

Annex 1

Complementary data and information (sources and statistics)

1. Main sources and links

1.1. References to the main sources of information and data used in compiling this report

Bestandsaufnahme zur Umsetzung und Anwendung des UNESCO-Übereinkommens über den Schutz und die Förderung der Vielfalt kultureller Ausdrucksformen in der Kulturpolitik in Österreich

(Stock-taking of the implementation and application of the UNESCO Convention on the protection and promotion of the diversity of cultural expressions in Austrian cultural policies)

To identify possible starting points for implementing and applying the UNESCO Convention within current cultural policies in Austria, the Austrian Commission for UNESCO commissioned an analysis from the *österreichische kulturdokumentation*. This stock-taking exercise provides an overview of the bodies affected by the implementation and exemplarily names spheres of activities for Austrian cultural policies, such as the situation of artists and creatives, the system of public funds for the arts and the copyright situation.

Language: German

Contact: österreichische kulturdokumentation: internationales archiv für kulturanalysen
Ms. Veronika RATZENBÖCK, et al.
office@kulturdokumentation.org

Web: <http://kulturellevielfalt.unesco.at/cgi-bin/file.pl?id=199>

Compendium: Cultural Policy Profile Austria

The Council of Europe / ERICarts "Compendium of Cultural Policies and Trends in Europe" (13th edition, 2012) is a web-based and permanently updated information and monitoring system of national cultural policies in Europe. Since 1999 the Austrian report was prepared by the österreichische kulturdokumentation, Veronika Ratzenböck, and last updated in December 2011 by Anja Lungstraß.

Language: English

Contact: österreichische kulturdokumentation: internationales archiv für kulturanalysen
Ms. Veronika RATZENBÖCK, Ms. Anja LUNGSTRAß
office@kulturdokumentation.org

Web: http://www.culturalpolicies.net/down/austria_122011.pdf
<http://www.culturalpolicies.net/web/austria.php>

Statistik Austria: Kulturstatistik

(Statistics Austria: Culture Statistics)

Commissioned by the Federal Ministry for Education, Arts and Culture this publication provides information on the wide variety of cultural establishments and events and participation therein and gives a comprehensive overview of public funding for culture and of the economic effect of

culture. The topics cover cultural heritage, the arts and the media, and also includes interdisciplinary topics such as training and continuing education.

Language: German

Contact: Statistik Austria

Mr. Wolfgang PAULI

Wolfgang.Pauli@statistik.gv.at

Web: http://www.statistik.at/dynamic/wcmsprod/idcplg?IdcService=GET_NATIVE_FILE&dID=117049&dDocName=063428

The publication tables and introductions to the sections are accessible in its latest version on Statistics Austria's website, where the results have been published since end of the year 2011: http://www.statistik.at/web_de/statistiken/bildung_und_kultur/kultur/index.html

Kunst- und Kulturberichte

(Art and Culture Reports)

Every year, the Austrian Federal Ministry for Education, Art and Culture publishes a report on the cultural and artistic developments of the previous year. The culture report gives an overview of the developments in federal museums and theatres, other relevant cultural institutions in Austria and the protection of historical buildings and monuments. The art report mainly serves as an indicator of the support measures made available in the specified timeframe.

Language: German

Contact Art Reports:

Federal Ministry for Education, Arts and Culture

Arts Division

Ms. Charlotte SUCHER

charlotte.sucher@bmukk.gv.at

Web: http://www.bmukk.gv.at/medienpool/20914/kunstb_2010.pdf

Contact Culture Reports:

Federal Ministry for Education, Arts and Culture

Culture Division

Ms. Ruth PRÖCKL

ruth.proeckl@bmukk.gv.at

Web: http://www.bmukk.gv.at/medienpool/20912/kulturbericht_2010.pdf

Österreichischer Kreativwirtschaftsbericht

(Austrian Report on Creative Industries)

Every couple of years, "creativ wirtschaft Austria" releases a report on the economic impact of creative industries in Austria. Each one has a different focus. Last year's report was conducted on behalf of "creativ wirtschaft Austria" with the support of the Austrian Federal Ministry for Economy, Family and Youth within the framework of "evolve", Austria's Initiative to Support Innovation in the Creative Industries with special focus on the Creative Industries and Value added chains

