



INTERNATIONAL CONFERENCE ON "CULTURE FOR SUSTAINABLE CITIES"

BOOK OF BIOGRAPHIES

Hangzhou, People's Republic of China
10-12 December 2015



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Thursday 10 December 2015

Plenary I- Opening Ceremony

Master of Ceremony: **Marielza Oliveira (Brazil), Director of the UNESCO Office in Beijing**

Speakers: **Francesco Bandarin**, Assistant Director-General for Culture, United Nations Educational, Scientific and Cultural Organization (UNESCO)
Zhao Yide (China), Member of the Standing Committee of the Communist Party of China Zhejiang Provincial Committee and Secretary of Hangzhou Municipal Party Committee
Hao Ping (China), Chairperson of the National Commission of the People's Republic of China for UNESCO
Zhang Xiuqin (China), Ambassador, Permanent Delegate of the People's Republic of China to UNESCO
Kumaresh Misra (India), Deputy Secretary-General of Habitat-III

Thursday 10 DECEMBER 2015

Plenary I: Opening Ceremony

MARIELZA OLIVEIRA

Director of the United Nations Educational, Scientific and Cultural Organization in Beijing



MASTER OF CEREMONY

Dr Marielza Oliveira was recently appointed Director of the UNESCO Office in Beijing.

Previously, she worked for the United Nations Development Program (UNDP), as Manager of Performance Analytics and Monitoring, and Organizational Support within the Development Impact Group (DIG) at the Bureau for Policy and Programme Support.



FRANCESCO BANDARIN

Assistant Director-General for Culture
United Nations Educational, Scientific and Cultural Organization

SPEAKER



Biography

Francesco Bandarin (Venice, Italy, 1950) is an Architect and Urban Planner. He graduated in Architecture in 1975 from the Institute of Architecture of Venice (IUAV) and holds a Master's degree in City and Regional Planning from the University of California, Berkeley (1977). Currently, he is serving as UNESCO Assistant Director-General for Culture ad interim, a position from which he had retired in 2014 and that he resumed in October 2015.

He is Professor of Urban Planning and Conservation at the University IUAV of Venice (currently on leave). He also taught courses in urban planning at the Johns Hopkins University, Baltimore, MD, USA in 1984 and was a Research Fellow in 1993 at Harvard University, Cambridge, MA, USA.

From 2000 to 2010, he was Director of the UNESCO World Heritage Centre and Secretary of the World Heritage Convention. From 2010 to 2014, he served as Assistant Director-General of UNESCO for Culture.

In 2014, he was appointed President of the Jury of the Venice Architecture Biennale, curated by Rem Koolhaas. In 2015, he was appointed President of the Jury of the First Shenzhen Creative Design Award (SCDA). He is the Editor-in-Chief of the International Journal *City, Culture and Society*, published by Elsevier.

In 2015, he was elected President of the Italian Association of Historic Cities (ANCSA), and he was appointed as a member of the Visiting Committee of the Getty Conservation Institute in Los Angeles and a Member of the Steering Committee of the Aga Khan Award for Architecture.

His recent publications include: *The Historic Urban Landscape: Managing Heritage in an Urban Century*, 2012 and *Reconnecting the City. The Historic Urban Landscape Approach and the Future of Urban Heritage*, 2015, both published by Wiley-Blackwell.



ZHAO YIDE

Member of the Standing Committee of the Communist Party of China Zhejiang Provincial Committee and Secretary of Hangzhou Municipal Party Committee

SPEAKER



Biography

Mr Zhao Yide obtained his Master's degree in Philosophy from the Zhejiang Provincial Party School and his Bachelor's degree in Economic Management from the Party School of the Central Committee of the CPC.

Previously, he undertook Junior College Training in Administrative Management at Zhejiang Radio and Television University, as well as Junior College Training in Agriculture Science at Taizhou Agricultural Institute.

Mr Zhao Yide is currently a Member of the Standing committee of CPC Zhejiang Provincial Committee and Secretary of CPC Hangzhou Municipal Committee. He previously worked as a Member of the Standing committee and Secretary General of CPC Zhejiang Provincial Committee between 2012 and 2015.

He was also Secretary General of CPC Zhejiang Provincial Committee (2011-2012) and Mayor of Wenzhou City (2008-2011). Other previous roles include Deputy Secretary of CPC Wenzhou Municipal Committee (2006-2008), Deputy department director, department director, deputy secretary, Secretary of Zhejiang Committee of the Communist Youth League of China, Chairman of Zhejiang Youth Federation (1994-2006), Secretary of the CPC Xinhe, Tangxia and Ruoheng Township Committee (1991-1994) and Staff, Deputy Secretary and Secretary of Wenling County Committee of the Communist Youth League of China (1983-1991).



United Nations
Educational, Scientific and
Cultural Organization

HAO PING

Vice Minister of Education of the People's Republic of China
Chairperson of the National Commission
of the People's Republic of China for UNESCO



SPEAKER

Biography

Professor Hao Ping was born in the Shandong Province of China in September of 1959. For the last four years he has served as the Chinese Vice-Minister of Education, the President of the Chinese National Commission for UNESCO and as a member of the Executive Counsel of UNESCO.

He gained his undergraduate degree in history at Peking University in 1982 and went on to complete a Masters in history at the University of Hawaii (1995) and later a PhD in international relations at Peking University in 1999.



ZHANG XIUQIN

Ambassador

Permanent Delegate of the People's Republic of China to UNESCO

SPEAKER



Biography

H.E. Mrs Zhang Xiuqin obtained her Master's degree from Leeds University and her Bachelor's degree from Durham University in the United Kingdom.

She was Director General of the Department of International Cooperation and Exchanges at the Ministry of Education of the People's Republic of China from 2008 to 2014. Previously, she held the position of Secretary General at the China Scholarship Council (2005-2007).

She was Deputy Director General of the Department of International Cooperation of Exchanges of the Ministry of Education of China (1999-2004) and Consul at the Chinese Consulate General in Toronto, Canada (1995-1998).



KUMARESH MISRA

Deputy Secretary-General of Habitat-III

SPEAKER



Biography

Kumaresh Misra has more than 35 years of professional experience, including the United Nations, international organisations, academia, the private sector and the government both at the implementation and policy level. He holds a Master of Arts in Political Economy from Boston University (United States of America) and an MBA from the Indian Institute of Management, Ahmedabad (India). He also holds bachelors' degree in Economics and law.

Prior to joining the HabitatIII Secretariat, he served as Head of the International Cooperation Branch at the Organisation for the Prohibition of Chemical Weapons (OPCW), The Hague, The Netherlands, for 7 years. He also served at the United Nations Industrial Development Organization (UNIDO), Vienna, as Senior Technical Advisor.

As a member of the Indian Administrative Service in India he also served in the Prime Minister's Office, as well as in the offices of ministers of finance, civil aviation and rural development. At the field level he led and closely planned, implemented and supervised all development and regulatory activities including integrated area development programmes.

Thursday 10 December 2015

Plenary II- Keynote speeches on “Culture for Sustainable Cities”

- Moderator: **Francesco Bandarin, Assistant Director-General for Culture, United Nations Educational, Scientific and Cultural Organization (UNESCO)**
- Speakers: **Joan Busquets** (Spain), Architect, Urban planner, Professor at the Harvard Graduate School of Design, 2011 Erasmus Prize
Wang Shu (China), Architect, Pritzker Prize 2012

Thursday 10 DECEMBER 2015

Plenary II: Keynote speeches on “Culture for Sustainable Cities”

FRANCESCO BANDARIN

Assistant Director-General
for Culture,
United Nations
Educational, Scientific and
Cultural Organization



MODERATOR

Francesco Bandarin (Venice, Italy, 1950) is an Architect and Urban Planner. He graduated in Architecture in 1975 from the Institute of Architecture of Venice (IUAV) and holds a Master’s degree in City and Regional Planning from the University of California, Berkeley (1977). Currently, he is serving as UNESCO Assistant Director-General for Culture ad interim, a position from which he had retired in 2014 and that he resumed in October 2015.

He is Professor of Urban Planning and Conservation at the University IUAV of Venice (currently on leave). He also taught courses in urban planning at the Johns Hopkins University, Baltimore, MD, USA in 1984 and was a Research Fellow in 1993 at Harvard University, Cambridge, MA, USA.

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In 2015, he was elected President of the Italian Association of Historic Cities (ANCSA), and he was appointed as a member of the Visiting Committee of the Getty Conservation Institute in Los Angeles and a Member of the Steering Committee of the Aga Khan Award for Architecture.

His recent publications include: *The Historic Urban Landscape: Managing Heritage in an Urban Century*, 2012 and *Reconnecting the City. The Historic Urban Landscape Approach and the Future of Urban Heritage*, 2015, both published by Wiley-Blackwell.



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JOAN BUSQUETS

Architect and urban planner
Professor at Harvard Graduate School of Design
2011 Erasmus Prize

KEYNOTE SPEAKER



Biography

Joan Busquets is an Architect and Urban planner. He has been a Professor of Practice of Urban Planning and Design at the Harvard Graduate School of Design since 2002, and before that, he taught at Barcelona UPC-ETSAB. He is the Founder of LUB Barcelona and was Head of Urban Planning for the Barcelona City Council during the preparations for the Barcelona Olympics 1992. He has been involved in urban projects in the Hague, Delft, Geneva, Rotterdam, Toledo, Lisbon and Toulouse among others, but also around the world in Singapore, Shanghai, Ningbo and Sao Paulo. He was also awarded the 2012 Paris Grand Prix Spécial de l'Urbanisme (France) and the 2011 Erasmus Prize (the Netherlands).

Joan Busquets has published many books, including: *L'Urbanització marginal* (1999), *Toledo y su futuro* (2000), *Barcelona, Ciutat Vella: un pasado con futuro* (2003), *Bringing the Harvard Yards to the River* (2004), *Six projects for Downtown's Den Haag* (2004), *Barcelona: the Urban Evolution of a Compact City* (2005), *New Orleans: Strategies for a City in Soft Land* (2005), *A Coruña: a nova cidade marítima no porto/A Coruña: a maritime city in the port* (2006), *Cities X-Lines: A new lens for the urbanistic project* (2007), *Cerdà and the Barcelona of the future, Reality Versus Design* (2009), *Maastricht Urban Surplus* (2009), *Shenzhen Designing the non-stop transformation city* (2010), *Spoorzone Delft-Railway Zone Public Space Design* (2010), *Joan Busquets -City in layers - Erasmus prize 2011* (2011), *Nieuwe centrum, Nesselande, Roterdam* (2011), *Dunkerke projet de réaménagement du centre-ville* (2012), *Innovative Boulevards in Lisbon* (2013), *World Architecture Magazine n ° 272 WA - Designing Urban Architecture: Joan Busquets+BAU/BLAU* (2013), *Barcelona: the Urban Evolution of a Compact City* (2014), *Toulouse - Identité et partage du centre-ville* (2014).



United Nations
Educational, Scientific and
Cultural Organization

WANG SHU

Architect
Pritzker Prize 2012

KEYNOTE SPEAKER



Biography

Wang Shu established the Amateur Architecture Studio with his wife Lu Wenyu in 1997. His work and research have focused on the re-establishment of contemporary Chinese architecture, which is reflected in some of his projects, including the Ningbo Historic Museum, China Academy of Art's new campus in Hangzhou, the Tengtou Pavilion constructed for the 2010 Shanghai Expo, the Ceramic Houses, the Vertical Courtyard Apartment, the Ningbo Contemporary Art Museum and the renovation project of Zhongshan Road (the Imperial Street of the Southern Song Dynasty), amongst others.

Wang Shu was awarded the Pritzker Architecture Prize in 2012, and he also received the Gold Prize of Architecture from France Architecture Academy in 2011. Together with his wife, Lu Wenyu, they were awarded the Schelling Architecture Prize 2010. He was also included in the 100 Most Influential People in the World list by *Time* magazine in 2013 and named Innovator of the Year 2012 by *The Wall Street Journal* in 2012.

His projects have been published worldwide in numerous magazines and publications, while his works have been exhibited in important venues throughout the world. In 2009, his solo exhibition "Architecture as resistance" was shown in BOZAR, Brussels. He has also been invited as a guest lecturer and speaker by universities and institutes around the world.

Mr Wang is a professor at the China Academy of Art and an Associate Professor of Southeast University and Tongji University. He was also Kenzo Tange Visiting Professor at the Harvard Design School. He obtained an honorary degree from the Rhode Island School of Design in 2012 and graduated with a Doctorate in Social Science, honoris causa from the Chinese University of Hong Kong in 2014. He is currently a member of the International Advisory Panel for Lee Kuan Yew Centre for Innovative Cities.

Thursday 10 December 2015

Plenary III- High-Level Panel on “The role of culture in the implementation of the 2030 Agenda for Sustainable Development”

- Moderator: **Nada Al-Nashif, Assistant Director-General for Social and Human Sciences, United Nations Educational, Scientific and Cultural Organization (UNESCO)**
- Introduction: **Stanley M. Simataa** (Namibia), President of the General Conference of the United Nations Educational, Scientific and Cultural Organization (UNESCO)
- Speakers: **Emmanuel Nathi Mthethwa**, Minister of Arts and Culture of the Republic of South Africa
Guillaume Long, Minister of Culture and Heritage of the Republic of Ecuador
Mohamed Amirou Conte, Minister of Culture and Historic Heritage of the Republic of Guinea
Juan Pablo de la Puente Brunke, Vice Minister of Cultural Heritage, Cultural Industries and the Arts of the Republic of Peru
Gustavo Meza-Cuadra, Permanent Representative of Peru to the United Nations, Chair of the Group of Friends on Culture and Development

Thursday 10 DECEMBER 2015

Plenary III: High-Level Panel on “The role of culture in the implementation of the 2030 Agenda for Sustainable Development”

NADA AL-NASHIF

Assistant Director-General for
Social and Human Sciences,
United Nations Educational,
Scientific and Cultural
Organization



MODERATOR

Ms Nada Al-Nashif was appointed Assistant Director-General for Social and Human Sciences on 16 February 2015.

She held the post of Regional Director of the ILO Regional Office for Arab States and ILO Assistant Director-General since 2007. During her tenure, she prioritized the roll-out of Decent Work Country Programmes with emphasis on enhanced employment policies; support to entrepreneurship culture; social dialogue mechanisms with vibrant workers' and employers' engagement; and enhanced social protection for all.

During her UNDP years, she served in positions of increasing responsibility in Libya, at UNDP Headquarters in New York, and in Lebanon, and integrating UN Reform initiatives and expanded partnerships approaches.

She came to the ILO from the United Nations Development Programme (UNDP) where she started in 1991. She holds a Master's in Public Policy (MPP) from Harvard's Kennedy School of Government and a BA in Philosophy, Politics & Economics (PPE) from Balliol College, Oxford University.

She has served on several boards, including most recently as a Member of the Advisory Board at the Institute for Strategic Dialogue, Weidenfeld Scholarships and Leadership Programme (UK), a Member of the Board of trustees of the NGO “Welfare Association” and the Board of Trustees of Birzeit University.

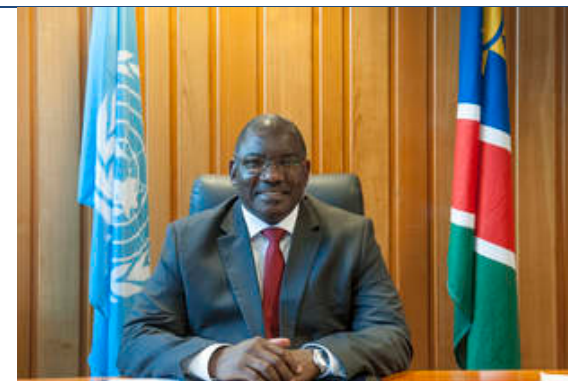


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STANLEY M. SIMATAA

President of the General Conference
of the United Nations Educational, Scientific and Cultural Organisation

SPEAKER



Biography

Mr Stanley Mutumba Simataa, Deputy Minister of Information and Communication Technology of the Republic of Namibia, has been unanimously elected President of the 38th session of the General Conference of UNESCO. As Deputy Minister, he is the originator of several progressive initiatives moving the nation a step closer to promoting knowledge for development and meeting the tenets of access of information for all.

Mr Simataa also served as Executive Director of the National Council for Higher Education (NCHE) from 2007 to 2010. He once served as Deputy Permanent Secretary in the Ministry of Education, and Director in the Speaker's Office of the National Assembly.

In addition, Mr Simataa worked for numerous commissions, notably he was Chairman for both the Namibia National Forum on Education for All and the Namibia Sports Commission, as well as, Member of the Multi-Disciplinary Research Centre of the University of Namibia and Deputy Chairman of the Namibia Library and Information Council.

Mr Simataa carried out his undergraduate degrees in Australia and South Africa, and completed two Masters from Universities in the Republic of Tanzania and the United Kingdom of Great Britain and Northern Ireland. He is fluent in English, Afrikaans and Silozi.

Mr Simataa brings to UNESCO over 30 years of professional, managerial and governance experience. His academic background and professional experience are in line with UNESCO's field of competences. As the representative of Namibia at the Executive Board of UNESCO for four years, Mr Simataa is conversant with the mandates and functioning of the UNESCO Governing Bodies and their responsibilities and has in-depth knowledge of the UNESCO strategic priorities and programmes.



EMMANUEL NATHI MTHETHWA

Minister of Arts and Culture of the Republic of South Africa

SPEAKER



Biography

Mr Nkosinathi Emmanuel "Nathi" Mthethwa is the Minister of Arts and Culture of the Republic of South Africa since 26 May 2014.

He is also a member of the National Executive Committee (NEC) of the African National Congress (ANC); member of the ANC National Working Committee (NWC) and an active member of King Dingiswayo branch of the ANC in KZN. He was elected as the first Branch Secretary of ANC in Klaarwater in KZN since 1990 and has been a member of Parliament from 2002.

Mr Mthethwa holds a Diploma in Community Development from University of Natal; a Certificate in Mining Engineering from University of Johannesburg and a Certificate in Communications and Leadership from Rhodes University.

As member of Parliament Mr Mthethwa served as a Chairperson for Minerals and Energy Portfolio Committee from 2004 to 2008; and as Chief Whip of the ANC in 2008. He also served on the Board of Directors of 2010 FIFA World Cup Local Organisation Committee.

Prior to his appointment as Minister of Police; Mr Mthethwa was the Minister of Safety and Security of the Republic of South Africa from 25 September 2008 to 10 May 2009. Mr Mthethwa was the Minister of Police of the Republic of South Africa since 11 May 2009 till 25 May 2014.



