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| **4.1** | **2016 Work Plan and Budget** |

**[Overview]**

(Unit: million KRW)

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| --- | --- | --- | --- |
| **Categories** | **Activities** | **Sub-activities** | **Budget** |
| Collecting and Disseminating ICH Information | Collecting and Archiving ICH Information  | - Collect national ICH information in the Asia-Pacific region- Collect case studies concerning ICH safeguarding and promoting activities- Distribute video contents regarding ICH in the region- Produce ICH music collection CD set  | 115 |
| Restoration and Digitization of ICH Data | - Hold a digitization workshop- Support a Member State to digitize ICH-related analogue materials | 60 |
| Cooperation for Disseminating Pacific ICH Information | - Launch a mid-term project for revitalizing dormant ICH data (first phase)- Organize a working group workshop - Collect ICH information in the Pacific region  | 100 |
| **Subtotal** | **275** |
| Strengthening Cooperative Networks for ICH | Cooperation with UNESCO and other partners | - Cooperate with UNESCO, C2 Centers, and Member States | 65 |
| Sub-regional Cooperation | - Organize a 2016 sub-regional meeting in South Asia- Implement a cooperation project in Southeast Asia | 100 |
| Governing Board Meeting and International Cooperation | - Organize and Operate Governing Board Meeting- Maintain international cooperation | 130 |
| **Subtotal** | **295** |
| Promoting ICH and Raising Visibility | Publishing *ICH Courier* and UNESCO Books | - Renew *ICH Courier* and found e-newsletter - Operate a correspondent system and affiliate with web portals- Publish UNESCO ICH Lists and other ICH-related books | 70 |
| Raising Awareness on ICH in Central Asia | - Implement the second phase of the three-year cooperative project to raise the visibility of ICH in Central Asia (second three-year project) - Organize the eighth Central Asia Sub-regional Network Meeting on the Safeguarding of ICH | 90 |
| Conducting an ICH Video Documentation | - Implement the second phase of the Conducting an ICH Video Documentation Project in Central Asia- Organize a working-level meeting on video documentation | 200 |
| Developing and Distributing ICH-Related Digital Contents | - Operatee-Knowledge Center (third phase) | 20 |
| **Subtotal** | **380** |
| ICH Information Service and IT Support | Database Management and Web Service Enhancement | 18 |
| ICH Multimedia Contest | 13 |
| Support for ICH Website Production | 76 |
| Upgrade Hardware Equipment and Overall System Maintenance | 48 |
| **Subtotal** | **155** |
| Planning and AdministrativeManagement | Labor and Management Cost | 1,515 |
| **Subtotal** | **1,515** |
| **Total** | **2,620** |

**1. Collecting and Disseminating ICH Information**

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| **Objectives*** Strengthen basis of information collecting and sharing for ICH safeguarding activities
* Support digitization of analogue materials and expand relevant network
* Activate dormant ICH information for promoting information usage and distribution
* Ensure the sustainability of information activities through encouraging the participation of ICH stakeholders
 |

**1.1 Collecting and Archiving ICH Information**

* Relevance

|  |  |  |
| --- | --- | --- |
| Strategic Objectives (SO) | SO 7. Protecting, promoting, and transmitting heritage | 37C/4 paragraphs |
| SO 8. Fostering creativity and the diversity of cultural expressions | 68, 69, 75 |
| Main Lines of Action (MLA) & Expected Result (ER) | MLA 2. Supporting and promoting the diversity of cultural expressions, the safeguarding of the intangible cultural heritage, and the development of cultural and creative industries | 37C/5 paragraphs |
| ER 6. National capacities strengthened and utilized to safeguard the intangible cultural heritage, including indigenous and endangered languages, through the effective implementation of the 2003 Convention | 4023, 4024, 4029, 4030 |
| Agreement between the Government of Korea and UNESCO | Article 7.2.(b) |

* Purpose: To collect basic ICH-related information in the Asia-Pacific region and to distribute to relevant institutions and the public
* Target: 48 Member States in the Asia-Pacific region
* Contents:
* Collect national ICH information in the Asia-Pacific region and publish reports
* Collect case studies concerning ICH safeguarding and promoting activities
* Make and distribute video contents (interview footage of ICH stakeholders, new pilot item)
* Produce ICH music collection CD set
* Collaborator: Governments, UNESCO National Commission, ICH-related institutions, communities, NGOs, experts, etc.
* Expected Results

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| **Performance Indicators**  | **Benchmark** |
| * Collect and update ICH-related information of three countries
* Research case studies related to safeguarding and promoting ICH
* Make lecture videos on ICH
* Diversify the project targets
* Producing ICH music collection set in the Asia-Pacific region
 | * Make reports on more than three countries
* Collect information than two cases
* Organize a public lecture event
* Have more than five participating institutions in the project
* Disseminate collection sets to fifty institutes and upload to ICHCAP website
 |

**[Reference: ICH Information in the Asia-Pacific Region]**

* **Previous Progress**

|  |  |  |
| --- | --- | --- |
| **Year** | **Name of Country** | **Results** |
| 2009 | * Cambodia, Fiji, Mongolia, Thailand, Uzbekistan, and Vietnam
 | * Published project reports on six countries (more than 100 pages each)
* Published 370 photographs
* Published video clips
 |
| 2010 | * Bangladesh, Bhutan, Indonesia, Nepal, Philippines, Papua New Guinea, and Tajikistan
 | * Published project reports on seven countries
* Published 500 photographs
* Published video clips
 |
| 2011 | * Cook Islands, Laos, Kyrgyzstan, Marshall Islands, Pakistan, Sri Lanka, and Tonga
 | * Published project reports on seven countries
* Published 290 photographs
* Published video clips
 |
| 2012 | * Myanmar, Kazakhstan, Palau, Vanuatu, and Iran
 | * Published project reports on five countries
* Published 270 photographs
* Published video clips
* Produced ICH music collection set