Language: full report: German; abridged version available in English

Contact: "creativ wirtschaft Austria", Austrian Federal Economic Chamber

creativwirtschaft@wko.at

Web: <http://www.creativwirtschaft.at/document/KWB-kurz-englisch-web.pdf>
http://creativwirtschaft.at/document/KWB-Studienfassung-web-1_12_11.pdf (full report in German)

1.2. Institutions, agencies and networks, contributing to the production of information and knowledge in the fields addressed by the Convention⁴

1.2.1. On the creative and cultural field specialised scientific institutions:

österreichische kulturdokumentation. internationales archiv für kulturanalysen

(austrian cultural documentation. international archive for culture analysis)

The *österreichische kulturdokumentation - internationales archiv für kulturanalysen* is a non-university institute for applied cultural research and cultural documentation. Applying an interdisciplinary approach, the institute documents, analyses and publishes national, European and international developments in culture, cultural policy and cultural research. The main topics include international, European and national cultural policy, EU culture and media policy, cultural diversity, intercultural dialogue, creative industries, copyright, cultural education et.al

Contact: Ms. Veronika RATZENBÖCK, Director

Web: <http://www.kulturdokumentation.org/eversion/indexframe.html>

Institut für Kulturwirtschaft und Kulturforschung der Johannes Kepler Universität Linz

(Institute of Cultural Economy and Cultural Research at the Johannes Kepler University in Linz)

The Institute of Cultural Economy and Cultural Research at the Johannes Kepler University in Linz serves as a research institute in the fields of culture, art, media, recreation, tourism, cultural management and cultural economy.

Contact: Mr. Michael JOHN, Head of Institute

Web: <http://www.jku.at/kuwi/content>

EDUCULT – Institut für die Vermittlung von Kunst und Wissenschaft

(EDUCULT – Institute for Cultural Policy and Management)

Contact: Mr. Michael WIMMER, Director

Web: <http://www.educult.at/en>

EDUCULT is a NGO based in Vienna that aspires to initiate discussion and raise new questions in the field of culture, education and policy. They conduct research (i.e. audience research or research in cultural education) and evaluation studies and provide consultancy regarding projects, partners and applications.

FOCUS - Forschungsgesellschaft für kulturökonomische und kulturpolitische Studien

(Focus: Austrian Society for Cultural Economics and Policy Studies)

⁴ Please note that this list is not intended to be exhaustive and that public bodies who commission studies aren't listed.

Contact: Mr. Paul STEPAN, Chairman
Web: <http://www.fokus.or.at/?id=10>

The Austrian society for cultural economics and policy studies (FOKUS) serves as a platform for the exchange of ideas, the co-ordination of new research projects and as a nexus between academia, the arts, civil servants and governments.

mediacult. Internationales Forschungsinstitut für Medien, Kommunikation und Kulturelle Entwicklung

(International Research Institute for Media, Communication and Cultural Development)

Contact: Mr. Alfred SMUDITS, Honorary Secretary General
Web: <http://www.mediacult.at/en/main.html>

The research spectrum of Mediacult ranges from the analysis of the economic, technical, and legal conditions of culture and media work to issues of cultural and journalistic diversity, to the socio-political consequences of commercialization and globalization of cultural production.

Universität für Musik und darstellende Kunst Wien

(University of Music and Performing Arts Vienna; diverse departments, e.g. Institute for Cultural Management and Cultural Studies; Institute for Music Sociology)

Contact: Mr. Karl-Gerhard STRAßL, Director of University Management
Web: <http://www.mdw.ac.at/?pageid=1>

As one of the largest arts universities in the world, the University of Music and Performing Arts Vienna sets out to create unity from diversity. The university offers curricula ranging from instrumental studies, voice and voice performance, to acting in the Max Reinhardt College, the film academy, music education and research areas.

