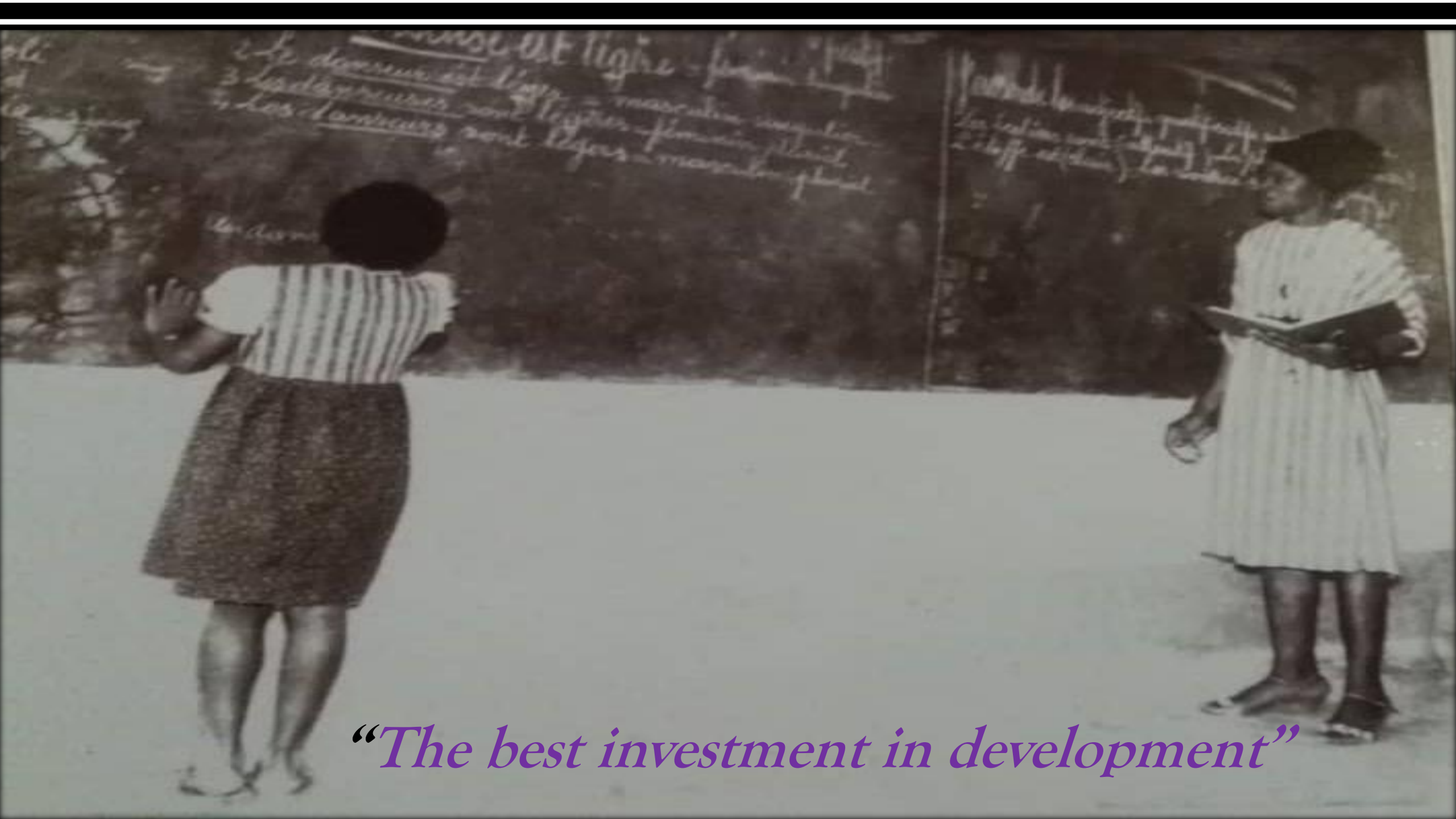




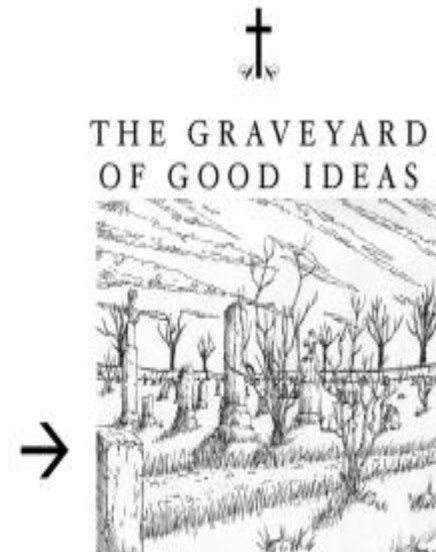