- Mongolian ICH music CD set |
| 2013 | * Turkey, Japan, India, Federated States of Micronesia, and the Republic of Korea
 | * Project reports on five countries
* Published 270 photographs
* Published video clips
* Summarized the reports of four sub-regions (25 countries)
* Analyzed the reports of four sub-regions (16 countries)
 |
| 2014 | * New: Solomon Islands and People’s Republic of China
* Uzbekistan(2nd phase), Tajikistan(2nd phase), and Thailand(2nd phase)
 | * Published project reports on five countries
* Published photographs
* Published video clips
 |
| 2015 | * New: Kiribati and Samoa
* Updates and supplement: Fiji(2nd phase) and Vietnam(2nd phase)
 | * Published project reports on four countries
* Published photographs
* Published video clips
* Strengthened safeguarding ICH information and building a database
* Produced ICH music collection set

- Vietnamese ICH music CD set |

* **Future Direction**
* Enhance the use of ICH information by collecting information according to selected themes (ex. Themes on ICH elements, national ICH inventory-making cases, etc.)
* Collect cases studies related to safeguarding ICH and disseminate them online
* Activate disseminating ICH Information including audiovisual materials.

**1.2. Restoration and Digitization of ICH Data**

* Relevance

|  |  |  |
| --- | --- | --- |
| Strategic Objectives (SO) | SO 7. Protecting, promoting, and transmitting heritage | 37C/4 paragraphs |
| SO 8. Fostering creativity and the diversity of cultural expression | 68, 69 |
| Main Lines of Action (MLA) & Expected Result (ER) | MLA 2. Supporting and promoting the diversity of cultural expressions, the safeguarding of the intangible cultural heritage, and the development of cultural and creative industries | 37C/5 paragraphs |
| ER 6. National capacities strengthened and utilized to safeguard the intangible cultural heritage, including indigenous and endangered languages, through the effective implementation of the 2003 Convention | 4023, 4024, 4026, 4029 |
| Agreement between the Government of Korea and UNESCO | Article 7.2.(a) |

* Purpose
* Secure and enhance accessibility to ICH resources by digitizing ICH-related analogue materials
* Strengthen ICH safeguarding capacity
* Target: (One country in Southeast Asia or South Asia)To be decided after consultation with UNESCO regional offices, considering urgency and regional balance)
* Contents
* Hold an experts’ workshop in relation to ICH- and archive- related institutions
* Support a member state to digitize ICH-related analogue materials
* Develop a program for ICH resources digitization workshop
* Collaborators : Ministries of culture in Member States, ICH-related institutions, and archive-related institutions
* Expect results

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| **Performance Indicators**  | **Benchmark** |
| * Hold a digitization workshop
* Digitize ICH data
* Increase usage by individuals, groups, and organization
 | * Hold at least one meeting for experts and organizations for new target country in 2016
* Digitize ICH data, over 500 hours
* Increase usage by 10 times
 |

**[Reference: Progress of Digital Restoration]**

* **Previous Progress**

|  |  |  |
| --- | --- | --- |
| **Year** | **Name of Country** | **Results** |
| 2011-12 | * Mongolia
 | * Implemented digital restoration(713 hours audio recordings)
* Produced and distributed the audio CD sets
 |
| 2012-13 | * Solomon Islands
 | * Digitized one hundred U-matic tapes
 |
| 2013-14 | * Vietnam
 | * Digitally restored 300 analogue audio recordings
* Produced the audio CD sets
 |
| 2014-15 | * Uzbekistan
 | * (In progress) Implemented digital restoration (360 hours of audio recordings and seventy-seven 35mm films
 |
| 2015-16 | * Sri Lanka
 | * (In progress) Digitally restored (515 hours of audio recording and 100 hours videos
* [Planned] Produced and distributed audiovisual CD/DVD sets
 |

* **Future Direction**
* Extend the scope of the digitization workshop in a long-term perspective (adjust cycles of the workshop, diversify participating countries, establish detailed standards for selecting target countries, develop workshop program)
* Increase numbers of participating countries by enhancing promotion activities of the project and using relevant networks (ex. promotion activities with UNESCO regional office and national commissions for UNESCO, etc., invite public participation)
* Develop a platform for using information gained from the project outcomes

**1.3. Cooperation for Disseminating Pacific ICH Information**

* Relevance

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| --- | --- | --- |
| Strategic Objectives (SO) | SO 7. Protecting, promoting, and transmitting heritage | 37C/4 paragraphs |
| SO 8. Fostering creativity and the diversity of cultural expression | 68, 78 |
| Main Lines of Action (MLA) & Expected Result (ER) | MLA 2. Supporting and promoting the diversity of cultural expressions, the safeguarding of the intangible cultural heritage, and the development of cultural and creative industries | 37C/5 paragraphs |
| ER 6. National capacities strengthened and utilized to safeguard the intangible cultural heritage, including indigenous and endangered languages, through the effective implementation of the 2003 Convention | 4023, 4024, 4026, 4030 |
| Agreement between the Government of Korea and UNESCO | Article 7.2.(b) |

