

# International Literacy Day events 2020



Every year on 8 September, International Literacy Day is celebrated around the world to advocate and bring awareness to the importance of promoting literacy and closing the literacy gap.

The UNESCO International Literacy Day will feature a selection of events and celebrations that will be taking place around the world on 8 September and beyond on for the occasion of the Day.

**If you are preparing an event and wish to appear on this list, please fill out the form and send back to UNESCO to [g.cieploch@unesco.org](mailto:g.cieploch@unesco.org) with [ild-celebrations@unesco.org](mailto:ild-celebrations@unesco.org) in copy.**

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## Bangladesh

### *International Literacy Day ceremonies, activities, and publications*

- Organised by: UNESCO Dhaka Office; Bureau of Non-Formal Education of the Government of the Peoples Republic of Bangladesh
- Date: 8 September 2020
- Language: Bangla
- Place and time: Dhaka and all districts and Sub-districts of Bangladesh at 10:00 PM (Bangladesh Time)
- Short description: With the support of UNESCO Dhaka Office, the Bureau of Non-Formal Education of the Government of Peoples Republic of Bangladesh will organize an online opening ceremony, publication and dissemination booklet, the publication and dissemination of a poster, publication of special articles in daily newspapers, and an online-offline discussion meeting. Furthermore, a TV talk-show will focus on literacy teaching and learning in the COVID-19 crisis and beyond, emphasizing the role of educators and changing pedagogies. Around 30,000 representatives from Government agencies, Civil Society Organizations, INGOs, NGOs, academia and media will participate in the events.

- Link to a website for more information (or email address for more information): <http://bnfe.gov.bd/>; <http://bnfe.gov.bd/site/notices/4a5a5eff-61df-41c1-a4cb-8c9120e5d80d/-Distribution-of-posters-on-the-occasion-of-International-Literacy-Day>
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## France

### *The National Days of Action against Illiteracy*

- Organised by: l'Agence Nationale de Lutte Contre l'Illettrisme
  - Date: 7 – 13 September 2020
  - Language: French
  - Place and time: More than 350 locations throughout France and its territories
  - Short description: *The National Days of Action against Illiteracy* was initiated in 2014 by the National Agency for the Fight Against Illiteracy. They have the dual objective of encouraging awareness regarding the prevalence of the issue, and of available resources to pursue its mitigation. Firstly, they aim to shed light on the existence of the underrepresented phenomenon, as the topic of illiteracy is often underestimated and considered taboo. Its second aim is to raise awareness among populations of concern, and highlight to their communities the solutions that exist in their practical proximity. More than 350 local events, labeled "Acting together against illiteracy", will be held during this week of mobilization.
  - Link to a website for more information: <https://www.illettrisme-journees.fr> or email address for more information: [virginie.lamontagne@anlci.gouv.fr](mailto:virginie.lamontagne@anlci.gouv.fr)
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## Ghana

### *Television programme: Celebration of Literacy Teaching and Learning during and after the COVID-19 crisis*

- Organised by: UNESCO Accra National Office
- Date: 7<sup>th</sup>, 8<sup>th</sup> and 9<sup>th</sup> September 2020
- Language: English (with translations to two local Ghanaian languages; Ga and Twi)
- Place and time: Ghana 7:00 AM, 8:00 AM and 9:00 AM TV shows on GTV,TV3 & CITY TV respectively.
- Short description: Drawing from the 2020 ILD theme, 'Literacy teaching and learning in the COVID-19 crisis and beyond: The role of educators and changing pedagogies', the Ghana celebration will focus on "*Literacy teaching and learning in Ghana during the COVID-19 Crisis and after*". The ultimate goal to celebrate the ILD is to join other United Nation's (UN) member states to mark the day and highlight the significance of literacy and lifelong learning especially for youth and adults and out-of-school children (OoS) across Ghana and enumerate efforts by government, civil society organizations and other stakeholders to improve the situation. Through virtual tools, it is anticipated that the celebration will reactivate the minds of Ghanaians and entire the world about the critical relevance of

literacy and lifelong learning. The 2020 celebration will also provoke attention on political will for designing policies, mobilizing, and allocating resources towards concerted efforts for educating youth and adults - especially those excluded, marginalized and underprivileged

- Link to a website for more information: Philip Deh <kosideh@gmail.com>
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## Guinea

### *International Literacy Day Festivities*

- Date: Le 8 September 2020
  - Language: French
  - Place and time: Conakry, Guinee; at 9:00 GMT – 15:00.
  - Short description: The festivities of International Literacy Day in Guinea will include speeches, a presentation of learners and an awards ceremony.
  - Link to a website for more information: m.diallo@unesco.org
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## Liberia