GUILLAUME LONG

Minister of Culture and Heritage of the Republic of Ecuador

SPEAKER



Biography

Guillaume Long was appointed Minister of Culture and Heritage on 25 March 2015 and he assumed his position on 8 May 2015. Dr Guillaume Long was the President of the Council of Assessment, Accreditation and Quality Assurance of Higher Education (CEAACES) from 2011 to 2013.

He holds a PhD from the Institute for the Study of the Americas, University of London, a Master's degree in Politics from the same institutions and a Bachelor (Hons) degree in History from the School of Oriental and African Studies (SOAS), University of London, United Kingdom.

Dr Long was a Professor of the International Relations Programme at the Latin American Faculty of Social Sciences (FLACSO-Ecuador) and a Professor of History at several national and international universities. He was a member of the Academic Council of the National Institute of Higher Studies (IAEN). Between 2009 and 2011, he was Advisor to the National Planning and Development Secretary (Senplades).

In May 2014, he assumed the Presidency of the International Relations Commission of the Alianza País party in Ecuador, a position he continues to hold.

His academic work focuses primarily on the the building of the modern nation state, regionalism (integration and conflict), hegemony and counter-hegemony in asymmetric international relations, and the maritime policy of Ecuador.



MOHAMED AMIROU CONTE

Minister of Culture and Historic Heritage of the Republic of Guinea



SPEAKER

Biography

After finishing his studies at Conakry University in 1985, Mr Mohamed Amirou Conte began his career at the Guinean Office of Advertising in 1987. Once he completed traineeships on Commercial Communication and Advertising at the Ivoirian publicity agency "IVOIRE-MEDIA" (Abidjan) in 1989 and on Sales Force Management at Marfim (Abidjan) on USAID Financing in 1994, his professional skills, rigor in his work and managerial capacities propelled him to the role of General Director of the Guinean Office of Advertising in 2005. Over the years at the Office, he had been Marketing Director of Creation and Communication and Head of the Marketing Department, among other roles.

He is the Founder and President of the Guinean Association for Development and Marketing (AGUIDEM), Director of Exchanges and Cooperation of the Executive Office of the Association for Marketing Development in Africa (ADEMA) and organiser of National Days of Marketing in Guinea.

The artistic and cultural sensibility of Mr Conte has been apparent since his days at university, and in 1993, his passion for the promotion of Guinean culture inspired him to collaborate with several university friends in order to create the Agency of Cultural Promotion, or "Festi-Kaloum." This group has proven itself through the organisation of cultural events in Conakry and in the interior of the country, such as the Circle of Poets, Culture Space, the National Percussion Competition, and the International Festival of Guinean Theatre.

Mr Conte was the National Director of Arts and Entertainment at the Ministry of Culture of Arts and Entertainment in 2008, the Director of the Academy of Percussion, which was founded with UNICEF in 2009, the Secretary General of the Ministry of Cultural and National Heritage in 2014 and is currently the Minister of Culture and National Heritage in 2015.



JUAN PABLO DE LA PUENTE BRUNKE

Vice Minister of Cultural Heritage, Cultural Industries and the Arts of the Republic of Peru

SPEAKER



Biography

Juan Pablo de la Puente Brunke graduated in Law from the Pontificia Universidad Católica del Perú (PUCP) and obtained a Master's degree in Law (LLM) from Columbia University.

His professional experience has focused on consulting on enlightening cultural properties projects, as well as investment projects in compliance with the National norms of cultural heritage protection.



GUSTAVO MEZA-CUADRA

Permanent Representative of Peru to the United Nations,
Chair of the Group of Friends on Culture and Development

SPEAKER



Biography

Gustavo Meza-Cuadra has been the Permanent Representative of Peru to the United Nations since October 2013. Until his appointment, Mr Meza-Cuadra was the Advisor to the Minister of Foreign Affairs for Law of the Sea Affairs since 2009, holding the rank of Ambassador.

A career diplomat with 30 years in Peru's foreign service, he also held various positions in the Foreign Ministry, including National Director of Sovereignty and Boundaries from June 2008 to July 2009, with the rank of Minister; and Director of World Trade Organization Affairs and Head of the Peruvian delegation in the negotiations for an Association Agreement with the European Union from 2007 to 2008, with the same rank.

Mr Meza-Cuadra's service overseas included postings as *Chargé d'Affaires ad interim* in London from 2004 to 2005 and again in 2007; Permanent Representative to the International Maritime Organization from 2006 to 2007; and Deputy Chief of Mission in the United Kingdom between 2002 and 2004.

He served as Director of Integration in the Under-Secretariat for International Economic Negotiations in 2002, holding the rank of Minister; Minister Counsellor in the Division for Political Cooperation and Integration, Under-Secretariat for America and Alternate Coordinator of the Rio Group from 2000 to 2002; as well as Minister Counsellor and Head of the United Nations Department, Under-Secretariat for Multilateral and Special Affairs, from 1999 to 2000. He was Minister Counsellor and Deputy Director for Andean Countries Affairs in the South America Division in 1999.

Mr Meza-Cuadra's early overseas service included postings as Counsellor at the Embassy in the United States between 1994 and 1999; and First Secretary in France from 1989 to 1992. He holds a master's degree in international public policy from John Hopkins University in Washington, D.C. (1998); a Master of Arts in diplomacy and international organization management from the University of Paris XI (1985); a Diploma in international political affairs from the International Institute of Public Administration, Paris (1984-1985); and a Bachelor of Arts in international relations from the Diplomatic Academy of Peru (1982).

Thursday 10 December 2015

Plenary IV- Introduction to the draft *Global Report on Culture and Sustainable Urban Development* and presentation of the first results of the regional surveys

Moderator: **Minja Yang (Japan)**, President and Professor of the Raymond Lemaire International Centre for Conservation of Katholieke Universiteit Leuven (RLICC/KU Leuven)

Speakers: **Fernando Pérez Oyarzun** (Chile), Representative of the Catholic Pontifical University of Chile
Walter Rossa Ferreira da Silva (Portugal), Associate Professor, University of Coimbra
Peter Rorvik (South Africa), Secretary-General, Arterial Network
Zhou Jian (China), Secretary-General of the World Heritage Training and Research Institute for Asia and the Pacific (WHITR-AP), Director of WHITRAP Shanghai Branch
Jyoti Hosagrahar (India), UNESCO Chair Professor, Srishti Institute, India and Director, SUI, GSAPP, Columbia University, New York
Hayet Guermazi, Director of the Culture Department, the Arab League Educational, Scientific and Cultural Organization (ALECSO)
Julian Smith (Canada), Dean of Faculty, Willowbank School and Centre
Enrico Fontanari (Italy), Professor of Urbanism, Pro-Vice-Chancellor for International Affairs of the University IUAV of Venice
Elizaveta Levitskaya (Russian Federation), Project Manager and representative of the Strelka Institute for Media, Architecture and Design

Thursday 10 DECEMBER 2015

Plenary IV: Introduction to the draft *Global Report on Culture and Sustainable Urban Development* and presentation of the first results of regional surveys

MINJA YANG

President and Professor of
the Raymond Lemaire
International Centre for
Conservation of Katholieke
Universiteit Leuven



MODERATOR

Minja Yang is currently President and Professor of the Raymond Lemaire International Centre for Conservation of Katholieke Universiteit Leuven (RLICC/KU Leuven) Belgium, as well as a Member of the Board of the Association of World Heritage Sites of France and a Member of the Board of the Association of Centres of Cultural Residencies (ACCR).

She retired from UNESCO in 2009, where she had served as Director of the UNESCO Office in New Delhi (2005-2009), Deputy Director of the UNESCO World Heritage Centre (2000-2005), Chief of Asia-Pacific Region (1995-2000), while also being the Coordinator of World Heritage Cities from 2000-2005.

Prior to these functions she was Chief of the Angkor Unit and simultaneously Head of the Cambodia Task Force at UNESCO Headquarters. Before joining UNESCO, she served the UN High Commissioner for Refugees (UNHCR) for ten years from 1979-1989.

Throughout her thirty year-long UN career, she was involved in capacity-building of local authorities to accompany the political decentralisation process and to promote participatory democracy. She has been actively involved in the establishment and strengthening of historic cities networks in China, Turkey, India, among other countries and in Agenda 21 for Culture of the United Cities and Local Governments (UCLG).

She obtained her BA in Sociology of Development from Georgetown University and her Masters and Post-graduate degrees in Political Science from SOAS, University of London.



United Nations
Educational, Scientific and
Cultural Organization

FERNANDO PÉREZ OYARZUN

Professor of Architecture
Pontifical Catholic University of Chile

SPEAKER

**“Between protection and transformation:
Latin American heritage and sustainable urban development”**



Biography

Fernando Pérez Oyarzun was born in Santiago, Chile in 1950. He was awarded a degree in architecture by Universidad Católica de Chile (1977) and a Doctorate in Architecture by Universitat Politècnica de Catalunya (1981). He is currently a full-time Professor at the Universidad Católica de Chile and Head of the Doctorate Program in Architecture and Urban Studies (2004-present).

He was Director of the School of Architecture (1987-1990), Dean of the Faculty of Architecture and Fine Arts (1990-2000) and Director of the Cultural Heritage Center (2007-2012).

He has authored and co-authored over ten books and published a significant number of articles and chapters, both in Chile and abroad. He has been Visiting Design Critic at Harvard University, Simón Bolívar Professor at the University of Cambridge and Fellow of the Swedish Collegium for Advanced Study (SCAS).

He has lectured at many Chilean and international universities and focused his research on the theory and history of architecture, urban history, and heritage studies. As a complement to his academic activity, he has practised as an architect, both individually or associated with other professionals. His professional work includes interventions and consultancies in historic buildings or protected areas.

Mr Pérez Oyarzun has received different awards related to his academic and professional activities.



WALTER ROSSA FERREIRA DA SILVA

Associate Professor
University of Coimbra

SPEAKER

“Connecting split parts with cultural links”



Biography

Walter Rossa was born in Caracas in 1962. He is an architect and Associate Professor at the Architecture Department and researcher at the Centre for Social Studies of the University of Coimbra. He co-coordinates the PhD program on Heritages of Portuguese Influence of the universities of Coimbra, Bologna, Federal Fluminense, Paris Ouest, Eduardo Mondlane and Algarve with Margarida C. Ribeiro. Beyond his activities as town planner and architect, he conducts research on the theory and history of architecture and urbanism, with a particular interest in town planning and design, culture of territory and heritage. He also teaches courses on town and regional planning, urban design, urban heritage and urban history.

He has curated exhibitions and coordinated various editorial and research projects, including: the website www.hpip.org (Heritage of Portuguese Influence) by Calouste Gulbenkian Foundation (2012), the book *Asia and Oceania from the collection Portuguese Heritage Around the World: architecture and urbanism* by Calouste Gulbenkian Foundation (2010), the exhibition *Lisboa 1758: the Baixa plan today* by Lisbon Municipality (2008) with Ana Tostões, the project *Bombay Before the British: the Portuguese legacy at the Bombay territory* by Centro de Estudos de Arquitectura of the University of Coimbra (2004-2007).

He has also authored a number of publications, notably :

- *Fomos condenados à cidade: uma década de estudos sobre património urbanístico*. Coimbra: Imprensa da Universidade de Coimbra. 2015; collection of essays and papers;
- *Lisbon's waterfront image as allegory of baroque urban aesthetics. Circa 1700: Architecture in Europe and the Americas*. Washington: ed. Henry A. Millon, National Gallery of Art. 2005: 160-185;
- *A urbe e o traço: uma década de estudos sobre o urbanismo português (1989-2001)*. Coimbra: Almedina. 2002; collection of essays and papers;
- *Beyond Baixa: signs of urban planning in eighteenth century Lisbon*. Lisboa: IPPC. 1998

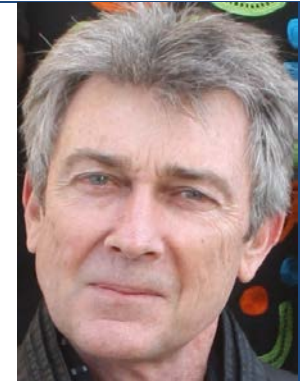


United Nations
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PETER RORVIK

Secretary-General
Arterial Network

SPEAKER



Biography

In 2013, Peter Rorvik was appointed Secretary General of Arterial Network, one of Africa's largest networks of artists, organisations and NGOs. With national affiliates in 23 countries and wide representation across the continent, Arterial Network is engaged in building sustainable networks, information dissemination, arts advocacy, provision of training and leadership programmes, research, policy formulation, production of conferences, reports, and best practice toolkits, all geared towards growing and strengthening the cultural and creative sectors in Africa.

Peter Rorvik's experience includes advocacy at government and community levels, strategic Pan-African and international cooperation in the cultural sectors, capacity-building, intercultural exchange and audience development.

Previously, he was the Director of the Centre for Creative Arts for 13 years, where he headed the growth and development of its four annual festivals - the Time of the Writer, JOMBA! Contemporary Dance Experience, Poetry Africa, and the Durban International Film Festival, including co-founding the Durban FilmMart, all key elements of the cultural life of Durban.



United Nations
Educational, Scientific and
Cultural Organization

ZHOU JIAN

Director
WHITRAP Shanghai Branch

SPEAKER



Biography

Professor Zhou works on cultural heritage conservation in urban and suburban areas, and he has also engaged in research, teaching and training on urban regeneration for many years. He specializes in local mechanisms of heritage management, urban design methods and public participation in conservation planning, and the relationship between heritage conservation and the development of cities and communities.

He has organized and participated in many training and research projects, including Risk Assessment of the World Heritage Sites in the Asian and Pacific Region, Management Planning on Heritage Sites, Historic Urban Landscape, Capacity Building in Heritage Sites.

Additionally, he has been involved in cooperative teaching, training and academic exchanges between the university and international or regional organizations for cultural heritage protection.



JYOTI HOSAGRAHAR

UNESCO Chair Professor, Srishti Institute, India and
Director, SUI, GSAPP, Columbia University, New York

SPEAKER



Biography

Jyoti Hosagrahar is a professor and Director of the SUI Lab at GSAPP, Columbia University, New York; UNESCO Chair in Culture, Habitat, and Sustainable Development at Srishti Institute of Art, Design, and Technology in Bangalore, India where she is also Chair of the PhD programme; and Founder-Director of Sustainable Urbanism International (SUI), an NGO in Bangalore, India.

Architect, planner, and historian, she is engaged with planning, design, and policies on urban development, urban conservation and heritage management, and sustainability issues. She serves as an expert for UNESCO on historic cities, culture and development, and urban sustainability. She has been part of the working group for the UNESCO Recommendation on Historic Urban Landscapes and also collaborated with the UNESCO Expert Group for Sustainable Urban Futures. She is an expert for the UN Habitat III Policy Unit on Socio Cultural Urban Framework, and heads the ICOMOS Task Force on Cultural Heritage and Sustainable Development.

Since 2011, she has been a member of the Advisory Committee for World Heritage Matters for the Ministry of Culture in India and on the Panel for Sustainability with the Bureau of Indian Standards. With SUI, she has developed a range of design solutions and strategies that integrate culture and cultural heritage into urban design and development. For more on her work see, <http://www.sustainurban.org>



HAYET GUERMAZI

Director of the Culture Department
The Arab League Educational, Scientific and Cultural Organization (ALECSO)

SPEAKER



Biography

Hayet Guerhazi is the Director of the Department of Culture and Heritage Protection Program of the Arab Organization for Education, Culture and Science. She has a PhD in history and anthropology. She became responsible for archaeological and historical research at the National Institute for Heritage and the Director of the Museum of Popular Customs and Traditions of the City of Tunisia (2002–2006).

Ms Guerhazi was a professor at the University of Zaituna 2001–2002, and she is an instructor at the Higher Institute of Heritage Professions in Tunisia. She is the author of several publications, such as: Traditional Dress Icons Djerbi, Africa Magazine, Issue 14, Traditional Embroidery and Ornaments in Moknine, Tinis Magazine, Issues 7,8 and Traditional Carpets: Legacy in Memory, Cultural Life Magazine, Issue 185. She also published a book entitled: “Arabs in Recent Pre-Islamic and Early Islamic Era: An Anthropological Reading”.



United Nations
Educational, Scientific and
Cultural Organization

JULIAN SMITH

Dean of Faculty
Willowbank School and Centre

SPEAKER



“North America Regional Report: From Opposition to Integration”

Biography

Julian Smith is an architect, planner and educator based in Canada. He was formerly Chief Architect for the Government of Canada’s National Historic Sites programme. He established his own architectural and planning practice in 1987, and has worked on culturally significant sites in Canada, the United States, Europe and Asia.

He is known internationally for his application of a cultural landscape framework to design and development projects. He established the graduate programme in heritage conservation at Carleton University, and is currently Dean of Faculty at Willowbank, an independent School of Restoration Arts and Centre for Cultural Landscape. He was involved in developing the 2011 UNESCO Recommendation on Historic Urban Landscapes.

Mr Smith is Past President of ICOMOS Canada, and he is the recipient of many awards, including the Queen Elizabeth II Gold and Diamond Jubilee Awards, and the Heritage Canada and ACO Awards for Lifetime Achievement. He is also an honorary member of the Canadian Society of Landscape Architects.



ENRICO FONTANARI

Professor of Urbanism, Pro-Vice-Chancellor for International Affairs
Università Iuav di Venezia

SPEAKER

“Conservation and Urban Development in the Western European Region”



Biography

Enrico Fontanari is a Professor of Urban Design and Planning and of Landscape Planning at the Department of Architecture and Arts of the University IUAV of Venice. At IUAV, he has been the Pro-Vice-Chancellor for Foreign Affairs since 2006, and he is the Director of the Post-graduate Master in “Landscape and Garden Architecture”.

He also is a Professor of Urban and Landscape Design and Planning in several post-graduate programmes, including the European Post-graduate Master in Urbanism (organized by the Universities of Barcelona, TU Delft, Louvain, and the IUAV), the International Master in “Landscape, Environment and Town” (with the National University of La Plata in Argentina), and he is a member of the teaching staff of the international PhD programme entitled “Villard de Honnecourt,” organized by the Universities of Paris-Belleville-ENSA, TU Delft, Seville and the IUAV. Since 2009, he has been a member of the Academic Council of the Post-graduate Programmes of the Faculty of Architecture of Barcelona-ETSAB, Universidad Polit cnica de Catalu na.