* Purpose
* To disseminate ICH information on the Pacific region and to strengthen the Pacific cooperative network through the joint project
* Target : Federated States of Micronesia, Fiji, Kingdom of Tonga, Papua New Guinea, Republic of Marshall Islands, Republic of Palau, Samoa, Vanuatu
* Contents
* Launch a mid-term project for revitalizing dormant ICH data in the Pacific (first phase)
* ※ For this project, ‘dormant ICH data’ means ICH-related information materials (such as image, video, audio files) that have been accumulated and stored but not used. We will consider target materials only if they can be open to public for awareness raising.
* Organize a working group workshop for the joint project
* Enhance the regional networks and collect ICH information in the Pacific region (the 12th Festival of Pacific Arts)
* Collaborators: Ministries of Culture, ICH institutions, UNESCO Apia Office
* Expected Effect

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| --- | --- |
| **Performance Indicators**  | **Benchmark** |
| * Organize a working group workshop
* Sign up countries for the joint project
* Profile human resources participating in the joint project
 | * Organize more than one working group workshops
* Have three countries sign the joint project
* Invite officers, scholars, IT experts, and NGOs
 |

**[Reference: Outcomes and Future Plans]**

* **Previous Progress**

|  |  |  |
| --- | --- | --- |
| **Year** | **Contents** | **Results** |
| 2011 | * Hold the 2nd Sub-regional Information and Networking Meeting for ICH in the Pacific
 | * Developed the meeting outcome document
 |
| 2012 | * Hold the 3rd Sub-regional Information and Networking Meeting for ICH in the Pacific
 | * Recommended collaborative projects between ICHCAP and Pacific countries
 |
| 2013 | * Hold the 4th Sub-regional Information and Networking Meeting for ICH in the Pacific
* Set a plan to publish a book on traditional knowledge and wisdom
 | * Agreed to publish a book on the Pacific traditional knowledge and wisdom
* Called for draft articles on the Pacific traditional knowledge of six countries
 |
| 2014 | * Hold the 5th Sub-regional Information and Networking Meeting for ICH in the Pacific
* Hold an editorial meeting on the joint publication project
* Publish Traditional Knowledge and Wisdom: Themes from the Pacific Islands
 | * Resolved to safeguard and promote the traditional knowledge in the Pacific for sustainable development
* Published Traditional Knowledge and Wisdom: Themes from the Pacific Islands
 |
| 2015 | * Hold the 6th Sub-regional Information and Networking Meeting for ICH in the Pacific
* Support promotional events for the publication Traditional Knowledge and Wisdom: Themes from the Pacific Islands
 | * Decided to develop a new project for revitalizing dormant ICH data in the Pacific
* Supported six promotional events for the publication
 |

* **Future Direction**
* Develop metadata standards for Pacific ICH information
* Support participating countries with managing ICH information in a sustainable manner
* Examine the way of using project outcomes to raise ICH visibility

**2. Strengthening Cooperative Networks for ICH**

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| **Objectives*** Reinforce sub-regional collaborative projects (Southeast Asia, South Asia)
* Continue to cooperate with UNESCO and regional offices, expand cooperation with other Category 2 Centers
* Build a foundation for ICH stakeholder networks (including communities and NGOs)
* Organize an international ICH conference and strengthen networks with ICH-related institutes
 |

**2.1 Cooperation with UNESCO and other partners**

* Relevance

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| --- | --- | --- |
| Strategic Objective (SO) | SO 7. Protecting, promoting, and transmitting heritage | 37 C/4 Paragraphs |
| SO 8. Fostering creativity and the diversity of cultural expressions | 68 |
| Main Lines of Action (MLA) and Expected Results (ER) | MLA 2. Supporting and promoting thediversity of cultural expressions, the safeguarding of the intangible cultural heritage, and the development of cultural and creative industries | 37 C/5 Paragraphs |
| ER 6. National capacities strengthened and utilized to safeguard the intangiblecultural heritage, including indigenous and endangered languages, through theeffective implementation of the 2003 Convention | 4023 |
| Agreement between the Government of Korea and UNESCO | Article 7.2.(d) |

* Purpose
* To continue to cooperate and communicate with UNESCO, C2 Centers, and Members States
* To strengthen ties with UNESCO’s global strategy
* Contents
* Monitor the international trends of safeguarding ICH and participate and analyze the agenda in UNESCO-related conferences
	+ General Assembly of the 2003 Convention (June), 11th Intergovernmental Committee (December)
	+ 198th and 199th UNESCO Executive Board Meeting
* Identify and consult on C2 Centers’ mutual cooperation
	+ Participate in Governing Board Meetings of IRCI and CRIHAP
	+ Participate in the UNESCO Global Category 2 Center Meeting on ICH
* Strengthen mutual cooperation and exchange with Member States in Asia and the Pacific
	+ Participate in ICH related conferences organized by Member States
* Develop new network projects to correspond to UNESCO’s global strategy
	+ Expand ICH network with its stakeholders and inter-sectoral cooperation with the ICH field
* Collaborators: UNESCO, C2 Centers, Member States in Asia-Pacific region, etc.
* Expected Results