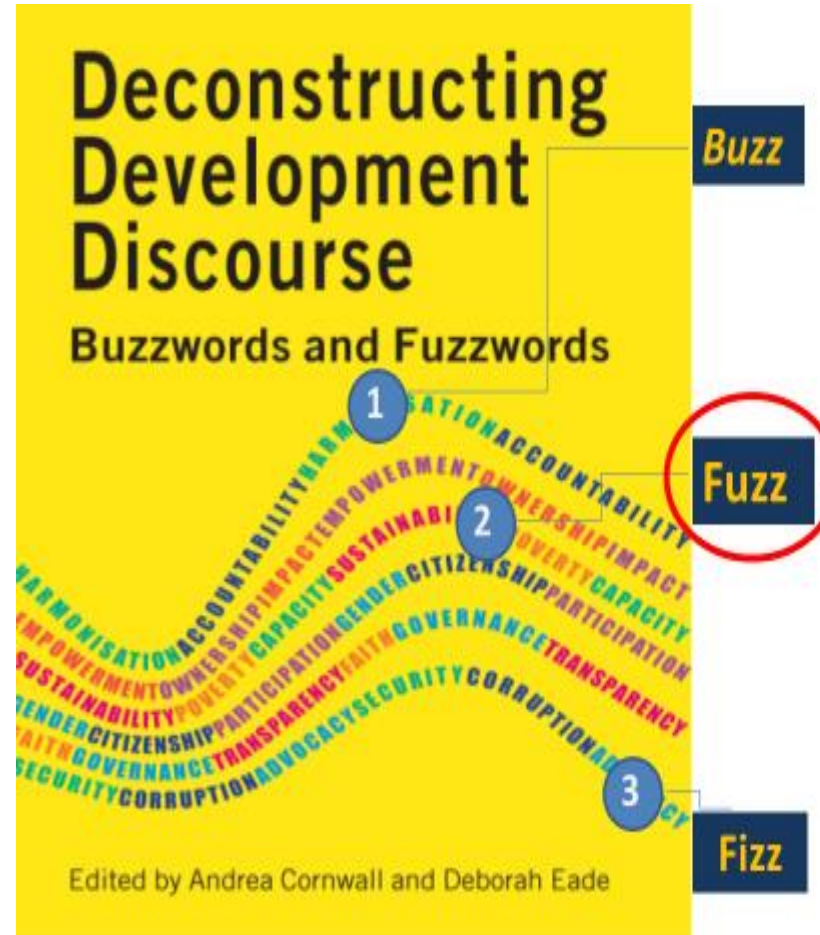
*Still the Best Investment?  
Revisiting the Slogan*