He has 37 years of experience in Town and Regional Planning, Master Plans for Historic Centres, Urban Conservation Projects and Design in Historic Areas, Urban Design, Urban Renewal and Rehabilitation Projects and Landscape Planning. As project leader of various master plans, his work ranges across many countries, including Italy, Cabo Verde, Colombia, Ecuador, El Salvador, Mozambique, Santo Domingo, Uruguay, Tanzania and others.

He is the director of several projects for technical assistance and capacity building in developing countries of Asia, Africa and Latin America, in the fields of urban design and regional planning, slum upgrades and heritage conservation. He is the director of research projects on urban and regional design and planning and on landscape planning in Italy, in the European Union and in other regions.



ELIZAVETA LEVITSKAYA

Project Manager and Representative
Strelka Institute for Media, Architecture and Design

SPEAKER



Biography

Elizaveta Levitskaya graduated from Moscow State University with a double Master's degree in Asian and African Studies and International Business. She participated in long-term exchange programmes in Seoul (South Korea) and Oslo (Norway) and took part in a Development Studies field trip in Uganda. She also completed a training programme in Territorial Development.

Ms Levitskaya was an editor of a Korean newspaper specialising on Russia (Russia Focus), and she worked with international lecturers from the United States of America, France and Switzerland in programmes led by the Garage Center for Contemporary Art (Moscow). She volunteered for Transparency International Russia and was a contributing author to Afisha magazine (one of the leading media agencies focusing on cities, culture and travel).

Ms Levitskaya was a member of a team organising numerous architectural competitions in Moscow (including the International Competition for Gorky Park and the Polytechnic Museum, amongst others) and was also a member of teams that conducted research on sustainable development of historic cities in the Moscow region, as well as research on the strategic master-planning for agglomerations (research results were presented at the Moscow Urban Forum in December 2014).

Since 2012, she has worked at Strelka Institute for media, architecture and design, where she currently manages research projects, including comprehensive analyses, most recently conducting research for the elaboration of a regional report on Culture and Sustainable Urban Development in Eastern Europe, Central Asia and Caucasus, initiated and organised by UNESCO.

Thursday 10 December 2015

Parallel Thematic Panel 1: Creative industries at the core of social and economic urban development

Moderator: **Maurizio Carta (Italy), Urban Planner, President of the Polytechnic School of the University of Palermo**

Speakers: **Charles Landry** (United Kingdom), Founder of Comedia Master of International Urban Creativity with The Beijing DeTao Masters Academy

Fan Zhou (China), Dean of Culture Development Institute, Communication University of China, and Director of the Hangzhou Research Center of Cultural and Creative Industry

Marcos Amadeo (Argentina), General-Director for Foreign Trade at the Ministry for Economic Development of the Government of the City of Buenos Aires and representative of Buenos Aires, UNESCO City of Design

Josyane Franc (France), Head of International Affairs, Saint-Etienne Cité du design and Higher School of Art and Design, Saint-Etienne UNESCO Creative City of Design coordination

Mamadou Diallo (Senegal), Officer, Dakar Creative City of Media Arts

Thursday 10 DECEMBER 2015

Panel 1: Creative industries at the core of social and economic urban development

MAURIZIO CARTA

Urban planner,
President of the
Polytechnic School of
the University of
Palermo



MODERATOR

Maurizio Carta is an architect and professor of urbanism and regional planning at the Department of Architecture of the University of Palermo.

He is the President of the Polytechnic School of the University of Palermo, and he is a member of the Italian Society of Urban Planners Steering Committee. He is a senior expert in strategic planning, urban design and local development, and he is the author of several urban, landscape and strategic plans in Italy.

Mr Carta is Director of the “Smart Planning Lab”, which aims to improve the smartness of cities and communities. He has also participated as a visiting professor and keynote speaker in several universities and institutions.

He is the author of several publications, the most recent of which include: *Next City: Culture City* (Roma, Meltemi, 2004), *Creative City* (List, Barcelona, 2007), *Governare l'evoluzione* (Milano, Franco Angeli, 2009), *Re-think, Re-load, Re-cycle: Mediterranean Urban Metamorphosis* (Le Carré Bleu, 2013) and *Reimagining Urbanism* (ListLab, Barcelona, 2014).



United Nations
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CHARLES LANDRY

Founder of Comedia, Master of International Urban Creativity
with The Beijing DeTao Masters Academy

SPEAKER

“Culture creativity and city-making”



Biography

Charles Landry works with cities around the world to help them fulfil their potential. He facilitates complex urban change projects and is widely acclaimed as a speaker, author and innovator.

Mr Landry works closely with decision makers and local leaders to help find apt and original solutions to complex dilemmas, such as marrying innovation and tradition, balancing wealth, creation and social cohesion, as well as local distinctiveness and global orientation.

Relying on imagination to create self-sustaining urban change, Charles Landry has worked and given talks in over 60 countries and helped shift the way we assess and harness possibilities in reinventing our cities. For instance, his Creative City Index has become a powerful tool to measure the creative eco-system of places. Charles has written over a dozen books, most recently *Cities of Ambition*, which builds on his best-known work *The Creative City: A toolkit for Urban Innovators*; promoting a concept that has since become a global movement.

Moreover, his book *The Art of City Making* was recently voted the 2nd best book on cities ever written by the planning website: <http://www.planetizen.com/node/66462>. Other books cover the senses of the city, inter-culturalism and culture and commerce. For further information: www.charleslandry.com



Dean of the Culture Development Institute, Communication University of China

FAN ZHOU

SPEAKER



Biography

Professor Fanzhou is the Dean of the Culture Development Institute(CDI) and also the chief professor of CDI. He is a Creative Economics Consultant for the United Nations Development Programme (UNDP), Chairman of the Global Academic Association of Cultural Industries and Director of the Universities Union along the Taiwan Strait on the Cultural Creative Industries. He is also the Director of the Hangzhou Cultural and Creative Industry Centre.

Professor Fanzhou is one of the experts who drafted the Public Cultural Service Guarantee Law and a member of the Committee of Experts on the China "National Economic and Social Development of thirteenth Five-year Plan", as well as member of the National Public Culture Service System Construction Expert Committee. In recent years, Professor Fanzhou has focused on cultural policy, regional cultural industry and public cultural services, among other areas of research. He has published *The new thinking of China's culture industry*, *Report of Urban Cultural Consumption in China* (six volumes), as well as other academic works.



United Nations
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MARCOS AMADEO

General-Director
Foreign Trade Ministry of Economic Development
Government of the City of Buenos Aires

SPEAKER



Biography

Marcos Amadeo is the General-Director for Foreign Trade at the Ministry for Economic Development of the Government of the City of Buenos Aires. He graduated in Political Science from the University of Buenos Aires, specialising in International Relations. He holds a Master in International Relations from University of Torcuato Di Tella and an MBA from IAE.

He has participated as a speaker in over 30 conferences on Foreign Trade and has worked as an advisor in a diversity of initiatives concerning Design and the Creative Industries, UNESCO and the government of Saint-Etienne, etc. He was also part of the Organization of American States as President of the YABT Argentina and the first HSBC segment local and international investment development programmes.

In 2008, he was awarded a scholarship for Young Latin American Leaders by the Department of State of the United States, and in 2005, he received an award from the International Development and Cooperation Fund of the Taiwanese Government for his participation in the Trade Promotion Programme.



JOSYANE FRANCO

Head of International Affairs
Saint-Etienne UNESCO Creative City of Design coordination

SPEAKER

“Production, a source of creativity and innovation in Saint-Etienne”



Biography

Josyane Franco is the Head of International Affairs for the Cité du Design and Saint-Etienne School of Art and Design (ESADSE).

Since 1989, she has promoted ESADSE by organizing international exhibitions, seminars, special projects, developing partnerships with the private sector and promoting Azimuts, a design magazine. She has set up an international network that offers student exchanges among sixty institutions around the world. She was part of the founding committee of the International Design Biennial Saint-Etienne in 1998, and she led communications, press relations and international outreach for the event until 2004.

She is the official representative of the City of Design and ESADSE in various international associations and global networks (ELIA, CUMULUS, ART ACCORD FRANCE, BEDA, PKN, CJC, EIDD/ Design for all Europe, UNESCO Creative Cities) and has coordinated their participation in numerous European and international collaborative projects and organized related conferences and workshops.

She has co-curated several exhibitions for the Saint-Etienne Biennale as well as travelling exhibitions (Brazil, Europe, Korea, etc.).

She was the lead program officer for the Saint-Etienne candidacy towards a designation as a design city of the UNESCO Creative Cities Network, which was officially accepted in November 2010. Since then, she has coordinated the activities of Saint-Etienne UNESCO City of Design within the network. She is the Project Coordinator for the European project “Human Cities_ Challenging the City Scale” (2014-2018), led by the City of Design.



MAMADOU DIALLO

Officer
Dakar Creative City of Media Arts

SPEAKER



Biography

Mamadou Diallo was born in Dakar in 1985 and grew up in Cote d'Ivoire. He graduated with a History degree from the Université Pierre Lendès France and with a Communications degree from ISSIC. A journalist in the monthly Senegalese press, he founded the cultural magazine *Récidive* in 2012 and has since written for many different online publications and platforms on the creative scene and emerging artists in the Dakar region.

A member of the artistic collective Les Petites Pierres, he has been published by Jeune Afrique, DesignIndaba, Le P'tit Railleur Sénégalis and Soir.

Since 2015, he has been a part of the Francophone jury of the Writivism literary prize and is a laureate of the Ake/Air France for Prose Prize.

As part of Dakar's involvement on the UNESCO Creative Cities network, he is currently the head of the mission and the focal point for the city.

Within the framework of this position in the service of the community of Dakar, he works in the formulation and implementation processes with the cooperation of private partners of the city, of policies which rely on new technologies:

- Favour increased visibility of Dakar heritage and cultural productions in order to broaden their markets.
- Sustain outreach towards youth populations, focusing on digital culture, which allows them to be co-creators in a contemporary world where digital media will continue to grow in importance.
- Permit creativity in Dakar, by giving it structure and making it more professional, to play an increasingly important role in social and economic development in the country's capital.

Thursday 10 December 2015

Parallel Thematic Panel 2: Cultural institutions and events, leverages for urban regeneration

- Moderator: **Jenny Fatou Mbaye (Senegal)**, Lecturer in Cultural and Creative Industries, Centre for Culture and the Creative Industries, City University London
- Speakers: **Alessandro Balducci** (Italy), Deputy Mayor for Urban Planning and Agriculture, City of Milan
Zhang Bing (China), Chief Urban Planner/Vice President, China Academy of Urban Planning, Baiwanzhuang, Beijing
Clementine Cecil (United Kingdom), Director of SAVE Britain's Heritage, co-founder of the Moscow Architecture Preservation Society (MAPS)
Judy Ogana (Kenya), General Manager, The GoDown Arts Centre
Javier Jiménez (Spain), Director, Lord Cultural Resources

Panel 2: Cultural Institutions and events, leverages for urban regeneration

JENNY FATOU MBAYE

Lecturer in Culture and
Creative Industries; Centre
for Culture and the
Creative Industries; City
University London



MODERATOR

Jenny Mbaye is a Lecturer in Culture and Creative Industries at City University London. She joined its Centre for Culture and the Creative Industries in January 2015. Previously, she was a Postdoctoral Research Fellow at the African Centre for Cities (ACC), University of Cape Town (UCT).

She is interested in urban popular cultures, and has conducted research on the music economy in relation to entrepreneurship, development and social transformation in Francophone West Africa. Her teaching expertise covers contexts of cultural policy, and her work focuses on cultural labour and creative production processes, as well as the work and policy practices of urban creativity in African contexts.

She has a PhD in Human Geography, specialised in urban cultural economy (London School of Economics - LSE, 2011), a Graduate Diploma in Management of Cultural Organisations (HEC-Montreal, 2006), an MSc in International Studies specialised in Ethnomusicology (University of Montreal, 2005), and a BA in Sociology (Concordia University, 2003).

She has worked in cultural and media organisations in Senegal and Burkina Faso, and as an academic researcher in Canada, the U.K. and South Africa.

She is a research and policy consultant (UNDP/UNESCO Creative Economy Report 2013, Praia Declaration, Foundation Lettera27, Fitzcarraldo), and the recipient of the 2013 Ray Pahl Postdoctoral Fellowship in Urban Studies. She is a member of UNESCO's pool of experts for the Convention 2005 in Francophone Africa, as well as an external evaluator for its Creative Cities Network; she is also a member of the Arterial Network Cultural Policy Task Group.



United Nations
Educational, Scientific and
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ALESSANDRO BALDUCCI

Deputy Mayor of Milan
City of Milan

SPEAKER

**“Great events as a driver for urban regeneration:
Expo 2015 and the renaissance of Milan”**



Biography

Alessandro Balducci (Master in Architecture and PhD in Urban and Regional Planning) has been Deputy Mayor of Urban Planning and Architecture of the City of Milan since July 2015. He is currently a Professor of Planning and Urban Policies at the Politecnico di Milano, and since 2010, he has been the Senior Vice Rector of the University. He is also Head of the Department of Architecture and Planning and Director of the international doctoral programme in Spatial Planning and Urban Development.

He is the President of Urban@It, the National Center for Urban Policies Studies, the President of the Association of the European Schools of Planning (AESOP), the chair of the Italian Society of Urbanists (SIU), and is one of the founding members of the European Urban Research Association.

He has taught at the School of Architecture of Pescara, the University of California, Berkeley (USA) as a Visiting Scholar, the University of Reims (France) as a Visiting Professor, the Tongji University (China), the Aalto University (Finland), the Massachusetts Institute of Technology (USA) and the Accademia di Architettura (Switzerland).

He has led research projects funded by the European Commission and other international organizations. Currently, he directs an important national research project, funded by the Italian Ministry of University and Research, on Italian metropolitan areas.



ZHANG BING

Chief Planner/Chairman
China Academy of Urban Planning and Design/ Academic Committee of Historic
City Conservation/Urban Planning Society of China

SPEAKER

**“Community-based and Culture-led Urban Regeneration at Yangmeizhu:
The New Case in Contemporary Beijing”**



Biography

Dr Zang Bing is currently the Chief Planner of China Academy of Urban Planning and Design (CAUPD), a leading research and consulting institution of planning since its founding in 1954. He was elected as Chairman of the Academic Committee of Historic City Conservation, Urban Planning Society of China in 2014. He was also nominated as Chinese voting member at the International Scientific Committee of the 20th Century Heritage, ICOMOS, in 2012.

In the field of heritage in China, he leads the Institute of Historic City Conservation/CAUPD and actively plays important roles in the policy-making of historic cities and villages at the national and local levels. He is the author of the Annual Review of Historic City Conservation Planning (2006, 2008, and 2009) in China and was also co-editor of the National Annual Reports of Urban Development and Planning in 2014.

Since 2000, Dr Zhang has pioneered initiatives in the field of strategic planning on a national level, notably in the metropolitan cities of Guangzhou (2000), Nanjing (2001), and Wuhan (2004). He has also been responsible for significant conservation planning projects in historic Chinese cities and towns, such as Tongcheng, Anhui Province(2008-2013), Taiyuan, Shanxi Province (2009-2011), Yining, Xinjiang (2009-2011) and Kashgar, Xinjiang (2009-present), as well the Chinese Grand Canal (Zhejiang section).

He has completed a series of outstanding theoretical and practical work of urban and regional planning, particularly in the fields of historic city conservation and urban strategic planning, and has been awarded a great number of prizes in planning research and practices.

Dr Zhang acts as a member of the editorial board for several international journals, such as *Planning Theory and Practice* (Royal Town Planning Institute, UK), *disP* (ETH, Swiss Federal Institute of Technology, Zurich), and *Planning Perspectives* (International Planning History Society).



CLEMENTINE CECIL

Director/Co-Founder
Save Britain's Heritage/Moscow Architecture Preservation Society (MAPS)

SPEAKER



Biography

Clementine Cecil is Director of SAVE Britain's Heritage and SAVE Europe's Heritage. She is co-founder and Chairman of the Moscow Architecture Preservation Society (MAPS). She was Moscow Correspondent for The Times 2001-2004.

She was a co-editor and compiler of 4 joint reports with MAPS and SAVE Europe's Heritage: *Moscow Heritage at Crisis Point* (2007), of which an expanded, revised edition was published in 2009. *Samara: Endangered City on the Volga* (2009) and *St Petersburg Heritage at Risk* (2012) were also published by these organizations.

She is a member of the Tbilisi Heritage Group. Recent successful SAVE Britain's Heritage campaigns include: Smithfield General Market, London, The Welsh Streets, Liverpool, and the King's College Strand buildings, London. Her current writing projects include: co-authoring a cultural guide to Moscow for Reaktion Books.

A joint MAPS-SAVE Europe's Heritage report on Russia's abandoned rural churches to be published 2016; SAVE Europe's Heritage report *Tbilisi: Heritage at Risk*, to be published 2016. Cecil teaches and lectures about campaigning for built heritage, in the UK, Russia, Georgia and elsewhere.



JUDY OGANA
General Manager
The GoDown Arts Centre



SPEAKER

“Nai Ni Who? - A community-based approach to sustainable urban planning and development”

Biography

Judy Ogana is currently the General Manager and Programmes Coordinator of the Performing and Visual Arts Centre, popularly known as The GoDown Arts Centre. Based in Nairobi, Kenya, The GoDown Arts Centre is a nonprofit multi-disciplinary arts facility providing subsidized space for Kenyan artists and presenting public artistic programs for local audiences. The Centre has been in operation for over a decade and has fast become a leading organization in supporting the arts, developing independent artists across multiple art forms and contributing to the establishment of a robust arts and culture sector in the East Africa region.

Prior to her appointment at The GoDown, Ms Ogana was the Director of Kuona Trust, a visual arts collective, also based in Nairobi, where she worked for seven years. Ms Ogana has held various positions, including Communication and Resource Development Manager (EA) at The Aga Khan University (East Africa) and Special Programmes Manager at Jacaranda Designs Ltd.

Ms Ogana holds an MBA in Global Business and Sustainability from the Catholic University of Eastern Africa and a B.Ed. - Fine Art from Kenyatta University (Kenya). She also pursued a course in Arts and Culture Management at the University of Witwatersrand (South Africa).

She was selected to participate in the inaugural Kennedy Centre Fellowship Programme for Arts Managers in Washington, New York and Minneapolis in 2008. The following year, she was one of eighteen people selected in the Women Leaders for The World Programme at Santa Clara University, USA. In 2010, she was the first East African to participate in the International Cultural Visits Programme in Australia, hosted by the Australian Government.

