

GLOBAL MEDIA AND INFORMATION LITERACY WEEK 2018

Media and Information Literate Cities:
Voices, Powers, and Change Makers

Feature Conference

Eighth International MILID Conference

24 - 25 October, Kaunas (Lithuania)

Youth Agenda Forum

26 October, Riga (Latvia)

Agenda



United Nations
Educational, Scientific and
Cultural Organization



VYTAUTAS
MAGNUS
UNIVERSITY
M C M X X I I

100 UNIVERSITY
OF LATVIA
ANNO 1919

#GlobalMILWeek



Message from UNESCO

One Family for Media and Information Literacy

UNESCO is pleased to welcome all participants to these Global Media and Information Literacy (MIL) Week Feature Events, the Eighth International Media and Information Literacy and Intercultural Dialogue Conference and the Third Youth Agenda Forum. We also recognize and thank all the partners around the world who either have joined the MIL family by the Internet or are organizing offline and online events to celebrate this seventh edition of Global MIL Week. UNESCO is grateful to the co-hosts Vytautas Magnus University in Kaunas (Lithuania) and the University of Latvia, as well as the Lithuanian and Latvian National Commissions for UNESCO for their co-leadership. Thanks to all the partners who have given support to make these events successful. The main partners are listed at the end of this booklet.

Global MIL Week, is in its seventh year and is maturing. It started small as the Media and Information Literacy and Intercultural Dialogue (MILID) Week and has grown over the years. The MILID Week focused initially on the International MILID Conference, which is organized in collaboration with the UNESCO-UNAOC International University Network on MILID (MILID University Network). Since then, UNESCO and partners took the strategic decision to harmonize our work with the MILID University Network and the groundbreaking UNESCO-led Global Alliance for Partnerships on Media and Information Literacy (GAPMIL). It has been a real family effort.

It is fitting that these Global MIL Week Feature Events are being 'premiered' in this grand theatre. The message we send by being here is the need to enable all peoples with MIL competencies to see beyond Light! Camera! Action! The famous movie Director Martin Scorsese noted the need for MIL in commenting on what he calls visual literacy, "One has to begin to reach younger people at early ages to shape their minds in critical ways of looking at these images and what they mean and how to interpret imagery...how emotions and ideas are expressed through visual forms..." Today, visual literacy remains essential, but the field of competencies is also much wider too. MIL encompasses all these competencies.

For UNESCO, MIL is not all about criticizing or being skeptical of all information, media, and technological intermediaries. MIL is not about teaching people what to think or even how to think. MIL is about educating and empowering people to think for themselves, to think independently. As one MIL expert, James Potter, argues, the power of media and information literacy is demonstrated when people can detect faulty information or beliefs, know how to change their own beliefs when new facts are presented and know when to acknowledge whether a decision should be taken or not despite the presence of insufficient information.

Through our combined efforts, we can move MIL beyond Light! Camera! Action! The point that I wish to emphasize is that, of course, MIL actions are good, but sustainable actions and innovation around MIL are even better. This is what Paul Zurkoski, the father of the term information literacy, calls Action Literacy. Action Literacy means being able to transform good information into ethical actions. Being action literate means that one's ethical actions are resolutely rooted in good information. The actions are helpful; they are good. The right actions are carried out even when difficult.

The journey started many years ago. Global MIL Week 2018 and its two Feature Events are important milestones on this journey. We must not become complacent as, in a sense, the work to foster media and information literate societies is just beginning to take root. We must, therefore, continue to nourish the soil for MIL to grow. There is only one way to do this. We must stand as one family for MIL. It is like the human body. The head cannot say I do not need the body, or the foot cannot say I do not need the hands. So too, all stakeholders – whether government, private sector, civil society or education, information, technology, and media experts/practitioners – need each other to enable critical minds in today's society. Let us stay as one family to realize Media and Information Literate Cities. This is the vision of UNESCO. It is the vision of all of us.



Alton Grizzle

Programme Specialist

Communication and Information Sector

Division for Freedom of Expression and Media Development

Section for Media Development and Society

UNESCO

Message from the Local Organizing Committee

Dear Global MIL Week 2018 Contributors and Guests,

It is a great pleasure for Vytautas Magnus University in Kaunas, Lithuania in partnership with the University of Latvia in Riga, and jointly with UNESCO, UNAOC, the MILID University Network, the Global Alliance for Partnership on MIL (GAPMIL), the Lithuanian and Latvian National Commissions for UNESCO and many other partners to welcome you for the Global MIL Week Feature Conference under the theme 'Media and Information Literate Cities: Voices, Power and Change Makers'.

It is for the first time that a MIL-related event of such intensity and magnitude takes place in the Baltic countries. This year is an exceptional and important milestone for the three Baltic nations – Lithuania, Latvia and Estonia – celebrating the 100th anniversary of their Declarations of Independence.