*“The best investment in development”*

# *Still the Best Investment?*

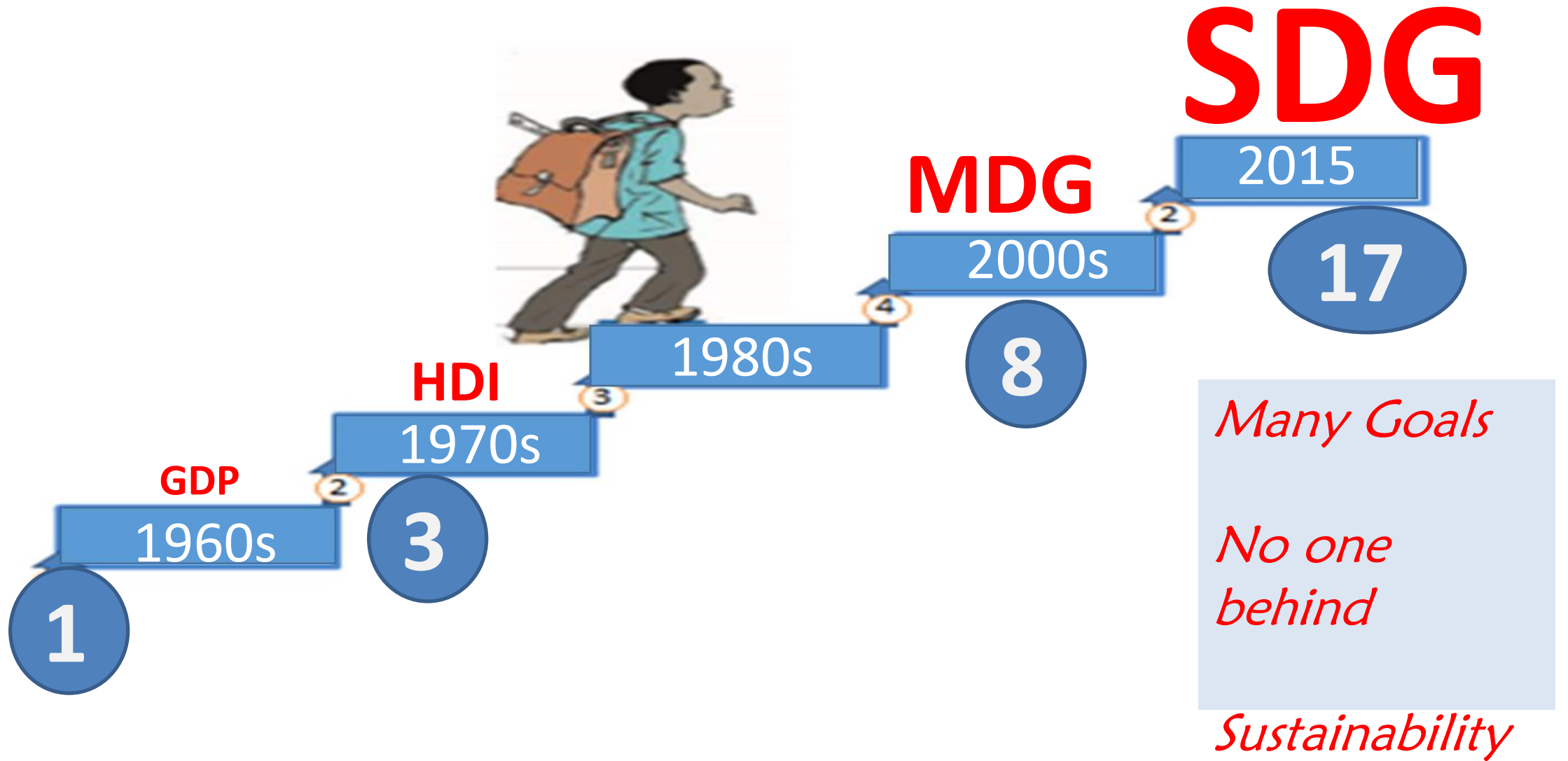
1. A historical panacea
2. SDGs as a higher bar
3. Reviving the Slogan