Ms Ogana serves on the Board of Art Moves Africa, a Pan-African grant-making body that supports artists' travel within Africa. She has also served in the selection panel with the Ruth Hunt Wood Foundation for seven years and as the team leader and member of Contemporary Art curatorial committee for the National Museums of Kenya. She is also an active member of the Creative Economy Working Group – Kenya. Ms Ogana lives in Nairobi, Kenya and is married with two children.



JAVIER JIMÉNEZ

Director
Lord Cultural Resources

SPEAKER



Biography

Javier is Director at Toronto-based cultural consulting firm Lord Cultural Resources. Founded in 1981, Lord Cultural Resources is the world's largest cultural professional practice. With the successful completion of over 2,100 projects in more than 56 countries on 6 continents and several publications, the firm has earned an international reputation for sector leadership, innovation and excellence.

Since joining Lord in 2008, Javier has worked on a wide range of projects with museums, cultural organizations and municipal governments. Javier's previous work includes the Strategic Plan 2008-2012 for the Guggenheim Museum Bilbao (Spain), which included recommendations regarding the positioning of the region as a key cultural destination. During 2010 Javier acted as onsite coordinator for the King Abdulaziz Center for World Culture (Dhahran, Saudi Arabia) a multi-component cultural centre including a children's museum, an archive, a library, and several museum galleries, and developed its 5-year business plan as well as program plans for two of its components. More recently, Javier has been involved in cultural planning efforts of several cities, including the 2012 Cultural Plan for the City of Chicago, and the Candidacy for European Capital of Culture 2019 of Bergamo, Italy.

Javier collaborates regularly with the academic sector. He has delivered speeches and training sessions at conferences such as the ICOM-ASPAC Conference in Wuhan 2012, the ICOM Triennial in Brazil in 2013, and the China-South Asia Workshop for Senior Museum Professionals organized by the Palace Museum in Beijing in 2015. As an active member of ICOM and CAMOC Javier participates in international museum committees and in professional publications. He is a co-author of the book "Cities, Museums and Soft Power" published by AAM in 2015.

Javier holds a double degree in Business Administration and Law from ICADE Business School, and a Master's Degree in Cultural Management. He lives in Madrid.

Thursday 10 December 2015

Side event- From Hangzhou to Quito: best practices for sustainable urban development

Moderator: **Zhang Jianting (China), Vice Mayor of Hangzhou**

Speakers: **Zhang Hongming (China), Mayor of Hangzhou**

Guillaume Long (Ecuador), Minister of Culture and Heritage of the Republic of Ecuador

Juan Bernardo Rosero Moncayo (Ecuador), Ministry of Habitat and Urban Development of Ecuador

Chen Tongbin (China), Director of China Historical Architecture Research Institute

Chu Shuqing (China), Curator of Hangzhou Public Library

Thursday 10 DECEMBER 2015

Side event:

From Hangzhou to Quito: best practices for sustainable urban development

ZHANG JIANTING

Vice Mayor of
Hangzhou



MODERATOR

Mr Zhang Jianting is Vice Mayor of Hangzhou and has been a Member of the Hangzhou Municipal Party Committee since April 2007. He has a Bachelor's degree from the Central Party School.

Prior to his role as Vice Mayor of Hangzhou, he was the Secretary of the Party Committee and the Director of the West Lake Scenic Area Management Committee (Hangzhou Bureau of Garden and Cultural Heritages).

He worked with this bureau from 1981 to 2002, eventually serving as its Director from 1997 to 2002. He was a technician in the Management Division from 1981 to 1984 and was a staff member in the Planning Division in 1984. Afterwards, he was the Secretary of the Youth League Committee from 1984 to 1987, and from 1987 to 1990, he was the Deputy Chief of the Publicity Division. He was the Chief of the Planning Division from 1995 to 1997



ZHANG HONGMING

Mayor of Hangzhou

SPEAKER



Biography

Mr Zhang Hongming has been the Mayor of Hangzhou since February 2014 and was the Acting Mayor Hangzhou from July 2013 to February 2014. He has a Master's degree in Philosophy.

Prior to his role as Mayor of Hangzhou, he was the Vice Chairman of Zhejiang Chinese People's Political Consultative Conference (C.P.P.C.C) from January to June 2013. Previously, he held the position of Secretary of the Party Group of the General Office (2009-2013). He was also Secretary of Taizhou Municipal Party Committee from 2007 to 2009 and the Mayor of Taizhou from October 2004-May 2007.

From 1984 to 2004, he worked in the Zhejiang Environment Protection Bureau in a variety of roles, eventually becoming the Director of the Bureau from February 1998 to October 2004. Before that, he worked in the Environment Protection Institute of Zhejiang Province from November 1981 to July 1984 and in the Ministry of Coal Industry from August 1978 to November 1981.



GUILLAUME LONG

Minister of Culture and Heritage of the Republic of Ecuador

SPEAKER



Biography

Guillaume Long was appointed Minister of Culture and Heritage on 25 March 2015 and he assumed his position on 8 May 2015. Dr Guillaume Long was the President of the Council of Assessment, Accreditation and Quality Assurance of Higher Education (CEAACES) from 2011 to 2013.

He holds a PhD from the Institute for the Study of the Americas, University of London, a Master's degree in Politics from the same institutions and a Bachelor (Hons) degree in History from the School of Oriental and African Studies (SOAS), University of London, United Kingdom.

Dr Long was a Professor of the International Relations Programme at the Latin American Faculty of Social Sciences (FLACSO-Ecuador) and a Professor of History at several national and international universities. He was a member of the Academic Council of the National Institute of Higher Studies (IAEN). Between 2009 and 2011, he was Advisor to the National Planning and Development Secretary (Senplades).

In May 2014, he assumed the Presidency of the International Relations Commission of the Alianza País party in Ecuador, a position he continues to hold.

His academic work focuses primarily on the building of the modern nation state, regionalism (integration and conflict), hegemony and counter-hegemony in asymmetric international relations, and the maritime policy of Ecuador.



JUAN BERNARDO ROSERO MONCAYO

Ministry of Habitat and Urban Development of Ecuador

SPEAKER



Biography

Juan Bernardo Rosero Moncayo graduated in Architecture from Pontificia Universidad Católica del Ecuador. He is currently pursuing a Master's degree at Pontificia Universidad Católica de Santiago de Chile, where he is conducting research on fostering the rehabilitation of the Historic Centre of Quito and reversing depopulation through the implementation of an urban-scale intervention strategy in the city centre.

He has undertaken courses on Historic Centres and participated in conferences and workshops that explored contemporary intervention themes on built heritage.

Mr Rosero is a tenured professor at Universidad de las Américas in Quito, Ecuador, where he teaches a course on "Architectural Foundations", conceptually and methodologically preparing students to be able to conduct scientific research as a basis for their projects.

Currently, he is the Manager of the Revitalisation of the Historic Centre of Quito Projects, which aims to improve the living conditions of this urban fabric, as well as the socio-economic wellbeing of the population.



CHU SHUQING

Curator of Hangzhou Public Library

SPEAKER



Biography

Chu Shuqing was born in 1963. He is currently the curator of both the Hangzhou Public Library and the Hangzhou Library for Children. He is also a Research fellow of library science as well as a member of the Cosmopolitan Library Commission (Standing member) and the Classical Edition and Special Collections Commission (Correspondence member) under the International Federation of Library Associations and Institutions.

In China, he holds the title of Member of the Academic Council and Director of the Library Statistics and Assessment Commission under the China Society for Library Science. He is also serving part-time at the Development of National Public Culture Services System Commission under the Ministry of Culture.

Other titles and awards he has received include the Honorary Academic Councilor to Nekrasov Central Library in Moscow, the honorary citizenship of Huntsville in the US, the role model for Chinese librarians, and people of public culture at the 10th China Art Festival.

Friday 11 December 2015

Parallel Thematic Panel 3: Towards an integrated vision for urban policies

- Moderator: **Ana Pereira Roders (Portugal), Assistant Professor, Department of the Built Environment, Eindhoven University of Technology**
- Speakers: **Patricia O'Donnell** (United States of America), Principal and founder of Heritage Landscapes, Preservation Landscape Architects & Planners
Hassan Radoine (Morocco), Director of the National School of Architecture of Morocco
Mohammad Motallebi (Iran), Environmental and landscape designer
Cristina Iamandi (Romania), International expert on Historic Urban Landscapes

Panel 3: Towards an integrated vision for urban policies

ANA PEREIRA RODERS

Assistant Professor
Eindhoven University of
Technology



MODERATOR

Dr Ana Pereira Roders is an Assistant Professor at Eindhoven University of Technology (the Netherlands) and is on a tenure track to Associate Professor as part of the TU/e honours program, Woman in Science. She has broad work experience abroad, having joined the University of Lúrio (Mozambique) as a Visiting Professor and more recently, Durham University (United Kingdom). The focus of her research and scholarship is on historic urban landscapes and the role of cultural heritage in their sustainable transformation, with a particular interest in heritage (impact) assessments and related decision-making.

She is a co-editor of the Cultural Heritage Management and Sustainable Development Journal (Emerald, United Kingdom) and a member of the Editorial Board of Heritage studies (De Gruyter, Germany) and Cities, Design and Sustainability (Alinea, Italy), as well as professional networks such as ICOMOS, IAIA and CIB.

Pereira Roders participated in Scientific Committees on conferences such as 6ISUC'11 (Brazil), CIAV2013 (Portugal) and SB16 (Dubai) and has been invited as a guest lecturer to various European universities (such as Cambridge, Cottbus and Milan), while being actively involved in publishing, editing and reviewing international scientific publications. She acts as an advisor to national research institutions on the assessment of research proposals, as well as statutory authorities and consultancies on heritage (impact) assessments and heritage nominations.

The partnership with UNESCO's World Heritage Centre (2009-2013) 'Outstanding Universal Value, World Heritage cities and Sustainability' has been a great opportunity to establish international networks and joint projects. One of the results is Protected Urban Planet, bridging the results of global and local research, in cities such as Willemstad, Island of Mozambique, Amsterdam, Queretaro and Macao. Recent nominations for awards such as "TU/e Perspective Award 2008" and "CPRA 2011" demonstrate her constant strive for excellence, driven by true ingenuity, optimism and perseverance. Roders has recently presented at TEDxHamburg 2015, "Exploring new territories, addressing the challenging question: How do cities become resource efficient".



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PATRICIA O'DONNELL

FASLA, AICP, Principal, US ICOMOS Trustee
Heritage Landscapes LLC, Preservation Landscape Architects and Planners

SPEAKER

“Employing Diverse Tools toward Sustainable Urban Heritage Management”



Biography

Patricia M. O'Donnell, FASLA, AICP, landscape architect and planner, founded Heritage Landscapes LLC, Preservation Landscape Architects and Planners, USA in 1987. This professional firm is dedicated to a vibrant future for urban heritage and cultural landscapes, with some 500 project credits and 75 professional awards. Employing planning and design skills and preservation expertise, she leads a talented team in project efforts to address revitalization and sustainability of valued communities and properties, including 38 US National Historic Landmarks and 8 World Heritage Sites, to support authenticity, preservation, management and sustainability issues.

Holding master's degrees in urban planning and landscape architecture, she is widely recognized as an expert in the field of cultural landscapes and makes contributions to ASLA, IFLA, ICOMOS and UNESCO World Heritage, participating in expert meetings, heritage missions, national and international congresses, presenting papers and keynote addresses, and exploring significant cultures and their urban heritage.

From 2005 to present, O'Donnell contributed to the development and mainstreaming of the UNESCO Recommendation on the Historic Urban Landscape (HUL), collaborating with colleagues around the world. As a senior urban conservation expert, she has developed guidance incorporating HUL concepts and tools to address sustainable stewardship of heritage assets in the USA, and in works for the World Bank to apply diverse tools to the sustainable preservation of Indian Heritage Cities, Bhutanese Traditional Villages, and sustainable compatible urban development guidance for Intra-muros, Manila, Philippines. O'Donnell contributes to ICOMOS international scientific committees ICTC, CIVVIH and ISC Cultural Landscapes ICOMOS IFLA and as an UNESCO World Heritage expert on upstream assistance and site management. She is deeply committed to bringing professional skills to sustaining urban heritage for diverse urban dwellers by employing a full range of engagement, planning, regulation and finance tools.

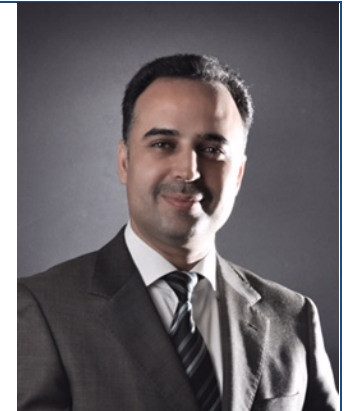


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HASSAN RADOINE

Director
National School of Architecture of Rabat

SPEAKER



"Towards an Integrated Approach of Urban Planning & Management in the Middle East and North Africa: Activating the Sustainability of Living Cultural Heritage"

Biography

Dr Hassan Radoine is a leading architecture curator, critic, educator, author and consultant. He is currently the Director of the Ecole Nationale d'Architecture in Morocco. A former Fulbright Scholar, he holds an M.Sc. and Ph.D. (2001-2006) in Architecture from the University of Pennsylvania. He also received an M.Phil. in Architecture from the University of Wales (1997) and an Architect Diploma from the Ecole Nationale d'Architecture in Rabat (1993).

He has held several senior positions and was a key architect-planner responsible for establishing the urban conservation and development strategy for the UNESCO World Heritage City of Fez.

Dr Radoine has been an active professional consultant for international bodies such as UNESCO, UN-Habitat, ICCROM, MCC, Aga Khan Award of Architecture, and World Bank. His research and practice interest include Contemporary Architecture and Urbanism, Urban Conservation and Development, and Sustainable Urban Design in the MENA region.

He was also the curator of the Exhibition "Contemporary Architecture and Engineering in the Middle East" organised by the Center of Architecture, American Institute of Architects (AIA), in New York, 2012 and published several chapters in books, journal papers, and technical reports. His ongoing book with Wiley International is entitled "Architecture in Context: Designing in the Middle East."



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MOHAMMAD MOTALLEBI

Environmental and landscape designer

SPEAKER

**"Integrated Management of Changes:
toward a sustainable urban management in historic cities"**



Biography

Mohammad Motallebi is an Iranian environmental and landscape designer. He received his Bachelor in Landscape Engineering from University of Tabriz and a Master in Environmental Design from the University of Tehran. While studying for his bachelor's degree, he began working for several design companies and collaborated with a monthly Landscape Journal in IRAN.

Environmentally-responsible design and sustainable urban development have been at the core of Mohammad's work throughout his career. He puts forward the idea of "Landscape Approach" as a holistic approach to achieve sustainable urban development. Mr Motallebi has worked in a number of Landscape, Urbanism and Tourism projects. His works include the Iran's National Tourism Development Plan, the planning and design of a huge artificial lake and the landscape design of Milad Tower Complex in Tehran.

In 2005, he was elected as a Board Member of the Iranian Society of Landscape Professionals (ISLAP). Seven years later, in 2012, he was elected as ISLAP's President and ISLAP's official delegate to the International Federation of Landscape Architects (IFLA). In 2012, he was also invited to be part of the Jury of IFLA-Asia Pacific Landscape Awards and he is currently a member of the jury for IFLA Sir Geoffrey Jellicoe Gold Medal, as well as the Head of "IFLA-Middle East project.

In 2014, ISLAP hosted the Fifth International Cultural Landscape Conference and Mohammad held the position of President of the Conference.



CRISTINA IAMANDI

Environmental and landscape designer

SPEAKER



Biography

Cristina Iamandi is a registered conservation architect and urban planner specializing in cultural heritage conservation. She holds a Master's degree from the University of Architecture and Urban Planning, Bucharest, a Master's degree in Historic Preservation from Laval University, Quebec, and a post-master Diploma of Conservation Architect from *Centre des Hautes Etudes de Chaillot* in Paris.

Ms Iamandi started her career in 1981 as a practicing architect. From 1990 to 2000 she worked in Montréal as Researcher at the *Canadian Centre for Architecture* and Chief Coordinator of *Institut de recherche en histoire de l'architecture*, and in Los Angeles as Research Fellow with *The Getty Conservation Institute*. In the last 15 years, Cristina Iamandi has consulted for national and international organizations, providing assistance for preparing nominations, management and conservation plans for World Heritage properties.

She lectured and conducted research with Laval University, University of Montréal, and Institut d'urbanisme in Paris, and designed, organized and delivered various training programmes worldwide in the field of cultural heritage conservation.

Friday 11 December 2015

Parallel Thematic Panel 4: Multicultural cities: the challenges of urban governance

Moderator: **John Rossant** (United States of America), Founder and Chairman, New Cities Foundation

Speakers: **Marcello Balbo** (Italy), Chair-holder, UNESCO Chair on the Social and Spatial Inclusion of International Migrants – Urban Policies and Practices, Università Iuav di Venezia

Eric Huybrechts (Belgium), Head of International Affairs, Institut d'Aménagement et d'Urbanisme d'Île-de-France

Hiroshi Okano (Japan), Professor of Urban Research & Professor of Graduate School of Business, Osaka City University

Miao Chengchao (China), Secretary of the Committee of the Communist Party of the Shangcheng District of the City of Hangzhou

Friday 11 DECEMBER 2015

Panel 4: Multicultural cities: the challenges of urban governance

JOHN ROSSANT

Founder and Chairman
New Cities Foundation



MODERATOR

In 2010, John Rossant founded the New Cities Foundation. He believes it is imperative that different stakeholders work together to improve the quality of life and work in 21st century global cities. From the outset, the Foundation's mission has been to shape a better urban future for all by generating and scaling ideas and solutions through events, research and urban innovation projects.

For several years, John was a senior executive at Publicis Groupe, leading the company's international events operations. As Executive Chairman of Geneva-based PublicisLive, he was responsible for the production of some of the world's most prestigious international events, such as the World Economic Forum's Annual Meeting in Davos, Switzerland. At the request of the President of France in 2010, he also organized and produced the e-G8 Forum in Paris on the future of the Internet.

A former journalist, John held several senior editorial positions at Business Week, including European Correspondent, as well as Paris, Rome and Middle East correspondent. He has received a number of prestigious awards, including the Overseas Press Club Award and the German Marshall Fund's Peter Weitz Award for Distinguished Reporting. John holds advanced degrees from the University of Wisconsin, Madison and the American University in Cairo.



