



United Nations
Educational, Scientific and
Cultural Organization

The Global Education Coalition Members

Pledges for the protection of learners' personal information, privacy and security

Introduction

Because of the COVID-19 pandemic and resulting school closures, the right to education for hundreds of millions of young people is suddenly dependent on a global ecosystem of technology organizations. Within the framework of the Global Education Coalition's efforts to support countries in scaling up their distance learning practices, the following pledges outline the principles that the Coalition members should use to guide learners' personal information privacy and security. The present pledges build on existing regulations and principles, some relating to personal information privacy and security in general, some specific to education contexts, and other related to learning that happens online. The spirit of the Global Coalition is cooperation to solve urgent educational needs, ensure continuity, quality and equity of learning. All members of the Global Coalition for Education Response to COVID-19 have also committed to an ethic of do no harm in their treatment of data related to learning.

Five pledges

The Global Coalition members and prospective members are encouraged to pledge, for activities within the framework of the Global Coalition, that:

1. **Collection and use of learner data:** We will not use educational data and learners' information for advertising or other profiling purposes, including profiling for up-selling services and products, or profiling that might result in political punishment or censure, or that may undermine learners' future aspirations and career.
2. **Sharing of learner data:** We will not share educational data and learners' information with third parties, unless we have explicit user permission to do so.
3. **Access and control:** We will offer learners access and control over the collection, use and deletion of their personal information.
4. **Security and protection:** We will ensure the digital security of learners in line with industry best practices.
5. **Information and transparency of services:** We will, in a timely manner, clearly and transparently disclose our practices about the gratuity lifespan of the services we offer.