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| --- | --- |
| **Performance Indicators** | **Benchmark** |
| * Participate in the meetings organized by UNESCO, C2 Centers, and Member States
* Research and develop new network projects
 | * Participate in UNESCO, C2 Centers’ meetings, and ICH meetings organized by Member States (More than eight times)
* Research two new network projects
 |

**2.2 Sub-regional Cooperation**

* Relevance

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| --- | --- | --- |
| Strategic Objective (SO) | SO 7. Protecting, promoting, and transmitting heritage | 37 C/4 Paragraphs |
| SO 8. Fostering creativity and the diversity of cultural expressions | 66, 69, 75 |
| Main Lines of Action (MLA) and Expected Results (ER) | MLA 2. Supporting and promoting thediversity of cultural expressions, the safeguarding of the intangible cultural heritage, and the development of cultural and creative industries | 37 C/5 Paragraphs |
| ER 6. National capacities strengthened and utilized to safeguard the intangiblecultural heritage, including indigenous and endangered languages, through theeffective implementation of the 2003 Convention | 4026, 4032 |
| Agreement between the Government of Korea and UNESCO | Article 7.2.(c) |

* Purpose
* To strengthen multilateral and regional cooperation and networks through ICH cooperative projects in Asia and the Pacific
* Target: Southeast Asia, South Asia, Northeast Asia
* Contents
	+ Develop an action plan of co-operative projects in Southeast Asia (2016-2017), and consult with UNESCO and Member States, and initiate implementation
		- Reflect issues raised in the 2015 sub-regional meeting in Southeast Asia (ICH stakeholder Mapping in Southeast Asia) and develop solutions for the issues in the action plan
		- Begin the information collecting on ICH stakeholders in the region
	+ Hold a sub-regional meeting in South Asia (Sri Lanka, tentatively in August)
	+ Build a regional cooperation mechanism and decide a co-operative project
	+ Strengthen ICH information contents on Sri Lanka and Bangladesh
	+ Develop agenda for Northeast Asia cooperation and consult with UNESCO Beijing Office, CRIHAP, and IRCI
* Collaborators: UNESCO Regional Office (Bangkok, New Delhi, Beijing), Regional organization (ASEAN, SAARC), Member States in Asia-Pacific etc.
* Expected Results

|  |  |
| --- | --- |
| **Performance Indicators** | **Benchmark** |
| * Cooperate with Northeast Asia for safeguarding ICH
* Hold 2016 South Asia Sub-regional Network Meeting for ICH Safeguarding
* Implement cooperative projects in Southeast Asia
 | * Consult with UNESCO and communicate with C2 Centers in China and Japan
* Gain the participation of at least six counties and decide on cooperative projects
* Build an action plan and start to collect information
 |

**2.3 Governing Board Meeting and International Cooperation**

* Relevance

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| Strategic Objective (SO) | SO 7. Protecting, promoting, and transmitting heritage | 37 C/4 Paragraphs |
| SO 8. Fostering creativity and the diversity of cultural expressions | 69 |
| Main Lines of Action (MLA) and Expected Results (ER) | MLA 2. Supporting and promoting thediversity of cultural expressions, the safeguarding of the intangible cultural heritage, and the development of cultural and creative industries | 37 C/5 Paragraphs |
| ER 6. National capacities strengthened and utilized to safeguard the intangiblecultural heritage, including indigenous and endangered languages, through theeffective implementation of the 2003 Convention | 4026, 4030, 4032 |
| Agreement between the Government of Korea and UNESCO | Article 7.2.(d), 8.1-3 |

* Purpose
* To examine and approve important matters related to ICHCAP’s operation and work plan
* To discuss how to strengthen ICHCAP’s activities at national, regional and international levels
* Contents
	+ Organize 2016 Governing Board Meeting and advisory meetings
	+ International Cooperation
	+ Organize a 2016 International Conference (Provisional topic: Roles of civil society and local authorities to strengthen the participation of communities in ICH safeguarding’)
	+ Organize an information session for ICH stakeholders on ICH safeguarding in Korea
	+ Publish and share an information book on ICH safeguarding activities in Asia-Pacific book
* Partners: Member States in Asia-Pacific, local Korean governments, etc.
* Expected Results

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| --- | --- |
| **Performance Indicators** | **Benchmark** |
| * Organize Governing Board Meeting and advisory meeting
* Expand ICH network in Korea and enhance the visibility of ICHCAP’s activities
* Strengthen ICH network in Asia-Pacific region
 | * Cooperate with UNESCO on the agenda at least one month before and distribute the agenda to the members three weeks prior to the meeting
* Hold two advisory meetings
* Hold an information session for ICH stakeholders in Korea
* Hold an ICH international conference (at least two hundred participants from ten countries )
 |

**3. Promoting ICH and Raising Visibility**

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| **Objectives*** Strengthen expertise of *ICH Courier* through its renewal and improve systems of collecting and distributing news information
* Implement a three-year cooperative project to raise the visibility of ICH in Central Asia
* Conduct ICH video documentation and develop various contents for raising visibility of ICH
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**3.1. Publishing *ICH Courier* and Books**

* Relevance

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| --- | --- | --- |
| Strategic Objective (SO) | SO 7. Protecting, promoting, and transmitting heritageSO 8. Fostering creativity and the diversity of cultural expressions | 37 C/4 Paragraphs |
| 69, 75 |
| Main Lines of Action (MLA) and Expected Results (ER) | MLA 2. Supporting and promoting thediversity of cultural expressions, the safeguarding of the intangible cultural heritage, and the development of cultural and creative industriesER 6. National capacities strengthened and utilized to safeguard the intangiblecultural heritage, including indigenous and endangered languages, through theeffective implementation of the 2003 Convention | 37 C/5 Paragraphs |
| 4024, 4030 |
| Agreement between the Government of Korea and UNESCO | Article 7.2.(b) |

