

“Archives, libraries and museums share common ground in that we exist for our users. This means that if we are to judge the value of our institutions, it is not enough to consider only ourselves and the sources and media in our care. We must also take into account our role and significance in the society around us.”

-Jon Birger Otsby
Scandinavian Library Quarterly
Volume 36 NO. 2 2003



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Technology
changes



Trolls find
work-arounds

New ways to
spread
misinformation



Top down
solutions attempt
to solve the
problem



Two Building Blocks for Media Literacy

**Personal
Responsibility**

**Support for the
Education
Community**

Consumer training is the key



**IN A CRISIS OF TRUST: WHAT
ABOUT MUSEUMS AND LIBRARIES?**

People Trust Museums

Americans trust the information from museums more than local papers, non-profits, the U.S. government, or academic researchers.





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Bring the road-tested tools of journalism from the newsroom to your own newsfeed. Create a complete course of material on today's media literacy essentials or sharpen a specific skill, from finding quality news to reporting it.

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