We all know, and can very clearly see from our own daily experience, that societal transformations have taken on forms and speed that have never been as dramatic as in the 21st century. Most countries have experienced and lived through numerous challenges, such as changes in the standards of income per capita, technological innovations, new inequalities, including fluctuations in daily democracy practices. For younger democracies, these challenges are even more intense.

Democracy needs citizens' support and involvement. Reflective and engaged citizenry requires information that is more balanced and comes from a plurality of sources. We believe that MIL-related policy, actions, civic initiatives, educational and cultural interventions can empower the public to deal with the opportunities as well as threats that today's world is confronting.

Though, historically, universities, and academia in general, were established and underwent changes in pursuing the tasks of giving insights into how our societies are transforming, the life in contemporary world requires much more. It requires not only new knowledge and insights but also demands for new skills, competencies and proficiencies.

This year – 2018 – the Vytautas Magnus University also joined UNESCO-UNAOC MILID University Network by establishing a UNESCO Chair on Media and Information Literacy for Inclusive Knowledge Societies. This is an acknowledgement of our involvement in the advocacy of ideas related to media independence, freedom of expression, journalistic professionalism, information pluralism and media and information literacy.

The Youth Agenda Forum, hosted by the Faculty of Social Sciences of the University of Latvia and taking place in Riga, will address how young people can act as MIL agents of positive changes in the era of digital algorithms. It is young people that have always been driving changes. They have taken initiatives and inspired innovative developments predominantly in the fields of networked communications, interactive exchanges, gaming and design, and political actions.

In 2015, the University of Latvia established the UNESCO Chair on Media and Information Literacy. Its mission is to conduct research, develop educational activities and policy guidelines in the MIL sphere focusing on young people to improve their media and information literacy competencies.

We highly appreciate the participation and contribution of each speaker, partner, supporter, friend and all attendees. Special thanks go to every member of the Local and International Organizing Committees, including the Scientific Committee, who worked tirelessly to ensure the success of the events. We also owe our gratitude to UNESCO for its leadership in championing Global MIL Week and media and information literacy movement around the world. We strongly believe these events will stimulate many productive discussions and joint collaborations both regionally and globally.



Aukse Balčytienė, Ph.D.

UNESCO Chair on MIL for
Inclusive Knowledge Societies
Department of Public
Communications,
Vytautas Magnus University



Kristina Juraitė, Ph.D.

UNESCO Chair on MIL for
Inclusive Knowledge Societies
Department of Public
Communications,
Vytautas Magnus University



Guna Spurava

UNESCO Chair on MIL
Department of
Communication Studies,
Faculty of Social Sciences,
University of Latvia

AGENDA OUTLINE

DAY 1 – Wednesday, October 24, 2018, Kaunas

8:30 - 10:00



REGISTRATION AND COFFEE

10:00 - 11:00



OPENING CEREMONY

(Grand Hall, Daukanto st. 28)

Chair:

Ms Ineta Dabašinskienė, Vice-Rector for International Relations, Vytautas Magnus University

Opening remarks:

H.E. President Valdas Adamkus, UNESCO Goodwill Ambassador for the Construction of Knowledge Societies

Mr Juozas Augutis, Rector, Vytautas Magnus University

Mr Moez Chakchouk, UNESCO Assistant Director-General for Communication and Information

Mr Patrick Penninckx, Head of Information Society Department, Council of Europe, Representative of the Deputy Secretary General

Ms Anni Hellman, Deputy Head of Unit I4, DG CONNECT, European Commission, Representative of Mr Khalil Rouhana, Deputy Director General, DG CONNECT

Ms Irena Vaišvilaitė, Ambassador, Permanent Delegate of the Republic of Lithuania to UNESCO

GAPMIL Global MIL Awards Ceremony

11:00 - 11:30

Keynote address:

Ms Divina Frau-Meigs, Professor, Sorbonne Nouvelle University, President, Savoir*Devenir, Co-Chair of the GAPMIL European Chapter

Announcement of the GAPMIL International Steering Committee Elections

Announcement of the Global MIL Youth Hackathon

11:30 - 12:00**BREAK**

(Transfer to the main venue: Faculty of Political Science and Diplomacy, Vytautas Magnus University, Putvinskio st. 23)

12:00 - 13:30**PLENARY SESSION 1**

(Putvinskio st. 23, Room 103/106)

Keynote address:

Mr Carl Heath, Vice President, Professional Education, RISE - Research Institutes of Sweden

MIL relevant industries as change makers for MIL cities (communication agencies, media outlets, technological intermediaries, film industries, gaming sector, content industries, etc.)