### *International Literacy Day Liberia*

- Date: September 8, 2020
  - Language: English
  - Place and time: Monrovia City; 9:00 a.m. GMT
  - Short description: International Literacy Day, in accordance with the international call to celebrate the event, is held each year in Monrovia. Despite a current literacy rate of 48.3% (62.7% males and 34.09% females) in Liberia, the probability of a successful literacy teaching and learning in the COVID-19 crisis and beyond faces serious challenges in respect of instructional material and quality educators. During the COVID-19 crisis, some women and girls were fortunate to have benefitted from literacy and numeracy learning when schools were declared partially open. The celebration of the 2020 ILD in Liberia will provide an opportunity for stakeholders to discuss the plight of the education sub-sector and how it can be supported for promoting lifelong learning, which is highly dependent on innovative pedagogical approaches to facilitate learning for youth and adults who missed out on formal education opportunities.
  - Link to a website for more information (or email address for more information): [contact@moe.lr](mailto:contact@moe.lr); [fdoesumah@moe.lr](mailto:fdoesumah@moe.lr)
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## Mozambique

### *Launch of International Literacy Week*

- Date: 1 September 2020

- Language: Portuguese
  - Place and time: Several Locations in Mozambique
  - Short description: The launch of the International Literacy Week will feature various ceremonies, with media involvement in each province and district for the opening of the International Literacy Week. The message regarding the ILD will be disseminated by the First Lady.
  - Link to a website for more information (or email address for more information): [d.domingos@unesco.org](mailto:d.domingos@unesco.org) or [a.oltramari@unesco.org](mailto:a.oltramari@unesco.org)
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#### *Topic Discussions – Literacy Teaching and Learning in Mozambique*

- Date: 5 September 2020
  - Language: Portuguese
  - Place and time: Maputo City 09:00 A.M to 2 pm
  - Short description: Discussions on the topic: “Literacy teaching and learning in the COVID-19 crisis and beyond, with a focus on the role of educators and changing pedagogies” in the Mozambican context. By exploring these questions, the workshop provides an opportunity to reflect on and discuss how innovative and effective pedagogies and teaching methodologies can be used in youth and adult literacy programmes to face the pandemic and beyond. The workshop will also give an opportunity to analyze the role of educators, as well as formulate effective policies, systems, governance and measures that can support educators and learners.
  - Link to a website for more information (or email address for more information): [d.domingos@unesco.org](mailto:d.domingos@unesco.org) or [a.oltramari@unesco.org](mailto:a.oltramari@unesco.org)
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#### *Ceremony of International Literacy Day Mozambique*

- Date: 8 September 2020
  - Language: Portuguese
  - Place and time: Manica Province, District of Guro
  - Short description: The central ceremony of the International Literacy Day will be held in the district of Guro (province of Manica). It will be attended by the first lady of the Republic of Mozambique, Her Excellency Mrs. Minister of Education and Human Development, the UNESCO Representative to Mozambique, the Governor and Secretary of State of the Province of Manica, and senior staff of the Ministry of Education at national and local level. Participants include literacy teachers, students, representatives of the community leaders, partners, community members and civil society as well as literacy learners. The planned activities include the presentation of plays, messages from literacy teachers and literacy students, as well as interventions by the Secretary of State / Provincial Governor.
  - Link to a website for more information (or email address for more information): [d.domingos@unesco.org](mailto:d.domingos@unesco.org) or [a.oltramari@unesco.org](mailto:a.oltramari@unesco.org)
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## Nepal

### *Celebration of International Literacy Day*

- Organised by: UNESCO Regional Office Kathmandu
  - Date: 8 September 2020
  - Language: Nepali
  - Place and time: Several locations in Nepal, including availabilities via webinar.
  - Short description: UNESCO Kathmandu office, Centre for Education and Human Resource Development (CEHRD)/ Ministry of Education, Science and Technology (MOEST) and various Community Learning Centres (CLCs) are jointly celebrating International Literacy Day 2020 with an array of activities on 8 September 2020 and beyond, for the occasion of the day.
  - Link to a website for more information (or email address for more information): b.timalsina@unesco.org
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### *Media Presentation – International Literacy Day*

- Organised by: Various medias including newspapers *Gorkhapatra* and *Ajako Sikchhya Patrika*.
  - Date: 8 September 2020
  - Language: Nepali
  - Short Description: A presentation of best wishes on International Literacy Day through print medias. For example, in government owned daily national newspapers *Gorkhapatra* and *Ajako Sikchhya Patrika*.
  - Link to a website for more information (or email address for more information): b.timalsina@unesco.org
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### *Public Service Announcement*

- Date: Duration of one week
  - Language: Nepali
  - Place: Electronic Media - Nepal TV & Radio Nepal
  - Short Description: Production of PSAs and jingles in multiple languages related to literacy/Non-formal education/lifelong learning education to be broadcasted in regular education program in Nepal Television and Radio Nepal.
  - Link to a website for more information (or email address for more information): b.timalsina@unesco.org
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### *Interaction Television Programme – International Literacy Day*

- Organised by: Various medias including Nepal Television
- Date: 8 September 2020
- Language: Nepali
- Place and time: Various television programmes; 7:30 PM.

