sector

##### Edition, volume (if any, e.g. 2nd edn, Vol. 1)

##### Place of publication

Bucharest

##### Publisher (if applicable)

CRCC

##### Page reference(s) (if any, e.g. pp. 99–100)

##### Original language / translations (if applicable)

Romanian / English / French

##### Web link (if applicable)

[http://www.culturadata.ro/en/index.php?option=com\\_content&view=article&id=246&Itemid=173](http://www.culturadata.ro/en/index.php?option=com_content&view=article&id=246&Itemid=173)

##### Summary

Comparative Statistics of the Cultural Sector in Romania and in Several European Countries 2007  
Comparative Statistics on the Cultural Sector in Romania and other European Countries 2006



## 1. Main sources and links

### Books and documents

#### Book / document / report 11

**Author(s)/Editor(s) (surname followed by initials)**

Centre for Research and Consultancy on Culture (CRCC)

**Year of publication**

2007

**Chapter title (if applicable)**

**Book, document or report title**

The Cultural Life Index in Romania

**Edition, volume (if any, e.g. 2nd edn, Vol. 1)**

**Place of publication**

Bucharest

**Publisher (if applicable)**

CRCC

**Page reference(s) (if any, e.g. pp. 99–100)**

**Original language / translations (if applicable)**

Romanian / English / French

**Web link (if applicable)**

[http://www.culturadata.ro/en/index.php?option=com\\_content&view=article&id=250&Itemid=174](http://www.culturadata.ro/en/index.php?option=com_content&view=article&id=250&Itemid=174)

**Summary**

The Cultural Life Index 1998 - 2007  
The Cultural Life Index 1998 - 2004  
The Regional Indexes of the Cultural Sector



## 1. Main sources and links

### Periodicals

#### Article 1

Author(s) (surname followed by initials)

Date

Title of article

Title of periodical

Place of publication (if applicable)

Volume (if applicable, abbreviated Vol.)

Number (if applicable, abbreviated Vol.)

Publisher (if applicable)

Page reference(s) (if any, e.g. pp. 99-100)

Note on original language (if applicable)

Web link (if applicable)

Summary



## 1. Main sources and links

### Institutions, Agencies or Networks

#### Institution / Agency / Network 1

##### Name of Institution, Agency or Network

Centre for Research and Consultancy on Culture (CRCC)

##### Web site

[www.culturadata.ro](http://www.culturadata.ro)

##### Contact details (e.g., name of person, email, phone)

Name: Valentina Miu, Director

E-mail: [office@culturadata.ro](mailto:office@culturadata.ro)

Phone: (+40) 21 311 63 13

##### Summary of main activities

Main objectives:

- to identify, to evaluate and to predict the cultural needs and the cultural consumption trends;
- to offer specialized counselling and assistance to the Ministry of Culture;
- to define and to monitor the public policies in the field of culture;
- to produce data and applied researches for eligible projects financed by the European Union;
- to measure the performance of the cultural sector at strategic level for the Ministry of Culture;
- to evaluate the compatibility between the cultural programmes and their target groups;





## 1. Main sources and links

### Institutions, Agencies or Networks

#### Institution / Agency / Network 2

##### Name of Institution, Agency or Network

NATIONAL INSTITUTE OF STATISTICS

##### Web site

<http://www.insse.ro>

##### Contact details (e.g., name of person, email, phone)

Name: Maria Radulescu, Director  
Department of Dissemination of Statistical Information and Public Relations  
E-mail: [mariaradulescu@insse.ro](mailto:mariaradulescu@insse.ro)  
Phone: (+40) 21 318 18 42

##### Summary of main activities

###### Main objectives:

- to elaborate the system of statistical indicators, methodologies, technologies and standards for obtaining specific indicators;
- to organize and conduct research on statistical phenomena and socio-economic processes, through censuses, surveys or polls total;
- to design, print and distribute forms and instructions for completing statistical research related;
- to collect, process and store data and information to ensure statistical databases;
- to coordinate the development of classifications and nomenclatures uniform national interest in the field of activity;
- to inform the public opinion and public authorities on economic and social development of the country and provides users interested in statistical indicators obtained;
- to organize and manage subordinate units, establishes the duties and rules of operation thereof;
- to work with ministries and other bodies of central public administration and public services, for gaining compatibility between official statistics system and other information systems, support these organizations to provide training personnel with responsibilities in business statistics;
- to represent Romania in international relations in the field of statistics and cooperate with similar organizations in other countries, specialized agencies of the United Nations and its agencies, other international bodies.