SPECIAL SESSION

(Small Hall, Daukanto st. 28)

Revitalizing city libraries, museums, and archives through creative MIL actions

13:30 - 14:30**LUNCH** (Putvinskio st. 23, Room 414)**14:30 - 16:00****PARALLEL SESSION 1A**

(Putvinskio st. 23, Room 103)

Defining identities, privacy management, crime, and cyberbullying in the (dis)connecting digital universe

PARALLEL SESSION 1B

(Putvinskio st. 23, Room 106)

MIL in the context of trust in media, algorithm, and automation in journalism and media production

PARALLEL SESSION 1C

(Putvinskio st. 23, Room 311)

Better city governance: MIL, access to information, e-governance participation and learning

SIDE EVENT

(Small Hall, Daukanto st. 28)

Special Workshop

MIL Education in the Baltic Countries: From Policy to Practice

16:05 - 17:35**PLENARY SESSION 2**

(Putvinskio st. 23, Room 103/106)

Keynote address:

Ms Sonia Livingstone, Professor, London School of Economics and Political Science

MIL empowering active engaged communities and participation in city elections

SIDE EVENT

(Putvinskio st. 23, Room 311)

UNESCO Youth Mobile Workshop

17:35 - 17:50**COFFEE/TEA BREAK** (Putvinskio st. 23, Room 414)**17:50 - 19:20****PARALLEL SESSION 2A**

(Putvinskio st. 23, Room 103)

Youth, social media activism and social inclusion of migrants

PARALLEL SESSION 2B

(Putvinskio st. 23, Room 106)

Evolution of peoples' information needs throughout their lives in cities

PARALLEL SESSION 2C

(Putvinskio st. 23, Room 311)

Uniting power: Roles and responsibilities of key city actors in MIL (policymakers, educators, civil society organizations, and academics)

20:00 - 21:30**RECEPTION FOR INVITED GUESTS** (Aula Magna, Gimnazijos st. 7)**DAY 2 – Thursday, October 25, 2018, Kaunas****9:00 - 10:30****PLENARY SESSION 3**

(Putvinskio st. 23, Room 103/106)

Cultural and linguistic barriers to communication: Using MIL to bridge cultural industries with grassroots city life

SIDE EVENT

(Putvinskio st. 23, Room 311)

Deutsche Welle Akademie – UNESCO workshop
Hearts, hubs & bridges in MIL: a profile of 5 globe- spanning MIL efforts

10:35 - 12:05**PLENARY SESSION 4**

(Putvinskio st. 23, Room 103/106)

Keynote address:

Mr Paul Mihailidis, Associate Professor, Emerson College, USA

MIL to build smart, secure, resilient, tolerant, socially inclusive, and sustainable development cities

SIDE EVENT

(Putvinskio st. 23, Room 311)

MIL Learning Methodologies

12:05 - 13:00**LUNCH** (Putvinskio st. 23, Room 414)

13:00 - 14:30**PARALLEL SESSION 3A**

(Putvinskio st. 23, Room 103)

MIL as "stoplights" in cities:
Meaning-making in
entertainment

PARALLEL SESSION 3B

(Putvinskio st. 23, Room 106)

Theorizing MIL cities with a
people focus: Reflections on
the Five Laws of MIL

PARALLEL SESSION 3C

(Putvinskio st. 23, Room 310)

MIL tackling hate, intolerance,
exclusion, and radicalization

14:40 - 16:10**PARALLEL SESSION 4A**

(Putvinskio st. 23, Room 103)

Stimulating entrepreneurship in
cities: Capacity-building for future
MIL cities including in the
workplace

PARALLEL SESSION 4B

(Putvinskio st. 23, Room 106)

MIL partnerships for education
at national level

PARALLEL SESSION 4C

(Putvinskio st. 23, Room 310)

Imagining city transportation,
healthcare systems, city planners
etc. that stimulate MIL education

PARALLEL SESSION 4D

(Putvinskio st. 23, Room 311)

Enlisting MIL as a tool for gender
equality and women's
empowerment

16:10 - 16:40**COFFEE/TEA BREAK** Putvinskio st. 23, Room 414**16:40 - 18:10****PLENARY SESSION 5**

(Putvinskio st. 23, Room 103/106)

Strengthening impact of digital environments with MIL in era of
disinformation: Programming, artificial intelligence, surveillance, and
virtual reality

18:10 - 18:55**CLOSING PLENARY** (Putvinskio st. 23, Room 103/106)
(Adoption of Global MIL Cities Framework; MILID/GAPMIL Intervention)**DAY 3 – Friday, October 26, 2018, Riga****11:00 - 17:30****YOUTH AGENDA FORUM** (Jelgavas st. 1, Magnus Hall)

(Transfer from Kaunas to Riga by bus 06:30 !)