MARCELLO BALBO

Chair-holder, UNESCO Chair on the Social and Spatial Inclusion of International Migrants – Urban Policies and Practices
Università luav di Venezia

SPEAKER

“Migration and the City: Local Responses to a Global Process”



Biography

Marcello Balbo is a professor of urban planning at the University luav of Venice, where he has directed the Master’s Programme in “Urban Development and Reconstruction”. One of his main interests is on urban development in the Global South and its changing traits, which has been explored through various research projects in different countries. He has contributed in the establishment of the Network-Association of European Researchers on Urbanization in the South (N-Aerus). Since 2008, he has been the UNESCO Chair on Social and Spatial Inclusion of International Migrants: Urban Policies and Practices, which involves being the head of different research projects.

His most recent writings include “Beyond the city of developing countries. The new urban order of the ‘emerging’ city”, which appeared in Planning Theory in August 2014, and “Immigrazione e piccoli comuni (Migration and small size cities)”, which was published by FrancoAngeli in 2015.



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ERIC HUYBRECHTS

Head of International Affairs
Paris/Ile-de-France Regional Planning Agency

SPEAKER



“Heritage : a leverage for the establishment of territorial governance”

Biography

Eric Huybrechts is an architect, urbanist and Head of International Affairs of the Paris/Ile-de-France Regional Planning Agency (www.iau-idf.fr). With twenty-five years of experience as a practitioner and researcher in urban design and regional planning, he has produced projects and studies on the preservation of urban heritage, urban design regulations, regional and coastal development, city planning, climate change or urban projects in major cities like Paris, Rio de Janeiro, Algiers, Cairo, Istanbul, Damascus, Beirut, Mumbai, Bangalore and Phnom Penh.

Additionally, he teaches courses at the master’s level at Paris-Sorbonne University and at the National School of Bridges and Roads. He is a member of the scientific committee of the DYNAMITE laboratory, a collection of 18 scientific research laboratories in Paris, and of the scientific committee of the Guangzhou International Prize for Urban Innovation.

He represents IAU-IDF as a principal partner of the World Urban Campaign with UN-Habitat, and he has participated in international conferences, such as Africités, World Urban Forums, Ecocité and the United Cities and the Local Governments Congress.

An administrator of ISOCARP-AIU-GRDSP and of ADP-Cities in Development, Mr Huybrechts is also a member of the French Society of Urban Planners and of ICOMOS.



HIROSHI OKANO

Professor of Urban Research & Professor of Graduate School of Business
Osaka City University

SPEAKER



Biography

Hiroshi Okano is a professor of urban research as well as a professor at the Graduate School of Business at Osaka City University. He is also a co-director for the Amoeba Management Research Center, Shanghai National Accounting Institute, Ministry of Finance, China.

He is the founding and managing editor of *City, Culture and Society*, Elsevier, and has served as an associate editor of *Accounting, Auditing, Accountability Journal* and several other journals. He got his PhD from Osaka City University and has been a visiting professor and scholar at the London School of Economics, Oxford University, Stanford University, ESSEC and others. He was selected as a president of Academy of Accounting Historians in US (2007-2008).

His research themes are strategic, historical, social and cultural aspects of strategic management and accounting, financial management for private sectors, public sectors, music and art organizations. Recently, he focuses on strategic and brand management for cities, urban development, poverty management, etc.

He has published papers in international journals, such as *Cities*, *Management Accounting Research*, *Accounting, Auditing, Accountability Journal*, and books including *Global Strategy & Accounting: International Comparison of R&D Management* (Tokyo: Yuhikaku, 2003), *Japanese Management Accounting: A Historical & Institutional Perspectives* (Tokyo Chuokeizaisha, 1995, 2nd edition, 2002), and *Cost Design: Practical Community of Toyota and Researchers* (2015) and *A History of Management Accounting in Japan: Institutional and Cultural Perspective* (Emerald, 2015).

Friday 11 December 2015

Parallel Thematic Panel 5: New threats to urban heritage: strengthening resilience

Moderator: **Michael Turner** (Israel), UNESCO Chair in Urban Design and Conservation Studies, Bezalel Academy of Arts and Design in Jerusalem

Speakers: **Guangming Yan** (China), Senior Urban Specialist, The World Bank

Denis Ricard (Canada), Secretary-General, Organization of World Heritage Cities (OWHC)

Ayesha Pamela Rogers (Pakistan), Visiting Professor, Department of Communication & Cultural Studies at the National College of Arts of Lahore

Robyn Riddett (Australia), Managing Director of Anthemion Consultancies and representative of the International Scientific Committee on Risk Preparedness (ICORP) of the International Council on Monuments and Sites (ICOMOS)

Zhu Chunquan (China), Head, China Office of the International Union for the Conservation of Nature (IUCN)

Yang Xiaoru (China), Director of Monitoring and Management Centre of Hangzhou West Lake World Culture Heritage

Parallel thematic panels

Panel 5: New threats to urban heritage: strengthening resilience

MICHAEL TURNER

UNESCO Chair in Urban Design
and Conservation Studies,
Bezalel Academy of Arts and
Design (Jerusalem)



MODERATOR

Professor Michael Turner trained at the Bartlett School of Architecture, University College London. He has worked in the public sector and academia in Israel and holds the UNESCO Chair in Urban Design and Conservation Studies at the Bezalel Academy, where he is coordinator of Research and Development.

Serving on many international professional and academic bodies he combines practice and academia contributing many articles and chapters on current design issues. He has been, and is, involved in European research projects including Partnership for Peace ERASMUS/TEMPUS and the Seventh Framework/Horizon2020 programmes.

Within UNESCO, he has advised on properties around the world and participated in expert meetings on authenticity, Category 2 Centres and World Heritage for Peace. He was elected in 2005 to the World Heritage Committee and in 2007 as Vice-President for a term. Accompanying the debate on the UNESCO Recommendation on the Historic Urban Landscape since its inception in 2005, he is currently special advisor to the Director of the World Heritage Centre focusing on urbanism, architecture and conservation.

Following the adoption of the UN Sustainable Development Goals and the UNISDR Sendai framework, he has been appointed by the UNISDR as an advocate for the Resilient Cities Programme, and will be working towards the sustainable and resilient cities programmes.



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GUANGMING YAN

Senior Urban Specialist
The World Bank

SPEAKER



Biography

Guangming Yan is a senior urban development specialist in the World Bank's Social, Urban, Rural and Resilience Global Practice.

His specializations include sustainable urbanization, infrastructure investment, cultural heritage conservation and sustainable tourism, agglomeration economies, municipal finance, spatial planning, and brownfield redevelopment, etc.

He has managed a series of urban development and cultural heritage conservation projects in Zhejiang, Guizhou and Shandong provinces.



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DENIS RICARD

Secretary-General
Organization of World Heritage Cities (OWHC)

SPEAKER

**“Urban Resilience within World Heritage Cities: Results of the 13th
World Congress of the Organization of World Heritage Cities.”**



Biography

Denis Ricard holds a bachelor’s degree in social sciences, an honours degree in political sciences and a master’s degree in international relations. The quasi-totality of Denis Ricard’s career has been in the field of international relations in the private and public sectors as well as international organizations and in politics.

Mr Ricard has occupied many executive positions for the Governments of Canada and Quebec as well as in many international organizations. Denis Ricard has been the Deputy Secretary General of The Experiment in International Living of Canada, Executive Director of The Overseas Book Center, Deputy Director General of Canada World Youth, Executive Director of the Association des intervenants en toxicomanie, Chief of Staff of the Minister of Employment and Immigration of Canada, Chief of Staff of the Minister of the Environment of Canada, Deputy Chief of Staff of the Prime Minister of Quebec, Deputy Minister of the Department of International Relations of the Government of Quebec, Director General of Summits of World Leaders, Senior Advisor to the Governments of Senegal, Mauritius, Benin and Vietnam for the Organization of Summits of World Leaders and Senior Advisor for the United Nations Biodiversity Programs (UNEP).

Denis Ricard is currently Secretary General of the Organization of World Heritage Cities, whose General Secretariat is located in Quebec City, Canada.



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AYESHA PAMELA ROGERS

Visiting Professor, Department of Communication & Cultural Studies
National College of Arts of Lahore

SPEAKER

**“From Shrine to Bazaar and Home Again:
Traditional Resilience of South Asian Historic Towns”**



Biography

Dr Ayesha Pamela Rogers is a Canadian archaeologist and heritage manager with degrees from the Universities of British Columbia and Birmingham and University College London’s Institute of Archaeology. She is currently at the National College of Arts, Lahore, Pakistan, where she is the Visiting Professor of the UNESCO Chair in Management of Historic Towns and is involved with the MA in Communication & Cultural Studies (Visual Arts, Culture & Heritage).

She is also the director of heritage and archaeological consulting firms in Hong Kong and Lahore, which are involved in heritage impact assessments, heritage studies, archaeological survey and capacity building for provincial and national departments of archaeology and museums.

Before moving to Pakistan in 2006, she was a long-term resident of Hong Kong, where she was active in the cultural heritage sphere. She has also worked in Greece, Turkey, China, Laos, Thailand, Malaysia and Pakistan, and she has published works on archaeology and cultural heritage conservation and management. Ayesha has served as a UNESCO consultant in Laos and Pakistan and as an advisor on the development of the Cultural Heritage Impact Assessment in Asia and the Pacific.



ROBYN RIDDETT

Managing Director, Representative
Anthemion Consultancies, International Scientific Committee on Risk Preparedness (ICORP)
of the International Council on Monuments and Sites (ICOMOS)



SPEAKER

Biography

Robyn Riddett has over twenty years' experience in heritage conservation. She is a widely respected architectural historian and interior designer with considerable expertise in many aspects of heritage conservation, advocacy, site interpretation and the restoration of historic interiors. Many projects in which she has played a key role have won awards at the state and national levels and all projects involve liaison and negotiation with government heritage or planning authorities, often at a high level. Robyn has lead heritage teams, noted for their expertise in addressing complex and wide-ranging issues relating to significant and often controversial, heritage places and frequently is called as an expert witness.

Many projects have included the assessment of heritage significance and values and the development of conservation management policies and strategies for a wide range of heritage places, in particular for the future protection of places undergoing redevelopment or adaptation for new uses. In many cases these policies and strategies have been directed to alterations, new construction within the heritage boundaries, restoration and reconstruction, maintenance, building compliance, consideration of new uses and risk preparedness.

Robyn is also a noted authority in historic interiors and has been involved in many major restoration projects on buildings in Melbourne, including the Princess' and Athenaeum Theatres, the ANZ Gothic Bank, the Melbourne Town Hall, and was principally responsible for the restoration of the interior of the Royal Exhibition Building (World Heritage Site) and for the refurbishment of the interiors of Government House in Canberra and Perth.

She is also a Past President of Australia ICOMOS, former Secretary and now Treasurer of the ICOMOS International Scientific Committee on Risk Preparedness, past ICOMOS Pillar on the Blue Shield Australia Board and current proxy, and is a member of the Boards of The Blue Shield and AusHeritage. She was a member of the Australian Institute of Architects (Victorian Chapter) Heritage Committee and has twice been a member of the Awards Jury in the Heritage Section. In the past she has been a longstanding councillor of the National Trust of Australia (Vic.).



ZHU CHUNQUAN

Head

China Office of the International Union for the Conservation of Nature (IUCN)

SPEAKER



Biography

Dr Zhu Chunquan has been the Country Representative of IUCN China since March 2012. He was the Conservation Director at WWF China from August 2005 to March 2012, Yangtze Programme Leader from 2004 and Director of the Forest Programme at WWF China from February 2000. He was promoted as a professor at the Chinese Academy of Forestry in 1997, and he had been the contact person for the Montreal Process in the former Ministry of Forestry in China and the president of the Forest Stewardship Council (FSC) China Working Group (from 2007-2012).

Dr Zhu received his doctoral degree in forest ecology from Northeast Forestry University in 1991, and he pursued overseas studies with FAO research fellowships in Canada, Belgium and UK and gained work experience with WWF US.

Dr Zhu has been working in the public sector for nearly 29 years. He has worked with various partners at different levels, and enjoys close contact with officials in various government ministries. He has also worked closely on partnerships with international organizations and NGOs, as well as private sector entities.



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YANG XIAORU

Director

Monitoring and Management Center of Hangzhou West Lake World Culture Heritage

SPEAKER



Biography

Ms Yang is the director of the Monitoring and Management Center of Hangzhou West Lake World Culture Heritage.

She has been dedicated to gardening and culture heritage protection for many years, and she has rich experiences in protection.

Friday 11 December 2015

Parallel Thematic Panel 6: Public spaces as a key to urban regeneration

Moderator: **Naima Lahbil Tagemouati (Morocco), International consultant in cultural heritage and sustainable urban development**

Speakers: **Paolo Ceccarelli** (Italy), Chair holder, UNESCO Chair in “Urban and Regional Planning for Local Sustainable Development,” University of Ferrara

Zhenshan Zhang (China), Habitat Programme Manager, UN-Habitat Beijing

Jeffrey Soule (United States of America), Director of Outreach and International Programs, American Planning Association

Richard Hsu (China), Adjunct Professor, Tongji University’s School of Design and Innovation, TEDx Ambassador to China, Founder of Pan-Asia Network

Alexei Muratov (Russian Federation), International expert

Friday 11 DECEMBER 2015

Panel 6: Public spaces as a key to urban regeneration

NAIMA LAHBIL TAGEMOUATI

International consultant in
cultural heritage and
sustainable urban
development



MODERATOR

Naima Lahbil Tagemouati was an economics professor in the Faculty of Economic, Judicial and Social Sciences at Fez University. She directed the Fondation Esprit of Fez and the Sacred Music of the World Festival from 2006 to 2007. She is currently a freelance consultant, and she mostly works on the following themes: rehabilitation of historic sites (specializing on Fez), culture as a development tool and questions of housing for the poor (squatter settlements).

She has published articles and essays, which includes a work for a larger audience entitled “Dialogue in the Medina” (Fennec Editions, Casablanca, Morocco 2001).

Naima Lahbil is also a novelist: she has published short stories in collective works, a novel, *The List*, inspired by her experience in the domain of slums and published by éditions Le Fennec.

In January 2016, she will release a book of short stories through the émoticourt online editions (the provisional title is “Fez is a drug”).

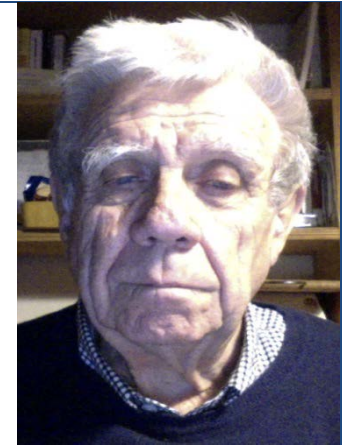


PAOLO CECCARELLI

Chairholder
UNESCO Chair on “Urban and Regional Planning for Local Sustainable Development”
University of Ferrara

SPEAKER

“Public Spaces Require Public Participation to Produce Something Positive”



Biography

Paolo Ceccarelli is Professor Emeritus of Spatial Planning at the University of Ferrara, UNESCO Chair in “Urban and Regional Planning for Sustainable Local Development” since 2008, President of the International Laboratory of Architecture and Urban Design (ILAUD) including universities from Brazil, China, Europe, India, Japan, South Africa and USA and Co-ordinator of the Red Alvar, an UNESCO-Unitwin network of Latin American and European Schools of Architecture.

He was the Dean of the Faculty of Architecture of the University of Ferrara between 1992 and 2001, Professor of Urban Analysis and Urban Planning at the School of Architecture of the University of Ferrara between 1992 and 2008. He was also Rector of the University Institute of Architecture of Venice, IUAV from 1982 to 1992 and Visiting Professor at MIT (1979,1980,1982,1989), the University of California, Berkeley (1997 and 1992) and the University of California, Santa Cruz (1979), as well as Visiting Scholar at CES, Harvard University (1979-1981) and Visiting Associate at Waseda University, Tokyo (Canon Fellow, 2002).

Paolo Ceccarelli was a Team Leader of the Master Plan of Jericho (Palestine) (2012-2014), promoted by the Italian Development Cooperation, and he was responsible for the revitalization study of the Ciudad Vieja of Montevideo.

He also worked as Supervisor of the Valparaíso Joint Project of UniFe and IILA, as a Consultant to Paranacidade (urban development agency of the State of Paraná, Brazil) and to the Buenos Aires City. He was Chief Technical Advisor for the Master Plan of the Metropolitan Area of Addis Ababa, (Ethiopia) and has a wide experience of work in developing areas of the world such as Brazil, China, Cuba, Ethiopia, Japan, Libya and Vietnam.

Paolo Ceccarelli directed many research projects on urban and regional development in Italy, France and the United States. In Italy, he has also been in charge of the Strategic Plan of Urbino (Italy) and the Management Plan of the UNESCO World Heritage Site of Urbino and of several Strategic Plans, Master Plans and Detail Plans of Italian cities, provinces and regions.



United Nations
Educational, Scientific and
Cultural Organization

ZHENSHAN ZHANG

Habitat Programme Manager
UN-Habitat Beijing

SPEAKER



Biography

Zhenshan Zhang has been engaged in urban development and management and international exchange for many years and has rich experience in Green and Sustainable Urban Development, Cities for Climate Change, Water and Sanitation, and Disaster Reduction and Rehabilitation.

Since 2010, he has worked as Programme Manager at UN-Habitat; however, his work with the organisation began in 1996 as Deputy Representative of the Chinese Permanent Mission to UN-Habitat. From 2002 to 2003, he was a Logistics Officer for the UN-Habitat Iraq Oil for Food Programme, and afterwards, he was an independent consultant on water projects for the Asian Development Bank and UN-Habitat from 2004 to 2005. He was Chief Technical Advisor for the UN-Habitat Water for Asian Cities Programme.

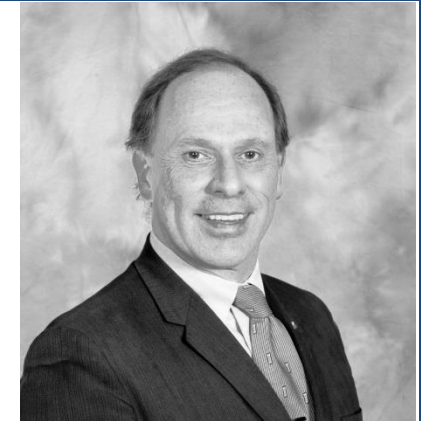
From 1983 to 1996, he worked in the Department of Urban Development, Department of International Relations and the General Office of the Ministry of Construction of China.



