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Cultural Organization

Organisation
des Nations Unies
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Organización
de las Naciones Unidas
para la Educación,
la Ciencia y la Cultura

Организация
Объединенных Наций по
вопросам образования,
науки и культуры

منظمة الأمم المتحدة
للتربية والعلم والثقافة

联合国教育、
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Diversity of Cultural Expressions

3 IGC

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INTERGOVERNMENTAL COMMITTEE FOR THE PROTECTION AND PROMOTION OF THE DIVERSITY OF CULTURAL EXPRESSIONS

**Third Ordinary Session
Paris, UNESCO Headquarters
7 – 9 December 2009**

DECISIONS

Item 1 of the Agenda: Adoption of the Agenda

Decision 3.IGC 1

The Committee,

1. *Having examined document CE/09/3.IGC/211/1 Rev.,*
2. *Adopts the Agenda of the session contained in the above-mentioned document.*

Item 2 of the Agenda: Approval of the list of observers

Decision 3.IGC 2

The Committee,

1. *Having examined the list of observers,*
2. *Approves the list of observers.*

Item 3 of the Agenda: Adoption of the detailed summary record of the second extraordinary session of the Committee

Decision 3.IGC 3

The Committee,

1. *Having examined document CE/09/3.IGC/211/3 and its Annex,*
2. *Adopts the detailed summary record of the second extraordinary session of the Intergovernmental Committee for the Protection and Promotion of the Diversity of Cultural Expressions included in the above-mentioned document.*

Item 4 of the Agenda: Strategy for encouraging ratifications

Decision 3.IGC 4

The Committee,

1. *Having examined document CE/09/3.IGC/211/4 and its Annex,*
2. *Recalling Decision 2.EXT.IGC 7 of the Committee and Resolution 2.CP 7 of the Conference of Parties,*
3. *Taking into account its debates on the matter and recognizing that the implementation of the Convention by the Parties is the best means for promoting it and serves as an incentive for other States to ratify it,*
4. *Welcomes the strategy encouraging ratifications contained in document CE/09/3.IGC/211/4 as amended in its paragraph 10;*
5. *Encourages Parties, the Secretariat and civil society to intensify their efforts and improve their cooperation so that the strategy may be implemented as soon as possible, in a coordinated and consistent manner;*
6. *Requests the Secretariat to submit to it at its next session in December 2010 a document reporting on progress of ratifications of the Convention, as well as on steps taken and actions carried out in 2009-2010;*
7. *Further requests the Secretariat to invite to its next session all intergovernmental organizations that might have a role in promoting the Convention and the ratification process;*
8. *Invites the Director-General to facilitate implementation of the ratification strategy, in particular in the under-represented subregions and regions, and to encourage Member States of UNESCO to ratify the Convention.*

Document CE/09/3.IGC/211/4 amended in paragraph 10

10. As part of the ratification strategy (2010-2013), the following action plan to mobilize and coordinate the actions of the Parties to the Convention, civil society and UNESCO is proposed:

The Parties will:

- define at the national, subregional and regional levels, together with their National Commissions and focal points for sharing information about the Convention as well as civil society, measures designed to encourage ratifications at the subregional and regional levels;
- promote the benefits of the Convention in international forums;
- communicate the results of their initiatives to the Secretariat of the Convention.

UNESCO:

- The Director-General will take the necessary steps and resources to ensure coordination between the Culture Sector, including the Secretariat of the Convention, the other Sectors concerned by the strategy and the Field offices so as to create an environment conducive to the implementation of the strategy to encourage ratifications.
- The Culture Sector will establish close and active cooperation between Field offices and the Convention Secretariat, and will, in particular, programme awareness-raising activities in UNESCO Member States that are not party to the Convention, especially in the under-represented subregions and regions.
- The Convention Secretariat, in conjunction with the field offices, will develop new information tools according to the needs identified.
- At mid-term point (2011), on the basis of actions carried out by all stakeholders, the Convention Secretariat will prepare a document on the state of progress of ratifications, the steps taken and the activities carried out (2009-2010) by all the stakeholders, and will transmit the document to the Conference of Parties (2011).
- The Secretariat of the Convention will endeavour to publish the information kits in downloadable format on the Convention's website. Additionally, efforts will be made to translate these brochures, in priority in the UNESCO working languages that have not yet been used in the translated versions.

