

An architectural rendering of a modern park in Medellín, Colombia. The scene features terraced green spaces with various levels and paths. People are shown walking, sitting, and playing in the park. A large tree is prominent on the right side. In the background, there are modern buildings and a red structure. The overall atmosphere is bright and sunny.

GDYNIA

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HOW

DOES LIFELONG LEARNING LEVERAGE NATIONAL AND LOCAL RESOURCES TO DEVELOP AND PROMOTE EMPLOYMENT AND ENTREPRENEURSHIP IN LEARNING CITIES (...)?



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WHICH

INSTITUTIONS AND SECTORS ARE PARTICIPATING IN THE
PLANNING AND IMPLEMENTATION OF THESE LIFELONG
LEARNING POLICIES?



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DOES LIFELONG LEARNING LEVERAGE NATIONAL AND LOCAL RESOURCES TO DEVELOP AND PROMOTE **EMPLOYMENT AND ENTREPRENEURSHIP** IN LEARNING CITIES (...)?



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DEVELOPING AND PROMOTING
EMPLOYMENT
ENTREPRENEURSHIP



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effectiveness

IT DEPARTMENT

EMPLOYER

temper

ENERGY

initiative

occupation

DYNAMISM

DIRECTOR

PROJECT LEADER

COOPEARTION

imaginativeness

invention

LAW

INVOLVEMENT

to employ

enthusiasm

HUMAN RESOURCES
DEPARTMENT

intelligence

activity

SUPERVISOR



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KNOWLEDGE

(work)

EXPERIENCE

(happiness)

ATTITUDE

(cooperation)




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KNOWLEDGE
EMPLOYMENT
EXPERIENCE
ENTREPRENEURSHIP
ATTITUDE



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A woman with blonde hair and sunglasses on her head is looking into a large, rectangular water tank. The tank is filled with water and has a blue section on the left side. The background shows a large window with a metal frame, suggesting a laboratory or industrial setting.

What if we train (educate) them and they leave?

What if we don't and they stay?!



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WHAT

ARE THE MAIN ELEMENTS OF A LOCAL ACTION PLAN TO
IMPLEMENT LIFELONG LEARNING FOR EMPLOYMENT AND
ENTREPRENEURSHIP?



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1.EDUCATION

2.EMPLOYMENT SUPPORT PROGRAM

3.RELATIONS



EDUCATION

ATTITUDE:

- cooperation
- responsibility
- MFS / OPEN AREA

PERSONAL ASPIRATIONS / TALENTS AND INDIVIDUAL PERSPECTIVE

TEACHERS



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EMPLOYMENT SUPPORT PROGRAM

„YES, YOU CAN” PROGRAMS

GLOBAL COMPETITION VS LOCAL
LABOUR MARKET

INDIVIDUAL CAPABILITIES

FOLLOWING THE TRENDS OF LOCAL
LABOUR MARKET

PUBLIC TRANSPORT



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RELATIONS

INNOVATIVE APPROACH TO INHABITANTS
(DECISION MAKING PROCESS):
INFOBOX / COMMISSIONS / ...

OPENNESS:

- OPEN DATA
- NO_E (272 INDICATORS; INTEGRATED DATABASES)
- ISO 37120
- CULTURE





DEPUTY MAYOR

QUALITY OF LIFE



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QUALITY OF LIFE

EDUCATION

LIFELONG LEARNING

EMPLOYMENT AND
ENTREPRENEURSHIP



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**SMART
SUSTAINABLE
HAPPY CITY**

THANK YOU



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