

Sub-Regional training of trainers and peer learning on participatory policy monitoring of the UNESCO 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions

DRAFT PROGRAMME

17-19 September 2019

Venue: Farm Inn Hotel, Pretoria, South Africa

BACKGROUND NOTE

[The 2005 Convention for the Protection and Promotion of the Diversity of Cultural Expressions](#) is an international legal instrument, ratified by 145 countries and the European Union that supports governments and civil society in their efforts to design and implement policies and measures that support the creation, production, distribution of and access to cultural goods and services.

To achieve this goal, UNESCO has been implementing a capacity-building programme on participatory policy monitoring since 2014. Supported by the Government of Sweden through Swedish International Development Cooperation Agency (Sida), this programme aims to **strengthen the human and institutional capacities** of governmental and civil society actors in monitoring and reshaping their cultural policies through the elaboration of quadrennial periodic reports (QPR).

The submission of QPRs is a statutory obligation for those States that have ratified the Convention. These reports are tools to assess results achieved and challenges encountered, and provide information on policies and measures taken to promote the cultural and creative sectors, in line with the principles and objectives of the 2005 Convention. This reporting process goes well beyond a technical exercise; it is designed to support, through inclusive multi-stakeholder dialogues, transparent, forward-looking and evidence-based cultural policymaking.

At the global level, the QPRs also constitute a key source of information for the UNESCO Global Report series, “Re-shaping Cultural Policies”, which serve to advocate for policy change. Two Global Reports have been published in [2015](#) and [2018](#). The third will be launched in June 2021, building on the data and information emerging from the QPRs (as well as other types of sources) submitted before April 2020.

A first phase of the project was implemented during the 2014-2017 period¹. Positive results have led to the signature of a second phase. This new project, entitled “[Reshaping Cultural Policies for the Promotion of Fundamental Freedoms and the Diversity of Cultural Expressions](#)”, is being implemented in 16 partner countries² (2018-2022) and will also allow for the publication of the third edition of the Global Report.

Additional information on the project available at:

<http://en.unesco.org/creativity/capacity-building/programmes/policy-monitoring>

¹The first phase included three partner countries from Africa: Ethiopia, Rwanda and Zimbabwe. Additional information is available here: <https://en.unesco.org/creativity/activities/enhancing-fundamental-freedoms-through-diversity>

²Algeria, Bangladesh, Burkina Faso, Colombia, Ethiopia, Indonesia, Jamaica, Mali, Mauritius, Mongolia, Palestine, Peru, Senegal, Uganda, United Republic of Tanzania, Zimbabwe.

GENERAL OBJECTIVES OF THE TRAINING

- Provide a platform for exchange of experience among Eastern and Southern African countries on participatory policy monitoring processes through the elaboration of their QPRs and inspire peer-to-peer cooperation mechanisms to promote mutual learning and expand South-South cooperation, in view of the next QPR submission deadline of April 2020.
- Present the QPR format and methodologies to support participative policy monitoring processes at country level.
- Share UNESCO's tools and materials for the promotion and implementation of the 2005 Convention.

EXPECTED RESULTS OF THE TRAINING

- Participants develop a common understanding about a participatory methodology, timeline and division of labours for the elaboration of QPR.
- Participants create a peer-to-peer networking and learning mechanism in order to encourage each other for the QPR elaboration
- Participants also learn about various capacity-strengthening and research activities undertaken by UNESCO

PARTICIPANTS (Please refer to Annex 1, the provisional list of participants)

Approximately 60 people from the following categories:

- Representatives of the following 16 countries: Botswana, Eritrea, Eswatini, Ethiopia, Kenya, Lesotho, Malawi, Mauritius, Mozambique, Namibia, South Africa, South Sudan, Uganda, United Republic of Tanzania, Zambia, Zimbabwe
- Selected members of the Expert Facility of the 2005 Convention
- UNESCO staff from UNESCO Addis Ababa, Harare, Juba, Nairobi and HQs (Paris)

STATUS OF QPR SUBMISSIONS OF PARTICIPATING COUNTRIES

Country	Ratification status	QPR submission status	Next expected QPR submission
Botswana	Not ratified	N/A	N/A
Eritrea	Not ratified	N/A	N/A
Eswatini	Ratified in 2012	2016	2020
Ethiopia	Ratified in 2008	2017	2020
Kenya	Ratified in 2007	2014 ; 2016	2020
Lesotho	Ratified in 2010	0	2020
Malawi	Ratified in 2010	2014	2020
Mauritius	Ratified in 2006	0	2020
Mozambique	Ratified in 2007	0	2020
Namibia	Ratified in 2006	2012 ; 2016	2020
South Africa	Ratified in 2006	2012	2020
South Sudan	Ratified in 2016	0	2020
Uganda	Ratified in 2015	0	2020
United Republic of Tanzania	Ratified in 2011	0	2020
Zambia	Not ratified	N/A	N/A
Zimbabwe	Ratified in 2008	2016	2020