FEATURE CONFERENCE

24-25 October 2018, Kaunas (Lithuania)

**Theme: Media and Information Literate
Cities: Voices, Powers, and Change Makers**

Detailed Agenda



DAY 1

Opening Ceremony

10:00 - 11:00 (Grand Hall, Daukanto st. 28)

CHAIR

Ms Ineta Dabašinskienė, Vice-Rector for International Relations, Vytautas Magnus University

OPENING REMARKS

H.E. President Valdas Adamkus, UNESCO Goodwill Ambassador for the Construction of Knowledge Societies

Mr Juozas Augutis, Rector, Vytautas Magnus University

Mr Moez Chakchouk, Assistant Director-General for Communication and Information, UNESCO

Mr Patrick Penninckx, Head of Information Society Department, Representative of Ms Gabriella Battaini-Dragoni, the Deputy Secretary General, Council of Europe

Ms Anni Hellman, Deputy Head of Unit, Media Convergence and Social Media, European Commission, Representative of Mr Khalil Rouhana, Deputy Director General, DG CONNECT

Ms Irena Vaišvilaitė, Ambassador, Permanent Delegate of the Republic of Lithuania to UNESCO

GAPMIL GLOBAL MIL AWARDS CEREMONY

11:00 - 11:30 (Grand Hall, Daukanto st. 28)

KEYNOTE ADDRESS

Ms Divina Frau-Meigs, Professor, Sorbonne Nouvelle University, President, Savoir*Devenir, Co-Chair of the GAPMIL European Chapter

ANNOUNCEMENTS

UNESCO-led GAPMIL International Steering Committee Elections

Global MIL Youth Hackathon

Plenary Session 1

12:00 - 13:30 (Putvinskio st. 23, Room 103/106)

*MIL relevant industries as change makers for MIL cities
(communication agencies, media outlets, technological
intermediaries, film industries, gaming sector, content industries, etc.)*

MODERATOR

Ms Auksė Balčytienė (Lithuania),

Professor of Journalism, Vytautas Magnus University, Chair of Media Council of Lithuania

KEYNOTE ADDRESS

Mr Carl Heath (Sweden),

Vice President Professional Education, RISE - Research Institutes of Sweden

SPEAKERS

Mr Jude Abugu (Nigeria),

Senior Reporter, Nigerian Television Authority

Ms Zhang Yanqiu (China),

Deputy Dean, Faculty of Journalism and Communication, Communication University of China

Mr Ronan Costello (Ireland),

Public Policy Manager, Twitter

Ms Irene Andriopoulou (Greece),

Media Literacy Expert, National Centre of Audiovisual Media and Communication

Ms Ghita Berrada (Morocco),

Senior Executive, Department of Media Studies, High Authority of Audiovisual Communication



Special Session

12:00 - 14:00 (Small Hall, Daukanto st. 28)

*Revitalizing city libraries, museums, and archives
through creative MIL actions*

MODERATOR

Ms Barbara McCormack (USA),
Vice President of Education, NEWSEUM

SPEAKERS

Ms Anne Heinonen (Finland),
Researcher, Metka Centre for Media Education

Ms Aleisa Fishman (USA),
Historian, Levine Institute for Holocaust Education, United States
Holocaust Memorial Museum

Ms Viorica Palamarciuc (France),
Project Manager, IREX Europe

Ms Krista Lepik (Estonia),
Lecturer, University of Tartu

Ms Marta Dziluma (Latvia),
Project Coordinator, National Library of Latvia

Ms Kyoko Murakami (Japan),
Director, Asia-Pacific Media and Information Literacy Education Centre/ Lecturer, Hosei
University

Giedrė Čistovienė (Lithuania),
Head of Project Management Unit, Martynas Mažvydas National Library of Lithuania

Monika Straupytė (Lithuania)
Culture Manager for Public Relations, Kaunas Municipal Vincas Kudirka Public Library

Ilona Skorodihina (Lithuania)
Preiļi District Head Library, Latvia

Parallel Session 1a

14:30 - 16:00 (Putvinskio st. 23, Room 103)

Defining identities, privacy management, crime, and cyberbullying in the (dis)connecting digital universe

MODERATOR

Ms Natalija Ignatova (Lithuania),

Safer Internet Project Coordinator, Centre for Information Technologies in Education

SPEAKERS

Ms Malak Oussidhoum (Morocco),

CEO, Malak Oussidhoum Leadership Advising

Mr Ayodeji Olonode (Nigeria),

Researcher, Olabisi Onabanjo University

Ms Dana Schurmans (Belgium),

Researcher, Catholic University of Louvain

Mr Hajime Hasegawa (Japan),

Professor, Meiji Gakuin University

Mr Linus Andersson (Sweden),

Senior Lecturer, Halmstad University



Parallel Session 1b

14:30 - 16:00 (Putvinskio st. 23, Room 106)