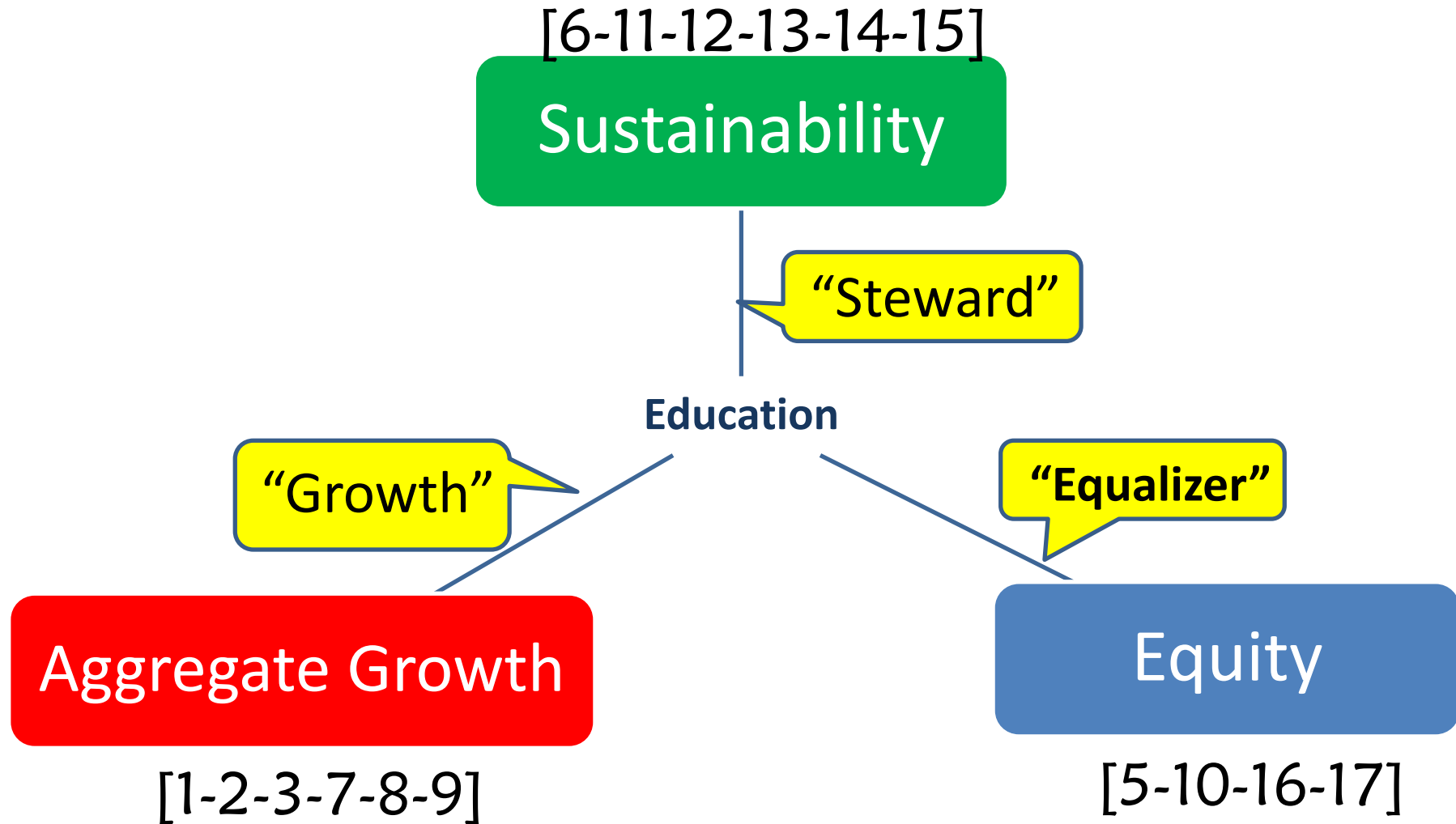


*Outrunning a Bear*

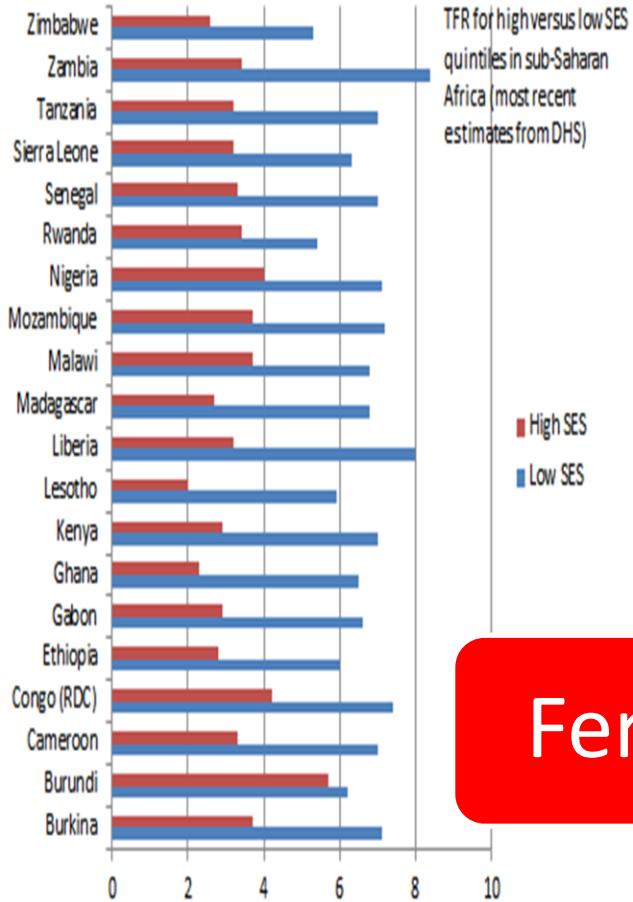