- Short Description: Interaction programme through various medias and special interaction programmes in government-owned Nepal Television after news.
  - Link to a website for more information (or email address for more information): b.timalsina@unesco.org
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#### *Tree Plantation and Sanitation Program Presentation*

- Date: 8 September 2020
  - Language: Nepali
  - Place and time: Sanothimi, Bhaktapur; 8:00 AM.
  - Short Description: Presentation of Tree Plantation and Sanitation Program in Sanothimi area, which includes Centre for Education and Human Resource Development
  - Link to a website for more information (or email address for more information): b.timalsina@unesco.org
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#### *Announcement of Open Essay Competition Winner*

- Organised by: Centre for Education and Human Resource Development (CEHRD)
  - Date: 8 September 2020
  - Language: Nepali
  - Place: Sanothimi, Nepal.
  - Short description: Open Essay Competition on the topic of “Extension and Access to Literacy and Lifelong Learning for Marginalised Groups”. The essays have already been submitted and evaluation process is ongoing as the date approaches. The winners will be announced on 8<sup>th</sup> September 2020, and published in CEHRD website on the same date.
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#### *Recognition of literacy and lifelong learning contributors*

- Organised by: Centre for Education and Human Resource Development (CEHRD)
  - Date: 8 September 2020
  - Language: Nepali
  - Place: Sanothimi, Nepal.
  - Short Description: Recognition of officials and organizations who have done remarkable contribution in literacy and lifelong learning sector.
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#### *Award presentation – Community Learning Centres (CLC)*

- Organised by: Centre for Education and Human Resource Development (CEHRD)
- Date: 8 September 2020

- Language: Nepali
  - Place: Sanothimi, Nepal.
  - Short description: Award distribution to active and high performing CLCs based on their contribution. Evaluation process is ongoing. The award winner CLC's name will be published in the website of CEHRD on 8<sup>th</sup> Sept.
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#### *Video Presentation*

- Date: 8 September 2020
  - Language: Nepali
  - Place: Throughout social media
  - Short description: Presentation of a one minute long animated video that depicts the role of adults and youths in learning from home amidst the Covid-19 crisis.
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#### *Virtual Training – Community Learning Centre facilitators and managers*

- Date: 8 September 2020
  - Language: Nepali
  - Place: Virtual
  - Short Description: One day virtual training to CLC facilitators and managers for innovative and needful activities to cope up with the COVID-19 crisis.
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#### *International Literacy Day Virtual Webinar*

- Date: 9 September 2020
  - Language: Nepali
  - Place: Virtual webinar from Kathmandu
  - Short Description: Webinar with government officials, CLC Facilitators and managers to share best practices of CLCs done during pandemic time in their society and to develop the culture of partnership among CLCs and local government to combat social issues.
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#### *Essay Competition*

- Organised by: Attariya Community Learning Centre
  - Date: 8 September 2020
  - Language: Nepali
  - Place: Kailali district
  - Short Description: Essay Competition on the theme of learning during COVID 19 from school students.
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## Nigeria

### *Policy dialogue on youth and adult literacy during the COVID-19 crisis*

- Organised by: UNESCO Regional Office Abuja
  - Date: 23<sup>rd</sup> September 2020
  - Language: English and French (with simultaneous interpretation)
  - Place and time: Regional webinar from Abuja; at 9:00 GMT. Open for all, especially Sub-Saharan African countries.
  - Short description: Policy dialogue on innovative methodologies for youth and adult literacy programmes during the COVID-19 crisis and beyond, with emphasis on the role of educators. The webinar will provide a platform to discuss effective policies, innovative approaches, and the role of educators as we rethink literacy teaching and learning of youth and adults in Africa during and after the COVID-19 era.
  - Link to a website for more information (or email address for more information): <https://en.unesco.org/fieldoffice/abuja>; Email: m.anene-maidoh@unesco.org
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### *Regional webinar on UNESCO Strategy for Youth and Adult Literacy*

