



**"CULTURE: A KEY TO  
SUSTAINABLE  
DEVELOPMENT"**







# ADDRESSING URBAN VIOLENCE THROUGH INVESTMENT IN CULTURE

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**TURNING AN EYE FROM  
WHIMSY TO WAR;**  
The Colombian Artist Fernando  
Botero Captures the Agony and  
Absurdity of a the brutal, drug-  
fueled guerrilla war that has been  
going on for 60 years in Colombia.



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A Hope in the Middle of the Conflict



**A PARADIGM  
SHIFT** a human  
centered  
approach to  
development

**MEDELLIN**  
Going from pain  
and fear to  
hope, and now  
from hope to a  
place filled with  
life





**A PARADIGM  
SHIFT: a human  
centered  
approach to  
development**



# The Birthplace of UNESCO



©UNESCO Founding meeting London, UK headquarters of the Institution of Civil Engineers (ICE) Great Hall, 1945



The Constitution of UNESCO, signed on 16 November 1945, came into force on 4 November 1946 after ratification by twenty countries

The Governments of the States Parties to this Constitution on behalf of their peoples declare:



**“ That since wars begin in the minds of men, it is in the minds of men that the defences of peace must be constructed “**

©British Minister of Education and President of the General Conference, Ellen Wilkinson reads the newly adopted UNESCO Constitution, 1945



# The Birthplace of IFLA