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### Institutions, Agencies or Networks

#### Institution / Agency / Network 3

##### Name of Institution, Agency or Network

Romanian Cultural Institute

##### Web site

<http://www.icr.ro/bucuresti/>

##### Contact details (e.g., name of person, email, phone)

Name: Andrei Marga, President

E-mail: [icr@icr.ro](mailto:icr@icr.ro)

Phone: (+4) 031 71 00 627, (+4) 031 71 00 606

##### Summary of main activities

Romanian Cultural Institute's mission is to promote national culture and civilization in the country and beyond. Visibility of the Romanian cultural values in the world is the main purpose of the activities of the ICR. Strategy for 2009-2012 outlines in this perspective, the role of interface between Romanian and foreign culture undertaken by the Institute.



## 1. Main sources and links

### Institutions, Agencies or Networks

#### Institution / Agency / Network 4

##### Name of Institution, Agency or Network

National Cultural Fund Administration

##### Web site

<http://www.afcn.ro/afcn.html>

##### Contact details (e.g., name of person, email, phone)

Name: Afrasinei Narcis Ionut, Director

E-mail: [contact@afcn.ro](mailto:contact@afcn.ro)

Phone: (+40) 21 891 91 49

##### Summary of main activities

Main objectives:

- to contribute to increase public interest in culture and the number of culture consumers;
- to consult with the Ministry of Culture and the Romanian Cultural Institute, to support Romania's international cultural relations, implementing a strategy decided in agreement with these two forums.

## 2. Reporting on Available Statistics

Please provide, **to the extent possible**, statistical information that already exists. This data may have been collected through national surveys, mapping studies, etc. They may have been published in Tables provided in the Annexes of the UNESCO World Report Investing in Cultural Diversity and Intercultural Dialogue (2009) or other international publications. Suggestions for where data could be found are provided in Help pages.

### 2.1 Demographic context S

Please provide data from the most recent national census or survey available.

#### A. Population structure ?

Year of census/survey:

2011

Total population of the country:

19,043,000

Total annual growth rate:

Source(s) of data:

NATIONAL INSTITUTE OF STATISTICS

#### Population distribution by age and sex ?

Age group	Male	Female	Total
e.g. 0 to 14 (or other)			
e.g. 15 to 59 (or other)			
e.g. 60 + (or other)			
<b>Total</b>	0	0	0

Source(s) of data:

Population distribution by age (year 2002):

e.g. 0 to 14 (or other) = 3,820,512

e.g. 15 to 59 (or other) = 13,667,247

e.g. 60 + (or other) = 4,193,215

NATIONAL INSTITUTE OF STATISTICS

#### B. Migration ?

Year of census/survey:

2011

Migration stock of the population (%):

Estimated emigration (% of total population):

4,78%

Source(s) of data:

NATIONAL INSTITUTE OF STATISTICS



## 2. Reporting on Available Statistics

### C. Language and literacy

Please provide the definition of 'official language' used in your country:

According to the Constitution of Romania, the definition of 'official language' used is: 'In Romania, the official language is Romanian'



Please list the official language(s):

Romanian

Number of languages spoken in your country:

Adult literacy rate in %:

98,00%



Source(s) of data:

NATIONAL INSTITUTE OF STATISTICS  
Website: <http://www.insse.ro>



## 2. Reporting on Available Statistics

### 2.2 Flow of cultural goods and services S

Please provide data for the most recent year of survey

#### A. Total flows of cultural goods and services

Year: Total exports trade in cultural goods in USD:

2009

\$47,915,806.00

Source(s) of data:

NATIONAL INSTITUTE OF STATISTICS

Year: Total imports trade in cultural goods in USD:

2009

\$82,689,460.00

Source(s) of data:

NATIONAL INSTITUTE OF STATISTICS

Year: Total exports trade in cultural services in USD:

YYYY

Source(s) of data:

Year: Total imports trade in cultural services in USD:

YYYY

Source(s) of data:

#### B. Translation flows

Year: Total number of published translations:

YYYY

Year: Total number of titles translated and published abroad:

YYYY

187

Source(s) of data:

2012: 59  
2011: 66  
2010: 29



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## 2. Reporting on Available Statistics

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2009: 20

2008: 12

2007: 1

Between 2007-2012 the total number of titles translated and published abroad was 187 thanks to programs such as Translation and Publication Support Programme (TPS) and Publishing Romania.

Since in Romania most of the publishing houses are private it is very difficult to have an institutional evidence.