MIL in the context of trust in media, algorithm, and automation in journalism and media production

MODERATOR*

Ms Līva Brice (Latvia),
Assistant Professor, University of Latvia

SPEAKERS

Ms Anni Hellman,
Deputy Head of Unit I4, DG CONNECT, European Commission, Belgium

Ms Tatiana Murovana (Russia),
Programme Specialist, UNESCO Institute for Information Technologies in Education

Mr Lauri Palsa (Finland),
Project Researcher, National Audiovisual Institute

Ms Deborah Brennan (Ireland),
Lecturer, and Mr Harry Browne (Ireland), Lecturer, Dublin Institute of Technology

Mr Tihomir Loza (Serbia),
Executive Director, Southeast European Network for the Professionalization of the Media

RESPONDENT

Ms Džina Donauskaitė (Lithuania),
Director, Lithuanian Journalism Center

*This moderator is also a speaker in this session.



Parallel Session 1c

14:30 - 16:00 (Putvinskio st. 23, Room 311)

Better city governance: MIL, access to information, e-governance participation, and learning

MODERATOR

Mr Olunifesi Suraj

(Nigeria), Senior Lecturer, University of Lagos

SPEAKERS

Ms Donata Bocullo (Lithuania),

Researcher, Vytautas Magnus University

Mr Jagtar Singh (India),

Professor, Punjabi University

Ms Cristina Lupu (Romania),

Programmes Director, Center for Independent Journalism

Ms Hu Qiyuan (China),

Youth, East China Normal University

Mr Noah A. Barr (UK),

Dermarr, Senior Sustainability Officer



RESPONDENT

Mr Wiesław Godzic (Poland),

Professor, SWPS University of Social Sciences and Humanities

Side Event

14:30 - 16:00 (Small Hall, Daukanto st. 28)

Special Workshop on MIL Education in the Baltic Countries: From Policy to Practice

Plenary Session 2

16:05 - 17:35 (Putvinskio st. 23, Room 103/106)

MIL empowering active engaged communities and participation in city elections

MODERATOR

Mr Guy Berger (UNESCO, Paris),
Director for Freedom of Expression and Media Development, UNESCO

KEYNOTE ADDRESS

Ms Sonia Livingstone (UK),
Professor, London School of Economics and Political Science

SPEAKERS

Ms Maha Bashri (United Arab Emirates),
Associate Professor, United Arab Emirates University

Ms Elizabeth Milovidov (France),
Consultant and Coach, Council of Europe

Ms Tara Susman-Peña (USA),
Senior Advisor, IREX

Ms Lisa Jane de Gara (Canada),
Researcher, University of Saskatchewan

Ms Shaneca Lennon (Jamaica),
Kingston & St. Andrew Police Youth Council

Side Events

16:05 - 17:35

Special Workshop on MIL Education in the Baltic Countries: From Policy to Practice
(Small Hall, Daukanto st. 28)

UNESCO Youth Mobile Workshop
(Putvinskio st. 23, Room 311)

Parallel Session 2a

17:50 - 19:20 (Putvinskio st. 23, Room 103)

Youth, social media activism, and social inclusion of migrants

MODERATOR

Ms Eva Reina (Luxembourg),

Director, European Youth Information and Counselling Agency

SPEAKERS

Mr Hemmo Bruinenberg (Netherlands),

Researcher, Utrecht University

Ms Anna Romandash (Czech Republic),

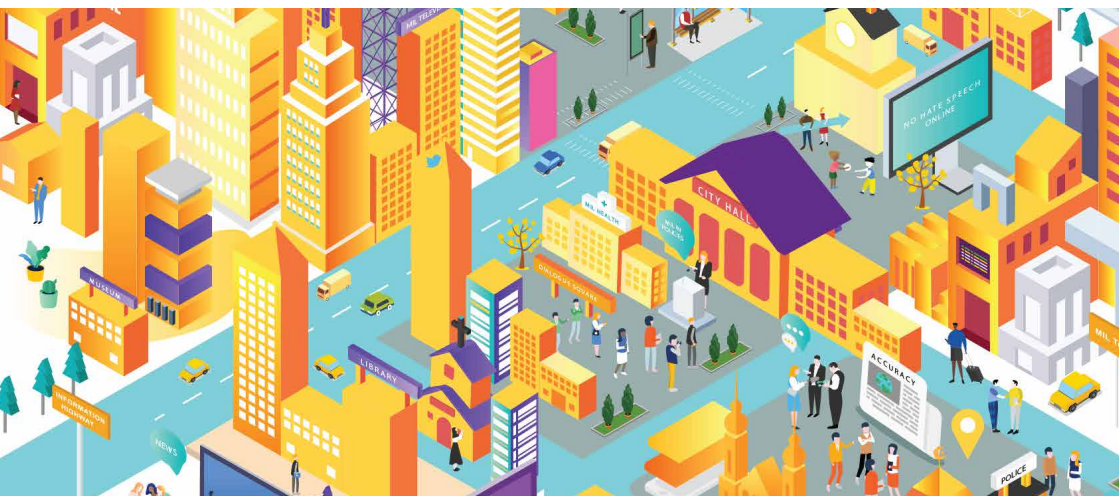
Social Media Expert, Digital Communication Network