JEFFREY SOULE

Director of Outreach and International Programs
American Planning Association

SPEAKER



Biography

Jeffrey Soule has held a number of urban and regional planning and policy positions in government and the non-profit sector: Policy Coordinator for the US Department of Agriculture, Rural Development Program; Deputy Director, National Endowment for the Arts Design Program; and Director of The Center for Rural Pennsylvania. He managed the Mayor's Institute on City Design and helped expand the National Trust for Historic Preservation's Main Street Program.

Mr Soule joined the American Planning Association as Policy Director in 1996, where he managed Government Affairs, Public Information and Outreach for the Association's 40,000 members. In 2007, he became Director of Outreach and International Programs at APA, a position combining Communications, Partnerships and International activities. He advises the Chinese government on urbanization and has done several notable plans in Nanjing, Chengdu, Teng Chong and Shanghai. Mr Soule serves as Senior Fellow of the Energy and Climate partnership of the Americas for the Department of State since 2011. He is a faculty member of the Georgetown University Graduate Planning Program and teaches "Placemaking".

He has written and lectured extensively on urban design, community development, historic preservation, environmental conservation, infrastructure and heritage area planning. He is an officer of the Historic Towns and Villages Scientific Committee of ICOMOS and currently the Treasurer and Trustee of US/ICOMOS. He also has held many voluntary civic positions, including three terms as President of the Union Square Association in Baltimore. Mr Soule is a Fellow of the American Institute of Certified Planners, FAICP; the International Land Economics Society, Lambda Alpha; Cosmos Club in Washington DC. Mr Soule received a BA degree, with honours, from Colgate University, and Master's Degrees in City and Regional Planning at Harvard University's Graduate School of Design and Public Policy at the Kennedy School of Government.



United Nations
Educational, Scientific and
Cultural Organization

RICHARD HSU

Adjunct Professor, TEDx Ambassador to China, Founder
Tongji University's School of Design and Innovation, Pan-Asia Network

SPEAKER

“Design and Programming of public spaces = Identity of the City”



Biography

Richard Hsu has lived and worked in 5 continents, in 5 sets of 11 years, including places such as China, Hong Kong, Taiwan, Japan, Southeast Asia (Kuala Lumpur, Bangkok, Singapore, Kaoshiung), Europe (Paris, Luxembourg, Switzerland, Belgium) and the United States (New York, Los Angeles).

Hsu's work has ranged from museums to publications (New York, Paris, China), retail and brand development (Japan, Singapore, Malaysia, Thailand, USA, France, China, Hong Kong), education and learning platforms (United States, China, Laos, Thailand), city consultancy and urban regeneration (Taiwan, China, Russia, Malaysia).

Currently, Hsu is a full-time professor at the Graduate School of Design and Innovation at Tongji University in Shanghai. He curates and produces two platforms, TEDx in China and the Pan-Asia Network, and he works as a consultant for clients in the areas of education, innovation and creative industries, city acceleration and brand development.



ALEXEI MURATOV

Partner at KB Strelka, Head of Strategies and Territorial Development

SPEAKER

“The future role of UNESCO in the revitalization of public space”



Biography

Alexei Muratov has been Partner and Head of Strategies and Territorial Development at Strelka KB, the consulting division of Strelka Institute of Architecture, Media and Design, since 2013. Before working at Strelka, Alexei was the editor-in-chief of *Project Russia*, the leading Russian professional magazine in the fields of architecture, urbanism, and design, from 2006 to 2013. Mr Muratov holds a PhD in architecture history. He is the author of more than 100 published articles relating to architecture, urban development and design in specialized publications in Russia, Austria, France, Germany, Italy and Spain. He is also an editor of a book, *Strategic spatial planning: instrument of shaping the future* (Moscow, 2014), resulting in the Strelka KB Research for Moscow Urban Forum.

Mr Muratov participated in the International competition to develop a concept for the Moscow agglomeration (as part of the I'AUC consortium, 2012). He helped to develop a vision for the Samara–Togliatti agglomeration, and in 2011 and 2012, he was the Moscow representative for the Atelier International du Grand Paris (AIGP). He is a member of the Moscow Council for the Development of Public Spaces and the Science Board of the Schusev State Museum of Architecture. Alexei is the curator of the regional program of the Moscow Urban Forum.

He has curated several competitions, including the “New Cities” exhibition at the First International Biennale of Architecture in Moscow (2008). He has also led several studies and projects, the most recent of which include: the Concept for the development of historical towns of the Moscow region (Strelka KB with RDI Development and Project Meganom, 2014); the Project on architectural state politics in the frame of the project of Russian Federation Cultural Politics (Strelka KB with RDI Culture for Administration of the President of the Russian Federation, 2014); and Research on contemporary approaches and techniques of spatial strategic planning (Strelka KB for Moscow Urban Forum, 2014); Research about the role of social and cultural projects in the development of Russian towns and countryside (Strelka KB for Timchenko Foundation, 2015) and the Project on Guidelines and Standards of Street Design in Moscow (Strelka KB for Moscow City Administration, 2015).

Friday 11 December 2015

Plenary V- Towards a New Urban Agenda

Moderator: **Francesco Bandarin, Assistant Director-General for Culture, United Nations Educational, Scientific and Cultural Organization (UNESCO)**

Keynote speakers: **Rem Koolhaas** (The Netherlands), Architect, OMA

Paul Andreu (France), Architect, Dean emeritus and Chair Professor of the Architecture Department at Zhejiang University in Hangzhou

Friday 11 DECEMBER 2015

Plenary V - Towards a New Urban Agenda

FRANCESCO BANDARIN

Assistant Director-General for
Culture, United Nations
Educational, Scientific and
Cultural Organization
(UNESCO)



MODERATOR

Francesco Bandarin (Venice, Italy, 1950) is an Architect and Urban Planner. He graduated in Architecture in 1975 from the Institute of Architecture of Venice (IUAV) and holds a Master's degree in City and Regional Planning from the University of California, Berkeley (1977). Currently, he is serving as UNESCO Assistant Director-General for Culture ad interim, a position from which he had retired in 2014 and that he resumed in October 2015.

He is Professor of Urban Planning and Conservation at the University IUAV of Venice (currently on leave). He also taught courses in urban planning at the Johns Hopkins University, Baltimore, MD, USA in 1984 and was a Research Fellow in 1993 at Harvard University, Cambridge, MA, USA.

From 2000 to 2010, he was Director of the UNESCO World Heritage Centre and Secretary of the World Heritage Convention. From 2010 to 2014, he served as Assistant Director-General of UNESCO for Culture.

In 2014, he was appointed President of the Jury of the Venice Architecture Biennale, curated by Rem Koolhaas. In 2015, he was appointed President of the Jury of the First Shenzhen Creative Design Award (SCDA). He is the Editor-in-Chief of the International Journal *City, Culture and Society*, published by Elsevier.

In 2015, he was elected President of the Italian Association of Historic Cities (ANCSA), and he was appointed as a member of the Visiting Committee of the Getty Conservation Institute in Los Angeles and a Member of the Steering Committee of the Aga Khan Award for Architecture.

His recent publications include: *The Historic Urban Landscape: Managing Heritage in an Urban Century*, 2012 and *Reconnecting the City. The Historic Urban Landscape Approach and the Future of Urban Heritage*, 2015, both published by Wiley-Blackwell.



United Nations
Educational, Scientific and
Cultural Organization

REM KOOLHAAS

Architect
OMA

KEYNOTE SPEAKER



Biography

Rem Koolhaas (Rotterdam, 1944) founded OMA in 1975 together with Elia and Zoe Zenghelis and Madelon Vriesendorp.

He graduated from the Architectural Association in London and in 1978 published *Delirious New York: A Retroactive Manifesto for Manhattan*. In 1995, his book *S, M, L, XL* summarized the work of OMA in "a novel about architecture".

He heads the work of both OMA and AMO, the research branch of OMA, operating in areas beyond the realm of architecture such as media, politics, renewable energy and fashion. Mr Koolhaas is a professor at Harvard University where he conducts the Project on the City.

In 2014, he was the director of the 14th International Architecture Exhibition of the Venice Biennale, entitled "Fundamentals".

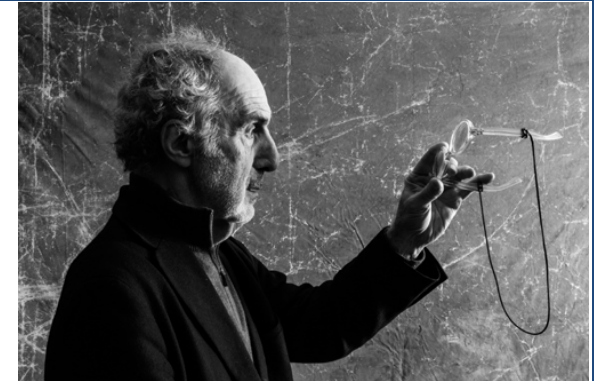


United Nations
Educational, Scientific and
Cultural Organization

PAUL ANDREU

Architect, Dean emeritus and Chair Professor
Architecture Department, Zhejiang University

KEYNOTE SPEAKER



Biography

Paul Andreu was born on 10 July 1938 in Bordeaux, where he lived for over 20 years before moving to Paris to continue with his studies. He attended Louis-Le Grand High School, l'École Polytechnique, l'École des Ponts et Chaussées and l'École des Beaux Arts. This extended period of studies allowed him to obtain two diplomas, one in engineering and another in architecture*. However, beyond his academic achievements, he developed a dual interest in all scientific and artistic fields, which has never faded.

All he achieved was towards one goal, to become an architect. He believes that his passion, desire and hard work have brought him closer to this objective than his diplomas or academic distinctions.

Mr Andreu has built the main building of Charles de Gaulle Airport, several other airports in France, notably Nice and Bordeaux airports, as well as many other abroad, in Abu Dhabi, Jakarta, Cairo, Dar-es-Salam, Shanghai etc. Paul Andreu loves these buildings, which, without holding any functional historic reference, like many others before, remain places of passage, unique and symbolic. Nevertheless, he despises limiting himself to one programme, and has thus conceived other buildings such as a sea museum in Osaka, a gymnasium in Guangzhou, a music centre in Shanghai, and perhaps most importantly, the Beijing Opera.

Since 2010, his studio has been located near Place de la République, where he is currently completing other projects; an Opera House in Jinan, a museum in Taiyuan, and most recently, the Municipal City of Bordeaux, in his hometown. Moreover, he is currently working on the Congress Centre in Le Havre.

**Paul Andreu is a polytechnician, Member of the Institute. Among his distinctions shall be noted: the Grand Prix National d'Architecture (1977), Aga Khan Award for Architecture (1995) and the Grand Prix- Crystal Globe" awarded by the International Academy of Architecture (2006).*

Friday 11 December 2015

Parallel Thematic Panel 7: Cultural heritage for sustainable cities

Moderator: **Mounir Bouchenaki (Algeria), Director, Arab Regional Centre for World Heritage**

Speakers: **Stefano De Caro (Italy)**, Director-General, International Centre for the Study of the Preservation and Restoration of Cultural Property (ICCROM)

Yves Dauge (France), Former Senator and Mayor of Chinon, President of the Association of French World Heritage Sites, President of the Cultural Encounter Centers Association

Susan Fayad (Australia), Coordinator Heritage Strategy, City of Ballarat

Liu Shuguang (China), President of the Chinese Academy of Cultural Heritage

Friday 11 DECEMBER 2015

Panel 7: Cultural heritage for sustainable cities

MOUNIR BOUCHENAKI

Director
Arab Regional Centre for
World Heritage



MODERATOR

Mounir Bouchenaki was elected Director-General of ICCROM (International Centre for the Study of the Preservation and Restoration of Cultural Property) in November 2005 and acted in such capacity from March 2006 until 31 December 2011. His appointment at ICCROM followed a career of 25 years at UNESCO, where he was Assistant Director-General for Culture from December 1999 to February 2006.

Previously, from 1982 to 1999, Mr Bouchenaki had been successively appointed as Chief of Section for Operational Activities (Sector of Culture) and Director of the Division of Cultural Heritage and Director of the World Heritage Centre at UNESCO. In his own country, Algeria, Mounir Bouchenaki was Director of Antiquities, Museums and Historic Monuments from 1974 to 1981. Mr. He also holds a Ph.D. in Archaeology and Ancient History from the Humanities and Arts Faculty of Aix-en-Provence (France- 1973) and published several books and articles on ancient history and on safeguarding of Cultural Heritage.

He has been awarded the titles of Chevalier des Arts et des Lettres in 1986 and Officier des Arts et des Lettres in 1995 by the French Ministry of Culture. In 2002, he was raised to the rank of *Commendatore of the Order of the Star* of Italian Solidarity by the President of the Italian Republic. He was also awarded by the President of the French Republic with the title of "*Chevalier de la Légion d'Honneur*" in 2005. In November 2007 he received the "Gold Medail of Cultural Merit" by the Algerian Ministry of Culture, while in 2011 he received the Medal of Cultural Merit from the Principality of Monaco.

Currently and since the end of 2013, Mounir Bouchenaki is Director of the Arab Regional Centre for World Heritage based in Bahrain, as well as Special Advisor to the Director-General of ICCROM and to the Director-General of UNESCO.



STEFANO DE CARO

Director-General
International Centre for the Study of the Preservation
and Restoration of Cultural Property (ICCROM)

SPEAKER



Biography

Stefano De Caro was elected as the new Director-General of ICCROM during the 27th General Assembly in November 2011. Mr De Caro got a degree in Humanities from the "Federico II" University of Naples, and he continued his studies in archaeology at the "Sapienza" University of Rome and the Italian School of Archaeology in Athens, Greece. He has worked at the Ministry of Cultural Heritage and Activities (MiBAC) (1976) as an archaeological Inspector in the region of Molise, and he later directed the Excavations Office in Pompeii.

In 1991, he became Superintendent of Archaeological Heritage in the provinces of Naples and Caserta, and he was later appointed Regional Director of Cultural Heritage and Landscapes in the Campania region. In this capacity, he coordinated the work of various local branches of the Ministry: monuments, sites, museums, national archives, and libraries. During his tenure directing the Museum of Naples, Mr De Caro re-organized the areas of the museum dedicated to mosaics and organized special exhibitions in which they were highlighted (*I mosaici. La casa del Fauno. Guida alle collezioni, Napoli 2001; La natura morta nelle pitture e nei mosaici delle città vesuviane, Napoli 2001*).

From 2007 to 2010, Mr De Caro took over the position of Director-General of Antiquities with MiBAC, where his vast responsibilities included, among others, advising the Minister on conservation programmes; organizing the work of regional offices on conservation and use of archaeological heritage; and developing national guidelines on rescue archaeology and cultural resource management. He was also instrumental in negotiations for the return of archaeological objects illegally exported abroad, and served on a Ministry commission charged with negotiating bilateral and multilateral agreements for these restitutions. He was a consultant for a number of projects in China, France, Italy, and Russia on cultural heritage and he is also a well-known lecturer and registered journalist, collaborating on several scientific publications and journals. Stefano De Caro represented the Italian government on the ICCROM Council from 2008 to 2011. He was also on the Scientific Advisory Board of the Herculaneum Conservation Project, an organization that collaborates on several of ICCROM's activities. Member of the British Academy and of the Deutsche Archäologische Institut, he has also been honoured with the "Outstanding Public Service Award" from the Archaeological Institute of America.



YVES DAUGE

Former Senator and Mayor of Chinon
President of the Association of French World Heritage Sites
President of the Cultural Encounter Centres Association

SPEAKER

“Culture endows meaning to urbanisation”



Biography

Former Mayor of Chinon and trained in Urbanism, Yves Dauge pursued a political career linking spatial planning, cultural issues and more specifically, the safeguarding of heritage and landscapes, in France as well as abroad. He was Director of the Department of Spatial Planning and Landscapes, and President of the Inter-ministerial Mission of Coordination of Major Architectural and Spatial Planning Projects, before being Special Adviser to Mr François Mitterrand.

Over the course of his different mandates as Deputy (1997-2001) and Senator (2001-2011) as well as during his work as elected official of the territorial government, he has been committed to implementing a dynamic, transversal and open-minded vision of territories, focusing on the needs of international development and expansion.

He is currently Special Advisor to the UNESCO World Heritage Centre and Co-President of the French partnership for City and Territories (FPCT). Since 2007, Mr Dauge has been President of the Abbey of Noirlac and since 2008, President of the Cultural Encounter Centres Association. He is also President of the Association of French World Heritage Sites.



United Nations
Educational, Scientific and
Cultural Organization

SUSAN FAYAD

Coordinator Heritage Strategy
City of Ballarat

SPEAKER

**“Implementing the Historic Urban Landscape approach for a sustainable future:
The Ballarat model”**



Biography

Susan Fayad is the Coordinator Heritage Strategy at the City of Ballarat, Victoria, Australia. She is managing the roll-out of UNESCO’s Recommendation on the Historic Urban Landscape (HUL) pilot program in Ballarat through the signing of a Strategic Cooperation Agreement with the World Heritage Institute of Training and Research in Asia and the Pacific (WHITRAP) in Shanghai.

Ms Fayad has coordinated two International Symposiums on the Historic Urban Landscape approach in Ballarat in collaboration with Federation University Australia, Deakin University and WHITRAP. She has helped build the HUL approach into the City of Ballarat’s long-term growth strategy: *Today, Tomorrow, Together: The Ballarat Strategy*. Ballarat's HUL program includes development of an online portal and mapping tool - www.hulballarat.org.au - which recently won the 2015 Victorian Spatial Excellence Award for 'people and community'.

Prior to her work on the HUL program, she was instrumental in developing the City of Ballarat’s ‘Preserving Ballarat's Heritage Strategy’, which addresses heritage management challenges using a preventive change management and citizen-focused approach. The City of Ballarat’s work in this area has been recognised by the Planning Institute of Australia (PIA) and the Heritage Council of Victoria.

Ms Fayad was awarded the Roslyn Lawry Award for excellence in Cultural Heritage and Museum Studies, for the Master of Cultural Heritage at Deakin University in August 2015.



United Nations
Educational, Scientific and
Cultural Organization

LIU SHUGUANG

President
Chinese Academy of Cultural Heritage

SPEAKER



Biography

A graduate of Beijing University with a Master's degree in studies of ancient Chinese history, Liu is a research fellow of library sciences focusing on teaching and study on the history of the Qin and Han dynasties and the history of archaeology in China.

He was employed by State Administration of Cultural Heritage in 1996, and he has been the President of Chinese Academy of Cultural Heritage since his election in 2010.