# A Higher Bar



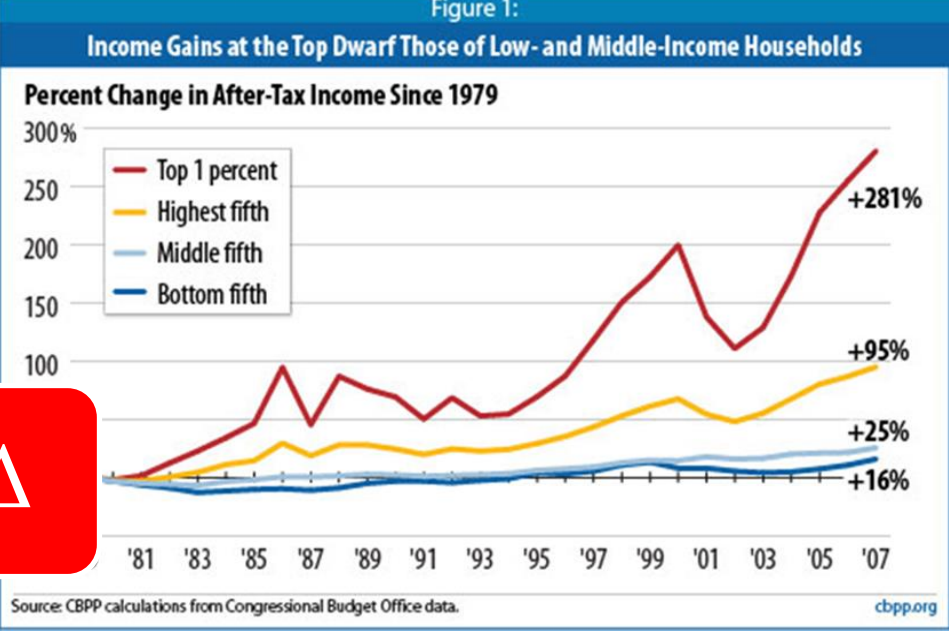
# The “Best” Investment ?