Civil society will:

- pursue and develop activities in the under-represented subregions and regions;
- disseminate its information material and continue its actions of various types (awareness-raising, etc).

Expected results: by 2013, 35 to 40 additional ratifications, in particular in the under-represented subregions and regions.

Item 5 of the Agenda: Implementation of the International Fund for Cultural Diversity (IFCD): preliminary steps

Decision 3.IGC 5

The Committee,

1. *Having examined document CE/09/3IGC/211/5,*
2. *Recalling Resolution 2.CP7, and in particular the provisions of the Guidelines on the use of the resources of the International Fund for Cultural Diversity (Article 18),*
3. *Adopts the provisional timetable for the pilot phase;*
4. *Adopts the assistance request form concerning programmes/projects;*
5. *Adopts the following criteria for determining the eligibility of candidates for the panel of experts:*
 - 5.1 *the panel is appointed on the basis of the criteria of equitable geographical representation and of complementarity of expertise (para 15.3 of the Guidelines – CE/09/2.CP/210/7);*
 - 5.2 *the CV should demonstrate that they possess a university degree and pertinent professional experience of several years in the fields covered by the Convention at both the national and international level;*
 - 5.3 *excellent writing skills in one of the two working languages of the Organization are essential, and a sufficient understanding of the other working language is highly desirable;*
 - 5.4 *in order to avoid any conflict of interest, a person cannot be a representative of a country, an NGO or an IGO, and at the same time be a member of the panel of experts.*
6. *Decides to appoint, for a two-year period as from this session, a panel of six experts to draw up recommendations with a view for the Committee's examination of requests for the funding of programmes/projects by the IFCD:*
 - Group I: Mr. Ferdinand Richard, France*
 - Group II: Ms. Baiba Tjarve, Latvia*
 - Group III: Ms. Rosalia Winocur Iparraguirre, Mexico*
 - Group IV: Mr. Li He, China*
 - Group V(a): Mr. Kokou Koami Denakpo, Togo*
 - Group V(b): Mr. Khamis Alshamakhi, Oman*
Decides to appoint additionally, for a two-year period as from this session, six alternate experts:
 - Group I: Mr. Bernard Boucher, Canada*
 - Group II: Mr. Marek Adamov, Slovakia*
 - Group III: Mr. Ricardo Nudelman, Mexico*
 - Group IV: Mr. Madhukar Sinha, India*
 - Group V(a): Mr. Jean-Claude Dioma, Burkina Faso*
 - Group V(b): Mr. Abdelwahab Hafez Shamseldin, Egypt*

The panel will choose a coordinator from amongst its members.

7. *Decides that each request for assistance shall be evaluated by at least two members of the panel of experts;*
8. *Adopts the budget for the year 2010 as proposed in Annex II of document CE/09/3IGC/211/5;*
9. *Decides that 70% of the amount available in the Fund as of 1 July 2010 will be allocated as the budget for the pilot phase (2010-2012);*
10. *Decides that the budget of this pilot phase will respect the following guidelines:*
 - 60% at least for the financing of programmes/projects;
 - 20 % at most for preparatory assistance;
 - 2% reserve for the financing, if necessary, of programmes/projects regarding special situations, such as those foreseen in articles 8 and 17 of the Convention.
11. *Decides to revise at its 4th Ordinary Session, if necessary, the budget of the pilot phase in light of the contributions to the Fund and the number of requests for assistance;*
12. *Requests the Director-General to launch an appeal for contributions to all Convention stakeholders.*

Item 6 of the Agenda: Draft operational guidelines on measures to increase the visibility and the promotion of the Convention

Decision 3.IGC 6

The Committee,

1. *Having examined document CE/09/3.IGC/211/6 and its Annex,*
2. *Recalling Resolution 2.CP 7 of the Conference of Parties and its Decision 2.EXT.IGC 7 of the Committee,*
3. *Adopts the draft operational guidelines on measures to ensure the visibility and promotion of the Convention as amended and annexed to this decision;*
4. *Decides to submit the draft operational guidelines to the Conference of Parties for approval at its third ordinary session;*
5. *Decides, in principle, to create an emblem in order to support its activities and those of the Parties in promoting the principles and objectives of the Convention.*
6. *Invites the Secretariat to provide the Committee at its next session with a feasibility study and cost analysis for the creation of an emblem for the Convention, including different options, such as the option of open competition based on wide publicity as well as a preliminary draft operational guidelines governing the use of the emblem of the Convention.*