Institute for Music Sociology (IMS)

Contact: Mr. Alfred SMUDITS, Head of Department
Web: <http://www.musiksoziologie.at/?PagelId=3519>

The institute is committed to observing, documenting and analysing current developments in musical life. The institute's main research tasks include the analysis of the cultural labour market (above all the music labour market), reception research, the investigation of gender-specific aspects of music production and reception and the analysis of media, culture and music policy. Current research projects include the "Austrian Report on Musical Diversity".

Institute for Cultural Management and Cultural Studies (IKM)

Contact: Mr. Franz-Otto HOFHECKER
Web: <http://www.mdw.ac.at/ikm/?PagelId=1217>

The IKM is an educational institution in Austria that combines cultural management and cultural science with an interdisciplinary approach and a consistent connection to practical application. The research focus lies on cultural management, cultural science, and gender as well as film studies and involves research in cultural economy, policy, law and sociology.

Rüdiger Wischenbart – Content and Consulting

Contact: Mr. Rüdiger WISCHENBART
Web: <http://www.bladebit.com/wb/start.php>

Rüdiger Wischenbart - Content and Consulting is specialised on the global publishing industry and international book cultures. They analyse global and local markets as well as cultural patterns, and zoom in on individual authors, their readers, and the spreading of their works to get the best reading of books and their contexts. Current research projects include the annual "Diversity Reports" on the European book markets.

1.2.2. Further scientific institutions/organisations, which are regularly commissioned to carry out research projects in the cultural field:

Wiener Forschungsinstitut L&R Sozialforschung

(L&R Social Research – Institute for Social Research Vienna)

<http://www.lrsocialresearch.at/index.php?lng=en>

Institut für Höhere Studien

(IHS – Institute for Advances Studies)

<http://www.ihs.ac.at/vienna/>

IFES – Institut für Empirische Sozialforschung GmbH

(Institute for Empirical Social Studies)

<http://www.ifes.at/eng/>

Österreichisches Institut für Wirtschaftsforschung

(WIFO – Austrian Institute of Economic Research)

<http://www.wifo.ac.at/www/jsp/index.jsp?&language=2&fid=23842>

Forschungs- und Beratungsstelle Arbeitswelt

(FORBA – Research and Consulting Center for working environment)

<http://www.forba.at/en/>

Joanneum Research

<http://www.joanneum.at/en/jr.html>

KMU Forschung Austria

(Austrian Institute for SME Research)

<http://www.kmuforschung.ac.at/index.php?lang=en>

Triconsult

<http://www.triconsult.at/en/>

GQ consulting and cultural research

<http://www.kulturberatung.at/>

2. Reporting on available statistics

2.1 Demographic context

a) Population structure

- **Total population**

Population per 1.1.2011: 8 404 252 persons

- **Total annual growth rates per 1000s**

Annual growth rate of 4.6‰ since 2000

Source: Statistics Austria, Demographisches Jahrbuch 2010, p. 19

http://www.statistik.at/dynamic/wcmsprod/idcplg?IdcService=GET_NATIVE_FILE&dID=110860&dDocName=059549

- **Age structure**

Population per 1.1.2011:

	absolute	%
0 to 14 years	1 234 761	14.7
15 to 59 years	5 214 874	62.1
60 years and older	1 954 617	23.3

Source: Demographisches Jahrbuch 2010, cf. table 8.08, p. 326

http://www.statistik.at/dynamic/wcmsprod/idcplg?IdcService=GET_NATIVE_FILE&dID=110860&dDocName=059549

b) Migration

- **Migrant stock as a percentage of the population**

Per 1.1.2011: 927 612 foreign citizens, that equates 11.0% of the population

2010 (annual average): 1 543 289 persons with migration background, that equates 18.6% of the population

Source: Statistics Austria, Migration und Integration 2011, p. 21

http://www.statistik.at/dynamic/wcmsprod/idcplg?IdcService=GET_NATIVE_FILE&dID=101066&dDocName=057239

- **Emigration**

86 703 persons emigrated from Austria in 2010, of whom 66 404 were foreign citizens

Source: Statistics Austria, Wanderungsstatistik 2010, p. 53

http://www.statistik.at/dynamic/wcmsprod/idcplg?IdcService=GET_NATIVE_FILE&dID=107736&dDocName=059363

c) Language and literacy

- **Number of official languages**

The official language in Austria is German. In the mixed-language districts of Carinthia and Burgenland, Slovenian respectively Croatian and Hungarian are admitted as additional official languages. In addition to the Slovenes, Croats and Hungarians, the Czechs and Slovaks (in Vienna), as well as the Roma exist as ethnic groups ("Volksgruppen" in legal terms).