# The Perfect Storm of Inequality



**Income  $\Delta$**



**Inequality among Children**

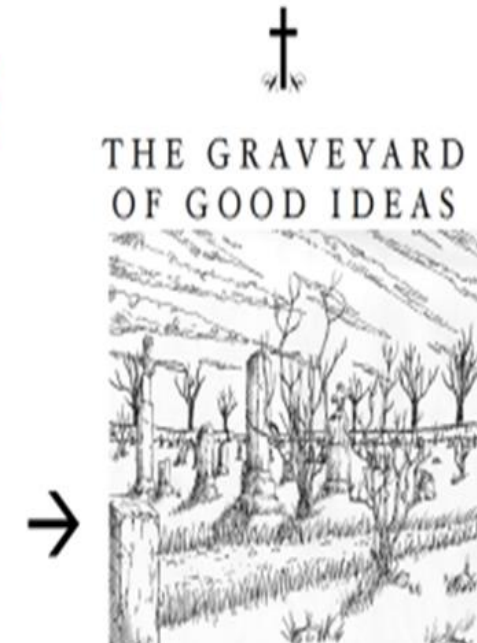
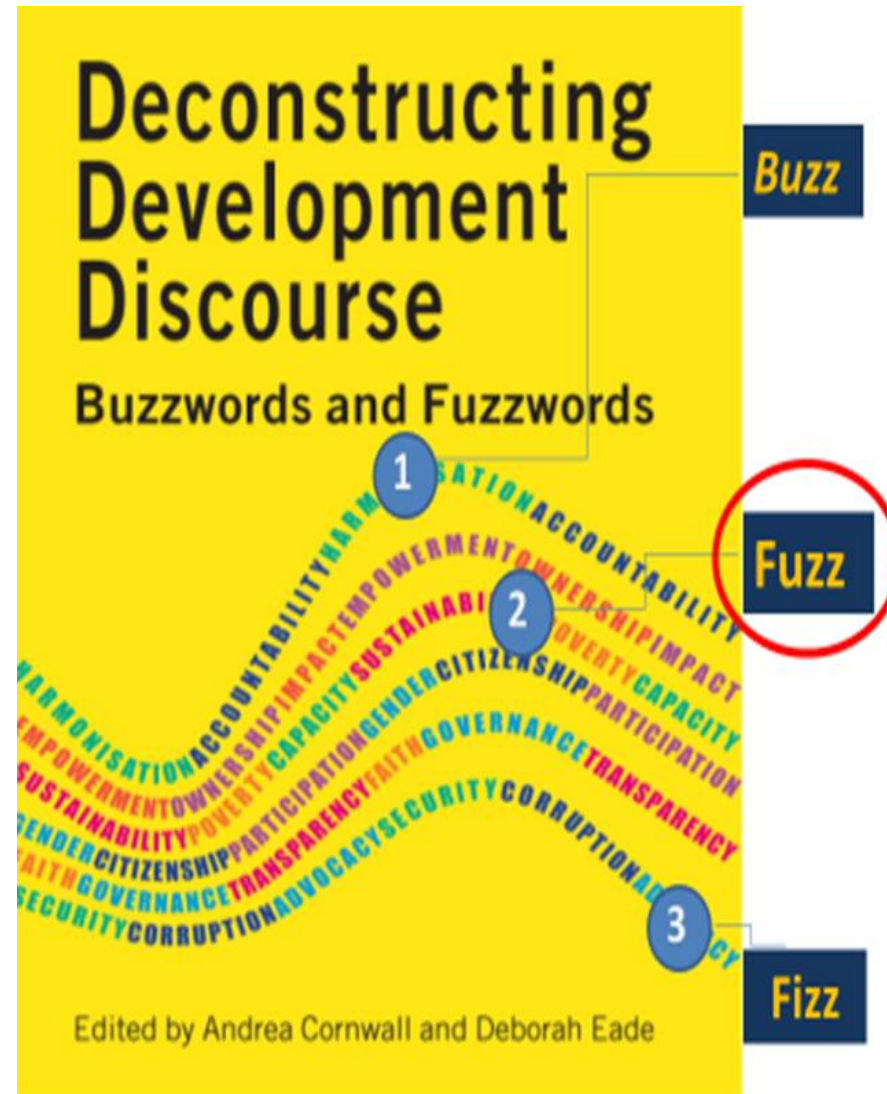
**Fertility  $\Delta$**