- Organised by: UNESCO Regional Office Abuja
  - Date: 30<sup>th</sup> September 2020
  - Language: English and French (with simultaneous interpretation)
  - Place and time: Regional webinar from Abuja; at 9:00 GMT. Open for literacy and NFE practitioners and education planners in Sub-Saharan Africa.
  - Short description: Regional webinar on UNESCO Strategy for Youth and Adult Literacy (2020-2025). During the second webinar, the new UNESCO Strategy for Youth and Adult Literacy will be shared with education planners, focal persons responsible for literacy in the countries of the region as well as non-formal education practitioners with a view to supporting them in the contextualization and implementation of the strategy at country level.
  - Link to a website for more information (or email address for more information): <https://en.unesco.org/fieldoffice/abuja>; Email: m.anene-maidoh@unesco.org
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## Pakistan

### *Presentations on literacy teaching in the COVID-19 crisis.*

- Organised by: Government of Punjab, India
- Date: 8 Sep 2020
- Language: Multilingual (Urdu and English)
- Place and time: Children Library Complex, Lahore, 10:30 am to 13:10 pm
- Short description: Literacy Teaching and Learning in the COVID-19 crisis and beyond. The event will consist of presentations on the following topics: i) Current scenarios of literacy in province of Punjab: Issues, challenges and practices ii)



literacy teaching and learning in the COVID 19 crisis: the role of educators and changing pedagogies.

- Link to a website for more information (or email address for more information): <http://literacy.punjab.gov.pk/>
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#### *Radio airing of literacy information and messaging*

- Organised by: UNESCO Regional Office Islamabad
  - Date: 8 September 2020
  - Language: Multilingual (Urdu and English)
  - Place and time: 10:00 AM to 11:00 AM
  - Short description: Airing of literacy messages through radio, which takes place during distance learning education broadcasts. The UNESCO Regional Office in Islamabad office has started such presentations in 18 target districts across Pakistan.
  - Link to a website for more information (or email address for more information): <https://en.unesco.org/news/radio>
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#### *Webinar: Literacy Teaching and Learning in the COVID-19 crisis*

- Date: 8 September 2020
  - Language: Multilingual (Urdu and English)
  - Place and time: Webinar, from Islamabad; 12:00 – 13:00 PM
  - Short description: Webinar on “Literacy teaching and learning in the Covid-19 crisis and beyond”. This webinar will consist of presentations about the present literacy situation in Pakistan, provide an outlook of the projected future, and present future innovative approaches with a particular focus on literacy initiatives for women.
  - Link to a website for more information (or email address for more information): [www.mv.com.pk](http://www.mv.com.pk)
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## **Sierra Leone**

#### *Launch of Adult Literacy education program*

- Organised by: The Ministry of Basic and Senior Secondary Education (MBSSE)
- Date: 8 September 2020
- Language: English and Pigin (Creole)
- Place and time: Taiama, Kori Chiefdom, Southern Province, Sierra Leone 11:00AM
- Short description: The Ministry of Basic and Senior Secondary Education (MBSSE) with the non-formal Education Council and other providers of literacy will launch the Adult Literacy education program in the chiefdom headquarter towns. This program will advocate for literacy teaching and learning enhancement during the COVID-19 crisis and beyond, and the Impact of the

Covid-19 crisis on youth and adult literacy educators and teaching and learning and lessons learnt. The engagement that this program strives for will further prioritize youth and adult literacy in the national responses and strategies in the recovery and resilience-building phase while major innovative and effective pedagogies and teaching methodologies used in youth and adult literacy programmes will be emphasised, including technology and scientific research, cognitive science and the role educators can play in improving pedagogical models and approaches.

- Link to a website for more information (or email address for more information): <https://mbsse.gov.sl/>
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## Thailand

### *Inauguration Ceremony: International Literacy Day 2020*

- Organised by: The Office of Non-Formal and Informal Education (ONIE)
  - Date: 8<sup>th</sup> September 2020
  - Language: Thai and English
  - Place and time: Ministry of Education, Bangkok, Thailand
  - Short description: The Office of the Non-Formal and Informal Education (ONIE), Ministry of Education Thailand is organizing the Inauguration Ceremony of the “International Literacy Day” 2020 to celebrate this year’s theme of literacy teaching and learning in the COVID-19 crisis and beyond with a focus on the role of educators and changing pedagogies. The ceremony will be presided over by the Permanent Secretary for Education. In addition, the message from the Director-General of UNESCO on the occasion of the International Literacy Day 2020 will be delivered by the Director of UNESCO Bangkok at the ceremony where the Prime Minister’s message and the ONIE’s “New Normal for Learning” video presentations will be presented. The event is to be broadcasted on TV nationwide.
  - Link to a website for more information (or email address for more information): <http://www.nfe.go.th/onie2019/>
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