Source: Romanian Cultural Institute (The National Book Center)

## 2. Reporting on Available Statistics

### 2.3 Cultural production, distribution S

*Please provide data for the most recent year of survey*

#### A. Films ?

Year:	Number of national long feature films produced:
<input type="text"/>	<input type="text" value="103"/>
Source(s) of data:	
Reporting period: 2006-2012 Source: National Centre of Cinematography	

Year:	% of films produced thanks to international coproduction:
<input type="text"/>	<input type="text" value="44,66%"/>
Source(s) of data:	
Reporting period: 2006-2012 Source: National Centre of Cinematography	

Year:	% of nationally controlled film distribution companies:
<input type="text"/>	<input type="text" value="3,42%"/>
Source(s) of data:	
Reporting period: 2006-2011 Source: National Centre of Cinematography	

Year:	Number of cinemas per 1000 inhabitants:
<input type="text"/>	<input type="text"/>
Source(s) of data:	
Reporting period: 2006-2011 The total number of cinemas on national level is 437. The total number of screens on national level is 978. Source: National Centre of Cinematography	

#### B. TV/Radio broadcasting ?

Programme type	Annual television broadcasting time by programme type (in hours)	Annual radio broadcasting time by programme type (in hours)
Entertainment	8,760,000	
Information	8,760,000	
Culture	8,760,000	





## 2. Reporting on Available Statistics

Programme type	Annual television broadcasting time by programme type (in hours)	Annual radio broadcasting time by programme type (in hours)
Sports	8,760,000	
Fiction		
Children		
Educational	8,760,000	
Other		

**Source(s) of data**

Romanian State Television

Year:

2011

Annual television broadcasting time for programmes produced by indigenous peoples (in hours):

12,704,710

Year:

YYYY

Annual radio broadcasting time for programmes produced by indigenous peoples (in hours):

Source(s) of data:

Romanian State Television

Annual broadcasting time by type of programme production (in hours):

Year:

YYYY

National television:

Year:

YYYY

National radio:

Year:

YYYY

Foreign television:

Year:

YYYY

Foreign radio:

Source(s) of data:

### C. Books

Published titles

Year:

YYYY

Number of titles published per year:

Source(s) of data:



## 2. Reporting on Available Statistics

### Publishing companies:

Year:

YYYY

Number of publishing companies:

% large publishing companies (over 50 titles/year):

% small and medium size publishing companies (50 titles and under/year):

Source(s) of data:

### Book shops:

Year:

Number of book shops:

% of book store chains:

Source(s) of data:

### D. Music

Year:

YYYY

Number of albums produced per year (including digital albums):

% produced by independent labels:

% produced by majors:

Source(s) of data:

Year:

YYYY

Number of nationally controlled distribution companies:

% of independent companies:

% of major companies:

Source(s) of data:

## 2. Reporting on Available Statistics

### 2.4 Cultural consumption / participation S

*Please provide data for the most recent year of survey*

A. Percentage of people attending cultural events such as concerts, live theatre several times a year, broken down by gender and age (if possible):

Age group	Total in thousands	Gender	
		Male (in %)	Female (in %)
e.g. 0 to 14 (or other)			
e.g. 15 to 59 (or other)			
e.g. 60 + (or other)			

<b>Total</b>	0		
--------------	---	--	--

#### Source of data

Percentage of people attending cultural events such as theatrical performances, museums / exhibitions according to the 2010 Cultural Consumption Barometer, divided by age:

15 to 19: 67%

20 to 24: 66%

25 to 29: 67%

30 to 34: 54%

35 to 39: 51%

40 to 44: 47%

45 to 49: 37%

50 to 54: 33%

55 to 59: 37%

60 to 64: 33%

65 to 69: 21%

70 + : 12%

Frequency percentage of people attending theatrical performances, museums / exhibitions, opera several times a year, according to the 2010 Cultural Consumption Barometer

61%

Source: Centre for Research and Consultancy on Culture (CRCC)

### B. Cinema admissions in 1000s

<b>Year:</b>	<b>Cinema admissions in 1000s:</b>
2012	8,348,538

<b>Year:</b>	<b>Cinema sales (in USD) per 1000 inhabitants:</b>
2012	43,876,912

#### Source(s) of data:

National Center of Cinematography



## 2. Reporting on Available Statistics

### C. Book sales

Year: Total number of sold books (including audio-books and e-books):

YYYY

Year: Book sales (in USD) per 1000 inhabitants:

YYYY

Source(s) of data:

### D. Household equipment

Year: Number of households with a television set:

2010

Year: Personal computers per 1000 inhabitants:

2010

Source(s) of data:

Percentage of households with a television set, according to the 2010 Cultural Consumption Barometer: 97%  
Percentage of households with radio, according to the 2010 Cultural Consumption Barometer: 54%  
Percentage of households with personal computers / laptops, according to the 2010 Cultural Consumption Barometer: 51%  
Percentage of households with DVD players, according to the 2010 Cultural Consumption Barometer: 39%  
Percentage of households with digital cameras, according to the 2010 Cultural Consumption Barometer: 29%  
Percentage of households with video cameras, according to the 2010 Cultural Consumption Barometer: 12%  
Source: Centre for Research and Consultancy on Culture (CRCC)