Annex to Decision 3.IGC 6

Draft operational guidelines on measures to ensure the visibility and promotion of the Convention

General considerations

1. In order to ensure effective implementation of the Convention, the Parties are encouraged, by all appropriate means, to take the necessary measures to increase the visibility and promotion of the Convention at the national, regional and international levels, taking into account more specifically the objectives and principles of the Convention (articles 1 and 2).
2. To that end, the mobilization and cooperation of all stakeholders, namely the Parties, civil society, including artists and other cultural professionals and practitioners, as well as the public and private sectors, are essential.
3. Actions taken concerning the visibility and promotion of the Convention are closely linked to those related to fundraising in support of the International Fund for Cultural Diversity (IFCD, hereinafter referred to as “the Fund”), which has only voluntary contributions, and to those made in the context of the strategy for encouraging ratifications.

Measures by Parties to ensure the visibility and promotion of the Convention

At the national level

4. The Parties are encouraged to develop and to adopt measures to ensure the visibility and the promotion of the Convention in their territory. Such measures may include, but are not limited to:
 - 4.1 informing and mobilizing political decision-makers, opinion leaders in all different sectors, civil society and National Commissions and encouraging coordination between them in order to strengthen inter-institutional cooperation and dialogue;
 - 4.2 supporting the design and implementation of initiatives of the public and private sectors as well as civil society aimed at promoting and raising awareness of the diversity of cultural expressions;
 - 4.3 establishing or strengthening coordination structures dedicated to the Convention in order to highlight the importance of local and national policies in the area of cultural expressions and the development of cultural industries;
 - 4.4 encouraging and fostering media campaigns in order to disseminate the principles and the objectives of the Convention;
 - 4.5 facilitating the availability of communication tools related to the Convention accessible to all and also available on Internet;
 - 4.6 supporting the organization of seminars, workshops and public forums on the diversity of cultural expressions, as well as exhibitions, festivals and dedicated days, in particular the World Day for Cultural Diversity for Dialogue and Development on 21 May;

4.7 carrying out educational activities through the development of targeted programmes, in particular for young people, to facilitate understanding of the Convention;

4.8 carrying out awareness-raising activities with young professionals in the cultural sector regarding issues addressed by the Convention.

At the regional and international levels

5. The measures adopted by the Parties at the national level to ensure the visibility and promotion of the Convention may be reinforced by initiatives at bilateral, regional and international levels.

Parties, with the support of the Secretariat and Field Offices, are particularly encouraged to:

5.1 develop and share the communication tools relevant to ensuring the visibility and promotion of the Convention and organize events between countries of the same region (e.g. Festival on Cultural Diversity held by UNESCO in the week of 21 May);

5.2 publicize projects and activities supported by the Fund;

5.3 raise awareness of intergovernmental and non-governmental organizations having interests and activities in the fields covered by the Convention and, if appropriate, undertake joint activities.

Contribution of civil society

6. In the light of Article 11 of the Convention concerning the participation of civil society and in conformity with its operational guidelines, civil society is encouraged to actively contribute to ensuring the visibility and the promotion of the Convention by conducting awareness-raising, cooperation and collaborative activities with stakeholders.

7. To that end, civil society's efforts may include, but not be limited to:

7.1 organizing seminars, workshops and forums at every level, in particular with cultural professional organizations representing artists and others involved in the creation, production and dissemination/distribution of cultural expressions, and participating in national, regional and international conferences on the Convention;

7.2 developing and publishing information tools to facilitate understanding of the Convention;

7.3 disseminating information to stakeholders (through national media, websites and newsletters);

7.4 building partnerships with the ministries concerned, the National Commissions, universities and research institutes to organise research and training seminars on the Convention.