Friday 11 December 2015

Parallel Thematic Panel 8: Managing cultural tourism as a driver for cities

Moderator: **Christian Ost (Belgium), Economist and General Manager of the Institut Catholique des Hautes Etudes Commerciales (ICHEC)**

Speakers: **Jordi Tresserras Juan (Spain), Academic Coordinator of the Post-graduate programmes « International Management and Cultural Cooperation” and “Cultural Tourism”, University of Barcelona**

Sue Millar (United Kingdom), President of the International Scientific Committee on Cultural Tourism, International Council on Monuments and Sites (ICOMOS)

Zhang Min (China), Project manager, PhD candidate, University of Rovira I Virgili

Webber Ndoro (South Africa), Director, African World Heritage Fund

Panel 8: Managing cultural tourism as a driver for cities

CHRISTIAN OST

Economist and General
Manager
ICHEC Brussels
Management School



MODERATOR

Christian Ost is an economist, a professor and a former dean of ICHEC Brussels Management School. He has a Ph.D. in Economics (UC Louvain), Master of Arts in Economics (Georgetown University) and a degree in European Studies (Geneva), and he is a guest lecturer at the Raymond Lemaire International Conservation Center (KU Leuven), Université catholique de Louvain and Ecole Supérieure d'Architecture Paris-Belleville.

He is a member of the Advisory Committee for the "Global Heritage Fund" (Palo Alto) and the ICOMOS International Scientific Committee in Economics. His academic expertise covers business cycle theory and heritage economics, which began with his co-writing of a report for the European Union with Professor Raymond Lemaire in 1984.

He was an in-residence scholar at the Getty Conservation Institute in Los Angeles in 2008-09, where he conducted research on heritage economics in historic cities. Current research revolves around the concept of urban heritage considered as cultural capital (urban cultural assets) with the perspective of sustainable and inclusive economic development. This includes innovative financial vehicles for urban heritage conservation programs.



United Nations
Educational, Scientific and
Cultural Organization

JORDI TRESSERRAS JUAN

Academic Coordinator of the Post-graduate Programmes “International Management and Cultural Cooperation” and “Cultural Tourism”
University of Barcelona

SPEAKER

“#OrangeTourism: Cultural and creative tourism as a driving force for cities identity and sustainable development, a transversal and overall vision of UNESCO cultural conventions”



Biography

Jordi Tresserras Juan (Barcelona, Catalonia, Spain, 1967) is an expert in cultural and creative tourism. He graduated with a Ph.D. in Geography and History at the Universitat de Barcelona. Since 1999, he has been an academic coordinator at Cultural Management Program at the Universitat de Barcelona, and since 2002, he has been a director of the LABPATC Lab of Cultural Heritage, Creativity and Cultural Tourism, a spin-off of Universitat de Barcelona and IBERTUR – Network of Heritage, Tourism & Sustainable Development. He was an assistant professor of cultural tourism at the Center for Latin American and the Caribbean Studies at New York University (2001).

He is also currently a visiting professor at the Master’s and Doctorate Program in Heritage Management and Tourism at Université Paris 1 Panthéon-Sorbonne and the Postgraduate Program in Cultural Management at the Universidad Andina Simon Bolivar (Bolivia and Ecuador). In 2013, he joined the academic team for the Master’s in World Heritage and Cultural Projects for Development (Spanish version) promoted by the Università di Torino, the Universitat de Barcelona and the International Training Centre of the International Labour Organization, in collaboration with the UNESCO World Heritage Centre.

In 2001, he was a founder and delegate member for the UNESCO Chair/UNITWIN-UNESCO Network “Culture, Tourism, Development,” coordinated by Université Paris 1 Panthéon-Sorbonne.

He has worked as a consultant for international organizations (Council of Europe, European Commission, IADB, ILO-UN, OEI, SEGIB, SICA, UNESCO, UNWTO, World Bank) and national cooperation agencies (AECID-Spanish Cooperation, Alliance Française, Cooperazione Italiana allo Sviluppo, Cooperation Suisse, GIZ-German Cooperation, and Japan Funds-in-Trust to UNESCO).

He is a member of ATLAS (Association for Tourism and Leisure Education), ECTN (European Cultural Tourism Network), ENCATC (European Network of Cultural Administration Training Centers), ICOM, ICOMOS, EUNeK (European Universities Network of Knowledge), LERU (League of European Research Universities) and NCRS (Network of Cultural Routes Studies), which is coordinated by European Institute for Cultural Routes of the Council of Europe.



United Nations
Educational, Scientific and
Cultural Organization

SUE MILLAR

President
International Scientific Committee on Cultural Tourism (ISCCT),
International Council on Monuments and Sites (ICOMOS)

SPEAKER

**“Creative strategic planning for managing the conflicting dynamics of cultural tourism
in developing vibrant cities”**



Biography

Sue Millar is President of ICOMOS International Scientific Committee on Cultural Tourism (ISCCT) and ICOMOS representative on UNESCO World Heritage Centre’s World Heritage Sustainable Tourism Programme.

As President of ICOMOS ISCCT, she has inaugurated a series of conferences with international partners: Cultural Tourism for Community Development: 40 Years of the World Heritage Convention, Vigan 2012, with ICOMOS Philippines; Living Heritage: Creative Tourism and Sustainable Communities, Sukhothai, 2013 with ICOMOS Thailand; Creative Cities as World Heritage Tourist Destinations - Reflections on policies, principles & practice in the 21st century, Florence 2014, with CIVVIH & World Heritage & Cultural Tourism Development: Inclusive Approaches to Dissonant Heritage & Conflicting Interpretations with ICOMOS Seychelles 2015. At the ICOMOS 18th General Assembly, Florence, she was Co-President of the Scientific Symposium on Sharing and experiencing the identity of communities through tourism and interpretation.

Director of an International Cultural Tourism & Heritage Management Consultancy, Sue Millar Associates (SMA Consultancy), based in Greenwich, London, United Kingdom, focuses on developing an integrated stakeholder approach to destination planning and management – one that embeds heritage protection (natural and cultural, tangible and intangible) and sustainable community development into conservation and tourism policies, planning and the visitor experience. Her specialisms consisted in creativity workshops designed to enhance the capacity of heritage and tourism organisations to deliver a vibrant visitor experience at a destination through interpretative planning, communications and encounter strategies.

Some of her previous senior roles included: Director, Interpretation & Learning, Royal Museums Greenwich - part of Maritime Greenwich World Heritage & Director of Greenwich University Business School - leading the development of the Centre for Cultural & Heritage Management. Her work is underpinned by early careers as archaeologist, museum curator, museum educator, heritage interpreter and university academic.



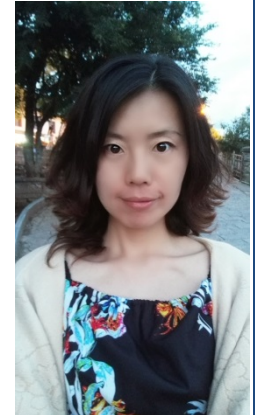
United Nations
Educational, Scientific and
Cultural Organization

ZHANG MIN

Project Manager and PhD Candidate
University of Rovira i Virgili

SPEAKER

“Creativity in cultural itinerary: tourism for sustainable development”



Biography

Zhang Min received her first Master’s degree in linguistics and cross cultural communication from Nankai University in 2006. After five years of employment with the Beijing Polytechnic University and the World Bank as a language and culture instructor, she moved to the tourism sector and has worked with the China Tourism Academy for the last four years. She participated in several research projects, such as “Annual report on China outbound/inbound tourism development”, “Chinese tourist satisfaction index” and “Mid-Long term strategy for China tourism development”.

Recently, she finished her second Master’s degree in “World Heritage and Cultural Projects for Development,” a programme designed by the University of Turin, the Polytechnic University of Turin and the International Training Centre of the ILO in collaboration with the UNESCO World Heritage Centre and ICCROM. Furthermore, she was accepted by the University of Rovira i Virgili, located in Spain, as a PhD candidate in the study of tourism and leisure.

Currently, she is working on the project entitled “Poverty reduction by safeguarding intangible heritage and developing sustainable tourism in Yunnan, China” with UNDP.



United Nations
Educational, Scientific and
Cultural Organization

WEBBER NDORO

Director
African World Heritage Fund

SPEAKER



“Cultural heritage as a driver of urban development in African townships”

Biography

Webber Ndoro is currently the Director of the African World Heritage Fund based in Johannesburg, South Africa.

He is also an Associate Research Fellow at the University of Cape Town and he was Project Manager at ICCROM in Rome where he worked on the Africa 2009 programme.

His recent books and edited collections include *Great Zimbabwe: Your Monument, our Shrine* (2000 Uppsala UP); *Cultural Heritage and the Law: Protecting Immovable Heritage in sub-Saharan Africa* (2009, ICCROM) and *The Archaeological heritage of Africa* (2014 Cambridge UP). He has published several articles on heritage management in Africa.

Friday 11 December 2015

Researchers' Forum- New perspectives on the role of culture for sustainable urban development

Moderator: **Giulio Verdini (Italy), Associate Professor in Urban Planning and Design and Co-Director of the Research Institute of Urbanisation at Xi'an Jiaotong-Liverpool University**

Speakers: **Juliana Forero Bordamalo (Colombia), Programme Specialist for Research, World Heritage Institute of Training and Research for the Asia and the Pacific Region under the auspices of UNESCO (WHITRAP) Shanghai, China**

Anna-Paola Pola (Italy) and Anna Magrin, Researchers, Urbanism and Architecture Institute of Venice

Julia Rey Pérez (Spain), Researcher, University of Seville

Loes Veldpaus (The Netherlands), Research Associate at the School of Architecture, Planning and Landscape at Newcastle University

Kuai Dashen (China), Research Professor, Deputy Director, Institute of Literature of Shanghai Academy of Social Sciences

Friday 11 DECEMBER 2015

Researchers' Forum: New perspectives on the role of culture for sustainable urban development

GIULIO VERDINI

Associate Professor of Urban
Planning and Design and Co-
Director of the Research
Institute of Urbanisation at
Xi'an Jiaotong-Liverpool
University (XJTLU)



MODERATOR

Dr Giulio Verdini is an urban planner and internationally recognized scholar based in Suzhou, China and Paris. He is an Associate Professor in Urban Planning and Co-Director of the Research Institute of Urbanisation at Xi'an Jiaotong-Liverpool University (XJTLU).

Since 2012, he has coordinated international workshops at XJTLU and participated by leading global universities to study sustainable solutions for historic rural settlements development. Since 2014, he has been a member of the International Advisory Board of the World Heritage Institute of Training and Research in the Asia-Pacific Region (WHITRAP) for the implementation of the "Shanghai Agenda" on the Historic Urban Landscape.

Dr Verdini's main research focus is in governance and sustainable local development, particularly in: urban-rural linkages; urban regeneration and historic districts; community involvement, cultural capital and minor settlements. He has published extensively in leading peer-reviewed journals such as *International Development Planning Review*, *Habitat International* and *Asian Geographer*. He is the editor of a book, *Urban China's Rural Fringe*, and of the forthcoming book series on 'Planning, Heritage and Sustainability in East Asia', both published by Ashgate.

He is a visiting scholar at the École des Hautes Études en Sciences Sociale, CNRS - Centre d'Etudes sur la Chine Moderne et Contemporaine in Paris. He was a visiting research fellow of the Alfa Program, EU-Latin America Cooperation, at the Institute of Urban Theory, Universidad de la Republica in Uruguay, and visiting professor at the EU Intensive Programme TESS (Territorial Empowerment and Social Sustainability) in Italy. He also worked as a post-doctoral assistant at the Urban Research Center and International Center for Cultural Landscape Studies at the University of Ferrara.

Over the years, Dr Verdini has combined his research activities with a planning consultancy in Europe and China. He graduated in Architecture and holds a PhD in Economics, Urban and Regional Development, from the University of Ferrara in Italy.



United Nations
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JULIANA FORERO BORDAMALO

Programme Specialist for Research
World Heritage Institute of Training and Research of the Asia and Pacific Region under
the auspices of UNESCO

SPEAKER

**“Urban Conservation Practices within the framework of Development:
A Social Sustainable Approach”**



Biography

Juliana Forero is an anthropologist, and she has a PhD in Urban Studies from Huazhong University of Science and Technology (China) and a MA in Social Anthropology from Andes University (Colombia). She worked in cultural heritage management at the City Hall of Bogota and the Ministry of Culture of Colombia.

She coordinated the exhibition about Bogotá’s urban development, which won the Golden Lion award for the best city in the 10th International Exhibition of Architecture of Venice’s Biennial in 2006. Since 2008, Juliana has been in China, first linked to the laboratory of Sustainable Development of the School of Urban Planning (HUST) and to the Cultural Bureau of Hubei Province, where she worked on cultural heritage conservation and sustainability in the cities of Wuhan, Guangdong and Qinzhou.

Later, she became a programme specialist for research at WHITRAP in 2013 for the Historic Urban Landscape Programme. Currently, she focuses her research on social functions of heritage, community participation, cultural policies, as well as notions of territory and identity, memory and Western and Asian shifts in cultural heritage approaches.

She has published papers and book chapters on sociocultural sustainability and cultural heritage conservation, historic transformations of the cultural heritage concept and cultural policies for urban development. Juliana has been a fellow scholar at ICCROM and received grants for research and heritage studies by ZEIT-Stiftung Ebelin und Gerd Bucerius, DAAD, Brandenburg University of Technology Cottbus-Senftenberg and the Royal Netherlands Institute in Rome (KNIR).



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ANNA-PAOLA POLA and ANNA MAGRIN

Researchers
Urbanism and Architecture Università Iuav di Venezia

SPEAKER (ANNA-PAOLA POLA)

**“Historic center and natural environment as constant terms
of the design equation”**



Biography

Anna-Paola Pola

Anna-Paola Pola studied architecture in Venice, Delft and Paris. She has PhD in Architecture, Urban Design, Conservation of Housing and Landscape from the Politecnico Milano, having completed a thesis entitled: Fragile and complex, the historical city in a sustainable perspective.

Her research at the University IUAV of Venice focuses on urban design and planning with a special interest in historical cities, heritage conservation and reconstruction plans after catastrophic events.

Since 2009 she has been working as an architect specialising in the renovation and refurbishment of historic buildings and in the urban regeneration and redevelopment of historical areas.

Anna Magrin

Anna Magrin is an architect and researcher at the Department of Culture del Progetto of IUAV University of Venice, with a PhD in Urbanism and a Master's in Architecture and Heritage. Her research mainly focuses on the history of European post-war urban transformations, with a special interest in urban-rural linkages, heritage conservation and social housing.

She has been working for ten years on sustainable processes and devices in architecture and urban planning.

She has written and edited volumes on these subjects published articles in journals and contributed book chapters both in Italy and abroad.



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JULIA REY PÉREZ

Researcher
University of Seville

SPEAKER

“The construction of the Historic Urban Landscape from an interdisciplinary and citizenship view. The case of Cuenca, Ecuador”



Biography

Julia Rey Perez has a PhD in architecture from the University of Seville and a Master’s in Architecture and Historic Heritage from the same university. Between 2003 and 2012, she worked in the Department of Projects of the Intervention Centre of the Andalusian Institute of Historical Heritage on research topics related to intervention in the cultural heritage and the application of the figure of Historic Urban Landscape (HUL), defined in 2011 by UNESCO, in the city of Seville.

She has been a professor and researcher at the Faculty of Architecture and Urbanism at the University of Cuenca - Ecuador and co-director of the project *Reassessment of the Natural and Cultural Heritage of the city of Cuenca from the strategies of sustainable development supported by the figure of Historic Urban Landscape*.

She has written several publications on the application of the figure of HUL and has lectured at various Latin universities in relation to this issue. She currently teaches at the University of Seville in the Department of History, Theory and Architectural Composition.



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LOES VELDPAUS

Research Associate
School of Architecture, Planning & Landscape at Newcastle University

SPEAKER

**“Historic urban landscapes:
framing the integration of urban and heritage planning in multilevel governance”**



Biography

Loes Veldpaus (1982) is currently a Research Associate at the School of Architecture, Planning & Landscape at Newcastle University. She is a researcher on the European JPI project PICH, which focuses on understanding the impact of urban planning and governance reform on the historic built environment and intangible cultural heritage. Ms Veldpaus graduated as an architect in 2007.

She recently finished her PhD project (2012-2015) at the chair of Architectural History and Theory, Eindhoven University of Technology. Her PhD is on the concept of historic urban landscapes and the role of cultural heritage in sustainable urban transformation, and it focused on the integration of urban and heritage planning in multilevel governance. Ms Veldpaus' research concentrates on the intersection of the disciplines of architecture, urban studies, heritage studies, and cultural policy.

During her PhD, Ms Veldpaus obtained her Dutch University Teaching Qualification (2014). She co-developed and co-lectured several courses, seminars and projects on post and undergraduate level, and she tutored over 20 graduation students. She has been a reviews-editor and reviewer for the Journal of Cultural Heritage Management and Sustainable Development since 2011, and she was a visiting scholar (Oct-Dec 2014) at the Department of Archaeology of Durham University (Durham, UK).

Furthermore, she was a finalist for the ENCATC - ECF Cultural Policy Researchers Award (2013), and she received multiple individual fee waivers, travel grants, and other supporting funds (e.g. IAIA, EFL, ENCATC, US/ICOMOS) to support her research.



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KUAI DASHEN

Research Professor, Deputy Director
Institute of Literature of Shanghai Academy of Social Sciences

SPEAKER



Biography

Mr Kuai Dashen is a Research Fellow and Tutor for PhD Candidates at the Institute of Literature of Shanghai Academy of Social Sciences, an advisor to the Development of National Public Culture Services System Commission, member of the Academic Evaluation Commission under the Shanghai Academic Degrees Council and chief specialist of Public Culture Studies at the Shanghai Innovative Study Center of Social Sciences.

Mr Kuai's fields of study include cultural theories, public culture and urban culture, among others.

His academic achievements include *Study on the Cultural Management of the People's Republic of China*, *A Blue Book for Cultural Development in Shanghai* (editor-in-chief), *The Nature and Development Strategy of Cultural Prosperity for Cities* (editor-in-chief), *The History of Urban Destiny and Human Stands of the Nature*, *The Cultural Connotation of Urban Updating*, *The Interaction Between Civilization and The City—How world cultural cities came into being* (English version), *Chinese Folk Customs* (English version), *The Nature and Basic Characteristics of Modern Public Culture Services System*, and *The Reconstruction of Public Culture Services System*.