## 2. Reporting on Available Statistics

### 2.5 Connectivity, infrastructure, access S

Please provide data for the most recent year of survey

#### A. Mobile cellular telephones

Year:	Number of mobile cellular telephones per 1000 inhabitants:
<input type="text" value="2010"/>	<input type="text"/>
Source(s) of data:	
Percentage of households with mobile cellular telephones, according to the 2010 Cultural Consumption Barometer: 81% Source: Centre for Research and Consultancy on Culture (CRCC)	

#### B. Internet users

Year:	Estimated number of Internet users:
<input type="text"/>	<input type="text"/>
Source(s) of data:	
<input type="text"/>	

#### C. Internet penetration rate as a % of the population

Year:	Share of the population using the Internet:
<input type="text" value="2010"/>	<input type="text" value="42,00%"/>
Source(s) of data:	
NATIONAL INSTITUTE OF STATISTICS	

#### D. Newspapers

Year:	Number of newspapers:		
<input type="text" value="YYYY"/>	<input type="text"/>		
	of which: Printed:	Online versions of print newspapers:	Digital:
	<input type="text"/>	<input type="text"/>	<input type="text"/>
Source(s) of data:			
<input type="text"/>			



## 2. Reporting on Available Statistics

### E. Broadcasting media organizations: ?

Ownership	Number of domestic broadcasting media organizations providing			
	Radio channels only	Television channels only	Both radio and television channels	Total
Public	6	7		13
Private				
Community				
Internet based				
<b>Total</b>	<b>6</b>	<b>7</b>		<b>13</b>

Year:

2012

Source(s) of data:

<http://www.srr.ro/>  
<http://www.tvr.ro/>



## 2. Reporting on Available Statistics

### 2.6 Economy and finance S

Please provide data for the most recent year of survey

#### A. Contribution of cultural activities to Gross Domestic Product (GDP) in percentage

Year:	Contribution of cultural activities to Gross Domestic Product (GDP) in percentage:
<input type="text" value="2009"/>	<input type="text" value="4,75%"/>
Source(s) of data	
<input type="text" value="Centre for Research and Consultancy on Culture"/>	

#### B. Cultural employment

Year:	Estimated total number of people working in the cultural sector:	
<input type="text" value="2009"/>	<input type="text"/>	
	% employed:	% self-employed:
	<input type="text" value="32,60%"/>	<input type="text" value="0,68%"/>
	Estimated share of people working in the cultural sector in relation to total employment (%):	
	<input type="text"/>	
Source(s) of data:		
<input type="text" value="www.culturadata.ro"/>		

#### C. Government expenditure on culture

Year:	Total government expenditure on culture in US\$:
<input type="text" value="2011"/>	<input type="text" value="\$4,563,758.39"/>
	% at national level:
	<input type="text"/>
	% at regional (e.g. provincial/Lander/state levels):
	<input type="text"/>
	% at local/municipal level:
	<input type="text"/>
	Share of government expenditure on culture in relation to the total public expenditure (%):
	<input type="text"/>
Source(s) of data:	
<input type="text" value="Estimated figures for total government expenditure on culture, year 2011: \$4,563,758.39 (theatre, musical events, film and documentary festivals and other cultural programmes)"/>	



## 2. Reporting on Available Statistics

Ministry of Culture

### D. Household expenditure on culture and recreation

Year:

Share of household expenditure on culture and recreation in relation to the total household expenditure (in %):

Source(s) of data:





## 2. Reporting on Available Statistics

### 2.7 International Cooperation S

*Please provide data for the most recent year of survey*

#### A. Official Development Assistance (ODA) allocated to culture

Year:	Estimated percentage of total allocable ODA:
<input type="text"/>	<input type="text"/>
Source(s) of data:	
<input type="text"/>	

#### B. Net receipt (in USD) of Official Development Assistance (ODA) allocated to culture

Year:	Net receipt (in USD):
<input type="text" value="2011"/>	<input type="text" value="\$154.08"/>
Source(s) of data:	
<input type="text" value="Ministry of Culture"/>	



## 2. Reporting on Available Statistics

Please provide any explanations or clarifications that you may feel necessary:

Unfortunately, even though cultural institutions are public, there is still a large number of private centres which we could not constrain in giving us all resources that were necessary to putting together this periodic report.

Aside from this, the late appearance of the forms on the UNESCO website constituted a big disadvantage.

We started to ask for references even before the UNESCO forms were published and this made it difficult to organize a second wave / session.

We would have liked to relate the statistics for a year long period but the small boxes available have not allowed us to include all data.

We suggest that the future forms to be more flexible, as a rough guide to enable us to fill in more detailed information we have on national level (the input field could be split into more rows).