Mr Musab Talha Akpınar (Turkey),

Research Assistant, Ankara Yıldırım Beyazıt University

Mr Steven Mavere (Tanzania),

System Administrator, St. Augustine University of Tanzania



Parallel Session 2b

17:50 - 19:20 (Putvinskio st. 23, Room 106)

Evolution of peoples' information needs throughout their lives in cities

MODERATOR

Mr Stephen Wyber (Netherlands),

Manager, International Federation of Library Associations and Institutions

SPEAKERS

Ms Katerina Chryssanthopoulou (Greece),

Researcher, Media Literacy Institute

Mr Leo Van Audenhove (Belgium),

Academic Director/Professor, Knowledge Centre for Digital and Media Literacy Flanders & iMEC-SMIT-Vrije Universiteit Brussel

Ms Sheila Webber Director/ Mr Bill Johnston, Researcher (UK),

Centre for Information Literacy Research, The University of Sheffield

Ms Irina Zhilavskaya (Russia),

Head of Department, Moscow Pedagogical State University

Ms Aralynn McMane (France),

Executive Director, Global Youth & News Media

RESPONDENT

Ms Julija Kalpokienė (Lithuania),

Associate Lawyer, Professional Law Partnership Dumčaitienė, Vosyliūtė ir partneriai



Parallel Session 2c

17:50 - 19:20 (Putvinskio st. 23, Room 311)

*Uniting power: Roles and responsibilities of key city actors in MIL
(policymakers, educators, civil society organizations, academics)*

MODERATOR

Ms Tessa Jolls (USA),
Director, Center for Media Literacy

SPEAKERS

Ms Lisa Hinchliffe (USA),
Professor, University of Illinois

Mr Emmanuel Fecwa (Cameroon),
Head of the Technical Service of Planning and Spatial Planning, Municipality of Mayo-Baléo

Ms Saara Salomaa (Finland),
Senior Adviser, National Audiovisual Institute

Mr Tomas Duran Becerra (Colombia),
Political Scientist, National Research Director at CUN University in Colombia

RESPONDENT

Mr Pradeep Kumar (India),
Professor, Kurukshetra University



DAY 2

Plenary Session 3

9:00 - 10:30 (Putvinskio st. 23, Room 103/106)

Cultural and linguistic barriers to communication: Using MIL to bridge cultural industries with grassroots city life

MODERATOR

Mr Felipe Chibás Ortiz (Cuba),
Associated Professor, University of São Paulo

SPEAKERS

Ms Nabihah Islam (UK),
Founder, envigorART

Ms Maiko Sawada (Japan),
Adjunct Lecturer, Musashino University

Ms Mary-Jean Nleya (Botswana),
MPhil Candidate, University of Cambridge

Ms Irene Andriopoulou (Greece),
Media Literacy Expert, National Centre of Audiovisual Media and Communication

Ms Juliane von Reppert-Bismarck,
Founder & CEO, Lie Detectors

Side Event

9.00 -10:30 (Putvinskio st. 23, Room 311)

Deutsche Welle Akademie – UNESCO workshop
Hearts, hubs & bridges in MIL: a profile of 5 globe- spanning MIL efforts



Plenary Session 4

10.35 - 12:05 (Putvinskio st. 23, Room 103/106)

*MIL to build smart, secure, resilient, tolerant, socially inclusive,
and sustainable development cities*

MODERATOR

Ms Paulette Kerr (Jamaica),
Campus Librarian, University of the West Indies, Mona

KEYNOTE ADDRESS

Mr Paul Mihailidis (USA),
Associate Professor, Emerson College

SPEAKERS

Ms Jessica Z. Brown and Mr Paul Guzzardo (USA),
President & Founder, Gateway Media Literacy Partners

Mr Michele Filippo Fontefrancesco (Italy),
Social Anthropologist, University of Gastronomic Sciences

Mr Máximo R. Domínguez López (Mexico),
Library and Information Researcher, National Autonomous University of Mexico