* Purpose: To provide ICH information and issues in the Asia-Pacific region, and promote the ICHCAP’s activities
* Subject: Member States, organizations and experts related to ICH, and UNESCO
* Contents
* Publish a renewed *ICH Courier* and found and distribute an e-newsletter online
* Operate an editorial advisory board for the *ICH Courier* and establish a correspondent system for the e-newsletter
* Expand distribution lists and affiliate web portals
* Publish and distribute the translated UNESCO ICH lists and other ICH-related books
* Collaborators: UNESCO and specialized organizations on ICH
* Expected results

|  |  |
| --- | --- |
| **Performance Indicators** | **Benchmark** |
| * Publication number of ICH Courier and e-newsletter
* Gain feedback from the editorial advisory board and correspondents
* Increase the distribution list and the number of affiliated web portal(s)
* Publish UNESCO ICH Lists
 | * Publish the ICH Courier (two times) and e-newsletter (eight times)
* Operate editorial advisory board meetings (three times) and correspondent feedback (ten responses)
* Increase the distribution list (from 2,000 to 3,500) and the number of affiliated web portals (two)
* Publish UNESCO ICH Lists (one)
 |

**[Reference: Outcomes and Future Plans]**

* **Previous Progress**

|  |  |  |
| --- | --- | --- |
| **Year** | **Contents** | **Results** |
| 2009-15 | * Publish *ICH Courier*
 | * Published newsletters, *ICH Courier* (Vol. 1-26)
* Published newsletter, *ICH Courier* (Special Edition)
* Distributed both online and offline and posted on ICHCAP’s website
 |
| 2010-15 | * Publish the translated UNESCO ICH lists and other ICH-related books
 | * Published the UNESCO ICH Lists in Korean (eight) and in English/French (three)
* Published nine ICH-related books, including the UNESCO Children’s books (Korean)
* Published eight international conference reports
 |

* **Reference: *ICH Courier* renewal plan**
* Provide diverse information timely through a dual publication system and enhance readability and attractiveness the *ICH Courier* contents by renewal
	+ - Considering types and timeliness of information, ICHCAP will publish two forms of periodicals, an e-newsletter (one or two times a month) and an *ICH Courier* magazine (two to four times a year)
* Strengthen networks by collaborating with related organizations and portal sites in addition to existing promotional channels (ICHCAP’s website, post mailing, and e-mail service)
	+ - Post newsletter contents in ICHCAP’s website or SNS of related cultural organization and NGOs
* Organize an editorial advisory board (three experts for domains, two experts for themes) and execute consultation (three times)
	+ - Reorganize editorial advisory board members who can give specialized consultations on ICH discourses and onsite experience by moving forward from the existing consultation system, which is mainly focused on regions and countries
* Provide recent information and trends by operating an ICH correspondent system in the Asia-Pacific region
	+ - Introduce information collected by ICH correspondents, mainly made up of ICH experts in the region (around thirty experts, one or two per country) through ICHAP’s website and e-newsletter

**3.2 Raising Awareness on ICH in Central Asia**

* Relevance

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| Strategic Objective (SO) | SO 7. Protecting, promoting, and transmitting heritageSO 8. Fostering creativity and the diversity of cultural expressions | 37 C/4 Paragraphs |
| 69, 75 |
| Main Lines of Action (MLA) and Expected Results (ER) | MLA 2. Supporting and promoting thediversity of cultural expressions, the safeguarding of the intangible cultural heritage, and the development of cultural and creative industriesER 6. National capacities strengthened and utilized to safeguard the intangiblecultural heritage, including indigenous and endangered languages, through theeffective implementation of the 2003 Convention | 37 C/5 Paragraphs |
| 4024, 4030 |
| Agreement between the Government of Korea and UNESCO | Article 7.2.(b) |

* Purpose: To raise awareness on ICH and to help implement the 2003 Convention in the Central Asian region
* Targets: Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan, and Uzbekistan
* Contents
* Implement the three-year cooperative project to raise the visibility of ICH in Central Asia (Second half of 2015 to first half of 2018)
	+ - First phase (July 2015 to June 2016): Draft texts for ICH promotional publication in each country
		- Second phase (July 2016 to June 2017): Publish promotional publications and hold photo exhibitions (First phase, two countries)
		- Third phase (July 2017 to June 2018): Publish promotional publications and hold photo exhibitions (Second phase, two countries)
* Organize the seventh Central Asia Sub-regional Network Meeting on the Safeguarding of ICH (Tentatively in Tajikistan)
* Discuss working-level issues regarding the three-year project
* Collaborators: Governmental organizations and specialized institutions on ICH in each
* Expected results

|  |  |
| --- | --- |
| **Performance Indicators** | **Benchmark** |
| * Organize the seventh network meeting
* Implement a project for ICH promotional publications
 | * Invite Member States to participate in the network meeting (five countries)
* Sign an agreement on the project for ICH promotional publications (two countries)
 |