Source: Eurypedia, Section: Official and Minority Languages

https://webgate.ec.europa.eu/fpfis/mwikis/eurydice/index.php/Austria:Population:_Demographic_Situation,_Languages_and_Religions

- **Number of languages spoken**

Mother tongue of the Austrian population of age 25 to 64 years, 2006/07
(multiple answers possible)

Language	Persons in 1 000	in %
Total	4 561.8	100.0
German	3 945.9	86.5
Turkish	139.3	3.1
Serbian	92.6	2.0
Bosnian	77.2	1.7
Croatian	60.5	1.3
English	31.1	0.7
Polish	26.8	0.6
Arabic	23.7	0.5
Hungarian	21.7	0.5
Romanian	19.1	0.4
Slovenian	(17.4)	(0.4)
Czech/Slovak	(14.9)	(0.3)
Russian	(11.4)	(0.3)

Source: Statistics Austria, Adult Education Survey 2007, p. 49f

http://www.statistik.at/dynamic/wcmsprod/idxplg?IdxService=GET_NATIVE_FILE&dID=52175&dDocName=036431

- **Literacy rates**

Close to 100% due to compulsory schooling of children residing permanently in Austria; cf. Compulsory Schooling Act 1985 (Federal Law).

2.2 Mobility of cultural goods and services

a) Total flows of cultural goods and services

- **Total exports trade in cultural goods in million USD**

USD 850.230,667 (637.673 €)

Source: Statistics Austria, Cultural Statistics 2010, table „Import and Export of Cultural Goods, 2010” (Definition of ‘cultural goods’ according to ESSnet suggestion)

http://www.statistik.at/web_de/statistiken/bildung_und_kultur/kultur/kulturwirtschaft/020666.html

- **Total imports trade in cultural goods in million USD**

USD 1.364.502,67 (1.023.377 €)

Source: Statistics Austria, Cultural Statistics 2010, table „Import and Export of Cultural Goods, 2010” (Definition of ‘cultural goods’ according to ESSnet suggestion)

http://www.statistik.at/web_de/statistiken/bildung_und_kultur/kultur/kulturwirtschaft/020666.html

b) Translation flows

- Total number of published translations

Titles published in 2009 by Austrian Publishers:

Translations into German: 147

Translations from German into other language: 16

Source: Index Translationum

[http://portal.unesco.org/culture/en/ev.php-](http://portal.unesco.org/culture/en/ev.php-URL_ID=7810&URL_DO=DO_TOPIC&URL_SECTION=201.html)

[URL_ID=7810&URL_DO=DO_TOPIC&URL_SECTION=201.html](http://portal.unesco.org/culture/en/ev.php-URL_ID=7810&URL_DO=DO_TOPIC&URL_SECTION=201.html)

2.3 Cultural production, distribution

a) Films

- number of national feature films produced/year

2010: 45 premiered Austrian cine films (20 feature films, 25 documentaries)

Source: Filmwirtschaftsbericht 2011, p. 41

<http://www.filminstitut.at/de/filmwirtschaftsberichte>

- % films co-produced

2010: 40% (18) of 45 Austrian cine films

Source: Filmwirtschaftsbericht 2011, p. 41

<http://www.filminstitut.at/de/filmwirtschaftsberichte>

- number of cinemas per 1000 inhabitants

2010: 159 cinemas with 577 screens, that equates

0,02 cinemas per 1.000 inhabitants or

0,07 screens per 1.000 inhabitants

Source: Statistics Austria, Cultural Statistics 2010

http://www.statistik.at/web_de/statistiken/bildung_und_kultur/kultur/kinos_und_filme/021242.html

b) Radio/TV broadcasting

- annual television broadcasting time by programme type (in hours)