Mr Supreet Karanjit Singh (India),
Director, Red Dot Foundation

Mr Nikolaos Panagiotou (Greece),
Assistant Professor, Aristotle University of Thessaloniki

Side Event

10.35 - 12:05 (Putvinskio st. 23, Room 311)

MIL Learning Methodologies

Parallel Session 3a

13:00 - 14:30 (Putvinskio st. 23, Room 103)

*MIL as "stoplights" in cities:
Meaning-making in entertainment*

MODERATOR

Ms Rita Repšienė (Lithuania),
Associate Professor, Vilnius University

SPEAKERS

Mr Hussain Umar (Nigeria),
Consultant, Allyman Media

Ms Maryna Dorosh (Ukraine),
Head of Media Literacy Programmes, Ukrainian Media and Communication Institute

Ms Neha Hooda (Hungary),
Media Course Lecturer and Researcher, University of Debrecen

Mr Supreet Karanjit Singh (India),
Director, Red Dot Foundation

Mr Fredrik Holmberg (Sweden),
Media Educator, Folkets Bio Filmpedagogerna

RESPONDENT

Ms Eleri Lõhmus (Estonia),
Teacher of Audiovisual Production, University of Tartu



Parallel Session 3b

13:00 - 14.30 (Putvinskio st. 23, Room 106)

*Theorizing MIL cities with a people focus:
Reflections on the Five Laws of MIL*

MODERATOR

Mr Alton Grizzle (UNESCO, Paris),
Programme Specialist, Communication and Information, UNESCO

SPEAKERS

Mr Amro Selim (Egypt),
Chairman, Elmoustkbal Organization for Media Studies

Ms Andréa Doyle (Brazil),
Researcher, Brazilian Institute of Information in Science and Technology and Federal University of Rio de Janeiro

Ms Michelle Ciccone (USA),
Technology Integration Coordinator, Christa McAuliffe Charter School

Mr Alexandre Le Voci Sayad (Brazil),
Founder, ZeitGeist Education

Mr Masatoshi Hamada (Japan),
Researcher, Japan Broadcasting Corporation

RESPONDENT

Ms Ousa Biggins (Thailand),
Lecturer, National Institute of Development Administration



Parallel Session 3c

13:00 - 14:30 (Putvinskio st. 23, Room 31.0)

MIL tackling hate, intolerance, exclusion, and radicalization

MODERATOR

Ms Kadri Ugur (Estonia),

Lecturer, University of Tartu

SPEAKERS

Ms Estrella Luna Muñoz (Mexico),

Researcher, University of Lisbon

Mr Basheerhamad Shadrach (India),

Asia Coordinator, Alliance for Affordable Internet World Wide Web Foundation

Ms Milica Pesic (United Kingdom),

Executive Director, Media Diversity Institute

Mr Youssef Ouenniche (Tunisia),

Co-Founder, International Highway

RESPONDENT

Ms Rūta Sutkutė (Lithuania),

Researcher, Vytautas Magnus University



Parallel Session 4a

14:40 - 16:10 (Putvinskio st. 23, Room 103)

MODERATOR

Ms Victoria Ibiwoye (Nigeria),

Founder & Director, OneAfricanChild
Foundation for Creative Learning

SPEAKERS

Ms Sana Harbi (Tunisia),

Professor, Sousse University Tunisia

Ms Jie Li /Ms Chen Ye (China),

Youth, Nanjing University

Ms Veronica Yarnykh (Russia),

Head of Department, Russian State University for Humanities

Mr Bart Vetsuypens (Belgium),

Director, Comundos

Ms Solvita Denisa-Liepniece (Latvia),

Vidzeme University of Applied Sciences, Baltic Centre for Media Excellence

*Stimulating
entrepreneurship in cities:
Capacity-building for future
MIL cities including in the
workplace*

Parallel Session 4b

14:40 - 16:10 (Putvinskio st. 23, Room 106)

MIL partnerships for education at national level

MODERATOR

Ms Zhang Kai (China),

Director of Media Education Research Center, Communication University of China

SPEAKERS

Ms Mònica Duran Ruiz (Spain),

Representative of Mr Roger Loppacher i Crehuet (Spain), President, Catalan Audiovisual Media Corporation

Ms Melda N. Yildiz (USA),

Associate Professor, New York Institute of Technology

Mr Wallace Gichunge (Kenya),

Executive Director, Centre for Media and Information Literacy in Kenya

Mr Zachary McDowell (USA),

Assistant Professor, University of Illinois at Chicago

Parallel Session 4c

14:40 - 16:10 (Putvinskio st. 23, Room 310)

Imagining city transportation, healthcare systems, city planners etc. that stimulate MIL education