PROVISIONAL AGENDA

Monday 16 September 2019

- Arrival of participants
- Transfer from airport to Hotel by airport shuttle service
- Free evening

Day 1: Tuesday, 17 September 2019

08h30	Registration.
09h00 – 9h30	<p>Welcoming remarks</p> <ul style="list-style-type: none"> • Representative of the Ministry of Culture of the host country • Representative of the South African National Commission for UNESCO • Representative of UNESCO • Representative of Swedish Embassy based in the host country
9h30 – 10h15	<p>Session 1: Introduction and context – <i>Who are we, and why are we here?</i></p> <p>Through this session, the participants will get to know each other through ice-breaking activities and to learn about objectives of the training, the main topics to be addressed and the working methodologies.</p> <ul style="list-style-type: none"> • Introduction (15 min.) • Ice-breaking activities (15 min.) • Q&A (15 min.)
10h15-11h00	<p>Session 2: <i>Why are cultural and creative industries (CCIs) important and what is the 2005 Convention?</i></p> <p>This session will present the main principles and objectives of the 2005 Convention within the broader 2030 UN Sustainable Development Agenda. It will also present the role of the governing bodies of the Convention and the main projects, programmes and funds currently run to foster the implementation of the 2005 Convention.</p> <ul style="list-style-type: none"> • Introduction to the 2005 Convention (15 min.) • Q&A (30 min.)
11h00 – 11h15	Coffee break
11h15 – 12h00	<p>Session 3: <i>How does the 2005 Convention monitor its implementation?</i></p> <p>This session will present key monitoring tools of the 2005 Convention: the Monitoring Framework, the 2018 Global Report.</p> <p>The Monitoring Framework is a conceptual framework setting goals to be achieved, expected results and indicators, as well as guiding principles. This framework, aligned with the 2030 SDG Agenda, aims to support innovative policy making in 11 areas of monitoring.</p> <p>The 2018 Global Report examines how the 2005 Convention can inspire policy change at the global and country level and puts forward a set of policy recommendations for the future.</p> <p>Quadrennial Periodic Reports (QPRs) are submitted by governments to assess achievements and challenges in implementing the 2005 Convention.</p>

	<ul style="list-style-type: none"> • Introduction to the Monitoring Framework, the Global Report and the QPRs (20 min.) • Q&A (25 min.)
12h00-12h30	<p>Session 4: <i>What policies to report? Examples of good policy practices</i></p> <p>This session will present the Policy Monitoring Platform (PMP), a research engine featuring cultural policies and measures drawn from QPRs submitted by Parties. The PMP organizes policies and measures by key geographic and thematic criteria. The PMP is designed to share knowledge on innovative cultural policies and strategies that can inspire globally.</p> <ul style="list-style-type: none"> • Presentation of the Policy Monitoring Platform (PMP) (15 min.) • Discussion (15 min.)
12h30-13h00	<p>Session 5: <i>Diving into the new online form for periodic reporting</i></p> <p>This session will present a new online QPR form and explain how to use it. The participants are to discuss how policy monitoring can be achieved through QPR process and what role national coordinators are to play in facilitating the QPR elaboration process.</p> <ul style="list-style-type: none"> • Presentation of the Framework for periodic reporting and the new online form (20 min.) • Discussion (10 min.)
13h00 – 14h00	Lunch break
14h00 – 15h00	<p>Session 6: <i>What is participatory process and why is it important?</i></p> <p>This session is intended to share experience on participatory policy monitoring. In particular, this methodology helps to create new spaces for dialogue between governments and civil society actors, generate key information and data, resolve strategic policy questions, and inform evidence based policy making.</p> <ul style="list-style-type: none"> • Key phases and methodologic guidelines for participatory policy monitoring (20 min.) • Testimonies and lessons learned: <ul style="list-style-type: none"> ✓ xxx (5 min.) ✓ xxx (5 min.) • Q&A (30 min.)
15h00 – 16h00	<p>Break-out session I: <i>Simulating the preparation of participatory QPR process at country level</i></p> <p>Participants will be organised in 4 groups to work on a simulation of how to create spaces for dialogue between governments and civil society actors and generate new source of data and information and resolve strategic policy questions through the preparation of the periodic reports.</p>
16h00 – 16h15	Coffee break
16h15-17h00	<p>Session 7: <i>Sharing feedback and findings in plenary session</i></p> <ul style="list-style-type: none"> • The rapporteur of each group presents its work (≈5 min. per presentation) • Q&A (20 min.)
17h00-18h00	<p>Break out session II: <i>Simulating a workshop on participatory policy monitoring</i></p> <p>Participants will be organised in 4 groups to work on a simulation of how to lead a workshop on participatory policy monitoring for the 2005 Convention and complete the QPR form. Each group will work on one of the 4 overarching goals of the Convention.</p>

