



**Consultative Meeting on the 2005 Convention on the Protection and Promotion of the  
Diversity of Cultural Expressions in Northeast Asia**  
20-22 June 2017  
Qingdao, China

# AGENDA

**Organized by:** UNESCO Beijing Office  
Secretariat of the UNESCO 2005 Convention  
National Commission of the People's Republic of China for UNESCO

**Hosted by:** Qingdao Municipal Government

**Venue:** Qingdao Huiquan Dynasty Hotel

## AGENDA

### DAY 1: Monday, 19 June 2017

Time	Activity	Notes
All day	Arrival and Registration	

### DAY 2: Tuesday, 20 June 2017

Time	Activity	Notes
All day	Field Visit	Detailed information about the field trip to be distributed separately
<b>18:00-19:30</b>	<b>Buffet Dinner at the Hotel</b>	
20:00-21:00	Side-event: Orientation on the UNESCO Creative Cities Network	

### DAY 3: Wednesday, 21 June 2017

Time	Activity	Notes
09:00-09:30	<p><b>Opening Ceremony</b></p> <p>Opening Remarks:</p> <ul style="list-style-type: none"> <li>- Representative from the Qingdao Municipal Government</li> <li>- Dr Marielza OLIVEIRA, Director and Representative, UNESCO Beijing Office</li> <li>- Mr SHEN Yubiao, Director, Division of Sciences, Culture and CI, National Commission of the People's Republic of China for UNESCO</li> </ul>	<b>Chair:</b> Local host
09:30-10:00	<p><b>Setting the Scene</b></p> <p><i>Overview of the 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions</i></p> <p>Ms YOSHIDA Reiko, Programme Specialist for Culture, UNESCO</p> <p>Q&amp;A</p>	<b>Moderator:</b> Ms Himalchuli GURUNG, Programme Specialist for Culture, UNESCO Beijing Office
<b>10:00-10:15</b>	<b>Group Photo and Tea Break</b>	

10:15-11:30	<p><b>Country Report Session</b> (15' each):</p> <p><i>Creative sector for the promotion of the diversity of cultural expressions, and/or implementation of the 2005 Convention: achievements/challenges, good practices</i></p> <p><u>Presentation 1: People's Republic of China</u></p> <p>Ms HAN Lixin, Deputy Director, Division of Cultural Trade, Bureau for External Cultural Relations, Ministry of Culture of China &amp; Mr WEI Pengju, Professor, Central University of Finance and Economics</p> <p>Q&amp;A</p> <hr/> <p><u>Presentation 2: Mongolia</u></p> <p>Ms NAMCHIN Munkhzul, Head, Division of Performing Arts, Culture and Arts Authority, Implementing Agency of the Government of Mongolia</p> <p>Q&amp;A</p> <hr/> <p><u>Presentation 3: Republic of Korea</u></p> <p>Ms RYOO Jeungah, Director, Culture and Arts Research Division, Korea Culture &amp; Tourism Institute</p> <p>Q&amp;A</p>	<p><b>Moderator:</b> Ms Himalchuli GURUNG, Programme Specialist for Culture, UNESCO Beijing Office</p>
11:30-12:30	<p><b>Thematic Presentation</b></p> <p><i>Importance of information sharing through periodic reporting and the 2015 Global Report "ReShaping Cultural Policies: A Decade of Cultural Expressions for Development"</i></p> <p>Ms YOSHIDA Reiko, Programme Specialist for Culture, UNESCO</p> <p>Q&amp;A</p>	
12:30-14:00	<p><b>Lunch</b></p>	
14:00-16:00	<p><b>Moderated Discussion Session</b></p> <p><i>Presentations by the international facilitator integrated with interactive Q&amp;A and discussions</i></p> <ul style="list-style-type: none"> <li>- Policies and measures to promote the diversity of cultural expressions aiming at different stages of the cultural value chain (creation, production, distribution/dissemination, and participation/enjoyment)</li> <li>- Preferential treatment</li> </ul>	<p><b>Facilitator:</b> Mr Charles VALLERAND, International facilitator from the Expert Facility of the UNESCO 2005 Convention</p>
16:00-16:15	<p><b>Tea Break</b></p>	

16:15-17:15	- Transversal issues (e.g., digital technologies, public service media) and UNESCO priorities (e.g., Africa, gender equality, youth)	
17:15-17:30	Conclusions	

**DAY 4: Thursday, 22 June 2017**

Time	Activity	Notes
09:00-09:15	Recap of Day 2 and setting the stage for Day 3	<b>Facilitator:</b> Mr Charles VALLERAND, International facilitator from the Expert Facility of the UNESCO 2005 Convention
09:15-10:15	- Awareness-raising and participation of civil society	
<b>10:15-10:30</b>	<b>Tea Break</b>	
10:30-12:30	- Culture and sustainable development - International cooperation	
<b>12:30-14:00</b>	<b>Lunch</b>	
14:00-15:00	- Achievements and challenges to the Implementation of the 2005 Convention	
<b>15:00-15:15</b>	<b>Tea Break</b>	
15:15-16:15	- Benefits of ratifying the 2005 Convention	
16:15-16:40	<b>Closing Ceremony</b> Closing Remarks: - Representative from the National Commission of the People's Republic of China for UNESCO - Ms Himalchuli GURUNG, Programme Specialist for Culture, UNESCO Beijing Office	<b>Chair:</b> Local host

**DAY 5: Friday, 23 June 2017**

Time	Activity	Notes
All day	Departure	Further information on the shuttle bus time schedule to be communicated separately