**[Reference: Outcomes and Future Plans]**

* **Previous progress**

|  |  |  |
| --- | --- | --- |
| **Year** | **Contents** | **Results** |
| 2010-15 | * Held six network meetings (2010 to 2015)
* Held one expert meeting (2010)
 | * Published six meeting proceedings
* Reviewed the first three-year cooperative project plan (2011 to 2014)
* Reviewed annual action plans and agreements on the cooperative project
* Developed the second three-year cooperative project plan to raise the visibility of ICH in Central Asia (2015 to 2018)
 |
| 2011-14 | * Implemented the first three-year cooperative project
 | * Organized and collected information on ICH elements and lists in each country
* Prepared to develop ICH database system and website in each country
* Prepared drafts to publish ICH inventory booklets in each country
 |

* **Future plan**
* Implement the second and third phase of the three-year cooperative project
* Second phase (July 2016 to June 2017): Publish promotional publications and hold photo exhibitions (First phase, two countries)
* Third phase (July 2017 to June 2018): Publish promotional publications and hold photo exhibitions (Second phase, two countries)
* Organize the eighth Central Asia Sub-regional Network Meeting on the Safeguarding of ICH
* Evaluate the second phase project and establish project plan on the three-year cooperative project
* Organize book publication ceremony in each country
* Produce and distribute promotional materials on the three-year cooperative project outcomes (on/offline)

**3.3. Conducting ICH Video Documentation**

* Relevance

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| Strategic Objective (SO) | SO 7. Protecting, promoting, and transmitting heritageSO 8. Fostering creativity and the diversity of cultural expressions | 37 C/4 Paragraphs |
| 69, 75 |
| Main Lines of Action (MLA) and Expected Results (ER) | MLA 2. Supporting and promoting thediversity of cultural expressions, the safeguarding of the intangible cultural heritage, and the development of cultural and creative industriesER 6. National capacities strengthened and utilized to safeguard the intangiblecultural heritage, including indigenous and endangered languages, through theeffective implementation of the 2003 Convention | 37 C/5 Paragraphs |
| 4024,4025, 4030 |
| Agreement between the Government of Korea and UNESCO | Article 7.2.(b) |

* Purpose
* To raise awareness and enhance visibility on ICH in the Asia-Pacific region through video documentation
* To reserve the value of ICH resources and support academic research performance
* To develop multimedia contents for broadcasting and education
* Target: Kazakhstan, Kyrgyzstan, Tajikistan, and Uzbekistan and Mongolia
* Contents
* Conduct the ICH video documentation project in Central Asia (Second half of 2015 to first half of 2018
* First phase (July 2015 to June 2016): Organize project implementing bodies and hold a workshop
	+ Organize implementing bodies (expert committee for the whole project, and expert meeting and video documentation team in each country)
	+ Develop documentation methodologies and hold a workshop on collaborative documentation)
	+ Select target ICH elements and conduct preliminary study on them
* Second phase (July 2016 to June 2017): Conduct onsite video recording, post-production editing, and final video production
	+ Draft documentation outlines and conduct onsite video recording
	+ Write scripts, edit video recordings, and produce final outcomes
* Collaborators: UNESCO and specialized organizations on ICH
* Expected results

|  |  |
| --- | --- |
| **Performance indicators**  | **Benchmark** |
| * Implement the second phase project
* Onsite recording and editing
* Hold a working-level meeting
 | * Receive an interim report from each country and sign a contract for the second phase project
* Hold at least one working-level meeting
 |

**[Reference: Outcomes and Future Plans]**

* **Previous progress**

|  |  |  |
| --- | --- | --- |
| **Year** | **Contents** | **Results** |
| 2012 | * Held an ICH expert workshop and conducted a joint documentation project between Korea and Vietnam
 | * Published workshop proceedings
* Published videos onCa tru singing, Water Puppetry, and Cap Sac ritual
 |
| 2013 | * Held an ICH expert workshop and conducted a joint documentation project between Korea and Mongolia
 | * Published workshop proceedings
* Published videos on Nadam festival and shaman ritual in Mongolia
 |
| 2014 | * Held an ICH expert workshop and conducted a joint documentation project between Korea and Kyrgyzstan
 | * Published workshop proceedings
* Published videos on Manas epics
 |
| 2015 | * Hold an workshop and conduct a documentation project in Central Asia
 | * Published workshop proceedings
 |

* **Future plan**
* Develop multimedia contents and a specialized ICH website (2017)
* Develop multimedia contents: produce DVD packages using video recordings
* Website: specialized ICH website as a video library
* Broadcasting contents: produce a documentary and clips for TV and Internet broadcasting
* Consider to implement the ICH video documentation project of other sub-regions, such as the Southeast Asia, South Asia, and the Pacific

**3.4 Developing and Distributing ICH-Related Digital Contents**

* Relevance

|  |  |  |
| --- | --- | --- |
| Strategic Objective (SO) | SO 7. Protecting, promoting, and transmitting heritageSO 8. Fostering creativity and the diversity of cultural expressionsSO 9. Promoting freedom of expression, media development and access to information and knowledge | 37 C/4 Paragraphs |
| 69, 75, 87, 92 |
| Main Lines of Action (MLA) and Expected Results (ER) | MLA 2. Supporting and promoting thediversity of cultural expressions, the safeguarding of the intangible cultural heritage, and the development of cultural and creative industriesER 6. National capacities strengthened and utilized to safeguard the intangiblecultural heritage, including indigenous and endangered languages, through theeffective implementation of the 2003 Convention | 37 C/5 Paragraphs |
| 4024, 4030 |
| Agreement between the Government of Korea and UNESCO | Article 7.2.(b) |