	<ul style="list-style-type: none"> • Simulation of a workshop on participatory policy monitoring
18h00-18h15	Wrap up of Day 1
19h00 –	Welcome dinner

Day 2: Wednesday, 18 September 2019

8h30 – 9h00	Recapitulation of Day 1 and objectives of Day 2
9h00 – 9h50	<p>Session 8: Engaging with civil society to support policy monitoring</p> <p>This session will discuss how to promote close cooperation with civil society organization in the elaboration of periodic reports.</p> <ul style="list-style-type: none"> • Presentation of the electronic reporting form targeting civil society organizations (10 min.) • Different methodologies and scenarios to involve civil society, Reiko Yoshida (10 min.) • Testimonies and lessons learned: <ul style="list-style-type: none"> ✓ xxx (5 min.) ✓ xxx (5 min.) <p>Discussion (20 min.)</p>
9h50 – 10h45	Break out session II: Simulating a workshop on participatory policy monitoring (cont'd)
10h45 – 11h00	<p>Coffee break.</p> <p>All participants are to get ready to get in a bus by 11h00 to go for the Field Visit.</p>
11h00 sharp	<p>Departure to the Field Visit to the Constitution Hill (Johannesburg)</p> <p>Participants will be given a packed lunch to each in a bus.</p>
12h30 – 14h30	<p>Guided tour of the Constitution Hill by Dawn Robertson</p> <p>How the space has been integrated using various creative industry activities</p>
16h00 – 17h30	<p>Networking session with key industry players.</p> <p>This event includes finger snacks and refreshments.</p>
17h30 – 19h00	<p>Create 2030 Talk</p> <p>Theme: TBD</p>
19h00 sharp	Departure to the Farm Inn Hotel
20h00 -	Participants are to have dinner using their DSA.

Day 3: Thursday, 19 September

9h00 – 10h00	<p>Session 9: Information session on the EU/UNESCO project on the governance of culture in developing countries</p> <p>This session will present the EU/UNESCO project on the governance of culture in developing countries and its ongoing call aimed at providing expertise and peer-to-peer learning support to strengthen regulatory frameworks for the CCIs. It will discuss the objectives of the call, how to apply and prepare a quality application and introduce the audience to examples of selected projects.</p> <ul style="list-style-type: none"> • Presentation of the call (20 min.) • Testimonies ✓ Becu Morita on South Sudan (5 min.) • Q&A session (35 min.)
10h00 – 11h00	<p>Break out session III: Reporting on a policy/measure in the periodic report</p> <ul style="list-style-type: none"> • Participants will be organised in 4 groups to work on a simulation of how to fill in the QPR form describing a specific policy or measure for its inclusion in the periodic report.
11h00 – 11h15	Coffee break
11h15 – 12h00	<p>Session 10: Toolkit for periodic reporting</p> <p>This session will present briefly the various tools, resources and training materials available to inform policy making and monitoring.</p> <ul style="list-style-type: none"> • Presentation of 2005 Convention website, tools and training materials (IFCD, Artistic Freedom) (15 min.) • Q&A (30 min.)
12h00 – 13h00	<p>Break out session IV: Elaboration of a workplan for the QPR elaboration and possible follow-up activities</p> <p>Participants will be divided into 4 groups to devise a workplan taking into account different phases of QPR process and the submission deadline of April 2020. They are also to elaborate a list of follow-up activities that they could undertake to either promote the ratification of the Convention or implement it.</p>
13h00 – 14h00	Lunch break
14h00 – 14h45	<p>Session 11: Preparing projects for the IFCD</p> <p>This session provides information about how to prepare a project for the IFCD funding, selection process and implementation modalities.</p> <ul style="list-style-type: none"> • Presentation on the IFCD (15 min.) • Q&A (30 min.)
14h45 – 15h30	<p>Wrap up and conclusion</p> <p>End of the workshop</p>
15h30 – 16h30	Bilateral meetings between UNESCO and participants
16h30 –	Free evening

Friday 20 September 2019

- Departure of participants