

## Patronage Reporting Form

Reçu CLT / CIH / ITH

Le 29 MARS 2019

N° 0219

**1. Name, venue, date and organizer of the activity:**

The Alka of Sinj, Sinj, August 5, 2018., The Alka knight's community

**2. What is the particular relevance of the activity to the objectives and programmes of UNESCO?**

Through its features, the Alka mirrors authentic local cultural and historical values and strongly raises awareness that they are rooted in a larger civilisational context defined by the osmosis of different models of civilisation. The Sinjska Alka, chivalric and sporting tournament demonstrates the historical richness and continuity, and its contribution to local identity by promoting friendship, tolerance and respect among individuals, while strengthening the transmission of the element to future generations.

Sinjska Alka – a Knights' Tournament in Sinj is not only of exceptional significance for the local community and the Republic of Croatia, but is contributing to the promotion of intercultural dialogue and respect for the diversity and richness of the intangible heritage of mankind.

**3. Who were the audiences of the activity? (Please tick the five most relevant)**

UNESCO network (e.g. commissions, chairs, associated schools, clubs, national committees)

Development agent (e.g. Intergovernmental Organizations, UN system)

Policy maker (e.g. ministries, parliamentarians, local authorities)

Civil Society (e.g. private persons, NGOs, companies)

Scientists / researchers / academia

Educators / teachers / trainers

Youth / students

Mass media

Specialized media

Other (please specify) \_\_\_\_\_

**4. Was there any media coverage for your activity? (Please specify the number of features)**

| <i>Type</i>       | <i>Local</i> | <i>National</i> | <i>Regional</i> | <i>International</i> |
|-------------------|--------------|-----------------|-----------------|----------------------|
| <b>Print</b>      | x            | x               | x               | x                    |
| <b>Radio</b>      | x            | x               | x               |                      |
| <b>Television</b> |              | x               |                 |                      |
| <b>Internet</b>   | x            | x               | x               | x                    |

**5. How many people have been reached approximately through the communication about the activity?**

800.000

6. **What was the effect of your activity for the Convention's visibility?** (Please tick the two most relevant)

- UNESCO's name and logo were made visible to new audiences
- UNESCO's particular missions were made known to new audiences
- UNESCO's achievements were promoted to new audiences
- UNESCO's publications ([www.unesco.org/publishing](http://www.unesco.org/publishing)) were promoted to new audiences

**Please send this questionnaire to UNESCO, together with, if relevant, the following materials:**

**Information materials (especially those featuring the name or logo of UNESCO), press clippings, radio recordings, television and video footage, statistics.**

