



United Nations
Educational, Scientific and
Cultural Organization

World Book Capital

27 January 2020

UNESCO WORLD BOOK CAPITAL

CALL FOR APPLICATIONS 2022

1. Through the World Book Capital programme, UNESCO acknowledges the commitment of cities in promoting books and fostering reading during a 12 month period between one World Book and Copyright Day and the next (23 April).
2. The Advisory Committee – operating under the auspices of UNESCO – is made up of one representative of **the International Publishers Association (IPA)**, one representative of the **International Federation of Library Associations and Institutions (IFLA)** and one UNESCO representative.
3. The Director-General of UNESCO is responsible for the designation of the cities in conformity with the procedure set out below and follows both internal and external consultations with the support of the other members of the Advisory Committee.
4. The Advisory Committee for the World Book Capital is calling for applications for the World Book Capital 2022.
5. Complete applications drafted in one of the working languages of the UNESCO Secretariat (English or French), should reach UNESCO no later than Thursday 25 June 2020. No application received after this date will be taken into consideration.
6. The applications should be submitted by email using the application form (Annex 1) and sent to the following address: wbcc@unesco.org.
7. To ensure the balanced representation of all regions¹ of the world, the Advisory Committee will not consider consecutive nominations of cities from the same region. Since the 2021 title was awarded to a city from Europe and North America Region (Tbilisi, Georgia), no candidature from this region will be taken into consideration for the 2022 nomination.
8. Furthermore, the Advisory Committee will only consider an application for a city in a country where another city has been a UNESCO World Book Capital if a period of 10 years or more has elapsed since the previous host city nomination.

¹ According to its own criteria based on operational needs, UNESCO distinguishes five regions: Africa, Arab States, Asia and the Pacific, Europe and North America, and Latin America and the Caribbean (Annex 2).

9. Applications will be evaluated in the light of the following six criteria using a weighting system:

- the submission of an activity programme specifically conceived for the World Book Capital and implemented during the city's term as Capital with long-term benefits for partners and society at large;
- a general outline of expected expenses and fund-raising strategies;
- the degree of municipal, regional, national and international involvement, including professional and non-governmental organizations, and the foreseeable impact of the programmes;
- the quantity and quality of one-time or ongoing activities organized by the applicant city in collaboration with national, regional and international professional organizations representing writers, publishers, booksellers and librarians respecting the various players in the book supply chain and in the scientific and literary community;
- the quantity and quality of any other noteworthy projects promoting and fostering books and reading;
- conformity with the principles of freedom of expression, freedom to publish and to distribute information, as stated in the UNESCO Constitution, as well as in Articles 19 and 27 of the Universal Declaration of Human Rights, and in the Agreement on the Importation of Educational, Scientific and Cultural Materials (Florence Agreement).

10. By presenting its application each candidate city commits, in case of nomination, to:

- associate UNESCO and the professional organizations represented on the Advisory Committee with its communication and information campaign by displaying their respective logos on all publications and on the website dedicated to the UNESCO World Book Capital;
- provide UNESCO and all members of the Advisory Committee with:
 - a. an interim report on the activities implemented during the first part of nomination year (23 April 2022 – 23 October 2022);
 - b. a final report on the activities implemented during the entire nomination year (23 April 2022 - 22 April 2023);
- systematically invite UNESCO and the professional organizations represented on the Advisory Committee to all main events relating to the World Book Capital;
- produce and circulate information and communication tools on the activity programme to the Advisory Committee members.

11. Indicative timetable for the 2022 designation process and call for applications:

<u>Phase 1</u>	Call for Applications
27 January 2020	Launch of call for applications
25 June 2020	Deadline for receipt of applications by UNESCO
<u>Phase 2</u>	Evaluation
24 July 2020	External and internal consultative evaluation process
<u>Phase 3</u>	Notification of results
1 September 2020	Publication of designation by the Director-General of UNESCO

12. UNESCO, with the support of the Advisory Committee, will assist the chosen capital in the planning and implementation of its activity programme during the two years prior to its mandate. The Committee will take stock and evaluate all preparatory work. The city should facilitate possible evaluation audits implemented on UNESCO's request.

13. If the work does not meet the panel's expectations, the Advisory Committee may withdraw the title from the city at any time during the monitoring phase, with one month's notice.

14. The city authorities should also commit to support the administrative work of the World Book Capital Secretariat by gathering financial contributions from potential donors or participating in the development of fundraising strategies.

15. In submitting an application to be designated UNESCO World Book Capital, the city undertakes to sign a Memorandum of Understanding, indicating the main lines of action for the year of designation. **The selected city will only be officially announced at the signing of this memorandum.**

The first UNESCO World Book Capital designated prior to the adoption of 31 C/Resolution 29 was Madrid (Spain) in 2001. Subsequent UNESCO World Book Capitals have been:

- Alexandria (Egypt) in 2002
- New Delhi (India) in 2003
- Antwerp (Belgium) in 2004
- Montreal (Canada) in 2005
- Turin (Italy) in 2006
- Bogotá (Colombia) in 2007
- Amsterdam (The Netherlands) in 2008
- Beirut (Lebanon) in 2009
- Ljubljana (Slovenia) in 2010
- Buenos Aires (Argentina) in 2011
- Yerevan (Armenia) in 2012
- Bangkok (Thailand) in 2013
- Port Harcourt (Nigeria) in 2014
- Incheon (Republic of Korea) in 2015
- Wrocław (Poland) in 2016
- Conakry (Republic of Guinea) in 2017
- Athens (Greece) in 2018
- Sharjah (United Arab Emirates) in 2019
- Kuala Lumpur (Malaysia) in 2020
- Tbilisi (Georgia) in 2021

Contact:
UNESCO

Publications, Branding and Merchandising Section
7, place de Fontenoy
F-75352 Paris Cedex 07 SP (France)
Tel.: +33 1 45 68 10 00
E-mail: wbcc@unesco.org