Television broadcasting time of the Austrian national public service

broadcaster (channels ORF1 and ORF2) in 2010 – exclusive commercials

	hours	%
Total	17 692	100.0
Information	3 671	20.7
Culture, Religion	1 034	5.8
Science, Education, Counseling	1 763	10.0
Sports	1 182	6.7
Entertainment	7 777	43.9
Family	2 284	12.9

Source: Statistics Austria, Cultural Statistics

http://www.statistik.at/web_de/statistiken/bildung_und_kultur/kultur/hoerfunk_und_fernsehen/021232.html

- annual broadcasting time (TV and radio) for programmes related to indigenous peoples (in hours)

Television broadcasting time of the Austrian national public service broadcaster (channels ORF1 and ORF2) related to the recognized ethnic minorities 2011: 193 hours;

c) Books

- **number of titles published**

2010: 8 132 titles

Source: Statistics Austria, Cultural Statistics

http://www.statistik.at/web_de/statistiken/bildung_und_kultur/kultur/buecher_und_presse/021219.html

- **number of publishers**

2009: 322 enterprises

Source: Statistics Austria, Structural Business Statistics

www.statistik.at/web_de/static/leistungs- und strukturstatistik_2009_-_dienstleistungen_-_hauptergebnisse_057145.pdf

- **number of book shops**

2009: 491 enterprises

Source: Statistics Austria, Structural Business Statistics

www.statistik.at/web_de/static/leistungs- und strukturstatistik_2009_-_dienstleistungen_-_hauptergebnisse_057145.pdf

d) Music

- **number of recording studios and music publisher:**

2009: 537 enterprises

Source: Statistics Austria, Structural Business Statistics

www.statistik.at/web_de/static/leistungs- und strukturstatistik_2009_-_dienstleistungen_-_hauptergebnisse_057145.pdf

2.4 Cultural consumption / participation

a) Percentage of people attending cultural events such as concerts, live theatre several times a year, broken down by gender and age (if possible)

Percentage of the population of age 25 to 64 years attending live performances such as theatre, concert, opera, ballet or dance performance, 2006/07

	1-3 times	4-6 times	7-12 times	more than 12 1time	at least
Total	31.7	12.6	6.3	4.8	55.4
Men	31.2	10.9	5.1	4.2	51.4
Women	32.2	14.3	7.5	5.5	59.5
25 to 34 years	31.9	10.7	3.8	2.8	49.2
35 to 44 years	32.7	13.9	5.2	4.6	56.4
45 to 54 years	33.2	12.3	8.3	5.1	58.9
55 to 64 years	28.0	13.2	8.3	7.1	56.6

Source: Statistics Austria, Adult Education Survey 2007, p. 174f

www.statistik.at/web_de/static/subdokumente/b_aes_manual_adult_education_survey_2005-2007.pdf

b) Cinema admissions in 1000s

2010: 17 322.7

Source: Statistics Austria, Cultural Statistics 2010

http://www.statistik.at/web_de/statistiken/bildung_und_kultur/kultur/kinos_und_filme/02124_2.html

c) Book sales

Turnover of book shops in 2009: 741 626 000 EUR (national currency)

Source: Statistics Austria, Structural Business Statistics

[www.statistik.at/web_de/static/leistungs- und strukturstatistik 2009 - dienstleistungen - hauptergebnisse 057145.pdf](http://www.statistik.at/web_de/static/leistungs-_und_strukturstatistik_2009_-_dienstleistungen_-_hauptergebnisse_057145.pdf)

d) Household equipment (% hab.)

