LIBRARIES & NEWSROOMS notable new partnerships that advance both MIL and communities

Dr. Aralynn McMane and Stephen Wyler **Evolution of people's information needs throughout their lives in cities**, UNESCO Global MIL Week 2018 Feature Conference 24 - 25 October



LIBRARIES & NEWSROOMS

SOME NEW WAYS...

- >> Libraries are helping journalism.
- >> Journalism is helping libraries.



LIBRARIES & NEWSROOMS

New enhancements for MIL

In partnership with journalists, libraries are helping young people try out the techniques of professional journalism as they struggle to decide what content to trust, and why.

More and better research is showing that such actions help increase media literacy.



MEANWHILE



LIBRARIES & NEWSROOMS

New options for a news media presence.

In some communities, libraries have taken on the role itself of the news messenger.



THESE ARE LOGICAL DEVELOPMENTS.

The library world and professional journalistic world share many values:

- Quest for truthful information.
- Protection of free access to information.
- Defense of freedom of expression.



These are a logical developments.

The public is getting less and less profesionally produced journalism

- Rising costs of paying for reporting.
- Difficulty with new models for delivery and business.
- Trust factor.



THESE ARE LOGICAL DEVELOPMENTS.

The public likes and trusts libraries.

- Free entry.
- Free help.
- Free information.
- No commercial motivation.
- No political identity (usually).



THE CASES

SOME NEW WAYS
LIBRARIES
ARE HELPING
JOURNALISM





IFLA's latest contribution helps people understand the difference between quality journalism and junk.

HOW TO SPOT FAKE NEWS In 37 languages.

Stephen Wyber has examples.



CASE 1 - United States - Weare Public Library







CASE 1 - United States - Weare Public Library

- Weekly, 4 pages
- 3 librarians produce it
- 200 copies for 9000 population
- Lots of events.
- Crossword puzzle includes clues about businesses and town landmarks.

CASE 1 - United States - Weare Public Library

SOME TAKEAWAYS

- 1. Librarians can step up when the local newspaper dies to provide basics, but that is only part of the total journalistic job.
- 2. Librarians stronger at curating information that is already out there; journalists stronger at creating information from the raw material of human sources.



CASE 2 - Moldova - Bravicea Public Library







CASE 2 - Moldova - Bravicea Public Library

- Teenagers in important constituency
- Village population 3112
- 2000 copies of 16 pgs delivered monthly
- Staff of 16 volunteers esp. teenagers
- Grew from MIL training, young journalist clubs
- Support: Novateca Program (IREX)



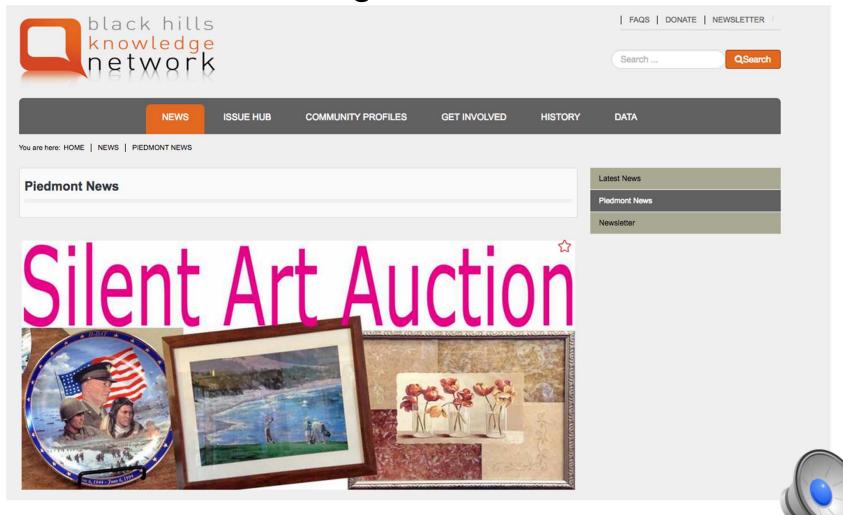
CASE 2 - Moldova - Bravicea Public Library

SOME TAKEAWAYS

- 1. By teaming up with a journalistic effort, libraries can help provide more than a "bulletin board" of topics.
- 1. Doing journalism after learning about it strengthens media literacy.
- 2. There is donor money to be had to do this work.