Role of the Secretariat of UNESCO

8. In order to help the Committee to improve the visibility and foster the promotion of the Convention, the Secretariat of UNESCO shall, without being limited to:

8.1 collect, share and distribute information on the protection and promotion of the diversity of cultural expressions and facilitate the exchange of information between Parties, non-governmental organisations, cultural professionals and civil society;

8.2 develop tools to disseminate the key messages of the Convention to different audiences and to distribute information regarding its implementation. These tools shall be developed in such a way as to facilitate their subsequent translation in several languages;

8.3 facilitate the organisation of workshops, seminars or conferences in order to raise awareness about the Convention;

8.4 underscore the importance of the Convention in international celebrations, such as the World Day for Cultural Diversity for Dialogue and Development;

8.5 publicize projects and activities carried out in the framework of the Fund.

Coordination of and follow-up on measures to ensure the visibility and promotion of the Convention

9. The Parties are encouraged, through the designated points of contact (articles 9 and 28 of the Convention), or through National Commissions, to implement and monitor activities to promote the Convention, to share information and best practices with each other and to coordinate their efforts at the international level.

Item 7 of the Agenda: Preparation of the operational guidelines on information sharing and transparency (Article 9 of the Convention)

Decision 3.ICG 7

The Committee,

1. *Having examined document CE/09/3.IGC/211/7 and its Annex,*
2. *Recalling Resolution 2.CP 7,*
3. *Requests the Secretariat to continue its work on the matter and submit to it, for examination at its next session, preliminary draft operational guidelines on Article 9 that take into account its discussions at the present session;*
4. *Invites Parties that have not yet done so to designate their points of contact as soon as possible and notify the Secretariat.*

Item 8 of the Agenda: Preparation of the operational guidelines on exchange, analysis and dissemination of information (Article 19 of the Convention)

Decision 3.IGC 8

The Committee,

1. *Having examined document CE/09/3.IGC/211/8,*
2. *Recalling Resolution 2.CP 7,*
3. *Requests the Secretariat, on the basis of the discussion at its present session, to continue its work on this issue and to submit to it for consideration at its next session preliminary draft operational guidelines on Article 19 of the Convention, comprising the modalities of their implementation and their financing. This preliminary draft shall also delineate the role of the Secretariat in the implementation of article 19.*

Item 9 of the Agenda: Provisional agenda and date of the fourth session of the Committee (December 2010)

Decision 3.IGC 9

The Committee,

1. *Having examined document CE/09/3.IGC/211/9,*
2. *Decides to convene its fourth ordinary session at UNESCO Headquarters in Paris in December 2010;*
3. *Approves the provisional agenda for the fourth ordinary session of the Committee in 2010 contained in the above-mentioned document as amended and annexed to this decision.*

Annex to Decision 3.IGC 9

Provisional agenda for the fourth ordinary session of the Committee

- Opening of the session
1. Adoption of the Agenda
 2. Approval of the list of observers
 3. Adoption of the detailed summary record of the third ordinary session of the Committee

4. Progress of ratifications of the Convention, steps taken and actions carried out in 2009-2010
5. Feasibility study and cost analysis for the creation of an emblem for the Convention
6. Pertinence and feasibility of appointing public persons to promote the Convention
7. Draft operational guidelines on information sharing and transparency (Article 9 of the Convention)
8. Draft operational guidelines on exchange, analysis and dissemination of information (Article 19 of the Convention)
9. Draft operational guidelines on education and public awareness (Article 10 of the Convention)
10. Implementation of the International Fund for Cultural Diversity (IFCD) and fundraising strategy
11. Documents to be approved by the third session of the Conference of Parties
12. Report of the Committee on its activities and decisions to the Conference of Parties
13. Implementation and follow-up of the Convention by the Committee: current state
14. Provisional agenda and date of the next session of the Committee
15. Election of the members of the Bureau of the fifth ordinary session of the Committee
16. Other business
Closing of the session

Item 10 of the Agenda: Election of the members of the Bureau of the fourth ordinary session of the Committee

Decision 3.ICG 10

The Committee,

1. *Decides to suspend the application of article 12.1 of its Rules of Procedure in order to elect the Chairperson of the Committee;*
2. *Elects Ms Nina Obuljen (Croatia) as Chairperson of the Committee;*
3. *Elects Mr Zaid Hamzeh (Jordan) as Rapporteur of the Committee;*
4. *Elects China, France, Kenya, Mexico as Vice-Chairpersons of the Committee.*