Saturday 12 December 2015

Plenary VI- Reports to the Plenary

Moderator: **Marielza Oliveira (Brazil), Director of the UNESCO Office in Beijing**

Speakers: **Maurizio Carta** (Italy), Urban Planner, President of the Polytechnic School of the University of Palermo
Jenny Fatou Mbaye (Senegal), Lecturer in Cultural and Creative Industries, Centre for Culture and the Creative Industries, City University London
Ana Pereira Roders (Portugal), Assistant Professor, Department of the Built Environment, Eindhoven University of Technology
John Rossant (United States of America), Founder and Chairman, New Cities Foundation
Michael Turner (Israel), UNESCO Chair in Urban Design and Conservation Studies, Bezalel Academy of Arts and Design in Jerusalem
Naima Lahbil Tagemouati (Morocco), International consultant in cultural heritage and sustainable urban development
Mounir Bouchenaki (Algeria), Director, Arab Regional Centre for World Heritage
Christian Ost (Belgium), Economist and Professor at ICHEC Brussels Management School
Giulio Verdini (Italy), Associate Professor in Urban Planning and Design and Co-Director of the Research Institute of Urbanisation at Xi'an Jiaotong-Liverpool University

Saturday 12 DECEMBER 2015

Plenary VI: Reports to the plenary

MARIELZA OLIVEIRA

Director of the United Nations Educational, Scientific and Cultural Organization Office in Beijing



MASTER OF CEREMONY

Dr Marielza Oliveira was recently appointed Director of the UNESCO Office in Beijing.

Previously, she worked for the United Nations Development Program (UNDP), as Manager of Performance Analytics and Monitoring, and Organizational Support within the Development Impact Group (DIG) at the Bureau for Policy and Programme Support.



MAURIZIO CARTA

Moderator of Panel 1: “Creative industries at the core of social and economic urban development”

SPEAKER



Biography

Maurizio Carta is an architect and professor of urbanism and regional planning at the Department of Architecture of the University of Palermo.

He is the President of the Polytechnic School of the University of Palermo, and he is a member of the Italian Society of Urban Planners Steering Committee. He is a senior expert in strategic planning, urban design and local development, and he is the author of several urban, landscape and strategic plans in Italy.

He is the director of the “Smart Planning Lab”, which aims to improve the smartness of cities and communities. He was a visiting professor and a keynote speaker at several universities and institutions.

He is the author of several publications, the most recent of which include: *Next City: Culture City* (Roma, Meltemi, 2004), *Creative City* (List, Barcelona, 2007), *Governare l’evoluzione* (Milano, Franco Angeli, 2009), *Re-think, Re-load, Re-cycle: Mediterranean Urban Metamorphosis* (Le Carré Bleu, 2013) and *Reimagining Urbanism* (ListLab, Barcelona, 2014).



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JENNY FATOU MBAYE

Moderator of Panel 2: “Cultural institutions and events, levers for urban regeneration”

SPEAKER



Biography

Jenny Mbaye is a Lecturer in Culture and Creative Industries at City University London. She joined its Centre for Culture and the Creative Industries in January 2015. Previously, she was a Postdoctoral Research Fellow at the African Centre for Cities (ACC), University of Cape Town (UCT).

She is interested in urban popular cultures, and has conducted research on the music economy in relation to entrepreneurship, development and social transformation in Francophone West Africa. Her teaching expertise covers contexts of cultural policy, and her work focuses on cultural labour and creative production processes, as well as the work and policy practices of urban creativity in African contexts.

She has a PhD in Human Geography, specialised in urban cultural economy (London School of Economics - LSE, 2011), a Graduate Diploma in Management of Cultural Organisations (HEC-Montreal, 2006), an MSc in International Studies specialised in Ethnomusicology (University of Montreal, 2005), and a BA in Sociology (Concordia University, 2003).

She has worked in cultural and media organisations in Senegal and Burkina Faso, and as an academic researcher in Canada, the U.K. and South Africa.

She is a research and policy consultant (UNDP/UNESCO Creative Economy Report 2013, Praia Declaration, Foundation Lettera27, Fitzcarraldo), and the recipient of the 2013 Ray Pahl Postdoctoral Fellowship in Urban Studies. She is a member of UNESCO’s pool of experts for the Convention 2005 in Francophone Africa, as well as an external evaluator for its Creative Cities Network; she is also a member of the Arterial Network Cultural Policy Task Group.



ANA PEREIRA RODERS

Moderator of Panel 3: “Towards an integrated vision for urban policies”

SPEAKER



Biography

Dr Ana Pereira Roders is an Assistant Professor at Eindhoven University of Technology (The Netherlands), on a tenure track to Associate Professor as part of the TU/e honours program, Woman in Science. She has broad work experience abroad, having joined the University of Lúrio (Mozambique) as a Visiting Professor and more recently, Durham University (United Kingdom). The focus of her research and scholarship is on historic urban landscapes and the role of cultural heritage in their sustainable transformation, with a particular interest in heritage (impact) assessments and related decision-making.

She is a co-editor of the Cultural Heritage Management and Sustainable Development Journal (Emerald, United Kingdom) and a member of the Editorial Board of Heritage studies (De Gruyter, Germany) and Cities, Design and Sustainability (Alinea, Italy), as well as professional networks such as ICOMOS, IAIA and CIB.

Pereira Roders participated in Scientific Committees on conferences such as 6ISUC'11 (Brazil), CIAV2013 (Portugal) and SB16 (Dubai) and has been invited as a guest lecturer to various European universities (such as Cambridge, Cottbus and Milan), while being actively involved in publishing, editing and reviewing international scientific publications. She acts as an advisor to national research institutions on the assessment of research proposals, as well as statutory authorities and consultancies on heritage (impact) assessments and heritage nominations.

The partnership with UNESCO's World Heritage Centre (2009-2013) 'Outstanding Universal Value, World Heritage cities and Sustainability' has been a great opportunity to establish international networks and joint projects. One of the results is Protected Urban Planet, bridging the results of global and local research, in cities such as Willemstad, Island of Mozambique, Amsterdam, Queretaro and Macao. Recent nominations for awards such as “TU/e Perspective Award 2008” and “CPR 2011” demonstrate her constant strive for excellence, driven by true ingenuity, optimism and perseverance. Roders has recently presented at TEDxHamburg 2015, “Exploring new territories, addressing the challenging question: How do cities become resource efficient”.



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JOHN ROSSANT

Moderator of Panel 4: “Multicultural Cities : the challenges of Urban Governance”

SPEAKER



Biography

In 2010, John Rossant founded the New Cities Foundation. He believes it is imperative that different stakeholders work together to improve the quality of life and work in 21st century global cities. From the outset, the Foundation’s mission has been to shape a better urban future for all by generating and scaling ideas and solutions through events, research and urban innovation projects.

For several years, Mr Rossant was a senior executive at Publicis Groupe, leading the company’s international events operations. As Executive Chairman of Geneva-based PublicisLive, he was responsible for the production of some of the world’s most prestigious international events, such as the World Economic Forum’s Annual Meeting in Davos, Switzerland. At the request of the President of France in 2010, he also organized and produced the e-G8 Forum in Paris on the future of the Internet.

A former journalist, Mr Rossant held several senior editorial positions at Business Week, including European Correspondent, as well as Paris, Rome and Middle East correspondent. He has received a number of prestigious awards, including the Overseas Press Club Award and the German Marshall Fund’s Peter Weitz Award for Distinguished Reporting. Mr Rossant holds advanced degrees from the University of Wisconsin, Madison and the American University in Cairo.



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MICHAEL TURNER

Moderator of Panel 5: “New threats to urban heritage: strengthening resilience”

SPEAKER



Biography

Professor Michael Turner trained at the Bartlett School of Architecture, University College London. He has worked in the public sector and academia in Israel and holds the UNESCO Chair in Urban Design and Conservation Studies at the Bezalel Academy, where he is coordinator of Research and Development.

Serving on many international professional and academic bodies he combines practice and academia contributing many articles and chapters on current design issues. He has been, and is, involved in European research projects including Partnership for Peace ERASMUS/TEMPUS and the Seventh Framework/Horizon2020 programmes.

Within UNESCO, he has advised on properties around the world and participated in expert meetings on authenticity, Category 2 Centres and World Heritage for Peace. He was elected in 2005 to the World Heritage Committee and in 2007 as Vice-President for a term. Accompanying the debate on the UNESCO Recommendation on the Historic Urban Landscape since its inception in 2005, he is currently special advisor to the Director of the World Heritage Centre focusing on urbanism, architecture and conservation.

Following the adoption of the UN Sustainable Development Goals and the UNISDR Sendai framework, he has been appointed by the UNISDR as an advocate for the Resilient Cities Programme, and will be working towards the sustainable and resilient cities programmes.



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NAIMA LAHBIL TAGEMOUATI

Moderator of Panel 6: “Public spaces as a key to urban regeneration”

SPEAKER



Biography

Naima Lahbil Tagemouati was an economics professor in the Faculty of Economic, Judicial and Social Sciences at Fez University. She directed the Fondation Esprit of Fez and the Sacred Music of the World Festival from 2006 to 2007. She is currently a freelance consultant, and she mostly works on the following themes: rehabilitation of historic sites (specializing on Fez), culture as a development tool and questions of housing for the poor (squatter settlements).

She has published articles and essays, which includes a work for a larger audience entitled “Dialogue in the Medina” (Fennec Editions, Casablanca, Morocco 2001).

Naima Lahbil is also a novelist: she has published short stories in collective works, a novel, *The List*, inspired by her experience in the domain of slums and published by éditions Le Fennec.

In January 2016, she will release a book of short stories through the émoticourt online editions (the provisional title is “Fez is a drug”).



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MOUNIR BOUCHENAKI

Moderator of Panel 7: "Cultural heritage for sustainable cities"

SPEAKER



Biography

Mounir Bouchenaki was elected the Director-General of ICCROM (International Centre for the Study of the Preservation and Restoration of Cultural Property) in November 2005 and acted in this capacity from March 2006 until 31 December 2011.

His appointment at ICCROM followed a career of 25 years at UNESCO, where he was Assistant Director-General for Culture from December 1999 to February 2006. Previously, from 1982 to 1999, Mr Bouchenaki had been successively appointed as Chief of Section for Operational Activities (Sector of Culture), Director of the Division of Cultural Heritage and Director of the World Heritage Centre at UNESCO.

In his native country, Algeria, Mr Bouchenaki was Director of Antiquities, Museums and Historic Monuments from 1974 to 1981. Mr Bouchenaki holds a PhD in Archaeology and Ancient History from the Humanities and Arts Faculty of Aix-en-Provence (France, 1973). He has published several books and articles on ancient history and on safeguarding of Cultural Heritage.

He has been awarded the titles of Chevalier des Arts et des Lettres in 1986 and Officier des Arts et des Lettres in 1995 by the French Ministry of Culture. In 2002, he was raised to the rank of Commandatore of the Order of the Star of Italian Solidarity by the President of the Italian Republic. He was awarded the title of "Chevalier de la Légion d'Honneur" in 2005 by the President of the French Republic.

In November 2007, he received the "Gold Medal of Cultural Merit", which was awarded by the Algerian Ministry of Culture. In 2011, he received the Medal of Cultural Merit from the Principality of Monaco.

Since the end of 2013, Mounir Bouchenaki has been the Director of the Arab Regional Centre for World Heritage (based in Bahrain) as well as Special Advisor to the Director-General of ICCROM and to the Director-General of UNESCO.



CHRISTIAN OST

Moderator of Panel 8: “Managing cultural tourism as a driver for cities”

SPEAKER



Biography

Christian Ost is an economist, a professor and a former dean of ICHEC Brussels Management School. He has a PhD in Economics (UC Louvain), Master of Arts in Economics (Georgetown University) and a degree in European Studies (Geneva), and he is a guest lecturer at the Raymond Lemaire International Conservation Center (KU Leuven), Université catholique de Louvain and Ecole Supérieure d’Architecture Paris-Belleville.

He is a member of the Advisory Committee for the “Global Heritage Fund” (Palo Alto) and the ICOMOS International Scientific Committee in Economics. His academic expertise covers business cycle theory and heritage economics, which began with his co-writing of a report for the European Union with Professor Raymond Lemaire in 1984.

He was an in-residence scholar at the Getty Conservation Institute in Los Angeles in 2008-09, where he conducted research on heritage economics in historic cities. Current research revolves around the concept of urban heritage considered as cultural capital (urban cultural assets) with the perspective of sustainable and inclusive economic development. This includes innovative financial vehicles for urban heritage conservation programs.



GIULIO VERDINI

Moderator of the Researchers' Forum

SPEAKER



Biography

Dr Giulio Verdini is an urban planner and internationally recognized scholar based in Suzhou, China and Paris. He is an Associate Professor in Urban Planning and Co-Director of the Research Institute of Urbanisation at Xi'an Jiaotong-Liverpool University (XJTLU).

Since 2012, he has coordinated international workshops at XJTLU and participated by leading global universities to study sustainable solutions for historic rural settlements development. Since 2014, he has been a member of the International Advisory Board of the World Heritage Institute of Training and Research in the Asia-Pacific Region (WHITRAP) for the implementation of the "Shanghai Agenda" on the Historic Urban Landscape.

Dr Verdini's main research focus is in governance and sustainable local development, particularly in: urban-rural linkages; urban regeneration and historic districts; community involvement, cultural capital and minor settlements. He has published extensively in leading peer-reviewed journals such as *International Development Planning Review*, *Habitat International* and *Asian Geographer*. He is the editor of a book, *Urban China's Rural Fringe*, and of the forthcoming book series on 'Planning, Heritage and Sustainability in East Asia', both published by Ashgate.

He is a visiting scholar at the École des Hautes Études en Sciences Sociale, CNRS - Centre d'Etudes sur la Chine Moderne et Contemporaine in Paris. He was a visiting research fellow of the Alfa Program, EU-Latin America Cooperation, at the Institute of Urban Theory, Universidad de la Republica in Uruguay, and visiting professor at the EU Intensive Programme TESS (Territorial Empowerment and Social Sustainability) in Italy. He also worked as a post-doctoral assistant at the Urban Research Center and International Center for Cultural Landscape Studies at the University of Ferrara.

Over the years, Dr Verdini has combined his research activities with a planning consultancy in Europe and China. He graduated in Architecture and holds a Ph.D. in Economics, Urban and Regional Development, from the University of Ferrara in Italy.

Saturday 12 December 2015

Plenary VII- Adoption of the Hangzhou Outcomes and way forward for the finalization of the *Global Report on Culture and Sustainable Development*

Rapporteur: **Francesco Bandarin (Italy), Assistant Director-General for Culture, United Nations Educational, Scientific and Cultural Organization**

Saturday 12 DECEMBER 2015

Plenary VII: Adoption of the Hangzhou Outcomes and way forward for the finalization of the *Global Report on Culture and Sustainable Urban Development*

FRANCESCO BANDARIN

Assistant Director-General
for Culture,
United Nations Educational,
Scientific and Cultural
Organization



MODERATOR

Francesco Bandarin (Venice, Italy, 1950) is an Architect and Urban Planner. He graduated in Architecture in 1975 from the Institute of Architecture of Venice (IUAV) and holds a Master's degree in City and Regional Planning from the University of California, Berkeley (1977). Currently, he is serving as UNESCO Assistant Director-General for Culture ad interim, a position from which he had retired in 2014 and that he resumed in October 2015.

He is Professor of Urban Planning and Conservation at the University IUAV of Venice (currently on leave). He also taught courses in urban planning at the Johns Hopkins University, Baltimore, MD, USA in 1984 and was a Research Fellow in 1993 at Harvard University, Cambridge, MA, USA.

From 2000 to 2010, he was Director of the UNESCO World Heritage Centre and Secretary of the World Heritage Convention. From 2010 to 2014, he served as Assistant Director-General of UNESCO for Culture.

In 2014, he was appointed President of the Jury of the Venice Architecture Biennale, curated by Rem Koolhaas. In 2015, he was appointed President of the Jury of the First Shenzhen Creative Design Award (SCDA). He is the Editor-in-Chief of the International Journal *City, Culture and Society*, published by Elsevier.

In 2015, he was elected President of the Italian Association of Historic Cities (ANCSA), and he was appointed as a member of the Visiting Committee of the Getty Conservation Institute in Los Angeles and a Member of the Steering Committee of the Aga Khan Award for Architecture.

His recent publications include: *The Historic Urban Landscape: Managing Heritage in an Urban Century*, 2012 and *Reconnecting the City. The Historic Urban Landscape Approach and the Future of Urban Heritage*, 2015, both published by Wiley-Blackwell.

Saturday 12 December 2015

Plenary VIII- Closing Ceremony

Master of Ceremony:

Du Yue (China), Secretary-General, National Commission of the People's Republic of China for UNESCO

Speakers:

Francesco Bandarin (Italy), Assistant Director-General for Culture, United Nations Educational, Scientific and Cultural Organization

Zhang Jianting (China), Vice Mayor of Hangzhou



FRANCESCO BANDARIN

Assistant Director-General for Culture
United Nations Educational, Scientific and Cultural Organization

SPEAKER



Biography

Francesco Bandarin (Venice, Italy, 1950) is an Architect and Urban Planner. He graduated in Architecture in 1975 from the Institute of Architecture of Venice (IUAV) and holds a Master's degree in City and Regional Planning from the University of California, Berkeley (1977). Currently, he is serving as UNESCO Assistant Director-General for Culture ad interim, a position from which he had retired in 2014 and that he resumed in October 2015.

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His recent publications include: *The Historic Urban Landscape: Managing Heritage in an Urban Century*, 2012 and *Reconnecting the City. The Historic Urban Landscape Approach and the Future of Urban Heritage*, 2015, both published by Wiley-Blackwell.



ZHANG JIANTING

Vice Mayor of Hangzhou

SPEAKER



Biography

Mr Zhang Jianting is Vice Mayor of Hangzhou and has been a Member of the Hangzhou Municipal Party Committee since April 2007. He has a Bachelor's degree from the Central Party School.

Prior to his role as Vice Mayor of Hangzhou, he was the Secretary of the Party Committee and the Director of the West Lake Scenic Area Management Committee (Hangzhou Bureau of Garden and Cultural Heritages).

He worked with this bureau from 1981 to 2002, eventually serving as its Director from 1997 to 2002. He was a technician in the Management Division from 1981 to 1984 and was a staff member in the Planning Division in 1984. Afterwards, he was the Secretary of the Youth League Committee from 1984 to 1987, and from 1987 to 1990, he was the Deputy Chief of the Publicity Division. He was the Chief of the Planning Division from 1995 to 1997.