* Purpose:
* To contribute to raising awareness on ICH among general public through developing and distributing ICH-related digital contents
* To ensure visibility on the ICHCAP’s activities through processing and distributing its project outcomes
* Targets: ICH stakeholders and general public, young generation in particular
* Contents
* Contribute to awareness raising among general public, targeting young generations in particular, by creating digital contents on ICH and using information and communication technology
* Develop various contents using materials produced by ICH-related organizations and collected through ICHCAP’s cooperative projects
* Ensure ICHCAP’s information activities through developing online contents considering user approaching including item development and layout renewal of the e-Knowledge Center
* Expected results

|  |  |
| --- | --- |
| **Performance indicators** | **Benchmark** |
| * Operate the e-Knowledge Center (third phase)
 | * Develop new themed items on ICH (eight items, including restored analogue materials of the Fines Arts Institute in Uzbekistan, and audio/video materials on music and musical instruments, ICH booklets of Central Asian countries etc.)
 |

* **Previous progress**

|  |  |  |
| --- | --- | --- |
| **Year** | **Project activities** | **Results** |
| 2009 | * Implement the Cultural Atlas of India Project
 | * Gathered sample data from the four regions in India
 |
| 20102013 | * Organize traveling photo exhibitions
 | * Held photo exhibitions in Korea (Seoul and other cities)
* Held photo exhibition in Mongolia (Ulaanbaatar)
 |
| 20112014 | * Produce promotional video on ICH and ICHCAP
 | * Produced a promotional video in English and Korean
 |
| 2011-13 | * Produce CDs on Mongolian ICH
* Produce CD/DVDs on Uzbek ICH
* Produce ICH animations
 | * Produced audio CD collection (10 CDs)
* Produced audio and Video CD/DVD collection (10 CD/DVDs)
* Produced animation for children in English and Korean (5 episodes)
 |
| 2014-15 | * Develop and operate e-Knowledge Center (First phase)
* Operate e-Knowledge Center (Second phase)
 | * Produced twenty themed items
 |

* **Future plan**
* Produce and distribute digital contents using the ICHCAP’s project outcomes and materials provided by Member States
* Strengthen the communication function of the e-Knowledge Center, which is now a content -oriented website
* Integrate the e-Knowledge Center into the ICHCAP’s website
* Establish networks for digital contents through partnerships with organizations specialized in ICH in the Asia-Pacific region

**4. ICH Information Service and IT Support**

|  |
| --- |
| **Objectives*** Strengthen ICH resource management and information service functions
* Arrange PR activities to promote ICH
* Support related organizations’ IT functions and stabilize IT operation environment
 |

**4.1. Database Management and Web Service Enhancement**

* Relevance

|  |  |  |
| --- | --- | --- |
| Strategic Objective (SO) | SO 7. Protecting, promoting, and transmitting heritage | 37 C/4 Paragraphs |
| SO 8. Fostering creativity and the diversity of cultural expressions | 69, 72, 75, 87 |
| Main Lines of Action (MLA) and Expected Results (ER) | MLA 2. Supporting and promoting thediversity of cultural expressions, the safeguarding of the intangible cultural heritage, and the development of cultural and creative industries | 37 C/5 Paragraphs |
| ER 6. National capacities strengthened and utilized to safeguard the intangiblecultural heritage, including indigenous and endangered languages, through theeffective implementation of the 2003 Convention | 4024, 4028, 4030 |
| Agreement between the Government of Korea and UNESCO | Article 7.2.(a) |

* Purpose:
* To enhance efficiency of the Centre’s activities and resource management
* To improve user interface for the Centre’s web services and manage database
* Target: monitoring functions, archives, database management, etc.
* Contents:
* Enhance resource management system, including resource search, monitoring, distribution management functions
* Strengthen interface for news and contents services
* Supplement and enter database entries
* Expected results:
* Increase in resource use cases and search time reduction
* Improve information usage environment and increase database entries serviced by the Centre

|  |  |
| --- | --- |
| **Performance Indicators** | **Benchmark** |
| * Increase the number of resources accessed and used from the resource management system
* Increase the number of website visitors
* Increase the number of entries added to the database
 | * Increase the number of resources accessed and used from the resource management system: 100 cases/month
* Increase the number of website visitors: 600/month
* Increase the number of entries to the database: 10%
 |

**[Reference: Outcomes and Future Plans]**

* **Previous progress**

|  |  |  |
| --- | --- | --- |
| **Year** | **Contents** | **Results** |
| 2013 | * Construct database and information archive system
 | * Constructed ICHCAP website
* Create website and database management system
 |
| 2014 | * Construct an integrated information system for ICH within the Asia-Pacific Region
 | * Constructed archives management system
 |
| 2015 | * Construct a resource management system (Year 1)
 | * Constructed a resource management system
 |

* **Future Plans**
	+ Reinforce resource management process through addition of interim check function and expansion of resource categorization function
	+ Implement information strategy planning (ISP) for further vitalization of resource management and information services