 MORE > www.novateca.md/e

Black Hills Knowledge Network



Black Hills Knowledge Network



October 2, 2018

> Pennington County Commissioner Faces Conduct Questioning



Black Hills Knowledge Network

- Partnership: 13 libraries, local newspaper
- Online delivery
- Hybrid of news and database of current and historical local statistics.
- Funding first from grants, now half from selling data assistance to governments, businesses and nonprofits.



Black Hills Knowledge Network



Black Hills Knowledge Network

SOME TAKEAWAYS

- Potential in a hybrid of a free and commercial model.
- And for a content partnership between a library and a news organization.



THE CASES

HOW JOURNALISM IS HELPING LIBRARIES



CASE 1 - Amsterdam - Public Library (Openbar Bibliotheek Amsterdam)

- Partnership with child journalists at childpresscentre.org
- The children coach at free weekly 2-hour journalism workshops
- For their peers >> children ages 8 and up
- Do interviews, then create print, video and podcasts.



CASE 1 - Amsterdam - Public Library



 Grew from the child journalists' coverage of the first We Make The City festival



CASE 1 - Amsterdam - Public Library



SOME TAKEAWAYS

- 1. Libraries can help build on the power of news media creation.
- 2. Child in charge of the conversation.
- 3. Not hard to set up.



Case 2 - United States Central Library - San Antonio, Texas





Case 2 - United States

Central Library - San Antonio, Texas

- Local news outlet NOWCastSA is housed within the library
- As part of the "rent," staff members help teenagers and adults do broadcast journalism.



Case 2 - United States

Central Library - San Antonio, Texas

SOME TAKEAWAYS

- Barter as an option.
- Though rare to have that much space to spare.

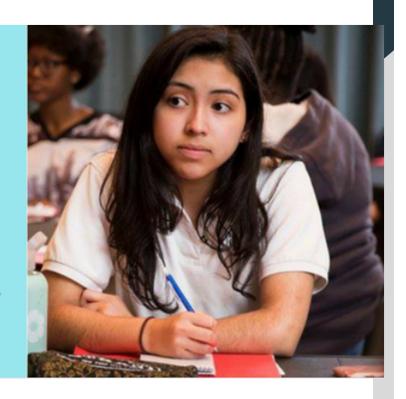


Case 3 - Dallas Library & Morning News

Is there a story you want to tell?

Apply for the spring session of Storytellers Without Borders!

SWB is a high school journalism program with
The Dallas Morning News and the Dallas Public Library.
Application deadline has been extended to
Wednesday, January 24th. To apply:
surveymonkey.com/r/storytellerswithoutborders.





Case 3 - Dallas Library & Morning News

- For >> teenagers
- 8-week class
- journalists = how to conduct interviews,
 write stories, and produce video
- librarians = how best to conduct research via digital resources and databases.
- Support >> Knight Foundation



Foundations are helping





TECHNOLOGY / ARTICLE

Knight funded by news company. 22 ideas shared \$3US million.



Case 3 - Dallas Library & Morning News

SOME TAKEAWAYS

- Benefits of journalist librarian partnerships.
- Potential for donors to help in this work; model for proposal elsewhere from Knight Foundation verbiage.



Case 4 - National association, news literacy group, 5 libraries





Center for News Literacy



Case 4 - National association, news literacy group, 5 libraries

- 3-person teams from 5 libraries in 6month program to develop MIL innovations to do back home
- Funded by three foundations
- For >> Illinois teenagers practical journalism course
- For >> Colorado adults lectures by local journalism school faculty



Case 4 - National association, news literacy group, 5 libraries

SOME TAKEAWAYS

- Model for doing a similar proposal to foundations for multiple countries.
- No news to you: using local people involved in journalism as speakers about journalism.







- The university invited teenagers to bring a grand-parent for a day-long workshop designed as an excursion into the media world
- It was a combination of learning-bydoing and a social learning process.



IN BRIEF

 11 stations of activity, sometimes making the grandparent the expert, sometimes the teenager, sometimes both.



- Write a family recipe together on a Facebook fanpage.
- Put an array of real communications devices on timeline (tape player, etc.)
- Write and edit together a TV report about the event.
- Grandparent takes a selfie, teenager loads a film camera.



- Take part in a TV studio panel discussion about media.
- Grandparents and teenagers film testimonials about the appreciation they have for each other. The process is kept secret from each other until projectons at the end.



THE MAIN TAKEAWAY

 A library could do most of that using smartphones or ipads for the production elements, maybe partnering with a high school or university journalism entity or class or local television station.





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