MODERATOR

Ms Sara Haddou Amar (Morocco),

Researcher, Université Ibn Tofail

SPEAKERS

Mr Agnaldo Arroio (Brazil),

Professor, University of São Paulo

Ms Sherri Hope Culver (USA),

Director of the Center for Media and Information Literacy, Temple University

Ms Yunting Zheng, Researcher, and Ms Yuhui Shi (China),

Professor, Peking University

Ms Amina Alaoui Soulimani (DRC),

Blogger, Afrika Youth Movement

Parallel Session 4d

14:40 - 16:10 (Putvinskio st. 23, Room 311)

Enlisting MIL as a tool for gender equality and women's empowerment

MODERATOR

Ms Maha Bashri (United Arab Emirates),
Associate Professor, United Arab Emirates University

SPEAKERS

Ms Delfi Chinnappan (Australia),
Researcher, Queensland University of Technology

Ms Hanrui Ma (China),
Youth, Beijing Normal University

Ms Ellinor Forje (Sweden),
Editor in Chief, Madifon by Fashion

RESPONDENT

Ms Natalija Mažeikienė (Lithuania),
Professor, Vytautas Magnus University



Plenary Session 5

16:40 - 18:10 (Putvinskio st. 23, Room 103/106)

Strengthening impact of digital environments with MIL in era of disinformation: Programming, artificial intelligence, surveillance, and virtual reality

MODERATOR

Ms Lesley Farmer (USA),
Professor, California State University Long Beach

SPEAKERS

Ms Gunilla Widén (Finland),
Professor, Åbo Akademi University

Mr Clayton Hazvinei Vhumbunu (South Africa),
Post-Doctoral Research Fellow, University of KwaZulu-Natal

Ms Polen Turkmen (UK),
Researcher, University of St Andrews

Mr Jun Sakamoto (Japan),
Researcher, Hosei University

Mr Viktor Denisenko (Lithuania),
Assistant Professor, Vilnius University

RESPONDENT

Mr Ignas Kalpokas (Lithuania)
Lecturer, Vytautas Magnus University

Closing Plenary

18:10 18:55 (Putvinskio st. 23, Room 103/106)

- *Adoption of Global MIL Cities Framework*
- *GAPMIL Intervention*

GLOBAL MEDIA AND INFORMATION LITERACY WEEK 2018

YOUTH AGENDA FORUM

26 October 2018, Riga (Latvia)

Media and Information Literate Cities in
the Era of Algorithms: Youth Voices

Detailed Agenda



#GlobalMILWeek

DAY 3

(Jelgavas st. 1, Magnus Hall)

MODERATORS

Magnuss Eriņš (Voice from Youth Radio 5, Latvia)

Aleksandra Bodekhina (Co-Founder at DesignEdly.org, Finland)

10:00-11:00



REGISTRATION

11:00-11:20



OPENING SESSION: WELCOMING SPEECHES

11:20-12:20

SESSION 1:

YOUTH AGENCY & NEW MEDIA LANDSCAPE

Three young media and communication professionals are interviewing experienced professors whose specialty is related to media and information literacy. These three dialogs will characterize the new information and media ecology, as well as mass media today and the relation of youth to it in the frame of MIL. The first session will be lead by the synergy of the younger and older generations and the knowledge gaps regarding different aspects of media and information literacy.

12:20-13:00

SESSION 2:

YOUTH VOICES IN THE ERA OF ALGORITHMS

The purpose of the session is to bring together YouTube creators and media professionals in order to discuss youth media literacy and the responsibilities of YouTubers in educating and informing young viewers, particularly in the case of branded or sponsored content. Panelists will discuss such topics as parasocial relationships between creators and audiences, youth's awareness of product branding on YouTube, regulations of advertorial content and many more.

13:00-14:00



BREAK/LUNCH

14:00-16:30

SESSION 3:**GOOD YOUTH PRACTICES ACROSS THE GLOBE IN THE FIELDS OF MEDIA AND INFORMATION LITERACY**

Bloggers, children's media activists, media producers, application developers, media educators for youth, young researchers and others will tell their own stories and experiences in the era of algorithms, sharing both – the failures and successes in their way. These stories from all over the globe will reveal how their actions have left an impact on the society regarding media and information literacy and hopefully, leaving an inspirational mark in all of the listeners.

16:30-16:45

**COFFEE BREAK**

16:45-17:30

CLOSING SESSION:**AWARDS, CONCLUSIONS AND FUTURE OUTLOOK**

The closing session will involve conclusions from all the discussions of the day as well as an outlook for the future and what all the participants can take home from the Youth Agenda Forum. Additionally, in this session the winners of 2018 International Bachelor and Master Thesis Competition on Media, Information and Digital Literacies Subject as well as the Global Media and Information Literacy Youth Hackathon will be announced.



LIST OF ORGANIZERS

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