**4.2. ICH Multimedia Contest**

* Relevance

|  |  |  |
| --- | --- | --- |
| Strategic Objective (SO) | SO 7. Protecting, promoting, and transmitting heritage | 37 C/4 Paragraphs |
| SO 8. Fostering creativity and the diversity of cultural expressions | 69, 72, 75, 87 |
| Main Lines of Action (MLA) and Expected Results (ER) | MLA 2. Supporting and promoting thediversity of cultural expressions, the safeguarding of the intangible cultural heritage, and the development of cultural and creative industries | 37 C/5 Paragraphs |
| ER 6. National capacities strengthened and utilized to safeguard the intangiblecultural heritage, including indigenous and endangered languages, through theeffective implementation of the 2003 Convention | 4024, 4030 |
| Agreement between the Government of Korea and UNESCO | Article 7.2.(a), (c) |

* Purpose
* To expand the Centre’s ICH multimedia resource collection measures
* To improve public understanding of ICH
* Target: Multimedia resources (photographs and pictures, videos, audios, etc.) on ICH
* Contents:
* Web contest: by domain and/or theme
* Contest process: participants upload ICH-related photographs and/or videos on ICHCAP’s event page; winners are selected and souvenirs shipped
* Web PR: PR activities through the website, social media, e-mail, etc.
* Offline PR: through posters and brochures, cooperation with affiliated organizations, etc.
* Expected results:
* Obtain ICH multimedia resources possessed by countries, organizations (communities and groups), and/or individuals
* PR opportunities to increase awareness and understanding of ICH to the general public by encouraging participation from diverse groups of people
* PR opportunities for ICH during contest

|  |  |
| --- | --- |
| **Performance Indicators** | **Benchmark** |
| * Increase the number of contest entries
* Increase the number of visitors to the event page on the website
 | * Increase the number of contest entries: 500
* Increase the number of visitors to the event page: 600/month
 |

* Past Activities: None
* Future Plans
* Expand and implement 2nd ICH Multimedia Contest with specific themes

**4.3. Support for ICH Website Production**

* Relevance

|  |  |  |
| --- | --- | --- |
| Strategic Objective (SO) | SO 7. Protecting, promoting, and transmitting heritage | 37 C/4 Paragraphs |
| SO 8. Fostering creativity and the diversity of cultural expressions | 69, 72, 75, 87 |
| Main Lines of Action (MLA) and Expected Results (ER) | MLA 2. Supporting and promoting thediversity of cultural expressions, the safeguarding of the intangible cultural heritage, and the development of cultural and creative industries | 37 C/5 Paragraphs |
| ER 6. National capacities strengthened and utilized to safeguard the intangiblecultural heritage, including indigenous and endangered languages, through theeffective implementation of the 2003 Convention | 4024, 4028, 4030 |
| Agreement between the Government of Korea and UNESCO | Article 7.2.(a) |

* Purpose: To contribute to vitalization of ICH transmission and PR activities by providing support for website construction to ICH communities and/or affiliated organizations
* Target: Groups, communities, and/or organizations that are in possession of ICH information
* Contents:
* Produce website templates for ICH information service
* Produce interface templates for website management
* Provide training on website construction using website templates
* Provide training on website management
* Expected results:
* Construct information network for efficient information service of ICH that have been scattered among various countries, communities, and organizations
* Provide a method of self-promotion to ICH-related communities and organizations that had been unable to construct and manage its own website
* Create new information collection opportunities from communities and organizations

|  |  |
| --- | --- |
| **Performance Indicators** | Benchmark |
| * Increase the number of training sessions on website construction
* Increase the number of participants to training sessions
 | * Increase the number of training sessions: 3 or more
* Increase the number of participants: 40 people or more
 |

* Past Activities: None
* Future Plans
* Strengthen PR activities for ICH website production support program
* Promote multilateral PR activities to vitalize websites that have been constructed

**4.4. Upgrade of Hardware Equipment and Overall System Maintenance**

* Relevance

|  |  |  |
| --- | --- | --- |
| Strategic Objective (SO) | SO 7. Protecting, promoting, and transmitting heritage | 37 C/4 Paragraphs |
| SO 8. Fostering creativity and the diversity of cultural expressions | 69, 72, 75, 87 |
| Main Lines of Action (MLA) and Expected Results (ER) | MLA 2. Supporting and promoting thediversity of cultural expressions, the safeguarding of the intangible cultural heritage, and the development of cultural and creative industries | 37 C/5 Paragraphs |
| ER 6. National capacities strengthened and utilized to safeguard the intangiblecultural heritage, including indigenous and endangered languages, through theeffective implementation of the 2003 Convention | 4024, 4028, 4030 |
| Agreement between the Government of Korea and UNESCO | Article 7.2.(a) |

* Purpose:
* To stabilize the Centre’s systems and strengthen information security
* To stably operate and maintain the Centre’s systems (hardware and software)
* Target: Hardware equipment and software developed
* Contents:
* Purchase dual server system for system stabilization
* Maintain overall system (hardware and software systems)
* Expected results:
* Operate hardware equipment without troubles
* Create efficient system development and operation environment

|  |  |
| --- | --- |
| **Performance Indicators** | Benchmark |
| * Maintain smooth hardware operation
* Reduce the number of problems in system operation
 | * Maintain hardware operation for 365 trouble-free days
* Reduced issues to fewer than 3 problems/month
 |

**[Reference: Outcomes and Future Plans]**

* **Past progress**

|  |  |  |
| --- | --- | --- |
| **Year** | **Contents** | **Results** |
| 2015 | * Maintain overall system
 | * Had trouble-free operation
 |

* **Future Plans**
* Seek improvements on system maintenance methods and upgrade maintenance system