**Parenting  $\Delta$**



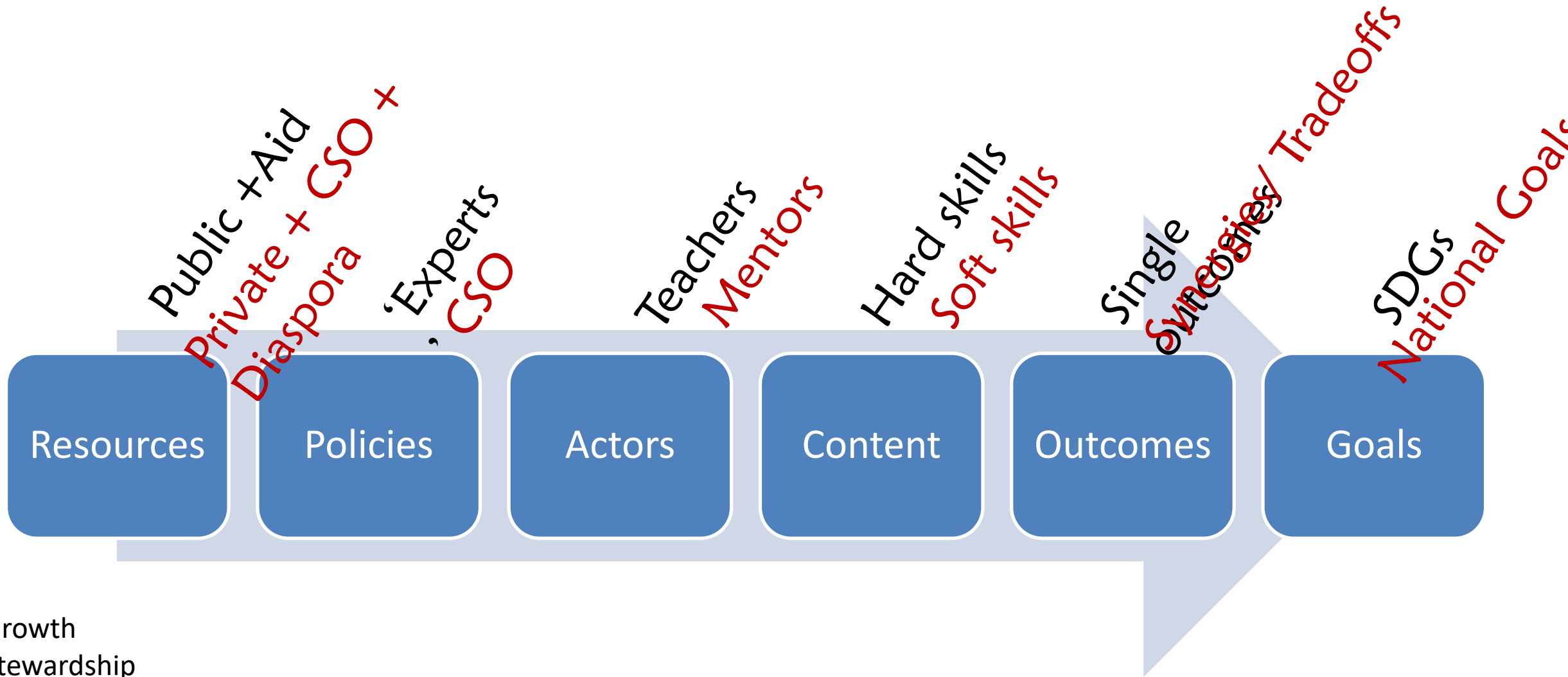
# Summary

- A higher 'development' bar
- Revamping the Slogan
  - Growth
  - Equalizer,
  - Steward





# Smart Integration



Growth  
Stewardship  
Equalizing