Planning for achieving SDG4 at city level: Findings from An IIEP-UNESCO research project

> UIL-PASCAL Webinar: The challenge of measurement, planning and evaluation in learning cities 8<sup>th</sup> July 2020



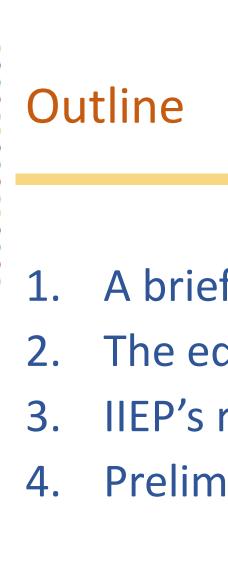
United Nations Educational, Scientific and Cultural Organization



International Institute for Educational Planning

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- 1. A brief presentation of IIEP-UNESCO
- 2. The educational planning cycle
- 3. IIEP's research on cities
- 4. Preliminary findings from France



## 1. IIEP: A UNESCO Institute

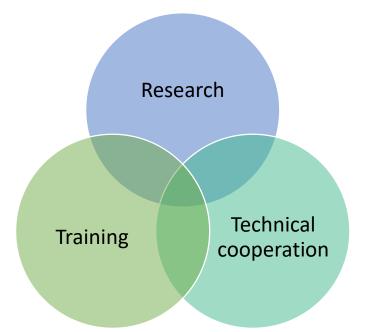
- Founded by UNESCO in 1963
- One of UNESCO's seven Institutes
- Mandate: To strengthen the capacity of UNESCO Member States to plan and manage their education systems
- A global network of educational stakeholders
- HQ in Paris with offices in Buenos Aires and Dakar



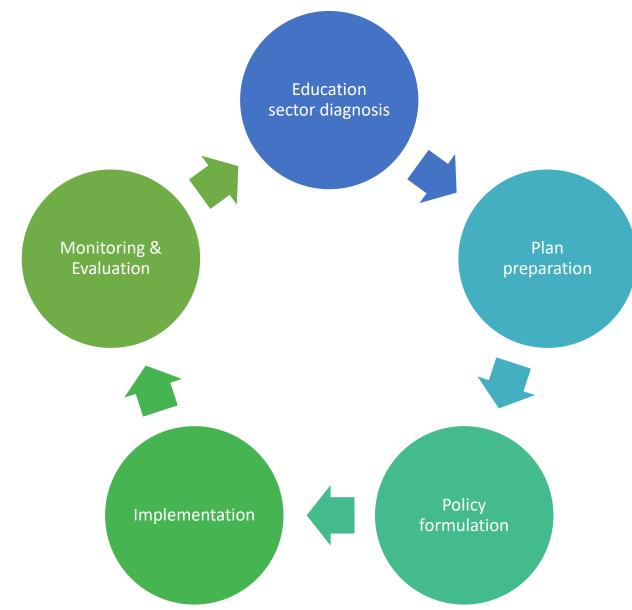


## We work with UNESCO Member States to: 1. Produce new knowledge 2. Share knowledge for informed decisions

3. Provide training and technical cooperation



## 2. The educational planning cycle



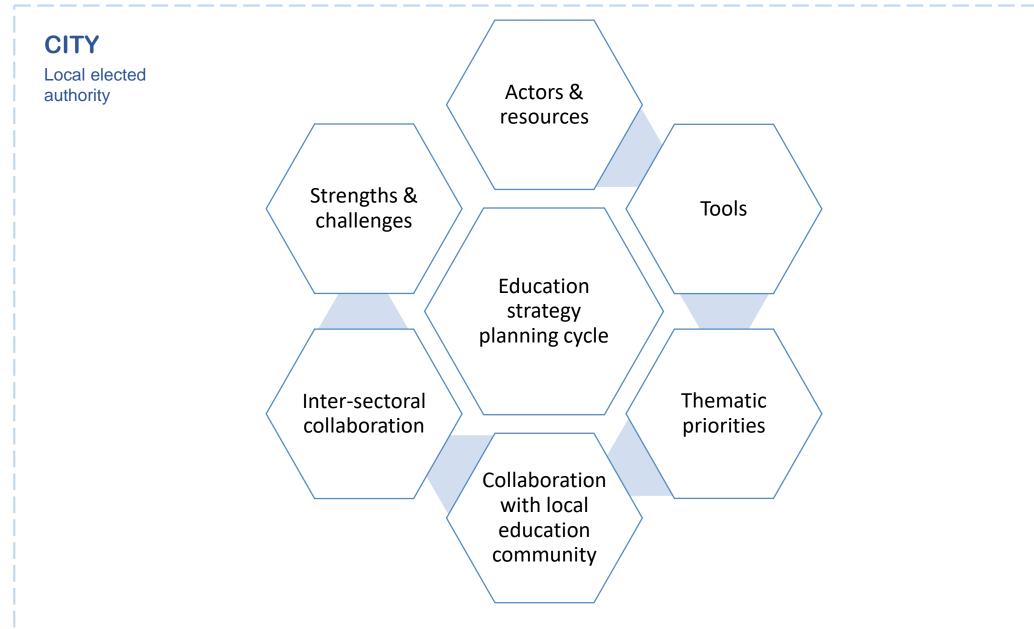
## 3. IIEP/UNESCO research programme on cities

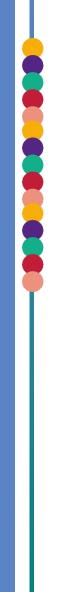


How can cities ensure successful planning to achieve SDG 4?



### Key research axes





#### Timeframe

#### 2019-20

- Research in France
- International survey

#### 2020-21

 Research in cities (worldwide)

#### 2021

 Leveraging knowledge (publications, dissemination, tools and training)



#### French cities studied (2019)





Approach

More than 30 interviews and focus group discussions in each city

Visits to schools, sociocultural centres, youth information points, etc.

Qualitative research

Literature review and analysis of indicators

Data coding and drafting of a in-depth diagnosis of the city's educational strategy





## 4. Preliminary research findings in France

Co-designing the city education plan/strategy with the local education community

A crucial process to ensure its ownership, relevance and efficiency

Actors

Stages of the planning cycle



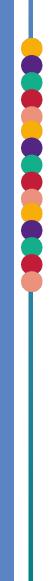
## 4. Preliminary research findings in France

Integrated planning: what are the opportunities?

A shared and integrated vision

Formalized partnerships

Moving towards a transversal work approach

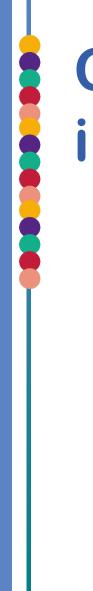


## 4. Preliminary research findings in France

Monitoring & Evaluation mechanisms

Lack of tools, quantitative and qualitative indicators, and resource persons to evaluate education strategies

Difficulty to animate steering committees over the long term



# Contact information