- Number of households with a television set

2009/10: 3 483 370 households, that equates 97% of private households

Source: Statistics Austria, Household Expenditure Survey

http://www.statistik.at/web_de/statistiken/soziales/ausstattung_privater_haushalte/021850.html

- Personal computers per 1000 inhabitants

2010: 79% of the population living in private households have a PC at home

Source: Statistics Austria, EU-SILC 2010, p. 45

[http://www.statistik.at/web_de/static/tabellenband_zu_eu-silc_2010._armuts- und ausgrenzungsgefaehrung_in_oeste_060385.pdf](http://www.statistik.at/web_de/static/tabellenband_zu_eu-silc_2010._armuts-_und_ausgrenzungsgefaehrung_in_oeste_060385.pdf)

2.5 Connectivity, infrastructure, access

a) Mobile cellular subscribers per 1000 inhabitants

2011, 2nd Quarter: 1 480 (activated SIM cards per 1000 inhabitants)

Source: RTR Telekom Monitor 4/2011, p. 27

http://www.rtr.at/de/komp/TKMonitor_4_2011/TM4-2011.pdf

b) Internet users per 1000 inhabitants

2011: 798 persons (population 16 to 74 years with internet use during the last 12 months)

Source: Statistics Austria, ICT-Use in Households,

http://www.statistik.at/web_de/statistiken/informationsgesellschaft/ikt-einsatz_in_haushalten/022209.html

c) Internet penetration rate as a % of the population

2011, 2nd Quarter: 58% (number of broadband connections in relation to the population)

Source: RTR Telekom Monitor 4/2011, p. 38

http://www.rtr.at/de/komp/TKMonitor_4_2011/TM4-2011.pdf

2010: 76% of the population living in private households have at home access to the internet

Source: Statistics Austria, EU-SILC 2010, p. 45

http://www.statistik.at/web_de/static/tabellenband_zu_eu-silc_2010_armuts-und_ausgrenzungsgefaehrung_in_oeste_060385.pdf

f) % of public radio and television institutions

2010: 96 radio stations, of which 12 (12,5%) the public service broadcaster operates

Source : Statistics Austria, Cultural Statistics

http://www.statistik.at/web_de/statistiken/bildung_und_kultur/kultur/hoerfunk_und_fernsehen/021236.html

g) Number of community radio stations

2011: 13 on air

Source: Austrian Regulatory Authority for Broadcasting and Telecommunications (RTR)

<http://www.rtr.at/en/m/Verzeichnisse>

2.6 Economy and finance

a) Contribution of cultural activities to Gross Domestic Product (GDP) in percentage

2009: 1.9%

Source: Statistics Austria, Structural Business Statistics, SNA (Definition of 'cultural activities' according to ESSnet suggestion)

b) Percentage of people employed in culture

2009: 2.9% of the persons employed (taking into account only people employed in the **cultural sector** – according to ESSnet suggestion; data on cultural occupations is currently not available)

Source: Statistics Austria, Culture Statistik 2010

http://www.statistik.at/dynamic/wcmsprod/idcplg?IdcService=GET_NATIVE_FILE&dID=117049&dDocName=063428

c) Public expenditure: government expenditure on culture

Government expenditure 2010 by level in millions, exclusive intergovernmental transfers

Federal government	USD 1.050,30 (787.73 euros)
Regional government	USD 1.166 (874.53 euros)
Local government	USD 895,4 (671.55 euros)
Total	USD 3.111,73 (2 333.80 euros)

Source: Statistics Austria, Cultural Statistics

http://www.statistik.at/dynamic/wcmsprod/idcplg?IdcService=GET_NATIVE_FILE&dID=117049&dDocName=063428

d) Household expenditure on culture and recreation

Average monthly expenditure on cultural goods and services in 2009/10: USD 183.6 (137.7 euros), that equates 4.7% of total household expenditure.

Source: Statistics Austria, Household Expenditure Survey (Definition of 'cultural expenditure' according to ESSnet suggestion)
http://www.statistik.at/web_de/static/monatliche_verbrauchsausgaben_der_privaten_haushalte_in_kulturbezogenen_au_063250.pdf

2.7 International cooperation

a) Official Development Assistance allocated to culture (estimated percentage of total allocable ODA)

0,7%

Source: Federal Ministry for European and international Affairs

b) Net receipt (in USD) of Official Development Assistance allocated to culture (estimates)

USD 3.467.275,734 for the period 2007-2011

Source: Federal Ministry for European and international Affairs