

PROGRAMME

## UNESCO Cities Platform Online Meeting

## URBAN SOLUTIONS: LEARNING FROM CITIES' RESPONSES TO COVID-19

25 June 2020 | 1:30-5:00 PM CET

|                  | <b>PROGRAMME</b>  |
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| Time<br>(PM CET) | Sessions  |
| 1:30 - 1:40      | Introduction: Cities at the forefront of COVID-19 response and recovery<br>The UNESCO Cities Platform online meeting aims to share experiences of how cities have responded<br>during various stages of the COVID-19 pandemic. Acknowledging that cities around the world currently<br>find themselves in different stages of battling the crisis, the meeting will look at how cities have<br>responded and recovered, and learn lessons from city authorities and experts from a wide range of<br>disciplines on how these experiences can help shape the future of cities around the world.<br><u>Opening remarks:</u> Mr. Xing Qu, Deputy Director-General, UNESCO  |
| 1:40 - 2:25      | <ul> <li>E-debate I: Cities' Responses to COVID-19</li> <li>The session will discuss how cities have been at the forefront of responding to COVID-19, translating government measures into local actions, addressing communities' urgent needs with ingenuity, as well as what lessons have been learned to be better prepared in the future.</li> <li>Moderator: Ms. Mirian Vilela, UNESCO Chair on Education for Sustainable Development with the Earth Charter</li> <li>Ms. Maria Francesca Merloni, UNESCO Goodwill Ambassador for Creative Cities</li> <li>Mr. Lekan Shodeinde, Permanent Secretary, Lagos State Ministry of Environment and Water Resources, Nigeria</li> <li>Mr. Paulo Alexandre Barbosa, Mayor of Santos, Brazil</li> <li>Mr. Juma Assiago, Head of Safer Cities Programme, UN-Habitat</li> <li>Mr. Camilo Younes-Velosa, Professor of Universidad Nacional de Colombia at Manizales, Electric Engineer and Lawyer</li> </ul> |

| 2:25 - 3:10 | E-debate II: Learning from Early Recovery   |
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|             | The session will consider how cities have been addressing and will continue to address the particularly challenging early recovery phase, where lockdown measures are slowly eased and a broad range of sectors have to be re-started. This requires measures that balance safety with recovery, while cities are re-establishing their role as social, cultural and economic hubs for the region or the country. |
|             | Moderator: Mr. David Wilson, Director of Bradford UNESCO City of Film   |
|             | <ul> <li>Ms. Geraldina González de la Vega Hernández, President of the Council to Prevent and Eliminate<br/>Discrimination of Mexico City (COPRED)</li> </ul>   |
|             | <ul> <li>Ms. Andrea Laverde, Deputy Director of International Relations of the Office of the Mayor<br/>of Bogotá</li> </ul>   |
|             | • Mr. Jordi Pascual, Coordinator, Culture Committee, United Cities and Local Governments (UCLG)   |
|             | • Mr. Vimlendu Jha, Environmentalist, Founder of Swechha  |
|             | • Ms. Jia Zhou, Researcher, Wuhan Academy of Educational Sciences   |
|             | <b>E-debate III:</b> A More Resilient Future: Imagining the Cities of Tomorrow  |
|             | The session will serve to look ahead, and reflect on what lessons can be learned from the COVID-19 pandemic to create safer, healthier and more sustainable cities. The UNESCO Cities Platform, which cuts across all the UNESCO's programme sectors, is particularly well situated to tap into the multiple dimensions of such transformation.   |
|             | Moderator: Mr. Riel Miller, Head of Futures Literacy, UNESCO  |
|             | <ul> <li>Mr. Sameh Wahba, Global Director, Urban, Disaster, Risk Management, Resilience and Land Global<br/>Practice, World Bank</li> </ul>   |
| 3:10 – 3:55 | <ul> <li>Ms. Soo-Jin Kim, Deputy Head of the City Division, Centre for Entrepreneurship, SMEs, Regions and Cities,<br/>Organisation for Economic Co-operation and Development (OECD)</li> </ul>   |
|             | <ul> <li>Mr. Carlos Moreno, Scientific Director of the eTi Chair (Entrepreneurship–Territory–Innovation),<br/>Panthéon Sorbonne University – IAE</li> </ul>   |
|             | Mr. Jean-Michel Wilmotte, Architect, urban planner and designer   |
|             | <ul> <li>Mr. Benedetto Zacchiroli, Advisor to the Italian National Office against racism (UNAR), President of the<br/>Global Steering Committee of ICCAR and President of ECCAR</li> </ul>  |
|             | Ms. Judith James, Head of Strategic Regional Collaboration, Swansea University  |
|             | Youth outlook by <b>Ms. Wevyn Muganda</b> , Founder of Beyond The Lines (UNDP 16x16 initiative)   |
|             | Special session: Transformative City Tourism  |
| 3:55 – 4:40 | The special session will be dedicated to addressing the challenges faced by the tourism sector in the face of COVID-19, looking ahead at how the sector can operate and develop differently and more sustainably.   |
|             | Moderator: Ms. Mechtild Rössler, Director of the World Heritage Centre, UNESCO  |
|             | Mr. Manuel Butler, Executive Director, World Tourism Organization (UNWTO)   |
|             | Ms. Somjai Suwansupana, Mayor of Phuket, Thailand   |
|             | <ul> <li>Ms. Armandina Saleiro, Vice-President of Barcelos Municipality (Portugal) and Coordinator of the<br/>Barcelos Creative City Project</li> </ul>   |
|             | Ms. Betty Addero Radier, Chief Executive Officer, Kenya Tourism Board   |
|             | <ul> <li>Ms. Maria Helena de Senna Fernandes, Director of Macao Government Tourism Office and Macao SAR<br/>Focal point to the UNESCO Creative Cities Network</li> </ul>  |
|             | Ms. Ang Ming Chee, General Manager of George Town World Heritage Incorporated   |
| 4:40 - 5:00 | Closing session   |
|             | Mr. Ernesto Ottone R., Assistant Director-General for Culture, UNESCO   |

Each of the e-debates and the special session will be composed of an introduction by the moderator, interventions by 5 to 6 panelists (4 min each), an open debate and Q&A segment (about 15 min), and a moderator led wrap up (3 min).